



# Campus

**Knowledge  
Network  
Impact**

# EFC Campus

## What is it?

EFC Campus is the central hub for EFC's education programmes and knowledge-sharing initiatives, designed to help clubs grow, thrive and achieve professional excellence. Built on the pillars of Knowledge, Network and Impact, EFC Campus supports club development by adapting to the evolving needs of our members.

Through executive education methodologies that blend theoretical knowledge with practical learning, participants gain the skills and insights needed to create tangible results within their clubs. EFC Campus also fosters a culture of knowledge sharing, encouraging the exchange of experiences, contacts, strategies and good practices to drive collective success.





# Educational Development

## What programmes and initiatives are available?

- EFC Executive Leadership Programme in collaboration with Harvard Business School Executive Education
- EFC Club Management Programme
- EFC Club Talent & Mentoring Programme
- EFC Academy Management Programme
- EFC Women on Board Programme
- Sporting Director Programme
- Sustainability in Football Compact Course

## How can EFC Member Clubs sign up?

To sign up, please refer to each programme online for specific application processes, terms of participation, applicable fees, and information on available scholarships and bursaries. We encourage and welcome applications from all our member clubs.



# Available EFC Campus Programmes & Initiatives

## EFC Executive Leadership Programme (ELP)

in collaboration with  
Harvard Business School Executive Education

### What is it?

The newly launched EFC Executive Leadership Programme (ELP), in collaboration with Harvard Business School Executive Education, offers elite leadership development tailored for top professionals in the football industry. Combining Harvard Business School's (HBS) renowned educational approach with a customised curriculum, the programme addresses the specific challenges faced by football leaders and incorporates insights from the broader sports and entertainment sectors. Participants will engage with HBS case studies, gaining practical strategies and real-world perspectives

essential for excelling in top leadership roles within football.

### What are the benefits?

The EFC ELP offers senior professionals in football unmatched opportunities for growth.

This elite programme equips participants with the advanced skills needed to lead effectively in the evolving football landscape, while drawing lessons applicable across sports and entertainment. It also provides a unique platform to connect with top leaders, fostering relationships that drive collaboration and success.



## What is the format?

The programme is structured into three key parts:

- Immersive Kick-off at Harvard: Start with a transformative two-day experience at the iconic HBS campus in Boston, USA, where participants engage directly in Harvard's unique and prestigious learning environment.
- Interactive Virtual Sessions: Continue with five-cutting edge virtual sessions using HBS's state-of-the-art Live Online Classroom, providing an interactive experience that stimulates being in the room.
- Programme Wrap-Up: Conclude with a high-impact two-day, in-person leadership development session in Europe, delivered by Professor Anita Elberse, offering hands-on learning and real-world application.

## Who is this for?

This programme is designed for top executives and decision makers from across the football industry who seek to elevate their leadership skills and drive innovation within their organisations. Priority enrolment is given to EFC Member Clubs, offering them exclusive access to this unique opportunity. What are the dates and cost? Find out more about the latest programme details, application dates and associated costs.



# EFC Club Management Programme (CMP)

## What is it?

The EFC Club Management Programme (CMP) is the flagship offering of the EFC Campus, tailored for senior club professionals seeking to expand their knowledge and make a lasting impact within their clubs and the wider football industry. The EFC CMP provides a valuable platform for networking with like-minded professionals and learning from industry leaders.

The EFC CMP is designed for those seeking

a deeper understanding of professional football club management. The programme emphasises strategic development and management, with a focus on current and future industry trends. Taught by a diverse group of academics, industry experts, and thought leaders, the curriculum reflects the latest in football, equipping participants to navigate market shifts, capitalise on opportunities and drive success at their clubs.

## What are the benefits?

Participating in the EFC CMP offers participants valuable insights and the opportunity to step back from daily tasks to reflect on how to successfully navigate the future of football as both a sport and an industry.

### Key benefits include:

- **Personal Development:** Expand and refine your skillset, becoming an inspirational thought-leader.
- **Club Impact:** Gain practical knowledge and insights to address current and future challenges at your club.
- **Industry Influence:** Join a strong network of football executives who, while competing on the patch, collaborate off it to advance the industry.

## What is the format?

The EFC CMP is a 12-month blended learning programme consisting of five modules. Four of these modules are conducted in-person, including one usually held in the United States, while the fifth module is delivered online. Throughout the programme, participants also benefit from peer-to-peer coaching, which fosters further collaboration and deeper learning.





## Who is this for?

The EFC CMP is specifically designed for executives at the first and second management levels of EFC Member Clubs. To ensure high-quality discussions and meaningful exchanges, it is important that participants have practical experience in managing aspects of club matters.

## What are the dates and cost?

The EFC CMP is a biennial programme. Find out more about the latest programme schedule, application dates and associated costs.



# EFC Club Talent & Management Programme (CTMP)

## What is it?

The EFC Club Talent & Mentoring Programme (CTMP) is designed for the next generation of club leaders. Launched in 2022, the EFC CTMP aims to help clubs across Europe develop their off-the-pitch talent. This programme provides a clear

path for the development of talented individuals within a club's management and administrative staff, offering ambitious professionals the opportunity to expand their knowledge, develop key skills, grow their network and learn from industry leaders.

## What are the benefits?

- **Professional Development:** Push boundaries, build confidence and embrace new challenges, acquiring the skills and knowledge essential for future leadership roles.
- **Comprehensive Understanding:** Gain a deep understanding of crucial areas within football club operations and management while addressing contemporary challenges in European club football.
- **Expanded Network:** Expand your professional network by connecting with influential industry figures and like-minded peers from football clubs across Europe.
- **Mentoring Scheme:** Benefit from a dedicated mentoring scheme with industry professionals who provide guidance, support and insights, helping you navigate your career and develop your potential.

## What is the format?

The EFC CTMP is a blended learning programme designed to be compact, dynamic and impactful, focusing on developing and inspiring ambitious club professionals. The programme comprises three main elements:

- **Intensive In-Person Learning Week:** An immersive week of learning at Nova School of Business and Economics in Lisbon, Portugal.
- **Online Sessions:** Complementary sessions that top up on key areas of knowledge, featuring insights from distinguished speakers.
- **12-Month Mentoring Programme:** Personalised guidance from a former or current football club executive, providing insights into their role and network.



### Who is this for?

The EFC CTMP is designed for driven, passionate young professionals within clubs who seek an opportunity to advance their careers. Participants will come from various specialisations and areas of club football, looking to gain a broader understanding of what it takes to run a successful club.

### What are the dates and costs?

The EFC CTMP is a biennial programme. Find out more about the latest programme schedule, application dates and associated costs.



## EFC Academy Management Programme (AMP)

### What is it?

The EFC Academy Management Programme (AMP) is a one-of-a-kind executive education initiative aimed at developing Academy Directors and senior management in football academies. As a key element of the EFC Youth Football Strategy, this nine-month hybrid

programme blends academic rigour with real-world case studies to educate, challenge and support participants in maximising their potential and shaping the future of the game. Tailored to participants' needs, the EFC AMP offers a flexible mix of online training and on-site sessions hosted by top European clubs.



## What are the benefits?

Engaging in the EFC AMP provides a range of benefits needed to excel in managing youth development including:

- **Comprehensive Skill Development:** Enhance your knowledge, expertise and competencies in both on and off-the-pitch elements of academy management, with a focus on operational management, people management and football development.
- **Exposure to Best Practices:** Learn from renowned expert speakers, executive coaches and peers across European youth football, gaining insights into the latest innovations, trends and best practices in academy management.
- **Networking Opportunities:** Build a valuable network of peers and experts from across Europe, fostering connections that will support your ongoing professional development and the future of your academy.

## What is the format?

The EFC AMP is a nine-month programme that includes three onsite modules hosted at football club venues across Europe, supplemented by online modules. Participants also benefit from individual executive coaching and peer-to-peer sessions, ensuring a comprehensive and immersive learning experience.

## Who is this for?

The EFC AMP is designed for Academy Directors and Managers from academies of EFC Member Clubs. This programme is ideal for those already in management roles, as well as individuals aspiring to advance into higher positions, all with a shared commitment to continuous personal and professional development.

## What are the dates and cost?

The EFC AMP is a biennial programme. Find out more about the latest programme schedule, application dates and associated costs.







# EFC Women on Board Programme (WOBP)

## What is it?

The EFC Women on Board Programme (WOBP) is an educational initiative designed for women in senior-level football roles who aspire to advance into more senior decision-making positions, such as board roles within their clubs or influential bodies in football. Addressing the significant gender gap in football administration and executive roles, where women currently represent only 18% of C-level executives, the EFC WOBP provides tailored tools, strategies,

skills and a supportive community to empower women to step into higher decision-making roles. Developed in coordination with the EFC Sustainability team and aligned with EFC's broader governance reforms – which aim to increase female representation on its Board to at least 25% by 2027 and 35% by 2030 – this programme is a key part of EFC's commitment to driving diversity and inclusion in football's decision-making landscape.

## What are the benefits?

### Participating in the EFC WOBP offers several key benefits:

- **Leadership Preparation:** Gain the skills and competencies needed to navigate the football landscape, identify opportunities and take on higher decision-making roles.
- **Expanded Network and Influence:** Build a strong, influential network within the football industry, raise your profile and enhance your ability to influence decisions within your club and the broader football community.
- **Exclusive Opportunities:** Access high-level events, gain valuable insights and connect with industry leaders, supporting your career progression and leadership aspirations.

## Who is this for?

The EFC WOBP is intended for senior-level women within EFC Member Clubs who are poised to move into decision-making roles. The inaugural edition has targeted women already serving on EFC Working Groups, Taskforces, Panels and Committees.

## What are the dates and costs?

The EFC WOBP is a bi-annual programme. Find out more about the latest programme schedule, application dates and associated costs.



## What is the format?

The EFC WOBP is structured to provide a comprehensive learning experience through a tailored, dynamic set of initiatives. It includes three immersive in-person days for direct learning and networking, complemented by interactive online sessions, recorded masterclasses and a peer coaching programme. Additionally, the programme incorporates experiential learning opportunities, enabling participants to apply concepts to real-world scenarios and enhance their practical skills.



Presented by EFC and UEFA

# Sporting Director Programme (SDP)

## What is it?

The Sporting Director Programme (SDP) is a key initiative designed to enhance the capabilities of Sporting Directors at EFC Member Clubs. Recognising the growing importance and influence of this role, the programme is tailored to address its complex demands and equip participants with the up-to-date knowledge, skills and tools necessary to excel in a dynamic and evolving industry.

## What are the benefits?

The key benefits of participating in the SDP include:

- **Expertise Development:** Gain the knowledge and skills needed to manage complex and technical aspects of the Sporting Director role.
- **Strategic Empowerment:** Enhance your strategic and decision-making abilities to influence and create impact within your club or multi-club structure.
- **Industry Preparedness:** Be equipped to tackle the challenges presented by the evolving football industry and your specific role.
- **Professional Networking:** Build a network of peers to share experiences and best practices, fostering collaborative growth and learning.

## What is the format?

The programme spans three months and includes a combination of three dynamic and practical onsite modules in Europe and two online sessions, all led by industry experts.

## Who is this for?

The programme is designed for individuals already serving as Sporting Directors or in similar roles within EFC Member Clubs. It is also suitable for senior executives in smaller clubs who perform the duties of a Sporting Director.

## What are the dates and cost?

The SDP is a biennial programme. Find out more about the latest programme schedule, application dates and associated costs.



**UEFA**



Presented by EFC and UEFA

# Sustainability in Football Compact Course (SFC)

## Driving Lasting Change in European Football

The Sustainability in Football Compact Course (SFC) gives clubs and football organisations the tools to act on one of the game's biggest challenges: building a sustainable future.

Developed with UEFA and SDA Bocconi, this four-day programme in Milan equips professionals to make sustainability a central part of football.

## What the Course Offers

Across four immersive days, participants take part in expert-led workshops on the issues that matter most: cutting environmental impact; strengthening communities and shaping football's approach to sustainability. Every participant leaves with a tailored action plan, ready to deliver practical results for their club, league or association.

The course combines insight from inside football with proven strategies from other industries. This mix ensures participants gain clear, actionable ideas they can apply immediately — helping football take real steps towards long-term sustainability.

## Who Should Join the Sustainability in Football Compact Course?

The SFC is designed for sustainability managers in clubs and national associations. It also welcomes professionals from leagues, confederations and other football bodies who want to lead meaningful change in their organisations and across the game.







Campus