



Team GB Foundation Impact Report 2024



INSPIRING EVERYDAY KIDS TO DO EXTRAORDINARY THINGS



David Ross

David Ross
CHAIR, TEAM GB FOUNDATION

As the nation’s favourite sports team, Team GB has a unique power and opportunity to help our young people thrive.

At the Team GB Foundation, our ambition is to harness that power and drive real change through our social impact strategy leading up to and beyond the Los Angeles Olympic Games in 2028. Our mission is to equip and inspire young people to improve their physical, emotional and mental wellbeing through the power of sport.

Therefore, I’m pleased to share the very first Team GB Foundation Impact Report, which not only demonstrates the impact we have created, but also showcases the opportunities for athletes, stakeholders and partners to get involved on the journey.

As well as committing to producing an Impact Report on an annual and quadrennial basis, we are also excited to reveal our new brand identity as the Team GB Foundation, elevating our profile as the corporate foundation of Team GB – one of the country’s most recognisable sports brands.

An Olympic year is always a special year for me, but 2024 marked a groundbreaking year both on and off the field of play. As Chair of the Team GB Foundation, I am proud to share that our biggest highlight was enabling 1.7 million people across the UK to get active through our flagship Path to Paris programme. This equated to 286 million minutes of activity for young people, 87,000 of whom had a disability and 57% of whom were from an underserved community.

The opportunity to harness the power of the Olympic Games to bring people together, inspire behavioural change and celebrate diversity has never been more crucial than it is today.

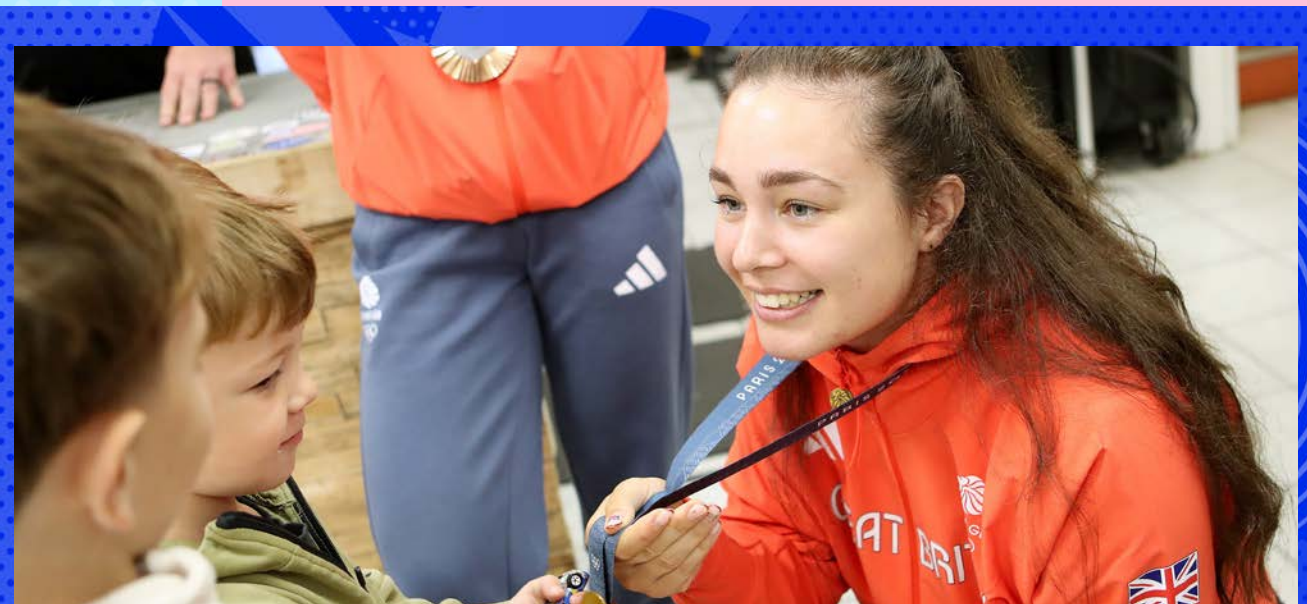
At the Team GB Foundation, we are responsible for delivering Team GB’s social impact strategy, which was launched in 2023. The announcement of two exciting charity partners, StreetGames and YoungMinds, means the Foundation is now able to practicably apply the power of the Olympic movement in Great Britain. In partnership with these leading charities, we want to inspire the next generation to feel more confident about taking part in sport and use sport to improve their physical, mental and emotional health. Using the athletes’ voices as authentic role models to young people, and the power of the Olympic Movement and Values, we hope to inspire real change for the next generation of Olympic sports fans.

In 2024, alongside our charity partners, commercial partners and other key collaborators across the sports sector and beyond, we have delivered campaigns, national programmes and outreach activities that we believe are just the start of the impact we can have on young people in this country.

We’d like to thank everyone that has supported us in this mission this year. We’re still at the start of the race, so please do get in touch if you’d like to be part of it.

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About us



Team GB Foundation

The Team GB Foundation is the charitable arm of the British Olympic Association (BOA). Our vision is to bring the Olympic Movement, its principles and values to life.

Using the Olympic Values, our mission is to equip and inspire young people to improve their physical, emotional and mental wellbeing through the power of sport.

Why we do what we do

Our social impact strategy aims to create positive social impact through the power of the Olympic Movement and sport.

Our research has shown that people believe Team GB athletes have powerful and credible voices when it comes to physical and mental health.

At a time when there are more pressures on young people than ever before, we want to help address the worsening health and wellbeing crisis, beyond excellence in sport.



63% believe Team GB can legitimately talk about mental health (and 56% believe that they can give advice).



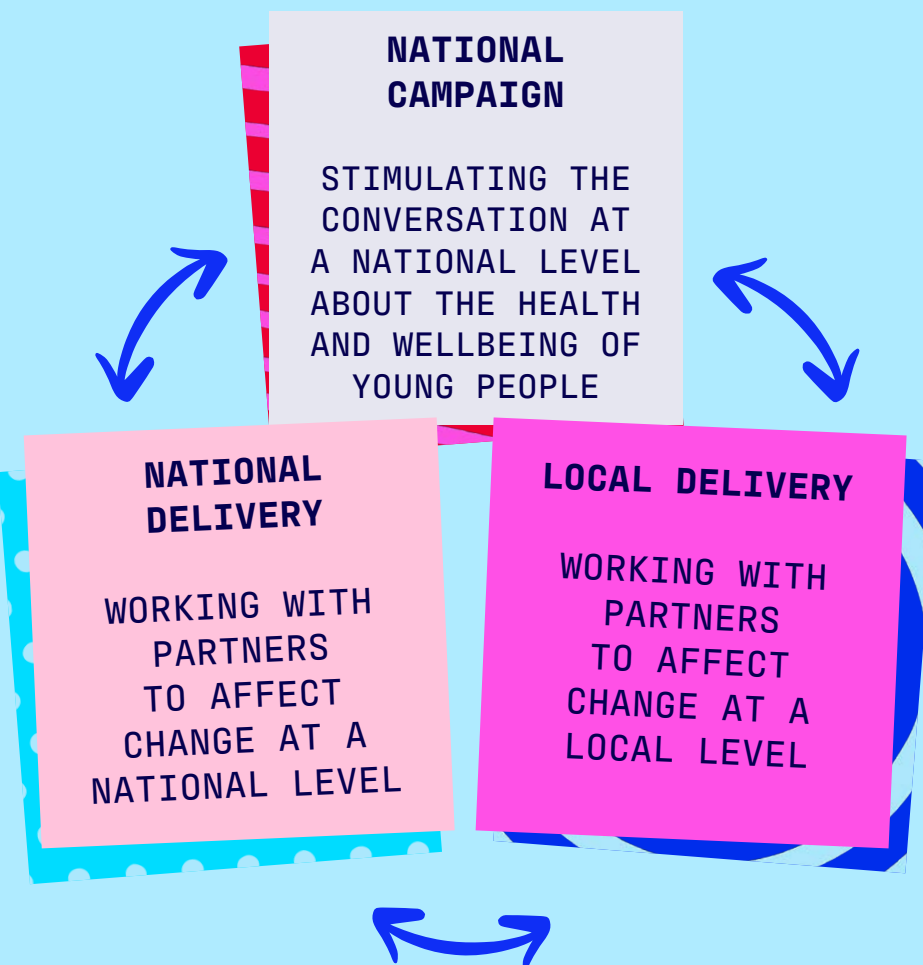
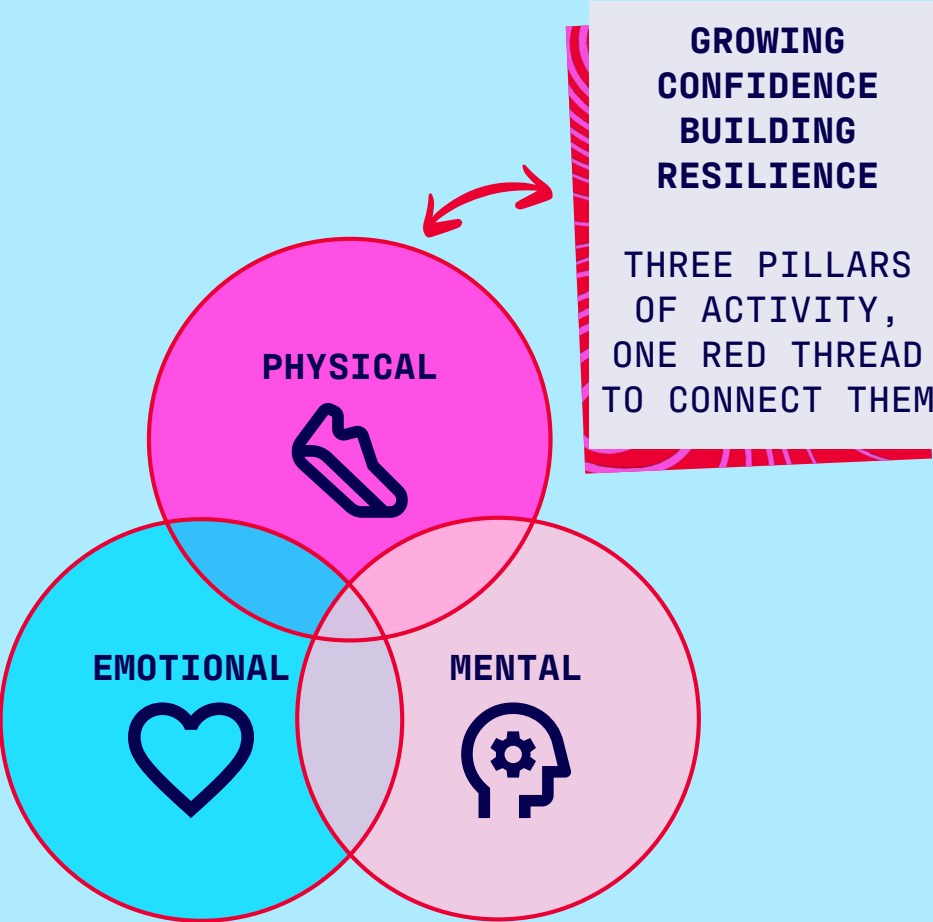
75% believe it is important for Team GB athletes to be involved in community programmes.

How we do what we do

We believe we are uniquely placed to help address this challenge through growing confidence and building resilience in young people.

We use the heritage of Team GB to equip and inspire young people with the resilience and confidence to survive and thrive every day. Building resilience provides the ability to recover from adverse situations; growing confidence encourages a positive outlook that sees challenges as opportunities.

We use our authentic athletes' stories and the Team GB brand to inspire young people directly.



We work with organisations nationally to improve the conditions that adversely affect young people's health and wellbeing at home, in communities and at school.

We work with focused delivery partners in communities – schools, commercial and charity partners, clubs, teams and individuals –using our brand and athletes to support their delivery of real impact on the ground.

We want to help improve the national drivers of physical, emotional and mental health and wellbeing for young people in collaboration with our partner charities, brands and organisations.



OLYMPIC ATHLETES FREDDIE DAVIDSON AND LOLA ANDERSON INSPIRING YOUNG PEOPLE AT THE NORTH PADDINGTON YOUTH CLUB DURING ALLWYN'S CHANGEMAKERS INITIATIVE

What we do

Theory of change

Our focus is on young people between the ages of 5-25 in the UK, particularly those least likely to participate in physical activity. These include those who identify as female, who have a disability, are from a low social-economic background or are ethnically diverse.

We deliver our social impact strategy by working in partnership with sport and education experts, charities and foundations, National Governing Bodies of sport, brands, funders, and the International Olympic Committee (IOC) to create learning and engagement opportunities around the Olympic Values for young people, families and communities across the UK.

We work at both a national and local level to achieve the greatest reach but, more importantly, to ensure we achieve the greatest outcomes.

The outcomes we will help achieve for young people through our national campaign, national delivery and hyper local delivery activities centre around physical, mental and emotional wellbeing.

Underpinning this, is the voice of our Team GB athletes to help inspire young people directly, growing confidence and building their resilience.

HYPER LOCAL DELIVERY

Hyper Local = fewest participants; most outcomes

NATIONAL DELIVERY

National Delivery = more participants; more outcomes

NATIONAL CAMPAIGN

National Campaign = most participants; fewest outcomes

Our Impact

THE OUTCOMES WE WILL HELP ACHIEVE FOR YOUNG PEOPLE

OUTCOMES	THINK	DO	HAVE
PHYSICAL WELLBEING	Sport & physical activity means something to them	Sustain engagement in physical activity	Improved physical wellbeing
MENTAL WELLBEING	They are valued	Talk about their feelings & opinions	Increased self-esteem & confidence
EMOTIONAL WELLBEING	They are worthy	Actively persevere when times are tough	Increased resilience
VALUES (ATHLETES/TEAM GB)	They can be excellent at something	Follow their passions and interests	Sustained aspiration & motivation

Alex's Story

Get Set has had a particular impact on one pupil that is having a tough time coping with his parents splitting up. He struggled with getting active in the local area where it's not safe to go out alone, and his parents were unable to supervise him. He ended up spending a lot of time playing video games and watching content on his iPad, which wasn't helping him cope with the stresses in his life.

“He's always on his own, and I know he's on his own. They can't play out here. It's way too dangerous. They can't go on their own. If their

parents don't take them to the park they don't go,” Alex’s teacher .

Path to Paris acted as an 'inside key' to help unlock his feelings and work through the difficulties – something both his social worker and his teacher noticed.

“Alex’s parents split up, and I think that really affected him. Path to Paris came in at that time. So, he latched on to it, and has been doing loads, and is always telling me what's happening, which has given him a focus. Even the social worker has said the same thing, 'Your sport is our inside key,’” Alex’s teacher.

Our year in numbers

PATH TO PARIS

More than
1.7 million
people got active through
Path to Paris

286

MILLION MINUTES OF YOUNG
PEOPLE BEING ACTIVE

257

MILLION KILOMETRES TRAVELLED



ChangeMakers saw **72**
Olympic and Paralympic
athletes from **30** different
sports volunteer at **61** events

Get Set - award winning programme

1,795,279 page views across our
Get Set portfolio of programmes in 2024



A new schools competition
has landed just for you!



First year in partnership with



YOUNGMINDS

Get Set

Get Set is the Foundation’s flagship education programme, in partnership with ParalympicsGB. Across the Get Set projects we saw increased engagement, bolstered by participation in the Path to Paris initiative and through additional collaborations with Team GB commercial sponsors.

All programmes leant on the Paris 2024 Olympic and Paralympic Games to increase excitement and encourage more young people to learn about the Games through being more physically active. We delivered these programmes alongside Get Set

partners such as Deloitte for ‘Get Set to be a Digital Champion’ to champion positive and inclusive digital experiences. We also delivered ‘Be the Change’ which introduces the social model of disability to young people, to help them understand and remove barriers that cause inequality for disabled people in their community, and other programmes detailed below.

Overall, we saw 1,795,279 page views across our Get Set portfolio of programmes in 2024. Get Set is an award-winning programme, winning three awards at the Corporate Engagement Awards 2024.

Get Set to Eat Fresh for the chance to win a trip to Paris to experience the Olympic Games. This resulted in 3,677 new registrants.

“The entire experience was a dream come true... I have very fond memories of watching the Olympics as a child, and I will always particularly remember watching London 2012, including Super Saturday. But every Olympics before and after, including Paris 2024, gives me such pride of being British and that will never change. To witness that sense of pride in person was enough to bring a tear to my eye,” winning teacher.

Impact: Across the year there were 449 new schools and 3,677 new users registered through the website.

By the end of the year ending 2024, 2,986,262 students had been reached by the programme since 2015, with 14,605 active registrants across 11,624 active schools. There were approximately 383,318 young people reached in 2024.

This programme won gold at the Corporate Engagement Awards for ‘Best alignment of brand values during a CSR programme’.

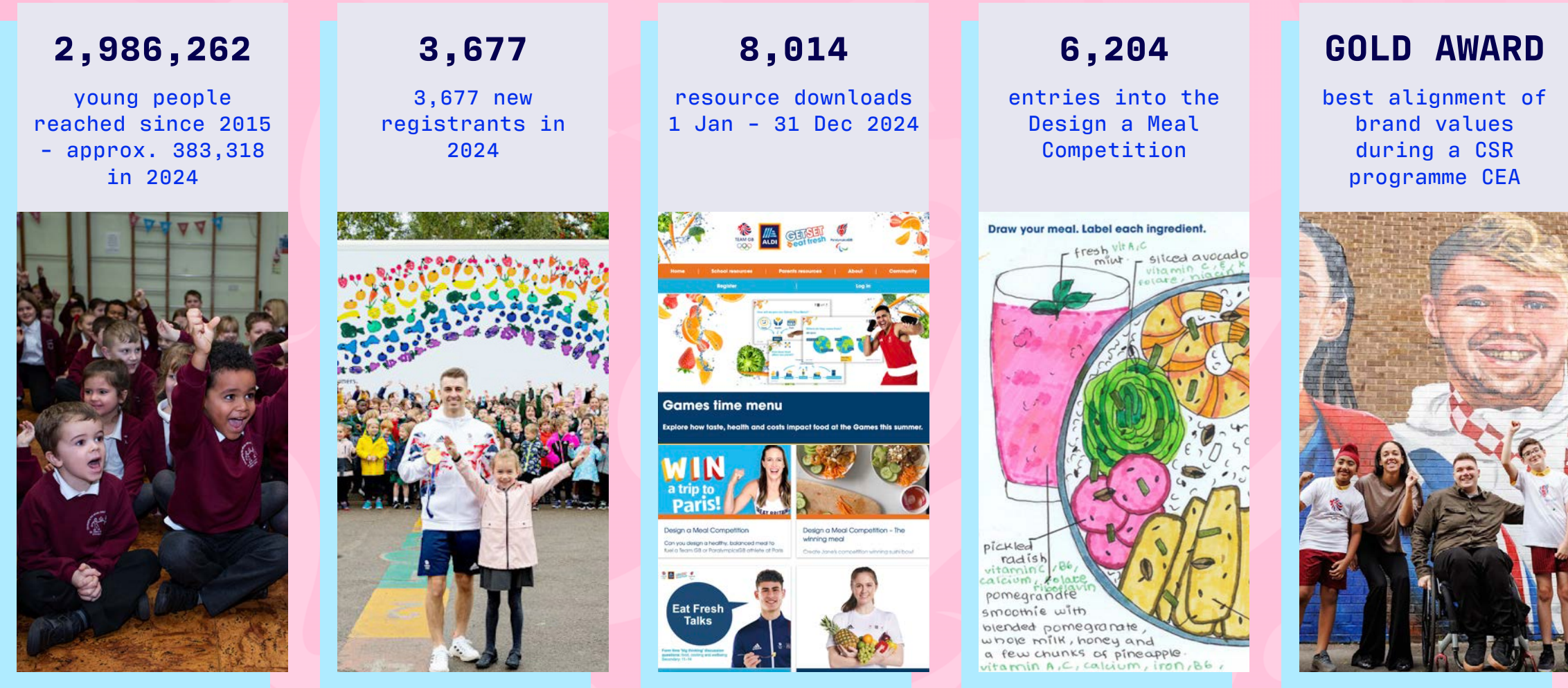


Aim: Use the inspiration of Team GB and ParalympicsGB to promote healthy food habits and teach young people about fresh, low-cost foods. Reach three million young people by the end of 2024 (Year 10 of the programme).

Activation: Design a Meal competition - Students were challenged to design a meal for one of Aldi’s Olympic or Paralympic athlete ambassadors, with the

winner having their meal created by the athlete themselves and being rewarded with a sport experience day with an Olympian for them and their family. In total, over 6,200 entries were received, with the winner having their meal re-created by Paralympian Oliver Lam-Watson and a Sport Climbing experience day with Olympian Molly Thompson-Smith.

A registration campaign was also run encouraging teachers to sign up to





Aim: Cross-curricular learning programme that empowers young people and their communities to understand the role they can all play in saving energy and creating a greener future, aiming to reach one million children by the end of 2028.

Activation: Schools competition to challenge pupils 5-11 to design a sustainable school with a prize pot of £25,000 shared between the winner and four runners up. Six year old Jemima from Sandwich Infant School won her school a British Gas Positive Energy Grant of £15,000 and a visit from Olympian Ashleigh Nelson and Paralympian Thomas Young.

The grant went towards making the school greener and they also received advice from a British Gas Net Zero Architect.

“Our energy bills are quite high being a Victorian building, so this money will make a big difference and help us on our journey to becoming a Net Zero school,” Head Teacher, Leanne Bennett.

Due to the success of the first year of Get Set for Positive Energy, we have increased our aim to reach one million children to reaching one and a half million children by the end of 2028.

IN 2024

- 555,549 YOUNG PEOPLE ENGAGED WITH THE PROGRAMME AGAINST A TARGET OF 224,000
- 3,472 SCHOOLS WERE ENGAGED AGAINST A TARGET OF 1,400
- 95% OF PUPILS KNOW MORE ABOUT SUSTAINABILITY
- 91% OF PUPILS WANT TO HELP PROTECT THE PLANET, COMPARED TO 86% BEFORE
- 65% OF PUPILS FEEL POSITIVE ABOUT THE FUTURE COMPARED TO 57% BEFORE



Aim: Cross-curricular activity for students aged 11-14 aimed at increasing knowledge of the construction industry, developing teamwork and making values led decisions.

Activation: In small teams, students took on real roles at Persimmon Homes to create a development

inspired by the needs of Team GB athletes with a legacy to benefit the whole community.

Impact: The third year of the programme led to 488 resource downloads and 115 registrations to the programme, increasing the all-time total to 1,100 downloads and 187 registrations.



Aims: To empower primary school children aged 7-11 to understand biodiversity and its importance, build love and respect for our ecosystems, and advocate for green, healthy habits.

Activations: ‘Go Green Challenges’ Students were encouraged to design a plant-based burger for a Team GB athlete and discover ways to support biodiversity in their school. The best

entries were awarded with with a plant-based burger cooking workshop with a Team GB athlete and a living wall installation respectively.

‘Curiosity Card Resources’ A series of six short games and activities to support learning in the classroom and at home. These activities were particularly appreciated by participants with limited outdoor spaces as they could be adapted to be used both indoors and outdoors.

IMPACT IN 2024

- 483 PROGRAMME REGISTRATIONS
- 609 RESOURCE DOWNLOADS
- 356 NEW SCHOOLS ENGAGED WITH GET SET



Path to Paris



The programme engaged 3,662 schools and over 40 local and national delivery partners across all three tiers, including 15 national governing bodies. With the support of these partners, Path to Paris was able to successfully deliver local and national programmes and over 450

live events throughout the year. The aim of the programme was to reach 680,000 young people by the end of 2024. The final engagement numbers far exceeded this with over 1.7 million people getting active through Path to Paris and its activations.

The Foundation’s flagship programme across 2023 and 2024 was Path to Paris, which sought to use the inspiration of the Paris 2024 Olympic and Paralympic Games to increase physical activity levels

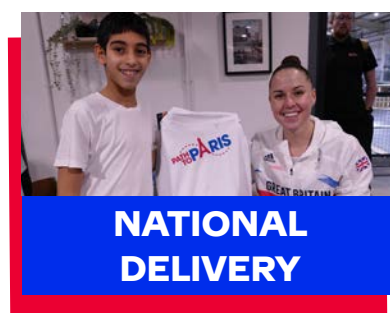
of 5-11 year olds and their families across the UK. The programme was funded by Sport England and the Spirit of 2012 Trust.

- 1.7 MILLION PEOPLE GOT ACTIVE THROUGH PATH TO PARIS
- 257 MILLION KILOMETRES TRAVELLED
- 286 MILLION MINUTES OF YOUNG PEOPLE BEING ACTIVE



Nationwide access to an online, virtual and gamified journey around the world, powered by physical activity ending in Paris.

Participants registered as teams and logged their physical activity, which unlocked new locations, challenges and rewards along the way. Cumulatively, participants logged over 257 million kilometres worth of activity.



Partnerships with The Royal National Institute for the Blind, Street Games, The Youth Sport Trust, Our Parks, and the Holiday Activity and Food Programme enabled us to deliver social impact programme to underserved communities that are least likely to participate in physical activity.

These included young people with a disability, from black and asian backgrounds, from lower socio-economic groups, and young girls and their mothers.



Through collaboration with six Active Partnerships across eight locations we delivered tailored programmes that met the needs of each local population.

These locations were chosen due to low physical activity levels amongst young people in the area, as well as being areas of deprivation.

The areas engaged were: Sunderland, Salford, Rochdale, Birmingham, Swindon, Essex, and the London Boroughs of Tower Hamlets and Brent.



OF THOSE WHO TOOK PART:

- OVER 87,000 WERE YOUNG PEOPLE WITH A DISABILITY
- 312,663 WERE THROUGH HOLIDAY CLUBS
- 57% WERE FROM UNDERSERVED COMMUNITIES

Furthermore, the programme has encouraged young people to try new sports. We will learn from Path to Paris and our relationships with delivery partners to develop a strong offering for the March to Milan programme in 2025-2026.

Our impact in 2024

Charity Partnerships

Our charity partnerships with StreetGames and YoungMinds, established in 2023, enable Team GB and our athletes to support efforts to tackle conditions that adversely affect young people’s mental and

physical health and wellbeing, at home and in the community.

With the Paris 2024 Olympic Games taking place in 2024, this year provided the perfect platform to take our partnerships to the next level.

YOUNGMINDS

YoungMinds wants to see a world where no young person feels alone with their mental health. Together, we hope to inspire change through further de-stigmatising mental health challenges and, critically, ensure that the right and appropriate support and services are signposted.

Young people are the lifeblood of the Olympic Movement and by investing in the mental health of our nation we hope that we will continue to see a Team GB that thrives, every single day.

YoungMinds and Team GB collaborated on the 'Out in the Open' campaign with a mini-series featuring Max Whitlock, chatting to fellow Olympians Tom Dean, Laviai Nielsen and Kieran Reilly. They delved into conversations about the struggles and pressures they’ve faced not only as an Olympic athlete but, more importantly, in their everyday lives.

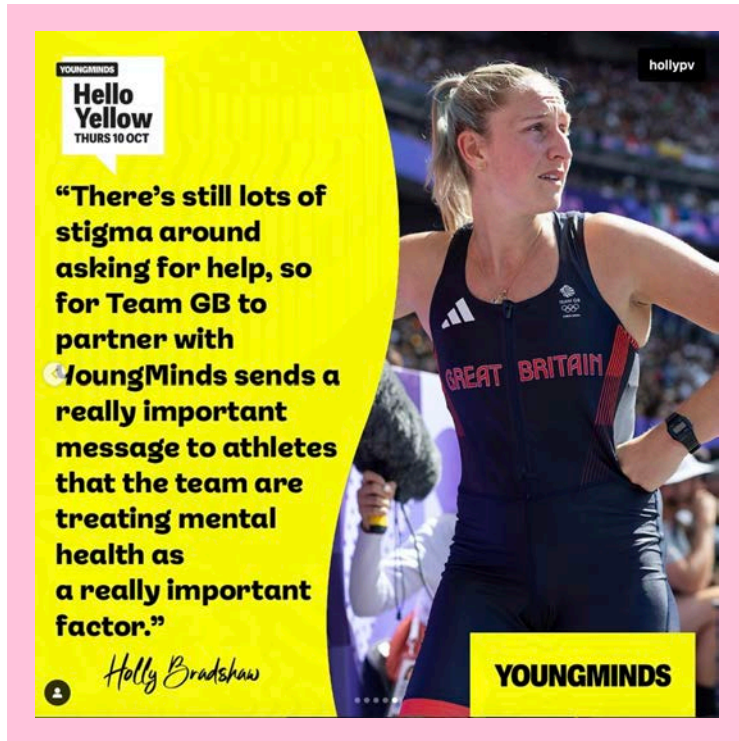
#HelloYellow

We also supported YoungMinds’ #HelloYellow campaign in October for World Mental Health Day, sharing athletes’ stories about their own mental health or struggles.

We were proud to involve Olympians Bryony Page, Holly Bradshaw, Noah Williams, Abi Burton, Adam Peaty and Emma Finucane in the campaign.

2024 NUMBERS FROM TEAM GB CHANNELS	2023 NUMBERS FROM TEAM GB CHANNELS
9 POSTS	11 POSTS
894K TOTAL IMPRESSIONS	177K TOTAL IMPRESSIONS
57.5K VIDEO VIEWS	72.7K VIDEO VIEWS
25.7K ENGAGEMENTS	2.1K ENGAGEMENTS

Our work with YoungMinds has just begun, and we want to continue to ensure that more young people are able to access advice about their mental health, using Team GB’s platform to power positive change.

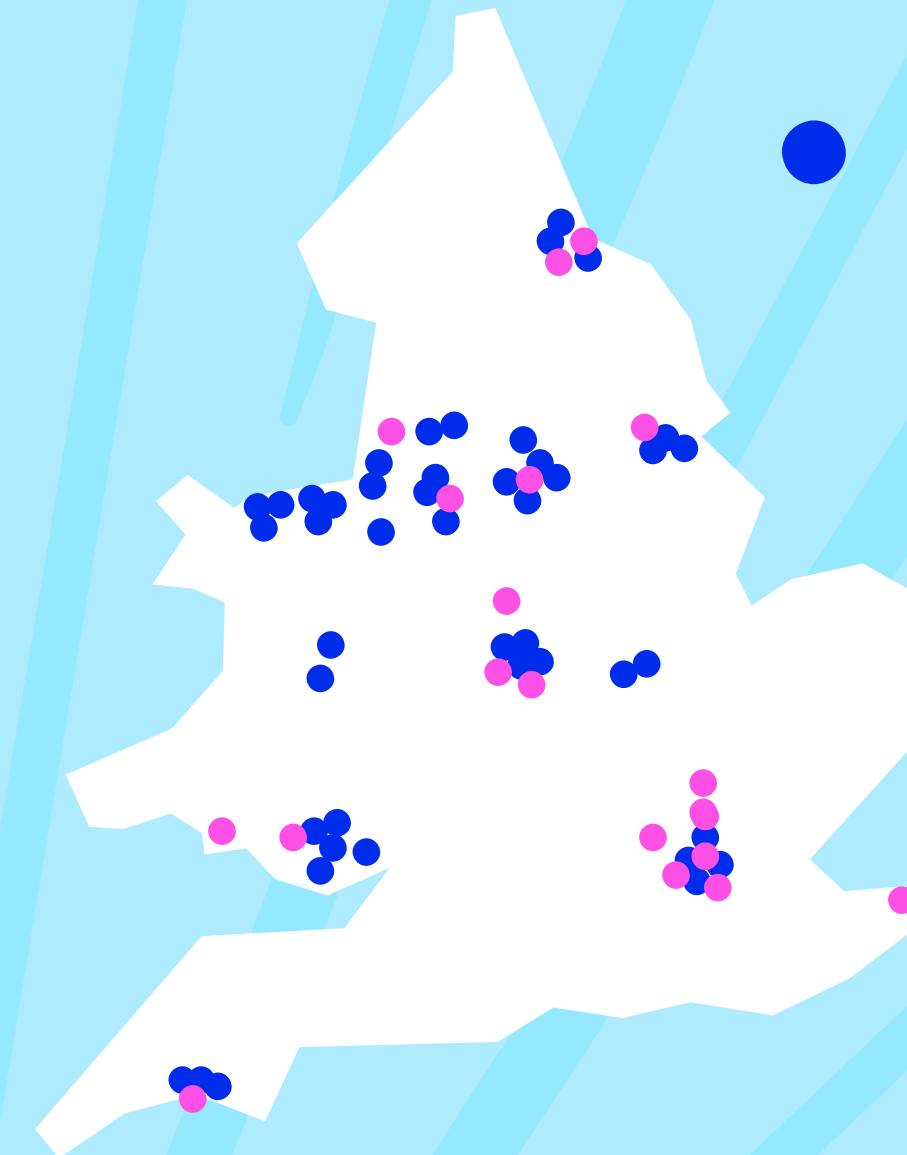


“Fantastic. So good for people to see that elite athletes struggle mentally sometimes. Well done to every one of you for sharing.”

“Absolutely love this. What a clear and positive message of reassurance for all minds”



StreetGames' Inspiration Campaign aims to connect young people living in low-income, underserved communities to major sporting events through spectating, volunteering and/or participating, working alongside their network of 1,600 Locally Trusted Organisations (LTOs).



● KIT DISTRIBUTION ● OLYMPIC ACTIVATOR

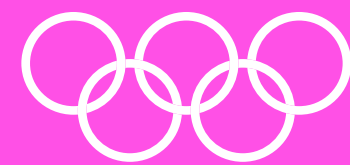
We are excited to continue our partnership with StreetGames to provide young people from underserved communities with the opportunity to play sport and be active across the UK.



KIT DONATIONS

We distributed surplus Team GB kit to over 50 local communities. The aim was to help young people, from low-income, under served communities to feel connected to the games and Team GB and encourage them to get active.

At the end of the year, we also asked Team GB staff to donate unworn kit either from Paris 2024 or any previous Games. We were able to donate around £4,500 worth of kit to one of StreetGames' LTOs, North Paddington Youth Club.



OLYMPIC THEMED STREETGAMES FESTIVAL

StreetGames and their network of LTOs delivered Olympic themed festivals, from small neighbourhood events to large scale events in Newcastle and Hull.

Festivals delivered with an Olympic theme helped young people to feel connected to the games and the opportunity to participate in a wide range of sports. For many young people attending, it was the first time they tried sports such golf, BMX riding and skateboarding.



OLYMPIC ACTIVATORS

We worked together to deliver 20 courses to 353 participants in community organisations to help them connect young people to the Paris Games.

The participants learnt how to use Paris 2024 to increase young people's participation in sports locally and empower community leaders to help young people connect to major sporting events.



“

I feel really inspired when I wear my Team GB T-Shirt. It gives me the push to make me want to do more sport and be more actively involved.

YOUNG PERSON WHO ATTENDED AN OLYMPIC FESTIVAL.

”

Campaigns and Partnerships

ChangeMakers

ChangeMakers brought together Team GB, ParalympicsGB, UK Sport and The National Lottery in a joint mission to help athletes maximise their impact upon their return from Paris 2024.

ChangeMakers was made possible by Allwyn, the operator of The National Lottery, which has pledged to make a difference through its annual £1m Social Value Fund.

Britain's athletes have voiced their desire to do more to give back to causes in their local communities. ChangeMakers enabled athletes to choose a social impact project to partner with, from grassroots

sport projects to mental health initiatives and environmental programmes.

72 Olympic and Paralympic athletes across 30 different sports returning from competing in Paris volunteered at 61 events across the nation throughout August and September 2024.



Case Study

StreetGames West View Holiday Camp work regularly with 165 young people under the age of 18 from underserved communities. They ran their ChangeMakers event on 15th August including an educational talk and question and answer session with Tokyo 2020 and Paris 2024 Olympian Anna Hopkin with over 75 attendees.

The organisation rated their event 5 out of 5 with the athlete's engagement with participants, participant enthusiasm, new skills and knowledge gained by participants, and the community building highlighted as most successful aspects of their event.

Their athlete was local to their area which was also really important to the success of the event with the children inspired by knowing the swimmers had used the same pool that they had.

They are looking forward to sharing the experience with other community organisations and incorporating the lessons learned into their regular programming.

"I think the visits over the summer were absolutely fantastic! All the athletes were extremely engaging, openly talked about their experiences and how they started/were inspired, were more than willing to speak to and take part with the young people, and were also really flexible (as many of these sessions can be slightly unpredictable due to the drop in and range of activities). All really positive and the young people loved it!" StreetGames.



87% of organisers stated the athlete led events increased interest in sports/physical activity for the participants



89% of athletes rated their experience 4 or 5 out of 5



93% of organisations expressed maximum interest in hosting another ChangeMakers event in the future

Campaigns and Partnerships

Olympic Day

As part of the worldwide Olympic Day campaign led by the IOC the Team GB Foundation is committed to growing awareness and supporting local events, making it a cornerstone of our annual calendar. In this Olympic year, we were focused on spreading the Olympic Values and raising awareness of the importance of physical activity.

- New resources were made available on Get Set for teachers to implement in their classroom. This included the 'Olympic Day Toolkit' which was available to schools, families, community groups and clubs or anyone wanting to create their own Olympic Day event. 378 teams logged an Olympic Day activity including 348 schools.
- A new collaboration with junior parkrun was launched to engage communities and encourage children to stay active, aiming to instil a lifelong appreciation for regular physical activity. We supercharged the junior parkrun in Mile End,

where families involved on the day were inspired by Olympians Beth Tweddle, Chelsie Giles and Professor Greg Whyte through an athlete led warm up and question and answer session.

- We delivered a Get Set community event in partnership with national governing bodies to 50 participants in Tower Hamlets as part of our Path to Paris activity. This event aimed to engage young people with a range of taster sessions, including opportunities to meet athletes and try new sports.



adidas partnership expanding to social impact

Team GB and adidas have worked in partnership for 40 years, supplying our athletes with kit since 1984. To deepen our partnership and deliver on a mission that we both share to make sport more equal for girls and young women, we worked with adidas to deliver four Breaking Barriers workshops. These sessions, designed by adidas and delivered by The Well HQ, focused on menstrual awareness in sport, a topic that is still largely taboo and a major factor to girls dropping out of sport.

We worked alongside our charity partners StreetGames and the Youth Sport Trust; both expert organisations who work to help drive change for those in underserved communities.

Over 148 people took part across the four workshops with 117 girls and 31 coaches/teachers. We were joined by Olympian and adidas

ambassador, Jazmin Sawyers, who answered questions around her career, barriers she has faced, and navigating the menstrual cycle in sport.

“I really enjoyed the workshop, I especially liked the Q&A with Jazmin, it was good to hear the experiences of an elite athlete. If she can overcome these barriers, there are no excuses for anyone else,” Participant .

“The talk with Jazmin was very inspiring because she is my idol, and she gave great answers and really motivated me,” Participant .

“This workshop has really inspired me as a woman studying within the sport science industry! It has made me want to work towards inspiring menstrual awareness within the sporting world,” Coach.



Our Future



OLYMPIC SWIMMER DUNCAN SCOTT TAKES PART IN MEDIA ACTIVITIES DURING A TEAM GB CHANGEMAKERS EVENT, AN ALLWYN FUNDED PROGRAMME

Be a part of it

Over the next four years, as we build to the Los Angeles Games in 2028, we want to give young people the opportunity to do extraordinary things. Because if anyone can inspire a generation of healthy, active and happy kids it's us. Not just at Games time, but every single day. All income generated through charitable fundraising to the Team GB Foundation will support five key ambitious objectives between 2025 and 2032:

- Establishing a national annual campaign to celebrate Olympic Day, held on 23rd June every year that brings to life the power of The Olympic Values to make everyday kids feel extraordinary.
- Retain, grow and improve Get Set, as the national Olympic and Paralympic education and engagement programme, making it relevant and exciting for Los Angeles 2028, Brisbane 2032 and beyond.
- Maximise the opportunities for Team GB athletes to visit schools in each four-year Olympic cycle.
- Ensure there is an impactful Games time activation for each Olympic Games, akin to Path to Paris and March to Milan to galvanise our beneficiaries, partners and wider audiences and celebrate belonging to the Team GB family.
- Secure funding to ensure Team GB can support our up-and-coming athletes to attend all Olympic-sanctioned youth events.
- Maximise our relationships with charity partners, NGBs and other national delivery partners.

If you would like to hear more about our work or support us with our ambitious and exciting objectives, we would love you to get involved.

Contact : Jen Rouse, Managing Director, Team GB Foundation

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Thank You



We'd like to thank the many people and organisations we've worked in partnership with in 2024, and look forward to discovering the difference we can make for our nation's young people together in 2025 and beyond. We would also like to thank the generous major donors and supporters of the Team GB Foundation.

Access Sport
 Active Essex
 Active Partnerships
 adidas
 Aldi
 Allwyn
 Aspire Active Education Group
 British Gas
 Coutts
 David Ross Education Trust
 Deloitte
 Disability Sport Wales
 Everyone Active
 Greater Sport
 Green Cuisine
 Hark London
 Holiday Activities and Food Programme
 Institute of Sport Exercise Health (ISEH)
 International Olympic Committee
 junior parkrun
 London Marathon Foundation
 London Sport
 Lycee Francais Charles de Gaulle (French high school in London)
 Micro Scooters
 National Governing Bodies of Olympic and Paralympic Sports

Our Parks
 ParalympicsGB and their athletes
 Persimmon Homes
 RISE North East
 Royal National Institute of Blind People
 Spirit of 2012 Trust
 Sport Birmingham
 Sport England
 Sport for Development Coalition
 Sport Northern Ireland
 Sport Scotland
 Sport Wales
 Sporting Heritage
 StreetGames
 Team GB and their athletes
 The Eric Liddell 100 resource
 The Ross Foundation
 Think Beyond
 Twinkl
 UK Sport
 University of East London - Archives
 University of Hull
 We are Futures
 Wiltshire Active Sport Partnership
 YoungMinds
 Youth Sport Trust