SOCIAL & ENVIRONMENTAL IMPACT REPORT
2018 - 2025

Blue Trail **Software**

Blue Trail Software

IMPACT AT A GLANCE   2018 - 2025

Across the U.S. and globally, expectations of business are changing. Companies are increasingly expected to help address social and environmental challenges that governments alone cannot solve, including access to education, digital literacy, and economic inclusion.

At Blue Trail Software, we treat this responsibility as a core part of how we operate in a digital-first world. As software becomes essential to education, healthcare, employment, and civic life, lack of access and digital skills risks leaving communities behind.

Our impact efforts focus on closing that gap by investing in underserved communities, supporting education and rehabilitation initiatives, strengthening local institutions, and applying our technical expertise pro bono where it can create lasting value.

This report outlines how we put that responsibility into practice through sustained, multi-year commitments to education, accessibility, animal welfare, and digital capacity-building, so the benefits of technology and opportunity are shared more broadly and responsibly.

SCOPE & KEY INVESTMENT METRICS

Scope

- **Period:** 7 years
- **Geography:** Mexico, Bolivia, Uruguay, and Argentina (Latin America)
- **Focus:** Social Inclusion, Education, Animal Welfare, Sustainability

Key Investment Metrics

- Total Monetary Donations: ~**$319,767** USD
- Total In-Kind Donations: ~**$18,809** USD
- Total Pro-Bono Value: ~**$44,800** USD
- Total Pro-Bono Hours: ~**10,450** hrs

15,00
Total Direct Beneficiaries
Human beneficiaries: ~780
Animal beneficiaries: ~720

9+
Organizations Supported
Multi-year programs across four countries

7
Years of Impact
Sustained commitment from 2018 - 2025

FLAGSHIP INITIATIVES

- ✦ Long-term support for animal rescue and care (Mexico)
- ✦ Technology Education for underserved communities (Mexico)
- ✦ Pro-bono development of a recycling and ESG traceability platform (Bolivia)
- ✦ Infrastructure and accessibility improvements for children with severe disabilities (Uruguay)
- ✦ Digital access and classroom technology enablement for public secondary education (Argentina)

SUSTAINABLE DEVELOPMENT GOALS
(SDG) ALIGNMENT

Methodology note

All financial contributions are reported at cost. Pro-bono services are reported separately and valued at estimated market rates. Beneficiary figures are conservative estimates based on documented program capacity and duration.

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IMPACT REPORT

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🛡 OUR COMMITMENT

At Blue Trail Software (BTS), we believe technology companies have a responsibility beyond business performance. Our social impact strategy focuses on:

Inclusion and dignity for vulnerable populations

Community development

Education and access to technology

Environmental sustainability and circular economy initiatives

Our contributions take multiple forms: monetary donations, in-kind support, and pro-bono technology development, all aligned with measurable, real-world impact.

EDUCATION, HEALTH & COMMUNITY SUPPORT

Support for Children and Youth with Severe Disabilities

Escuela Franklin Delano Roosevelt in Uruguay is a specialized center dedicated to the education and rehabilitation of children and young people with severe disabilities. Blue Trail Software has supported the institution through targeted, needs-based contributions:

2020

Construction of Outdoor Shed

- **Purpose:** Provide shade and a safe outdoor space for children
- **Contribution:** Purchase of construction materials **USD $1,000**
- **Impact:**
  - Improved daily conditions for outdoor activities
  - Protection from sun exposure for children with mobility limitations

2021

Rehabilitation of Transportation Vans

- **Purpose:** Repair and reconditioning of adapted vans used for daily transport
- **Contribution:** **USD $1,000**
- **Impact:**
  - Safe and reliable transportation for children using electric wheelchairs
  - Extended operational life of essential mobility infrastructure

2022

Bathroom Lift for Pool Access

- **Purpose:** Acquisition of a lift system to move children safely in and out of pools
- **Contribution:** **USD $1,500**
- **Impact:**
  - Improved accessibility to therapeutic aquatic activities
  - Enhanced dignity, safety, and autonomy for students

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Animal Welfare - Adoptions in Tepatitlán, Mexico

Years supported: 2019, 2021-2025
Total ongoing support: Food donations for rescued animals

Year	Amount (MXN)	Purpose	Impact
2019	$9,600	Pet Food	Safe shelter and nutrition for stray dogs
2021	$18,600	Pet Food	Continued animal protection
2022	$56,880	Pet Food	Expanded care capacity
2023	$57,600	Pet Food	Sustained rescue operations
2024	$30,500	Pet Food	Food security for animals
2025	$30,000	Pet Food	Long-term continuity

IMPACT: These donations ensure rescued dogs have consistent food, shelter, and care, directly supporting animal welfare and responsible adoption.

Community & Cultural Support in Yahualica, Mexico

Parish of Yahualica serves as a central cultural and spiritual institution for the local community. Blue Trail Software supported Parish through targeted contributions aimed at preserving cultural heritage and sustaining community connection:

2020

Restoration of Stained Glass Windows

- **Purpose:** Restoration and installation of stained glass windows to preserve historical and cultural heritage
- **Contribution:** MXN $50,000
- **Impact:**
  - Preservation of cultural and architectural heritage
  - Strengthened community identity and continuity

2021

Live-Streaming Camera Installation (In-kind)

- **Purpose:** Installation of live-streaming equipment to maintain community participation during COVID-19 restrictions
- **Contribution:** MXN $12,524
- **Impact:**
  - Continued access to spiritual and community services during pandemic restrictions
  - Maintained social connection for elderly and vulnerable populations

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2018 - 2025

City Council of Yahualica

Blue Trail Software supported municipal initiatives promoting health, inclusion, and community participation:

2025

Yahualica 5K Community Race Support

- **Purpose:** Sponsorship of a public community race to promote physical activity and social engagement
- **Contribution:** MXN $5,000
- **Impact:**
  - Promotion of healthy lifestyles
  - Strengthened community participation and inclusive local events

EDUCATION & ACCESS TO TECHNOLOGY

Universidad de Guadalajara (UDG) in Mexico

Blue Trail Software supported the university through targeted in-kind contributions aimed at strengthening educational infraructure and access to technology:

2018

In-kind Donation of Computers

- **Purpose:** Improve access to technology for students and strengthen educational infrastructure where resources were limited
- **Contribution:** 12 computers (valued at MXN $134,913)
- **Impact:**
  - Improved access to technology for students
  - Strengthened educational infrastructure where resources were limited

Cruz Roja / Red Cross in Mexico

The Mexican Red Cross provides emergency response, healthcare support, and humanitarian aid to vulnerable populations. Blue Trail Software supported the organization through in-kind contributions aimed at strengthening operational capacity:

2025

In-kind Donation of Operational Equipment

- **Purpose:** Support operational continuity and enable transportation and medical assistance for people in need
- **Contribution:** Computers, chairs, and monitors (valued at MXN $155,000)
- **Impact:**
  - Assets used to support operational continuity
  - Proceeds enabled transportation and medical attention for people in need

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Secondary School No. 4 "Marciano Alduncin" in Tandil, Buenos Aires, Argentina

Secondary School No. 4 "Marciano Alduncin" is a public secondary school serving students in an underserved educational environment. Blue Trail Software supported the school through in-kind technology donations aimed at improving digital access and classroom capacity:

2022-2023

In-kind Donation of Used Laptops

- **Purpose:** Enable access to digital tools, support continuity of digital learning, and strengthen classroom technology capacity
- **Contribution:** 5 used laptops (valued at **USD $1,000**)
- **Impact:**
  - Enabled access to digital tools for secondary students in a public school
  - Strengthened classroom technology capacity in an underserved educational environment
  - Supported continuity of digital learning and basic IT literacy

TECHNOLOGY & TALENT BUILDING

Intern Bootcamps in Mexico

Blue Trail Software conducts intern bootcamps designed to develop technical talent while creating long-term workforce inclusion pathways:

2018-2024

Intern Bootcamps

- **Purpose:** Provide structured technical training, paid internships, and real-world software development experience for emerging developers while strengthening long-term workforce inclusion
- **Contribution:** **USD ~$300,000** (stipends, logistics, instructors, mentors, program cost)
- **Pro Bono:** 1 senior developer (teacher) and 12 mentors per bootcamp
- **Impact:**
  - Skills development and hands-on experience
  - Strengthening internal talent while contributing to social initiatives
  - 100+ students trained
  - 70% hired as developers

100+

Students Trained

Structured training and real project experience.

70%

Hired as Developers

Most graduates moved into developer roles.

$300K

Program Contribution

Investment in training, mentorship, and stipends.

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Pro-Bono Teaching - FullStack Bootcamp in Mexico

WemanConnect conducts free full-stack development training to underrepresented young women. Blue Trail Software supported the program through pro-bono teaching contributions:

2019

Pro-Bono Teaching Support

- **Purpose:** Provide hands-on software development education and improve employability
- **Contribution:** 2 developers teaching for 5 full days
- **Pro Bono Value:** USD $2,790
- **Impact:**
  - Skills development and hands-on experience
  - Strengthening talent while contributing to social initiatives
  - Hired one student from the bootcamp

Pro-Bono Development - Rebee Ecosystem Platform in Bolivia

Rebee is a digital ecosystem designed to enable transparent, traceable, and incentive-aligned recycling systems in Latin America. Blue Trail Software supports the platform through full pro-bono product development:

2026 Jan-Mar fully pro-bono (~2.2 months)

Pro-Bono Teaching Support

- **Purpose:** To build the MVP of the Rebee platform, enabling ESG traceability, transparency and incentive-aligned recycling systems in Bolivia and Latin America.
- **Estimated market value:** USD $42,000
- **Contribution:** Initiated in and budgeted for 2025, built through 2026
- **Team Composition:**
  - Part-time Product Manager
  - 2 Full-time Developers
  - Part-time QA Engineer
  - UI/UX Designer (initial phase)
  - DevOps (on demand)
- **Expected Impact**
  - Full traceability of recycled materials
  - Transparent ESG reporting for institutions, sponsors, and investors
  - Financial inclusion for collectors
  - Foundations for carbon credit generation and circular economy incentives

This project directly supports SDGs 12, 13, and 17 (Responsible Consumption, Climate Action, Partnerships).

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SUMMARY OF CONTRIBUTIONS

Contribution Types

Monetary Donations
- Education, animal welfare, community, and cultural preservation
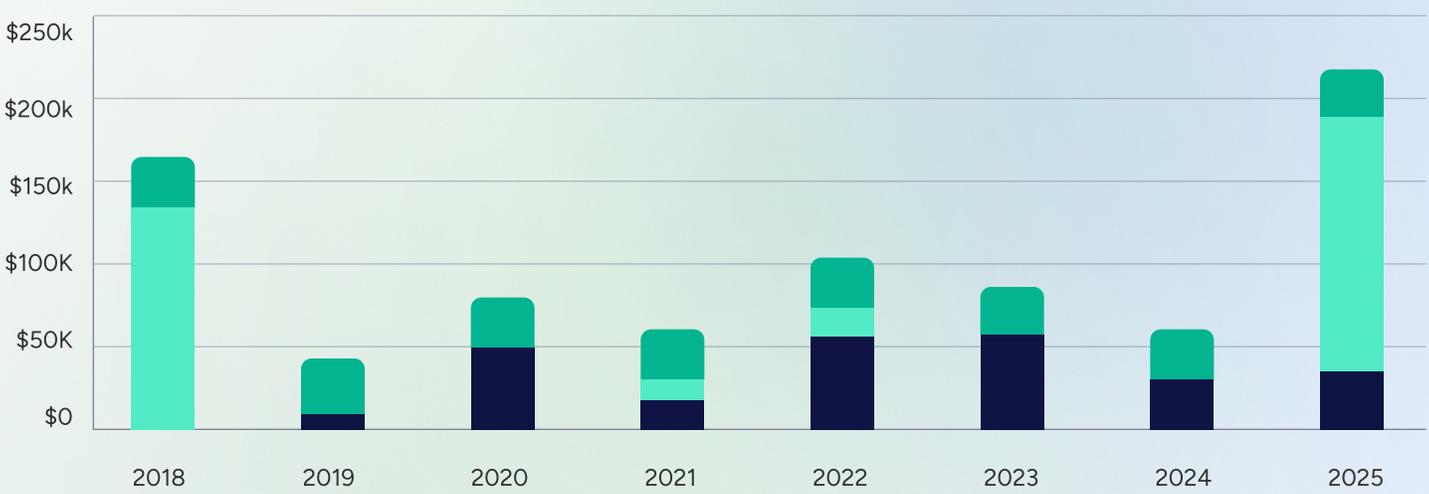- Multi-year, sustained commitments

In-Kind Donations
- Technology equipment
- Operational assets for education and health institutions

Pro-Bono Work
- High-value software development
- Capacity building for sustainable ecosystems

Total Beneficiaries by Year

■ Monetary ■ In-Kind ■ Pro-Bono

Annual contributions by type (monetary, in-kind, and pro-bono), reported at cost and estimated market value, 2018-2025. All MXN values converted at average annual rates; rounded for design clarity.

Pro-Bono Contributions Over Time

Pro-Bono Value (USD)

Program	Value
Intern Bootcamps (2018-2024)	$300,000
WemanConnect FS Bootcamp (2019)	$2,790
Rebee Platform (executing in 2026)	$42,000
Total	**$344,790 USD**

Estimated market value of pro-bono technology and teaching services.

Pro-Bono Hours

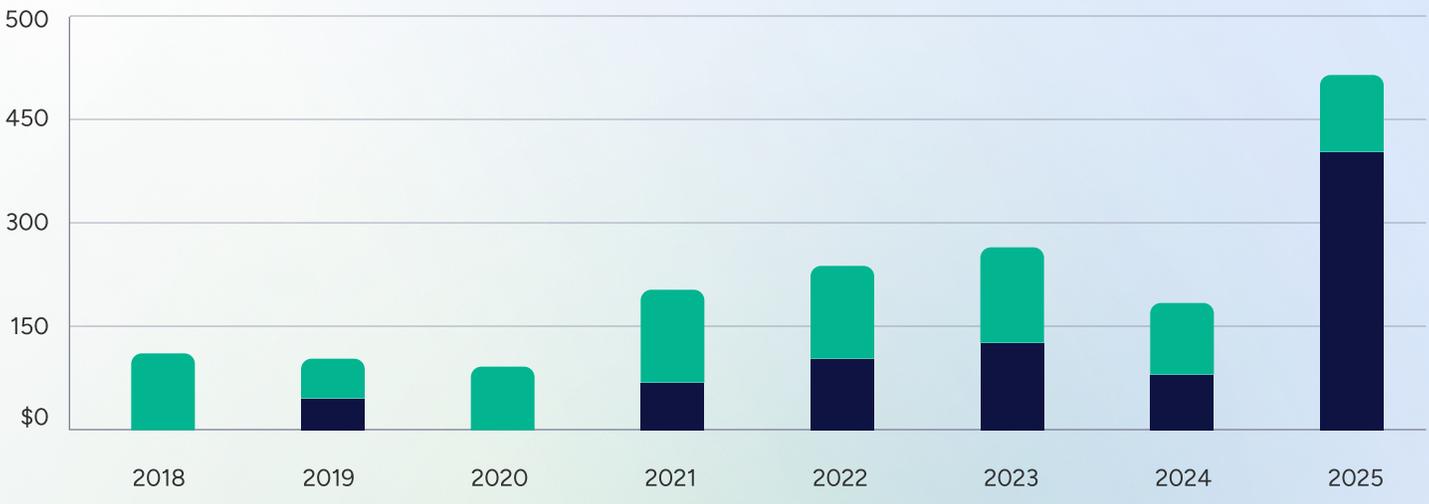| Program	Hours
Intern Bootcamps	10,390
WemanConnect FS Bootcamp	30
Rebee Platform	30
Total	**10,450 hrs**

Internal social impact bootcamps (10 bootcamps × 6 months, full-time) plus community and ESG platform development.

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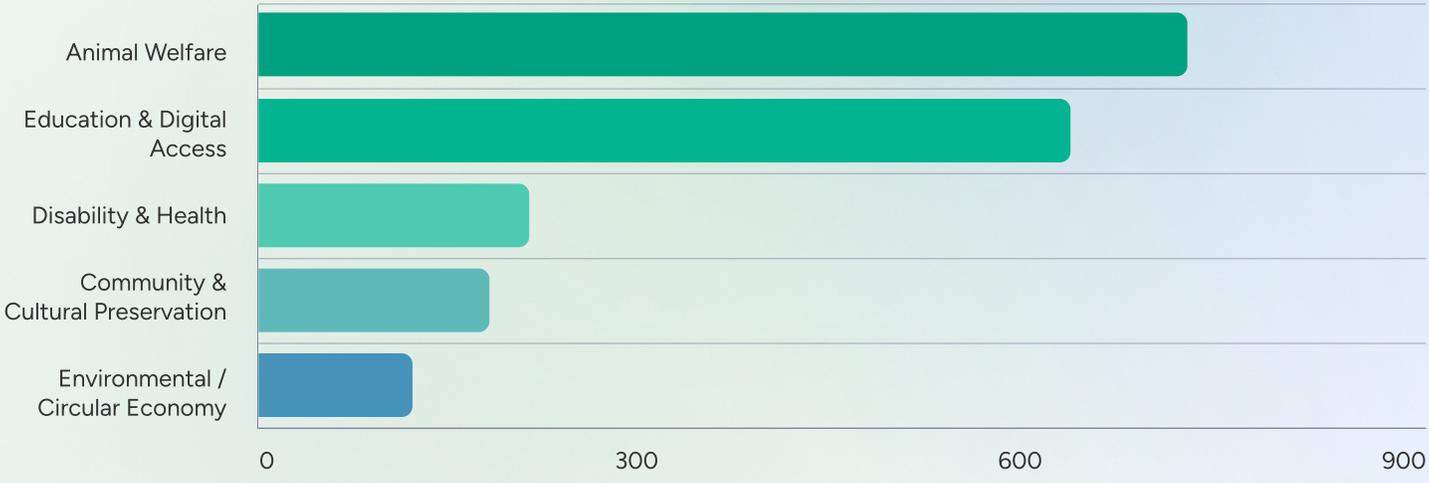
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Total Beneficiaries by Year

■ Human: 780 ■ Animal: 720 Total: **1,500**

Estimated direct beneficiaries per year, disaggregated by humans and animals.

Cumulative Beneficiaries by Impact Area

Cumulative estimated beneficiaries by impact focus, 2018-2025.

$319,767
Monetary Donations

$18,809
In-Kind Donations

$44,800
Pro-Bono Value

10,450
Pro-Bono Hours

CLOSING STATEMENT

Blue Trail Software's impact strategy is built on long-term relationships, measurable outcomes, and responsible use of technology. We remain committed to expanding our contributions where our expertise and resources can create lasting social and environmental value.