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SUMMARY



1 Valais. General information.

What is the Matterhorn Region AG?



Various Valais destinations and service providers have joined their strength under the name "Valais Matterhorn Region" to offer guests the best products and experiences in Valais.



<u>Home</u>

Why partner with us?





VALAIS Matterhorn Region AG is your

ONE-STOP SOLUTION

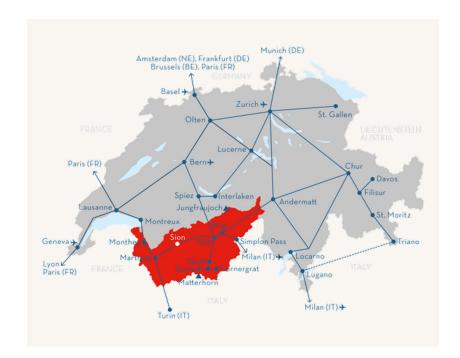
for creating tailored holiday packages or booking individual services. We offer a single point of contact to coordinate accommodation, activities, and more — whether you need full packages or just support for hotel bookings.

From adventure to relaxation, we take care of every detail for a smooth and memorable stay in Valais.



Access to Valais.





Swiss Travel Pass.



The Swiss Travel Pass gives you unlimited travel on the public transport network, allowing you to fully explore the length and breadth of Switzerland.

In addition, you receive 50% discount on most mountain excursions and free admission in more than 500 museums.

Available for 3, 4, 6, 8 or 15 days.



Valais in 10 figures.





300 days of sunshine







5 thermal spa resorts



5000 hectares of vineyards



2000 km of ski slopes









highest ski area



6 car-free destinations



Top summer activities.





Hike in paradise: stroll through a shady forest or enjoy a dip in a mountain lake.



Walk among a glacier accompanied by a professional mountain guide.



Discover the countless mountain bike trails the canton has to offer.



Explore the interior of one of Valais'
19 dams.



Tackle one of the 18 via ferratas in Valais with a professional mountain guide.



Summer news 2025.

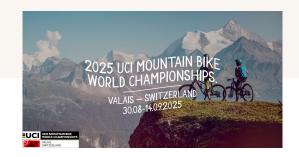
Alpine Top - Val d'Anniviers.

- Alpine Top offers a 360° panoramic view with glass floors, walls, and an outdoor balcony.
- Espace Weisshorn provides eco-friendly, locally sourced seasonal cuisine.
- A unique, immersive experience in nature with stunning wildlife and flora.



UCI Mountain Bike World Championships 2025.

- The UCI Mountain Bike World Championships 2025 makes history with all eight disciplines in Valais!
- From August 30 to September 14 2025.
- 1,500 top athletes compete across eight destinations





Summer news 2025.

Excursion destination Hannig - Saas-Fee/Saastal.

- Best views of the Mischabel mountain range and the glacier, numerous hikes and culinary offers (incl. alpine pasture with show cheeses).
- New cable car, restaurant, Glacier Swing and large playground since summer 2024.
- New in summer 2025: themed trail for families & mountain cart experience.



Viewpoint Mittelallalin - Saas-Fee/Saastal.

- World's highest funicular from 3,000 to 3,500 meters - new metro since summer 2024.
- Enjoy 360-degree views in the highest revolving restaurant, surrounded by alpine peaks.
- New in summer 2025: Virtuallalin (VR experience around the glacier).





Summer news 2025.

Viewpoint Package in Morgins - Region Dents du Midi.

- The "Menu Point de Vue" expands to La Foilleuse in Morgins with the new autonomous cable car, offering a stunning dining experience.
- Enjoy a 3-course menu or cheese fondue with breathtaking views of the Dents du Midi.



Trade newsletter.



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www.visitvalais.ch/trade-nl

Visit our Trade Corner
 ⇒ www.visitvalais.ch/trade

• • • • • and your contact per-Our booking team will create all-inclusive offers based on your needs and wishes. Flexi-Download our sales manuals with products and B2B packwide variety of photos of Valais.
The terms and conditions for the photo-library can be found below. and summer adventure offers by taking

Mattherhorn Region AG product categories.



Hiking



- Hikes for every level
- Trekking
- Hut-to-hut tours
- Guided tour

Excursions



- Viewpoints
- Gornergrat / Matterhorn
- Glacier Express
- Mont-Blanc Express

Adventure



- Glacier tour
- Summer skiing
- Mountaineering
- Via Ferrata
- Paragliding
- Goldrush experience

Mountain biking



- Marked route
- Multi-day tour (MTB or E-MTB)

<u>Home</u>

Matterhorn Region AG product categories.



Gastronomy & wine



- Culinary experiences
- Wine experiences
- Local gastronomy
- Oenoparc

Culture & tradition



- Alphorn lesson
- Castle visit
- St. Bernard dogs
- Traditional butter making

Wellness



- Biggest thermal destination of the alps
- 8 public thermal baths
- Yoga-Trail



2 Our partners.





Valais





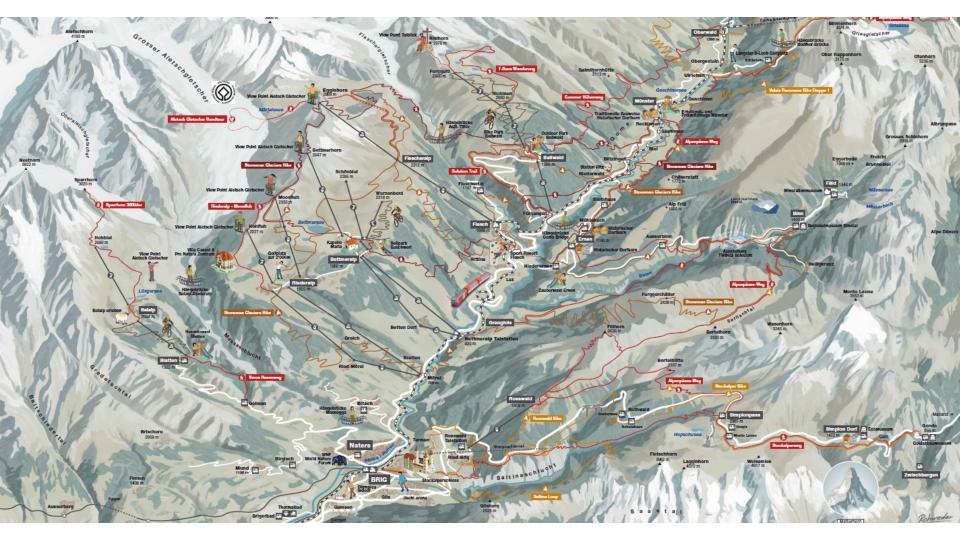


Aletsch Arena.

Home of the Great Aletsch Glacier, the longest ice flow in the Alps (20 km) and the heart of the Swiss Alps' Jungfrau-Aletsch UNESCO World Heritage Site.

- Car-free villages
- UNESCO World nature heritage site
- Historical Stockalper Palace, Villa Cassel & Hotel Belalp
- 5 viewpoints
 - Accessible 365 days a year
- Many family adventures: mountainkart, rope parks, scooter...

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Aletsch Arena.

Viewpoint Package Aletsch Glacier.

Services included for groups

- Cable car journey from the valley to the selected viewpoint
- 3-course menu



B2B: from CHF 47.90

Aletsch Glacier Hike.

Services included for FIT and groups

- Guided tour of 7-8h on the glacier (~6h walking time)
- Equipment (harness, snowshoes/crampons)
- Professional mountain guide



B2B: from CHF 95.-











Saas-Fee/Saastal.



The Adventure Destination - Where the highest Swiss mountains are!

- Unique glacier world and surrounded by 18 fourthousand metre peaks.
- Car-free glacier village of Saas-Fee at 1800 m.a.s.l.
- 350 km of hiking trails 80 km of biking trails
- World record with the highest funicular Metro Alpin and highest revolving restaurant at 3500 m.a.s.l.
- Alpine adventures: hiking, biking, climbing, and more
- Family-friendly destination: feeding marmots, summer toboggan run, minigolf, treasure hunts and much more
- SaastalCard (guest card): cable cars in summer (except Metro Alpin) and bus rides all year round included from the first overnight stay

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Saas-Fee/Saastal.

Glacier Tour Saas-Fee.

Services included for FIT and groups

- Experience a breathtaking hike on the Glacier in Saas-Fee, , guided by a certified mountain guide.
- Equipment: harness, snowshoes/crampons, ankle-high hiking boots, gloves



B2B: from CHF 184.-

Viewpoint Package Allalin.

Services included for FIT and groups

- Cable car ticket
- Lunch at the world's highest revolving restaurant, surrounded by the highest 4000m peaks of Switzerland

 Discover the highest VR-Experience in the world, the Virtuallalin



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Gornergrat Railway.











Best View Matterhorn.

- Cogwheel railway from Zermatt up to the Gornergrat at 3100 m.a.s.l. in 33 minutes
- Open 365 days/year
- ZOOOM the Matterhorn: Multimedia experience world, included in all tickets (except ski passes)
- Hop on/ Hop off possibility at the intermediate stops to make the journey as flexible and personal as possible

ome 30







Gornergrat Railway.

Included in the train ticket Zermatt - Gornergrat - Zermatt. B2B: from CHF 97.50

Photo points on the Gornergrat.

Different photo points available:

- Golden Spot
- Grand Tour of Switzerland frame
- 360° Panoramic platform



Hiking Trails on the Gornergrat.

- Matterhorn View Trail from Gornergrat to Riffelberg
- Alpine Garden from Rotenboden to Riffel Lake
- 360° Loop Gornergrat







Leukerbad.









The largest thermal spa and wellness holiday resort in the Alps.

- 32 thermal pools
- Thermal springs up to 51°C
- 3 thermal baths
- 200 km hiking trails
- 225 km bike trails
- Gemmi the top of Leukerbad, offering a stunning panoramic view of the valley

35







Leukerbad.



Gemmi: Viewpoint, Alpine Crossing & Rösti Fun.

Services included for FIT and groups

- Cable car transfer Leukerbad Gemmi Lake Dauben - Leukerbad
- Rösti Fun at the Gemmi Lodge 2350



B2B: from CHF 47.-

Discovery Trail Leukerbad.

Services included for FIT and groups

- Cable car ticket with bike transport
- 3-hour admission ticket for a public spa



B2B: from CHF 50.-











Martigny Region.



The cultural hotspot in Valais.

- Located at the crossroads of France and Italy, and in the heart of the Valais Alps
- Barryland and the legendary St. Bernard dogs
- Fun park Verticalp Emosson + Mont-Blanc Express to Chamonix
- Prestigious art exhibition of the Pierre Gianadda Foundation
- Famous Morand distillery and Royal Abbey of Saint-Maurice







Martigny Region.

Mont-Blanc Express + Verticalp Emosson.

Services included for FIT and groups

- Martigny-Chatelard return train ticket
- VerticAlp Emosson Experience (funicular, panoramic train & minifunic)



B2B: from CHF 53.20

Barryland: Meet & Greet.

Services included for groups

- Barryland entrance
- Group picture
- 30 minutes encounter with the dogs (demo and possibility to pet the dogs)



B2B: from CHF 36.-





Valais







Nendaz.

The heart of the 4 Vallées.

- 250 km of hiking trails
- 8 «bisses», former irrigation channels
- World's highest zipline (3330 m.a.s.l.)
- Awarded with the «Family Destination» label







Nendaz Trekking.

Hut-to-hut tour

Services included for FIT and groups

- 2 or 3 overnights in mountain huts including fullboard (without drinks)
- Transfer from Nendaz to Veysonnaz, the starting point of the hike



B2B: from CHF 180.-

Top of the 4 Vallées.

Services included for FIT and groups

- Return cable car ticket to the Mont-Fort
- Traditional dish in a restaurant on the way to the top
- Optional: private transfers to the cable car station and return
- Optional: zipline descent (additional costs)



B2B: from CHF 71.-









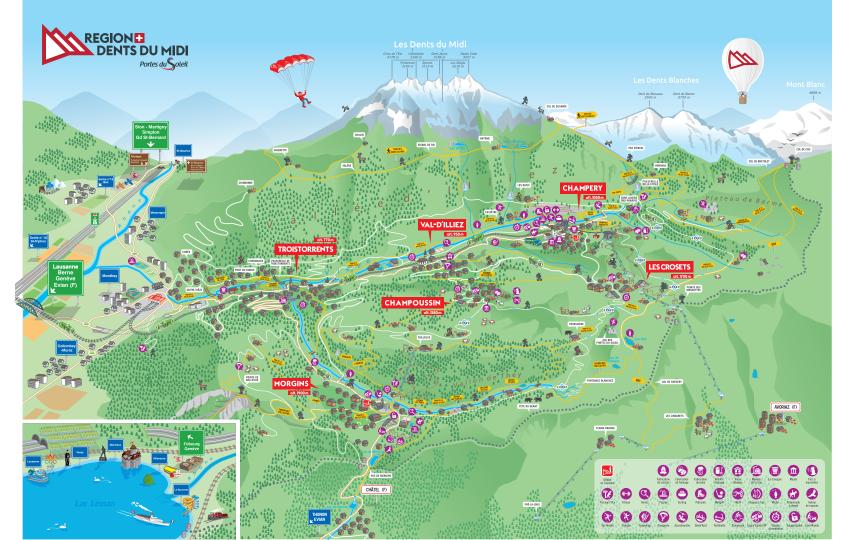


Region Dents du Midi.



Les Portes du Soleil with Swissitude!

- Six charming, authentic Swiss villages
- 800 km of hiking trails
- Europe's largest mountain bike area
- Biking, hiking, via ferrata, rope climbing, canyoning, curling, indoor and outdoor sports center...
- Hundreds of panoramic views over the Dents du Midi,
 Dents Blanches and Mont Blanc





Region Dents du Midi.

MTB/E-bike guided tour.

Services included for FIT and groups

- Equipment rental
- Guide
- Lift pass



B2B: from CHF 132.-

Viewpoint Package La Croix-de-Culet.

Services included for FIT and groups

- Return ticket Champéry La Croix-de-Culet
- 3-courses or Fondue menu (drinks not included)



B2B: from CHF 49.-











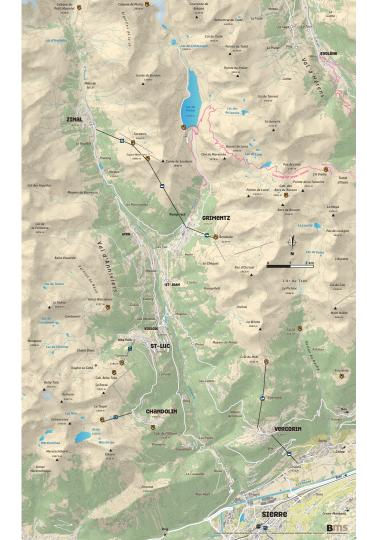
Val d'Anniviers.



Authenticity and nature at its best.

- 4 picturesque villages in the heart of Valais
- 490 km of hiking trails & 200 km of bike trails
- Paragliding, climbing, via ferratas, trail running & more...
- Breathtaking views of the Matterhorn & iconic 4,000m peaks
- The turquoise Moiry Lake, The Planets Trail and Observatory, a taste of Glacier Wine and rye bread!

<u>lome</u> 55







Val d'Anniviers.

Walking tour of the Val d'Anniviers.

Services included for FIT and groups

- 4 nights in a double room (hotel) or in dormitory (mountain hut)
- Full board
- Luggage transport
- Travel documents

On request, the tour can be customised (between 3 and 10 nights)

B2B: from CHF 410.-



St-Léonard's underground lake.

Services included for FIT and groups

• Guided tour 30 min.



B2B: from CHF 10.-

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Les Celliers de Sion.



The first wine parc in the heart of Valais

- Open 7/7
- Two different wine producers in one spot
- All-year round: indoor packages
- April-october: outdoor packages
- Different types of wine tastings: can be combined with hiking or e-biking in the vineyards and a typical Swiss lunch







Les Celliers de Sion.

Wine Experience in Les Celliers de Sion.

Services included for groups

- Guide
- Film and exhibition
- Tasting of 3 wines
- Valais platter and regional aperitif



B2B: from CHF 23.-

Vineyards by E-Bike.

Services included for FIT and groups

- Electric bike with helmet
- GPS App
- Picnic or meal with water
- Wine bottle to take home



B2B: from CHF 79.-



3 Useful information.

Our Market Managers, your contact.





Emilie Morard

Head of Markets
Europe

Market Manager
UK/France/Nordics

+41 27 327 36 23

emilie.morard@valais.ch



Valérie Delessert

Market Manager
BeNeLux

+41 27 327 36 25

valerie.delessert@valais.ch



Miriam Nussbaumer

Market Manager
Germany

+41 27 327 36 26

miriam.nussbaumer@valais.ch



Lucie Guntern

Market Manager

Italy/Nordics

+41 27 327 36 24

lucie.guntern@valais.ch

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Trade corner.



Useful Trade information:

www.visitvalais.ch/trade

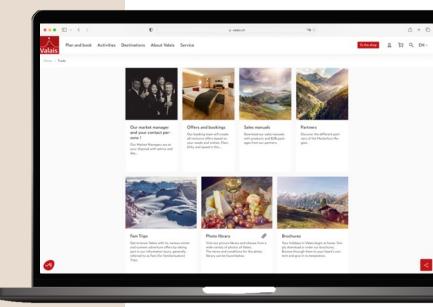
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- •

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General conditions.



Price policy.

Offers in CHF.

Net prices.

Prices subject to change.

Prices per person.

Release = 30 days.

Group rates apply for min. 10 persons per group. For groups of 10 PAX or more, 1 PAX is free of charge for all services (hotels, restaurants, cable cars, ski passes and all services and activities).

Age categories.

- Adults from 16 years
- Children 6-16
- Piccolo 0-6

Cancellation conditions.

Cancellation fees are calculated on the total price of the booking:

- 30 days before arrival: no costs
- 29-15 days before arrival: 50% of the total price
- 14-7 days before arrival: 80% of the total price
- 6-0 days before arrival: 100% of the total price

Special reduction conditions for groups.

- 21-14 days before arrival: 30% of the entire group can be cancelled for free
- 13-7 days before arrival:

 10% of the entire group can be cancelled for free

