

# Analytics

Turn your system of record into a system of insight.

# Guidewire

Make every insurance decision smarter by leveraging curated intel from an array of high-value data sources, embedding intelligence into core processes, and learning continuously by monitoring business impact.





"Guidewire analytics has helped us improve the profitability of our auto book of business. The accompanying behavioral changes have resulted in 20% growth in written premium over four years."

DANIEL SORENSEN, Actuarial Analyst II Mountain West Farm Bureau Mutual Insurance Company ٩

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Third-Party, Behavioral, & External Data

**Cooperative Data** 



### EXPLORE

Measure, monitor, and improve operational performance



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EXPLORE

**Explore gathers and** curates data from **Guidewire InsuranceSuite** in near-real time and visualizes the information that empowers teams to make informed business decisions across claims, underwriting, sales, and service management.





"Our data was just so hard to get to if we didn't have Explore. The ability to selfserve with Explore and have every field available instantly has significantly improved our claims operations. Explore is a great tool to get fast answers."

FELICIA BOYKIN, Data Analyst Germania Insurance 0

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#### PREDICT

Leverage AI throughout the insurance lifecycle



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Predict is an advanced P&C insurance–specific, machine-learning platform that empowers insurers to make intelligent data-driven decisions throughout the insurance lifecycle.





"Predict has improved our BOP quoting process, resulting in profitable growth and improved customer and agent experiences."

KRISTI ALTSHULER, SVP and Chief Analytics Officer Donegal Insurance Group **@** 

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#### HAZARDHUB

Get the most comprehensive property and casualty data anywhere

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Improve risk selection, optimize pricing, and maximize insurance profitability. Get more than 1,400 property and casualty risk factors about a location or business in seconds.



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"Accurate data is critical for Mercury to properly assess the risk of a property. We did a rigorous examination of risk score alternatives and chose HazardHub for its superior accuracy and overall value."

JONATHAN KISTLER, Portfolio Underwriter Mercury Insurance 0

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# CANVAS

Visualize your business on a map



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Canvas enables claims management and catastrophe response teams to geo-visualize claims and policy locations in the context of other internal and external data.





"With Canvas we are able to plot where our policies are in relation to the wildfire and proactively reach out to our policyholders to tell them what coverages are provided if they're temporarily forced from their homes. People really appreciate that."

JAMES KAUFMANN, Former Senior Vice President, Claims California Casualty 0



#### COMPARE

**Enable proactive claims analysis** 



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Compare monitors key claims measures and gives you feedback on how you are performing. It also helps optimize claims decisions with peer and industry benchmarking.





"Compare has helped us significantly improve our subrogation recovery in our personal auto line of business. We're now one of the best performers in the industry."

JAMES KAUFMANN, Former Senior Vice President, Claims California Casualty 0



# CYENCE

Quantify and model cyber risk



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Assess and quantify cyber security risk for individual companies and portfolios. Cyence's risk analytics tools enable the insurance industry to make better cyber underwriting, portfolio management, and risk transfer decision.





"We looked at many cyber risk modeling and analytics tools. In our view Cyence is the most holistic in the way they look at risk. Cyence can perform cyber risk assessments and aggregation. Cyence has also been a great triage and validation tool for us. It deepens our confidence to book risks."

JAMIE BOULOUX, President and CEO EmergIn Risk 0

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# GUIDEWIRE DATA PLATFORM

Unlock unlimited potential with data





Guidewire Data Platform is the most complete P&C insurance-specific data platform delivered as a cloud service. It enables you to access your data with confidence, accelerates time-to-insight, and unlocks your innovation potential. 



"We found that Guidewire's data science capabilities and engineering expertise offered us the best solution to address the challenges of today's data-driven world."

ADAM RICH, Head of Underwriting Technology Beazley Insurance Services 0

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#### GUIDEWIRE

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. We combine digital, core, analytics, and AI to deliver our platform as a cloud service. More than 450 insurers, from new ventures to the largest and most complex in the world, run on Guidewire.