

Explore the fun filled city of **five colors**



Explore the fun filled city of five

World class entertainment

There are plenty of things to see and do here in Nomi City. With enriched facilities that cater for children through to adults, you might have a hard time deciding where to go!

See the beautifully spotted wild like Snow Leopard



One of the three most endangered animals in the world, the Pygmy Hippo With a very round and cute bottom

Each time you visit there is something new to discover!

Crested ibis pavilion newly open!

Ishikawa zoo

Situated on 23 hectares of land, with an abundance of trees, ponds, and other vegetation. One can see the animals in their natural active state. There are plenty of events where you can interact and see the animals up close. Ishikawa zoo is a zoo for everyone. People with disabilities, children, and elderly alike can have a great time at the only zoo in Ishikawa. In the summer and fall, there is a "Night Zoo" option which has proved to be hugely popular!

Place: Nomi city Tokusan-machi 600 Tel: 0761-51-8500 Open hours: 9 am to 5 pm (4:30 pm November thru March), last entry is 30 minutes prior to closing. Closed: Tuesdays (when this falls on a national holiday it will be open however the following day will be closed; no holidays during spring and summer vacations). December, 29 to January, 1 Fee: General admission 830 yen, junior high school and younger 410 yen. Free for children under 3 y.o. Parking: about 1300 spaces (Area map D2)





Climb through the tunnel, and look, a prairie dog!



Full of thrills and dreams! Be stimulated by the Ultraheroes

Tedori Fishland

An establishment that houses an amusement park, fish pond, game corner, and even a pet shop. You will see the joy and excitement in the children's eyes. You can also meet the Ultraheroes anytime, by popping inside the Ultraman stadium. Your own childhood memories will be brought back through watching your child cheering in excitement at the Ultraman powerstage held on Weekends and Public Holidays.



Place: Nomi city Ao-machi Tsu 58. Tel: 0761-57-2211. Open hours: 10-18:00 (October-March is open until 17:00). Closed on Wednesdays (Charges will vary depending on the season). Fee: no charge (attraction rides and the Ultraman powerstage incur a fee). Parking: Approximately 2000 spaces (Area map C1).



Have fun here playing outside in the sun. Spread across the large grass area are unusual shaped bicycles, swan shaped boats and 16 tennis courts. (Area map D2) (Adiacent to Ishikawa Zoo)

Kurhaus Kutani (A multi-purpose facility)



A facility that houses a heated pool, 15 types of health spas, a training room, and a restaurant. A bathing suit is required, which means families can enjoy bathing together. (Area map C2)



Hideki Matsui, Nomi's Tourism Ambassador of Honor



Tracing the path of "Godzilla Matsui", it's sure to be an emotional experience.

Hideki Matsui Baseball museum

On the 5th of May 2013, along with Shigeo Nagashima, Hideki Matsui (born and raised in Nomi city) was awarded the People's Honor Award. This event was held at the Tokyo Dome. The museum exhibits a condensed range of Hideki Matsui's life in the Japanese and American Baseball scene, and also captures his own warm character. The precious resources of the man popularly known as "Godzilla" will tell visitors a story of how important it is to follow

one's own dream.

Place: Nomi city Yamaguchi-machi Ta 58. Tel: 0761-22-2447. Open hours: 9-17:00 (last entry is at 16:50). Closed on Tuesday, and from December 31st-January 2nd. Fee: General admission 400 yen, elementary and junior high students are 100 yen, toddlers and infants are free. Parking: 160 spaces (area map A3)







Explore the fun filled city of five colors

A traditional craft priding itself on 360 years of history

"Kutani ware", the ceramic ware that represents Japan. Created by skilled artisans, the magnificence and beauty of "Kutani five colors". Enjoy/finding a unique piece that you can have for yourself.



Customers enthusiastically examine the products inside the tent, with careful assessment.



Because it is the production area for Kutani ware, you have the chance of finding the complete set for an excellent price!

Kutani "Chawan" festival.

The Kutani "Chawan" porcelain bowl festival is held each year May 3-5, during the Golden Week holiday period. It attracts more than 200,000 tourists and visitors. From the highest quality items, to everyday usable items, there is a large range of Kutani ware on display for customers. Everything is put out and set at clearance sale prices so you are sure to find something that you like. Since 2014 the event has been moved to the Kutani pottery village, where the event continues to grow even bigger!



Experience all there is in Kutani ware

Kutani pottery village

Located in Izumidai-machi, there is the perfect opportunity to see, create, and purchase Kutani ware. After appreciating the famous pieces, families or even couples can experience painting Kutani ware. Take a look at a workshop where young artists work! Everything you need is



Images projected on "The Big Monument"

available to create, purchase, and have fun in your own way. During the start of November, the Kutani village festival is held. At each of these events Nomi city aims to portray and embody the image of "The town of ultra art".

Kutani district area Coop. Place: Nomi city Izumidai-machi Minami 22. Tel: 0761-58-6102





Place: Nomi city Izumidai-machi Minami 56. Tel: 0761-58-6100

Nomi City Kutani Ceramics Workshop

Here people have the chance to create pottery, and try their hand at coloring their pottery item in a relaxed atmosphere. Also very popular are the Ultraman series items that are readily available to color at one's desire. The workshop houses the "ascending kiln", which gives the pottery item a final deep and characteristic finish. Place: Nomi city Izumidai-machi Minami 9. Tel: 0761-58-6300

Nomi City Kutani Art Gallery

View the highly valued Kutani ware items of Isokichi Asakura on display in an art gallery designed by award winning architect Yoshiro Ikehara. The set pieces are all on display and truly show a world of beauty through Kutani ware. Place: Nomi city Izumidal-machi Minami 1. Tel: 0761-58-6789

(All 3) Open hours: 9-17:00 (last entry at 16:30). Closed: Monday, (when this falls on a national holiday it will be open however the following day will be closed), December, 29 to January, 3, there will be times of closure during preparations for display. Fee: Visiting both the museum and at gallery will cost 430 yen for adults, and free entry for those up to high school age. The workshop is free entry. (hands on experience fee separate) Parking: Workshop - 10 spaces, museum and gallery - 40 spaces (Area map C2)



The Yamaboshi ladies of Kutani village

Yamaboshi tree (flowering dogwood) is essential in making Kutani ware and thus have been cherished from old times. It is planted all around the village and welcomes visitors not only with its Spring flowers but with its) beauty in any season, YBL' are named after the beauty of *yamaboshi*, and are the cheerful female group who are eagerly awaiting your visit! You can purchase the popular Yukki manekineko doll here (see front page).



Parasol ar

Get in touch with the history of Kutani ware

Sano Kutani Toso Shrine



Located in Sano-machi, on the grounds of Sano Shrine. This shrine worships a man named Dokai Saida (1796-1868) who developed the delicate red Kutani technique. The shrine was built the following year of his death. (Area map C2)

Kutani shrine



This shrine worships a man named Shoza Kutani (1816-1883) who is said to be the pioneer for expanding Kutani throughout Europe and America during the early Meji period. Situated on the grounds of Okuno Hachiman shrine in Terai-machi, next to this is also a large monument. (Area map C2)







A town with steam from hot springs that was beloved by great writers

Tatsunokuchi hot springs have a history of 1400 years and they are also known as springs beloved by Kyoka Izumi, a famous writer of Meiji period. Take your time enjoying these famous springs with a particular atmosphere.

Leisure time going around different hot springs

Tagawa Ryusenkaku

There is a particular charm in "Field hot spring" where one can enjoy the rural view with family or friends. One can go around different springs within one facility. At a "Gensuke tea house" diner one can enjoy and atmosphere of an authentic country farm house and local ingredients.

Place: Nomi city Tatsunokuchi-machi 20 Tel: 0761-51-2111 Parking: about 100 spaces (Area map D2)

An adult hiding place with 10 rooms

Man'yo Inn

This is a sister-facility of Tagawa Ryusenkaku, 10 rooms built at a 6611 m² area. There are rooms of maisonette type and other particularities of taste that make this facility a highly ranked and popular one.

Place: Nomi city Midorigaoka 5-31-40 Tel: 0761-51-5111 Parking: about 10 spaces (Area map D2)









An ancient fireplace at Gensuke tea house



This is a public bath of Tatsunokuchi hot springs area. There is also a foot bath nearby. Place: Nomi city Tatsunokuchi-machi Nu 3-1 Tel: 0761-51-2183 Open hours: 10 am to 9:30 pm (closed at 10 pm). Closed: 2nd and 4th Wednesdays of the month (when this falls on a national holiday it will be open however the following day will be closed). Fee: adults 510 yen, children (3 y. oto elementary school) 100 yen. Parking: 250 spaces (Area map D2)

A Japanese traditional inn styled like a restaurant surrounded by a garden

Matsusaki

This is an old inn where Kyoka Izumi had sojourned. The Big bath and the open-air bath overlooking a spacious Japanese style garden are certain to be great, but there is also a good view from a roofed walkway that goes from the parking lot to the entrance. Kaiseki cuisine that is rich in blessings both from the Sea of Japan and Mt. Hakusan are pleasing to the eye and to the palate. Apart from several open-air baths there is also a tea room, and dignity can be felt everywhere.

Place: Nomi city Tatsunokuchi-machi 3-1 Tel: 0761-51-3111 Parking: about 100 spaces (Area map D2)



When one passes a tatami corridor there is a tea room with long and distinguished history









Open-air-bath "Mokusei"



Also check out

Nomi city local exchanges and study center

Sarai

This is a Communication Oasis consisting of a series of buildings for study, dining, lodging and the hot springs. All is built as a long one-storied house. Please use this facility for staying overnight, lunch or tea time. The best feature is porcelain panels by famous artistis in the bath hall. Even the washing basins are made of colorful Kutani pottery. All the good tasting dishes are presented on Kutani plates. This is a place one can relax and feel at home.

Fael at home. Place: Nomi city Ishiko-machi Ha 147-1 Tel: 0761-57-1212 Closed: Wednesdays Parking: 80 spaces (Area map C2)





Explore the fun filled city of five color

Famous waters

Be healed by pure streams and holy waters

Nomi city located at the foothills of the holy Mt. Hakusan is a place of pure streams and famous waters. When you watch the beautifully shining streams you understand that your heart gradually softens away.

Your heart will be blown away by the powerful flow of water Nanatsu-daki (Seven waterfalls)



With the height difference of 50 m these falls spread for about 1 km from the First to the Seventh fall. There is a walkway which makes for an easy stroll. This place is the city's scenic pride, and many people visit over and over again driven by the beauty of four seasons and the fresh air.

Place: Nomi city Nagataki-machi Parking: about 10 spaces (Area map E1)

A Nature treasure house whose master is believed to be a giant crab

Gambuchi (Crab Abyss)

A chorus of forest green tree frogs suddenly reverberating across the water face that colorfully reflects the four seasons. In the rainy season there are egg sacks of forest green tree frogs hanging down from tree branches like white flowers. There are azure blue dragonflies that catch your eye with the vividness of their colors. You feel that you want this place to be preserved as it is now. On rainy days the road might get poachy, so we recommend to visit on a good day. This place is designated as a Natural Asset of the city.

Place: Nomi city Nabetani-machi Parking: not available (Area map F3)









Hakusan worship

Yarimizu Kannon Reisuido (The Shrine of the Holy Water of Water-giving Kannon)

NOMI note

Mt. Kannon on the border with Komatsu city is also known as Mt. Yarimizu meaning "The water-giving". This was a holy place for Hakusan worship so women used to be prohibited from entry. But nowadays there is a mountain climbing path made and one can see the Sea of Japan from the gazebo on top of the mountain. The Reisuido (The Shrine of the Holy Water) is located at the foot of that trail, and its tasty water was designated among the "100 famous waters of the Heisei era". There are many visitors both from inside and outside of the prefecture who come seeking this holy spring.

Place: Nomi city Butsudaiji-machi Fee: no charge Parking: about 10 spaces (Area map E3)

Pink flowers that stand out against the blue of the Sea of Japan

Rugosa roses colony

Rugosa roses belonging to the roses family is a typical plant of northern shores. It is designated as a Natural Asset of the city. From the middle of May up till the end of June colorful pink flowers bloom on Ohama beach, and in August they bear crimson berries. In recent years there has been a decrease in quantity of blooming

flowers due to environmental changes. But it is still without doubt scenery that is worth seeing, if the season is right.



Place: Nomi city Ohama-machi Parking: not available (Area map A1) Explore the fun filled city of five colors

Thinking of times immemorial with the tumuli groups

At Nomi there are a lot of tumuli and historic sites, you can feel the breath of ancient times. Take a stroll thinking of history.





Tumuli and cosmos flowers

Imagine yourself as an ancient person and explore the biggest tumuli in the Hokuriku region.

Nomi tumuli group designated as National historic site

There are 62 tumuli of different sizes and shapes found built on separate hills of Terai-yama, Wada-yama, Matsuji-yama, Akitsune-yama and Nishi-yama. They were built about 1600 years ago in the Kofun (Tumuli) period. Among them the biggest one is the keyhole-shaped Akitsune-yama tumulus #1, with an overall length of 140 m prided as being the biggest tumulus in Hokuriku area. There were many artifacts found there, including many important finds like Sue ware with characters, which is the oldest discovered of its kind in the country.





Local history square adjacent to Wada-yama historic site. It's a good place for leisure with BBQ space.

Restored stone revetment

In Nomi there are a lot of spots where you can really feel the presence of the history of our ancestors. These include Todashino site known as ruins of Early Stone age; Azou site where artifacts of the Jomon era are unearthed; and Nomi tumuli. Castle ruins on Wada-vama and Kokuzo-vama are rich remnants of Middle ages. These sites are maintained as Sato-yama (beloved local mountains) so they are good to spend half a day hiking there.

Lots of unearthed artifacts are on display at the History and Folklore museum and the Municipal Museum. These places are best for the study of history for both parents and children. Tumuli groups are maintained as historic parks so one can enjoy a historic walk while appreciating flowers of the season. (Area map C2)



These "Sue" earthenware with engravings are the oldest found in Japan (unearthed at Wada-yama tumulus No. 23)

, Also check out

Nomi rail square



A memorial stone with a poem commemorating the All-Japan High School Baseball Tournament



gathering and showered in light..." is engraved on a stone placed in Nomi being the birthplace

Neagari meteorite



The best **Experiences**



Experience Try Kutani pottery

Experience yourself as a famous craftsman! Try the traditional techniques and colors!

At Kutani Workshop (see p.5) one can easily try using an actual pottery wheel and painting the white pieces of pottery. The instructors teach in detail and it is even OK to get a completed piece sent by mail. There are many people who come again to try coloring the Ultraman series (11 types, 800 to 1500 yen, paint not included), from children to ex-fans. Enjoy the fun of creation!







feels like putting in a living room

Become a master of Experience the local mountains

Take a full breath of rich nature!

One can join in with the tracking clubs that use local mountains rich with nature for activities or decoration charcoal or other experiences. If it is your first time walking the mountains or you are not comfortable walking alone, or you are interested in listening about local animals and plants and local culture, a local mountain guide is available. Regular "guided hikes" (reservation required) are also popular. Contact Nomi Sato-yama fan club for details.

Place: Nomi city Wake-machi I 21-1 (at Kokuzo Sato-yama park Exchange facility). Tel: 0761-51-2308 (Fax same). Mail: yama@nomisatoyama.com Open hours: 9 am to 5 pm. Closed: Tuesdays, National holidays, 1st, 3rd, 5th Sundays, 2nd,4th Saturdays and days around New Year.







Found a serow!





When one says Nomi surely, Kutani pottery comes to mind. Beautifuly colored in different techniques Kutani pottery is sold in different kinds, from decoration pieces to daily use items. And its not only at Kutani pottery village, there are many shops that sell Kutani all over, the city. It is fun to just browse about these looking for something to

one's liking.





First Nomi brand! Premium shochu liquor distilled from Kaga round sweet potato

products

pecial

A sweet high quality aroma embracing you, a deep clear richest taste. This *shochu* made its debut in October, 2007 when Miyamoto sake brewery acquired the first license for potato *shochu* in Ishikawa prefecture. Even customers who do not usually like potato *shochu* start regularly ordering this once they taste it. 3000 yen for a 720 ml bottle. Contact



Nomivo

Place: Nomi city, Miyatake-machi I 74 Phone: 0761-51-3333, Fax: 0761-51-5355

Nomi Maru

Nomi Maru (literally "a round thing from Nomi") is a name for a local gourmet which is Kaga round sweet potato fried with the passion from the locals. One can taste original Nomi Marus in different diners around the city. A support mascot "Nomi Maru" is said to be a fairy living in the city the size and weight of three potatoes.



A highly nutritional and high class vegetable

Kaga round sweet potato's naming was certified as a proper protected Geographical indication (GI) in 2016. It is grown in the fertile soil of Tedori river alluvial plain with pure water, so it is highly nutritious and has a particular viscosity and taste. There are various ways it can be recommended to use = deep fry it in oil with seaweed or make a soup, make okonomiyaki or a cake, etc.

Neagari Agricultural Coop Tel: 0761-55-1100 Nomi Agricultural Coop 0761-57-3505 Kaga round sweet potato



Yuzu grown in the natural environment of local hills

Yuzu citrons are packed with blessings of the local hills. They are used not only for cooking, but also abundantly in famous local sweets. There is also a "Yuzu festival" held in the middle of November crowded by people who come for the aromatic fruit.

Kokuzo Yuzu Coop Tel: 0761-51-3192



A tourist guide to Nomi city of A tourist guide to ture A tourist guide to ture What are "the five colors"?

The five colors used in Kutani pottery which is a special product of Nomi city, "red, yellow, green, violet and blue". Also known as "the five colors of Kutani".

