



ESSEC
BUSINESS SCHOOL

Enlighten. Lead. Change.



ENTREPRENEURSHIP AND INNOVATION AT ESSEC

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EDITO



Vincenzo Vinzi
Dean and President
of ESSEC Business School

In today's fast-paced world, the economic, environmental, and technological challenges we face are constantly evolving.

The future belongs to entrepreneurial leaders who are equipped to meet these challenges head-on, with fresh ways of exploring markets, harnessing new technologies, and innovating business models.

Being part of this movement means continually rethinking how we see the world and how we work. At ESSEC, we are responding to the demands of businesses, students, and alumni with a clear and strong commitment to this transformation.

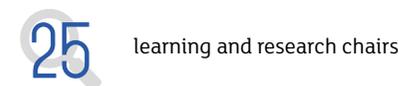
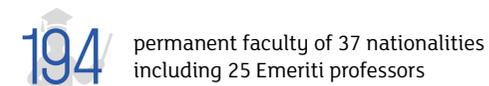
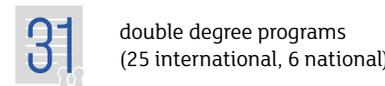
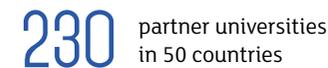
Our ambition is bold. Every year, we support more than 600 entrepreneurs and train over 12,500 students as they immerse themselves in entrepreneurial culture, turning economic, environmental, and social challenges into opportunities for positive change.

We firmly believe that entrepreneurs will play a key role in shaping a responsible and engaged society. That's why ESSEC is dedicated to supporting them and carrying forward this vision together.

Key figures



campuses in
Paris-Cergy,
Paris-La Défense,
Singapore and Rabat



students in full-time undergraduate
and graduate programs



international
students

nationalities
represented



PhD
students



student
organizations



managers in executive education



OUR VISION

The world is undergoing profound changes — economical, technological, geopolitical, environmental, and social. Successfully navigating this change toward a desirable future demands leadership that is visionary, responsible, and bold.

In line with the European strategy¹ (Horizon Europe 2025-2027), ESSEC is positioning entrepreneurship and innovation as foundational principles in building the future of our society. We are committed to fostering a green, inclusive, and tech-driven change.

1- Horizon Europe Strategic Plan 2025-2027

DRIVING TOMORROW'S POSITIVE INNOVATIONS



SOCIAL AND ENVIRONMENTAL PERFORMANCE

In a world shaped by climate change, environmental concerns, public health crises, and socio-political shifts, the way we live and work is being reshaped. With new regulations like the European Corporate Sustainability Reporting Directive (CSRD) on the horizon, businesses must prepare to measure and reduce their environmental and social impacts in order to thrive. At ESSEC, our goal is to equip students to face these profound changes and meet the evolving demands of the job market.



DEEPTECH

Our mission is to prepare talented individuals to fully commit to entrepreneurial projects with a strong technological focus — whether in deeptech, artificial intelligence, healthcare, or other innovative sectors. ESSEC is proud to play an active role in France's Deeptech Investment Plan (PIA 2030), which aims to foster the emergence of 500 deeptech startups per year by 2030.



COLLABORATION AND ALLIANCES

Today's global challenges transcend individual interests. Solving societal issues demands close cooperation and a mindset of collaboration. As the causes of economic, social, and environmental challenges become increasingly interconnected, businesses recognize the necessity of collective action. ESSEC builds on a strong network of international partnerships and remains deeply rooted in the regions where we operate.

A TEAM OF EXPERTS TO AMPLIFY OUR IMPACT



“Today's world requires entrepreneurs, not just to tackle complex problems, but to fundamentally transform society, especially in light of the environmental and societal changes we face. At ESSEC, we believe that entrepreneurship is the key to building a more sustainable and promising future—and the projects led by our students are proof of that.”

Anne-Claire Pache,

Associate Dean, Strategy and Sustainability, ESSEC Business School



“Business schools of the future must teach students to embrace risk, to learn from failure and bounce back stronger. They must also cultivate new working methods that will define the success of the companies they build and grow.”

Nicolas Landrin,

Executive Director, ESSEC Center for Entrepreneurship and Innovation



“At ESSEC Business School, we see entrepreneurship not as something that defines who you are, but what you do. It's not just a skill for startup founders; it's a crucial competency for anyone operating in a rapidly changing world.”

Jan Lepoutre,

Academic Director, ESSEC Center for Entrepreneurship and Innovation



“Harnessing entrepreneurial energy to tackle the social and environmental challenges of our time! For over 20 years, ESSEC has been a pioneer in this approach — social entrepreneurship — that combines the best management practices with impactful research to benefit society.”

Jérôme Schatzman,

Centre for Innovation in Social and Ecological Impact



OUR IMPACT

ESSEC IS #1 IN THE 2024 LE PARISIEN ÉTUDIANT RANKING FOR THE NUMBER OF COMPANIES CREATED IN THE PAST THREE YEARS.



100%

of students trained in entrepreneurship each year

260

companies launched each year

43%

of incubated projects led by women

600

entrepreneurs trained or supported annually

2,000

active entrepreneurs within the ESSEC Alumni network

6 BN€

raised over 15 years

EXPERIENCING ENTREPRENEURSHIP ACROSS OUR FOUR INTERNATIONAL CAMPUSES



PARIS-LA DÉFENSE CAMPUS

Housed in the iconic CNIT building, this campus is dedicated to our executive education programs. With its prime location, collaborative spaces, and connectivity, it offers an ideal environment for executives and senior leaders to grow.

ESSEC trains and supports numerous participants in entrepreneurship here, namely through its Goldman Sachs 10,000 Small Businesses program.



SINGAPORE CAMPUS

Singapore has always been at the forefront of Asia's development and continues to attract multinational companies from around the world.

ESSEC's Asia-Pacific campus in Singapore has made entrepreneurship a strategic priority, enriching the experience of both pre- and post-experience students, while also contributing to the vibrancy of the regional entrepreneurial ecosystem.



RABAT CAMPUS

Since its inception, ESSEC Africa has affirmed its ambition to play a central role in the economic and social development of the African continent.

The Rabat campus has placed entrepreneurship and innovation at the core of its mission, recognizing their potential as a driver for sustainable growth and impact across the region.



CERGY CAMPUS

Established in 1973, Cergy is primarily dedicated to pre-experience programs. In line with ESSEC Business School's new strategy and its Together approach, the Campus 2023 project meets the new needs expressed by students and faculty for a campus that is environmentally responsible, socially engaged, and at the forefront of innovation.

PIERRE NANTERME CENTER FOR RESPONSIBLE LEADERSHIP A SPACE DEDICATED TO ACTIVE TEACHING TO ENCOURAGE INNOVATION, RESPONSIBLE LEADERSHIP AND ENTREPRENEURSHIP

This 3,000 m² building, located at the heart of the Cergy campus, has been designed to promote active and innovative teaching methods and train future leaders in line with the management principles espoused by Pierre Nanterme. Resolutely focused on inclusive, humane and responsible management, this space encourages innovation and entrepreneurship.

The ground floor, dedicated to entrepreneurship and partnerships with companies, is home to the school's incubator, ESSEC Ventures, as well as a modular pitch room that can be transformed into a presentation, event or reception room. This unique setting encourages the development of synergies between students and companies.

This new building is part of the New Generation Campus project, for which the ESSEC Foundation has provided significant support, notably with the significant commitment of Accenture, alongside numerous individual donors and alumni. ESSEC would also like to thank the Île-de-France Region, the Val d'Oise Department and the Communauté d'Agglomération de Cergy-Pontoise for their financial support.



OUR ACTIVITIES

Entrepreneurship and innovation have been central to ESSEC's identity since the very beginning. We offer a dynamic environment that fosters creativity, entrepreneurial spirit, and collaboration.

Our mission is reflected in our teaching methods, research, and management practices. By working closely with a network of top-tier partners, we provide a range of custom programs and services tailored to the needs of our students and entrepreneurs.

ESSEC has strong community links in France, Morocco, and Singapore and actively contributes to the economic, academic, and social development of these areas.

OUR ENTREPRENEURIAL JOURNEY IS BUILT AROUND FOUR KEY AXES:



EVENTS TO INSPIRE AND SUPPORT ESSEC ENTREPRENEURS

The Entrepreneurship & Innovation Center organizes numerous gatherings for students, leveraging a vast community of professionals: Alumni in Residence, entrepreneurs driving the ecosystem, Business Angels, CFOs, CTOs, advisors, etc.



MIX AND MATCH

This annual event brings together over twenty startups and hundreds of students for a speed-networking session organized by ESSEC Ventures and 21st by CentraleSupélec. This alliance illustrates the importance of fostering collaboration opportunities between transdisciplinary talents and promising startups.



FOLK & FOY'S

An event where student entrepreneurs, both seasoned and new, come together to share ideas and network with those pursuing entrepreneurship courses. This is a signature event for ESSEC's student entrepreneurial community.



NEW MEMBER PITCH

Each month, new startups incubated at ESSEC Ventures present their projects to the broader student-entrepreneur community.



STARTUP SPEAKER SERIES

Monthly meetings featuring inspiring figures from the entrepreneurial ecosystem—entrepreneurs and investors—who share their experiences and advice.



POP UP STARTUP

A showcase event on the Cergy campus highlighting incubated startups and their products.



“Participating in the Pop-up Startup as Executive MBA 24 students at ESSEC was an enriching experience. We showcased our project, Kwore, and discovered other innovative projects. This opportunity allowed us to better define our product and business model, while appreciating the richness of the ESSEC ecosystem.”

”
Aaeddine Bouattour and Adriano Battistoni,
 Co-founders of Kwore



DEMO DAY: PITCHING TO INVESTORS

Incubated startups at ESSEC that are raising capital pitch to venture capital investors and business angels.



INCUBATED STARTUPS AT ESSEC THAT ARE RAISING CAPITAL PITCH TO VENTURE CAPITAL INVESTORS AND BUSINESS ANGELS.

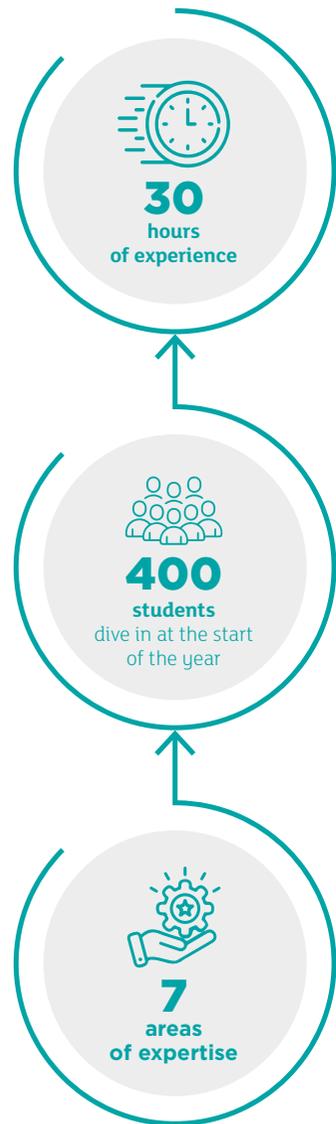
This competition aims to showcase high-potential ESSEC student startups and alumni-led startups. This joint initiative by ESSEC and ESSEC Alumni brings together major players in innovation financing each year. A panel of venture capitalists selects the winners.



BOOTCAMP: STARTUP SHAKER



Raising Awareness Among Our Students About Entrepreneurship



The Startup Shaker immerses over 400 students in a 30-hour entrepreneurial marathon at the start of the academic year on the Cergy campus.

Guided by entrepreneurial coaches, the teams focus their business creation projects on one of 7 fields: city, health, tourism, education, sports, consumer goods, and fashion.

This “BootCamp” style experience, dynamically alternating between contributions from professors/ entrepreneurs/ experts and group work sessions, encourages students to envision the new companies that will challenge today’s major corporations. At the end of the seminar, students present their ideas and concepts to a panel of investors.

“As a former ESSEC student (E08) and current co-founder/CEO of a French Tech scale-up that has raised €40 million, I wanted to design, with Thomas Fraudet (E05), the course that we would have dreamed of taking as students: the Startup Shaker. This highly practical seminar is taught by around twenty experienced entrepreneurs.” **Lionel Chouraqui**, CEO & Co founder of Pitchy (ESSEC 2008), co-host of the Startup Shaker.”



“Each year, this seminar leaves a lasting impression on everyone, including myself. Seeing the positive reactions from students as they test their ideas against reality, we realize we’re training talents capable of tackling the biggest challenges of our time.”

Jan Lepoutre, Academic Director of the Entrepreneurship and Innovation Center

“This intense adventure was a total immersion into the world of innovation and entrepreneurship, boosting our creativity and team spirit. This enriching bootcamp allowed us to put our skills into practice, develop our creativity, and foster effective and dynamic collaboration between coaches and students.”

Jeanne Lacheré,
2nd-year ESSEC MIM student





“Advanced Steps in Entrepreneurship was an eye-opening experience for me. I met founders who were ahead of me in finding solutions in the health and wellness sector. It was both an inspiring and confidence-boosting experience, which helped me realize I was on the right path.”

Satvik Puti,
MIM ESSEC 2025 Student

ENTREPRENEURSHIP TRACK



ESSEC offers students the opportunity to specialize in entrepreneurship and innovation through a dedicated track accessible in both the BBA and MIM programs.

From the start of the BBA, entrepreneurship is central to the curriculum. After an initial introduction to the entrepreneurial approach through an online course entitled Basics of Entrepreneurial Thinking & Doing, BBA students continue exploring entrepreneurship and innovation through two courses: **Innovative Business Solution Design and Entrepreneurial Project Launch Preparation.**

The Master in Management (MIM) Entrepreneurship track offers students several areas of focus.

Its primary aim is to introduce students to entrepreneurship, inspiring them to create or join entrepreneurial ventures. Additionally, it builds a community of students with a shared interest in entrepreneurship. This track also provides an environment conducive to developing entrepreneurial skills and knowledge. Finally, it allows students to learn through practice, thereby strengthening their experience and confidence in their entrepreneurial abilities.



Anne-Sophie de Gabriac,
Academic Director of the
Master in Management
Entrepreneurship track



Yann Cramer,
Academic Director
of the BBA
Entrepreneurship track

“ In the face of today’s global challenges, entrepreneurship is more than a means of creating wealth; it’s a driver of change, a catalyst for innovation, and an essential tool for building a sustainable future. Once again this year, ESSEC’s student-entrepreneurs have shown commitment and boldness by engaging in entrepreneurial projects firmly rooted in the pursuit of the United Nations Sustainable Development Goals (SDGs).”



SPECIALIZED MASTER® CENTRALE-ESSEC ENTREPRENEURS



Our Dual Program to Train Tomorrow's Engineer-Business Leaders with CentraleSupélec.

By combining their expertise to create the Mastère Spécialisé® CentraleSupélec-ESSEC Entrepreneurs in 2009, CentraleSupélec and ESSEC aim to accelerate the training of engineer-manager profiles. Building on a historical strategic alliance, CentraleSupélec and ESSEC continue to strengthen their partnership with new high-quality programs.

The MSc CentraleSupélec-ESSEC Entrepreneurs offers 360° training in the core disciplines of management, tailored to the startup phase of a business, with an alternating schedule between classes and project-based days.

From July to December, students dedicate 100% of their time to their project while completing a professional thesis related to their entrepreneurial or professional project. A one-week study trip in an international entrepreneurial ecosystem further enhances the comprehensive pedagogical approach. Built with the students, the program includes company visits and meetings with entrepreneurs and key players, enriching their entrepreneurial experience and giving them a new perspective on their own project development. This program, accredited since 2009 by the *Conférence des Grandes Écoles*, acts as an accelerator for entrepreneurial projects.



Anne-Sophie de Gabriac,
ESSEC Academic Director
of the Mastère Spécialisé®
CentraleSupélec-ESSEC
Entrepreneurs



Jean-François Galloüin,
Centrale-Supélec Academic
Director of the Mastère Spécialisé®
CentraleSupélec-ESSEC Entrepreneurs

“Joining the Mastère Spécialisé® CentraleSupélec-ESSEC Entrepreneurs means following a training program of excellence delivered by two globally renowned institutions and benefiting from two exceptional ecosystems in entrepreneurship and research. It also offers a complete entrepreneurial experience, from theory to practice, with personalized support for each participant.”

PARTNERS



“The Mastère Spécialisé® Centrale-ESSEC Entrepreneurs provided me with the tools I needed to develop and grow my project: Youdy. Youdy is the first platform connecting learners and individual clients in the beauty, wellness, culinary, and artisanal sectors. Thanks to the Mastère Spécialisé, I acquired the skills and network essential for succeeding in the world of entrepreneurship. This experience was enriching and inspiring, and it continues to bear fruit today, boosting visibility and granting awards.”

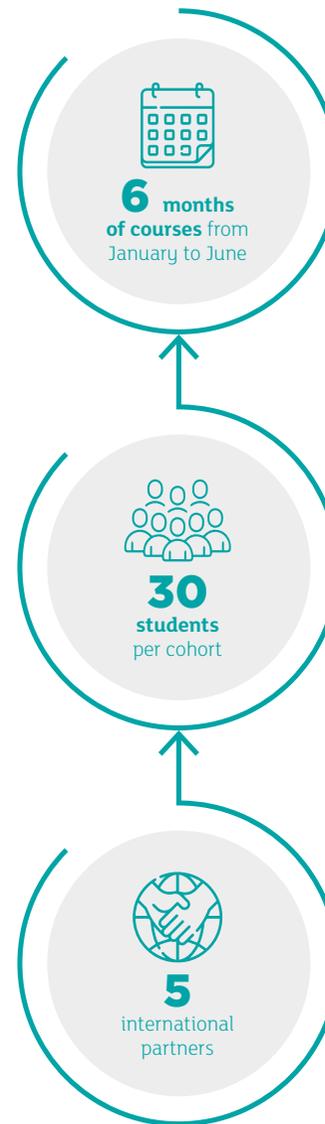
Élodie Quach,
Founder of Youdy



“What a unique experience to be part of the inaugural cohort of the Leading a Scale-Up! Chair. The chair itself resembles a scale-up in many ways—continuously diversifying activities, events, and courses to gain new insights into the scale-up ecosystem. You need an adventurous spirit to fully embrace what the chair has to offer.”

Yelin Chen,
MIM ESSEC 2025 student

THE “LEADING A SCALE-UP” CHAIR



Launched in 2022, this chair brings together experts from academia and industry to develop talent equipped to drive the growth of high-potential French and European companies.

Hyper-growth companies face a dual challenge: generating strong growth and managing it sustainably.

The mission of this chair is to share best practices in organizational development, operational management, and leadership for companies striving to become industry leaders. It enables the transmission of knowledge through research and concrete case studies linked to the “European Scale-up Institute,” a consortium of companies and academic institutions focused on hyper-growth. The Leading a Scale-Up Chair serves as a true center of expertise for the entrepreneurs of tomorrow, equipping them with the tools and skills needed to tackle large-scale innovation challenges.



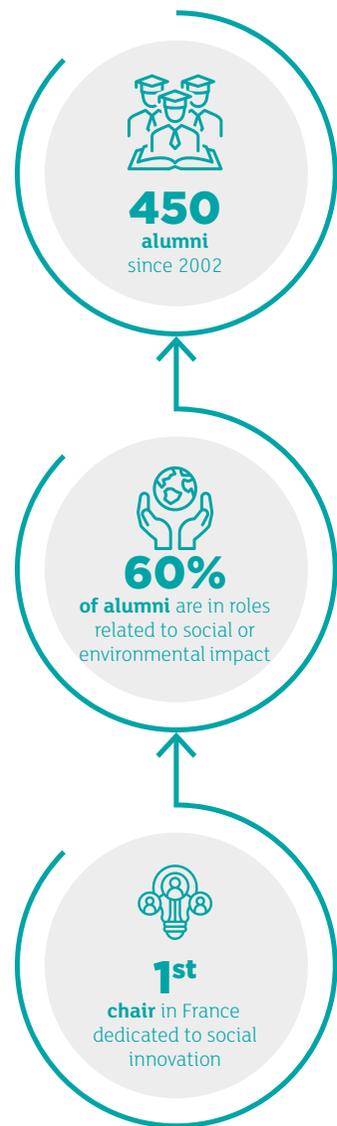
“Leaders who foster a sense of belonging in the workplace inspire collaboration, creativity, and productivity. Our role in the chair is to support leaders in hyper-growth companies by helping them cultivate this environment of inclusion and connection, ultimately driving stronger business growth.”

David M. Sluss,
Academic Director of the Chair, Ph.D.,
Professor of Management at ESSEC Business School

PARTNERS



THE “SOCIAL INNOVATION” CHAIR



Founded in 2002, ESSEC’s Social Innovation Chair was the first in France dedicated to this topic.

For over 20 years, the chair has focused on developing expertise in creating, strategizing, and managing organizations with a social or environmental mission. These are organizations that aim not just to create shareholder value but also to address pressing social and environmental issues.

With a focus on the fields of social and solidarity economy (SSE), social entrepreneurship, and cross-sector partnerships, this chair plays a major role in training leaders who contribute significantly to the change toward a sustainable and inclusive society.

Our 3 Missions:

- Educate and empower students to create, manage and develop organizations with a social and/or environmental purpose, or to collaborate with them and develop high-impact social and environmental initiatives, regardless of the type of organization.
- Produce and disseminate knowledge accessible to everyone on the creation, strategy, and management of social and/or environmental initiatives and organizations.
- Support the chair’s alumni community, fostering their growth in collective and professional practices that serve the common good and mobilizing them in support of education and research.



“Organizations with a social and/or environmental mission play a major role in the change toward a more just and sustainable world. They face specific challenges in terms of strategy and management (hybrid economic models, shared governance, impact-driven management, etc.). Training students to tackle these issues is therefore essential today. ESSEC was a pioneer in 2002 by founding this chair, which continues to break new ground and innovate on these topics.”

Félicie Goyet, Academic Coordinator of the Chair

PARTNERS



“The chair allowed me to discover a sector that greatly interested me but about which I had no concrete knowledge—it served as a catalyst of experiences that helped me find my path toward a meaningful career. It provides opportunities to meet many players in the field. I even found my first job thanks to a lecture by Jean Moreau, founder of Phenix. This encounter transformed my professional life.”

Lou Welgryn,
President of Data for Good and
Co-founder of ESSEC Transition Alumni

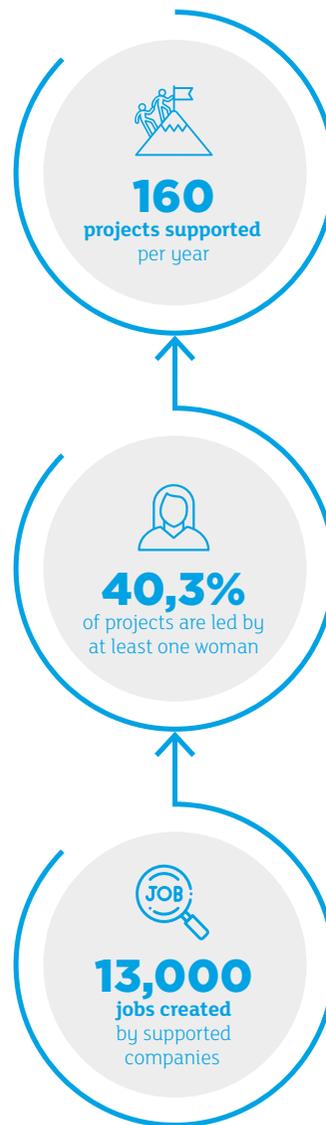


“In my entrepreneurial journey, the support and guidance from ESSEC have been fundamental. The school not only provided an excellent academic framework but truly acted as a catalyst for my ambitions, enabling me to transform my ideas into concrete projects. My commitment alongside ESSEC reflects my gratitude and my desire to contribute to its rich and stimulating entrepreneurial ecosystem.”

Arnaud Delubac,
Co-founder and CMO, Greenly
(French Tech Green 20)

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ESSEC VENTURES INCUBATOR



ESSEC Ventures, ESSEC’s student incubator, is a cornerstone of our entrepreneurial support.

It provides every student, whether enrolled in pre-or post-experience programs with the opportunity to develop their startup ideas. It supports over 160 projects annually.

The incubator offers a wide array of resources:

- Personalized guidance from experienced entrepreneurs to help students navigate their entrepreneurial journey
- Training on management, development, and growth strategies
- Access to networks of other entrepreneurs and investors
- Coworking spaces and infrastructure to support creative work

ESSEC Ventures also cultivates connections among students, alumni, and various actors in the ESSEC entrepreneurial ecosystem, fostering a collaborative and innovative environment.



“This year, we witnessed an extraordinary diversity of entrepreneurial projects. From tech startups to social enterprises, we saw bold ideas emerge that aim to tackle some of the most pressing challenges of our time. Participants worked tirelessly to refine their business models, validate their ideas in the field, and develop solid growth strategies.”

Naïma Jebbouri, Anthéa Brault, Mélanie Mopin, Virginie de Maupeou, Morgane Effroy, Nouha Hajji,
Program Managers

THEY CAME THROUGH ESSEC VENTURES

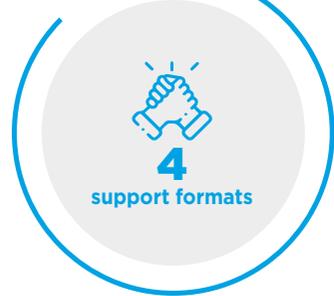


PARTNERS



LEAD'HERS

Lead'hers



In partnership with 21st by CentraleSupélec, ESSEC offers Lead'Hers, a six-month immersive program specifically tailored to female entrepreneurs.

Our goal is to help each woman realize her potential and build a network within an ecosystem that will drive the growth of her business.

Given that only 8% of investment teams are women and just 2% are minorities, Lead'Hers aims to deconstruct stereotypes that hold back personal and professional growth, creating a supportive environment for women in the entrepreneurial landscape. Lead'hers offers four pillars of support: learning expeditions on leadership, networking with an eco...

Lead'hers provides four key areas of support: leadership learning expeditions, networking with a community of experts and female leaders, a structured mentoring program, and an inspiring demo day.



“The number of women in leadership roles has continued to rise in recent years. Yet cognitive biases persist, with only 8% of women among the leaders of companies with over 100 employees. We created this program to strengthen the support for women entrepreneurs and assist them in their business creation journey.”

Virginie de Maupeou & Morgane Effroy,
Lead'Hers Program Managers



HELPING LAUNCH AND GROWTH THEIR COMPANY



INCUBATE & ACCELERATE

“Lead'hers is an excellent guide to female entrepreneurship, offering invaluable support, mentoring opportunities and inspiring exchanges with innovative female entrepreneurs.”

Eunyoung LEE,
co-fondatrice de Kwore



“We are proposing a new model that is fair, sustainable, and participatory. We believe that being more equitable can go hand in hand with growth and profit. ESSEC allows us to benefit from an exceptional network and unparalleled support ecosystem. Collaborating with the school’s students also promises us exciting innovations.”

Dany El Oubari,
Co-founder & CEO, COMIN

ESSEC INCUBATOR @STATION F: THE INCUBATOR FOR OUR ALUMNI ENTREPRENEURS



ESSEC and ESSEC Alumni operate an incubator at Station F to support startups founded by its alumni. Each year, the incubator supports about twenty alumni-led projects.

Their ambition is to develop ambitious and high-impact projects within the world’s largest startup campus. Incubated startups, already at the MVP or customer acquisition stage, benefit from personalized support tailored to their go-to-market and growth challenges.

A customized program allows alumni to take advantage of personalized support, with a mentor to challenge their strategic choices as well as access to on-demand expert advice. A remote mentoring program is also available for startups based outside Paris, meaning they don’t need to relocate to Station F.

In close collaboration with CentraleSupélec’s 21st accelerator, the ESSEC Incubator at Station F promotes networking and the sharing of experiences between entrepreneurs with complementary profiles.



“My ambition for the ESSEC Incubator at Station F is to create a community of passionate entrepreneurs, united by shared values and a clear desire to change the status quo. I want this incubator to be a place to create, and innovate, where entrepreneurs can develop their projects while fostering a positive and enriching atmosphere.”

Corentin Grenon,
Director of the ESSEC Incubator at Station F

PARTNERS

madrigal

LA COMPIEGN'OISE

Denemeyer
Propriété Intellectuelle

D'ORNANO+co.

In Extenso
INNOVATION CROISSANCE

ODDO BHF

Retout & Associés
Expertise | Conseil | Audit

Acting

Cofinancé par
l'Union européenne

Région
iledeFrance

“IN-LAB AFRICA”, THE ESSEC AFRICA INCUBATOR



Founded in 2018, ESSEC Africa In-Lab supports the transformation of project leaders and startups along their entrepreneurial journey through a tailored support program.

Beyond entrepreneurial support, ESSEC Africa In-Lab works closely with businesses and partners to respond to the innovative needs of regional development. By leveraging adaptive innovation, we foster the emergence of creative and sustainable solutions, contributing to the dynamism of local economies.

The most tangible signs of our commitment and success are visible in the 63 Changemakers supported by the program. In partnership with Tibu Africa, this program, supported by ESSEC Africa In-Lab, has been a catalyst for numerous pan-African projects, particularly in the field of social entrepreneurship through sports.

Similarly, we have contributed to the creation of the Lalla Meryem Prize for Innovation and Excellence for Women Entrepreneurs, led by the Union of Moroccan Women. This program demonstrates our commitment to the empowerment of women entrepreneurs in Africa. We are convinced that gender equality is a fundamental component of economic and social progress, and we actively invest in promoting it through concrete actions.



“Our goal is to develop prosperous, autonomous, and financially viable startups. In-Lab Africa brings ideas to life, helping entrepreneurs meet the challenges of tomorrow.”

Omar Zerzouri, Director of ESSEC Africa In-Lab

PARTNERS



“Thanks to In-Lab’s support, I was able to structure my project more effectively and have a clearer vision. Their resources and tools introduced me to the EdTech ecosystem’s stakeholders, enriching my project with their valuable insights. My project has grown significantly since its inception, and In-Lab has played a major role in this. Their support has also allowed me to gain confidence, both in myself and in my project.”

Ibtissam Kahkour,
Founder of My Way Hub

HELPING LAUNCH AND GROWTH THEIR COMPANY

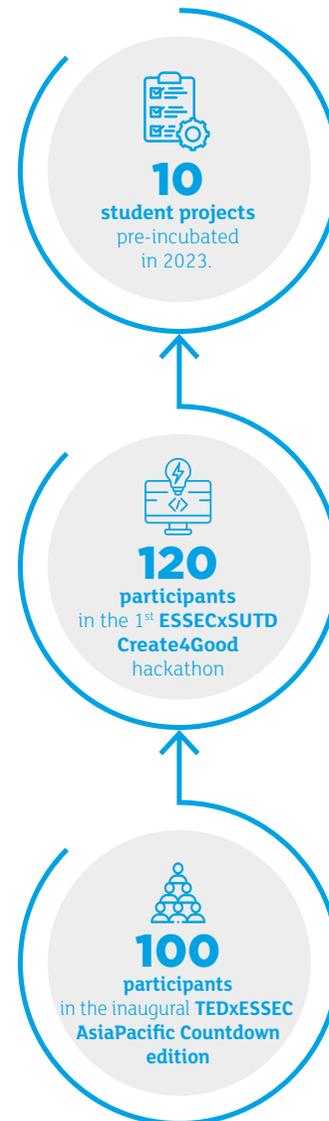
INCUBATE & ACCELERATE



“As a former high-level skier, I nurtured my first entrepreneurial ideas at the age of 17. During my first year in the BBA program on the ESSEC APAC campus, I brought these ideas to life by launching the first Discord agency in France, specializing in managing Discord communities for major brands. Thanks to the support of my professors and my unwavering dedication, my business quickly thrived. In less than a year, we achieved monthly revenues of 50,000 euros, with a team of 8 full-time employees.”

Jules Palatin,
CEO, Netcord

ESSEC VENTURES APAC: THE ESSEC ASIA-PACIFIC INCUBATOR



Established in 2022, the ESSEC Ventures APAC Center has set out to stimulate entrepreneurship and innovation beyond the walls of the Singapore campus.

The offer is based on two pillars:

- The ESSEC Ventures APAC program provides all its students with a pre-incubation and incubation structure for the creation of new business projects. Building on the model of ESSEC Ventures in Europe, this program ensures a continuum of support for students pursuing their entrepreneurial ambitions across different campuses. Additionally, it offers a dedicated platform for Southeast Asia projects, allowing them to focus on high-growth markets in the region. The program connects students with entrepreneurs in residence who coach them in their projects and share their experiences as founders and investors.

- The Center for Sustainable Impact Initiative offers educational programs and research on socially and environmentally responsible entrepreneurship. These programs bring together students, startups, universities, and institutional partners. The program includes hackathons (such as Create4Good, organized in collaboration with Singapore University of Technology and Design) and acceleration programs for startups focused on social and environmental impact. The research programs generate collaborative projects with impact startups and associations, focusing on academic research in areas such as social entrepreneurship and sustainable innovation to address major societal and environmental issues.



“ESSEC APAC aims to contribute to the innovation ecosystem in Singapore and the region by sharing its expertise on social and environmental impact through exclusive educational programs and strategic partnerships.”

Julien Salanave, Director of ESSEC Ventures APAC

ANTROPIA ESSEC, OUR SOCIAL ENTERPRISE ACCELERATOR



Founded in 2008, Antropia ESSEC is the first accelerator for social enterprises created in France by a business school. Part of the ESSEC Centre for Innovation in Social and Ecological Impact, Antropia ESSEC supports “impact-first” entrepreneurs and helps them maximize their contribution to society.

Antropia ESSEC runs eight different support programs for all stages of maturity: launch, acceleration, scaling up, fundraising, and social impact assessment. We also foster specific cooperation between social enterprises and medium and large companies or local authorities. These programs can address open innovation and social innovation challenges brought by our private and public partners.

In cooperation with ESSEC Impact Unlimited, we also support companies in their social transformation, inspired by all our learnings from social entrepreneurs. We believe in alliances and walk the journey of change with all stakeholders: individuals, entrepreneurs, organizations, local authorities, and society in general.



“Antropia ESSEC is an inspiring community of social and environmental changemakers dedicated to making the world a better place. It brings together entrepreneurs, incubators, and both private and public large organizations.”

Aline Pehau, Director of Antropia ESSEC

PARTNERS



“Antropia ESSEC’s programs provide a new perspective and a unique, necessary breath of fresh air in an entrepreneur’s life. And its network of generous and resourceful peers lasts forever.”

David Lorrain
Founder of Recyclivre.com



“Thanks to the work of the E&MISE Lab at ESSEC, we have been able to explore the most rigorous ways to assess our impact on our stakeholders, whether related to ‘Aging Well’ or ‘Assistance,’ for example. This includes implementing a long-term impact monitoring tool to guide our strategic decisions and support our partners in this approach.”

Marie Libert,
Social Impact Assessment Head,
Malakoff Humanis

THE ESSEC SOCIAL AND ENVIRONMENTAL IMPACT MEASUREMENT LAB

Since 2018



Since 2003, ESSEC has been developing a recognized expertise on social and environmental impact assessment through its Social and Environmental Impact Measurement Lab, under the ESSEC Social and Ecological Innovation Center.

The E&MISE lab produces and disseminates tools to develop and share knowledge on impact assessment: research-action projects, publications, and training. It collaborates with actors from various sectors, including associations, foundations, local governments, and large groups, aiming to support better impact measurement.

Driven by the belief that the concept of impact performance must evolve to create a better world, we support organizations by equipping them with an impact performance measurement system that integrates social and environmental impact criteria.

In this context, ESSEC launched ESSEC Impact Unlimited, providing consultancy and support to help organisations implement impact-based management.



“Measuring one’s impact and monitoring performance are essential keys for organizations that want to contribute to a just transition. Despite progress in reporting by companies, impact measurement remains an area of knowledge that is yet to be widely recognized for its societal and legal status. For this reason, impact measurement is both an operational tool for companies and is at the heart of our research efforts.”

Élise Leclerc, Director of the Social and Environmental Impact Measurement Lab

PARTNERS



ESSEC MOMENTUM STUDIO: A TALENT STUDIO SPECIALIZING IN 'DEEPTech FOR GOOD'



A Talent Studio specializing in 'DeepTech for Good' to help future impact-driven startups emerge.

ESSEC launched "ESSEC Momentum Studio", the first 'DeepTech for Good' Talent Studio within a business school in France. Its ambition is to combine research with entrepreneurship to foster companies and startups that address today's environmental and societal challenges using deeptech.

This interdisciplinary initiative was built in partnership with major research actors, technology transfer entities, and the academic world, including CY Cergy Paris University, CNRS, CEREMA, and SATT Erganeo. It now involves over 1,900 researchers across 27 French laboratories.

Climate Tech, sustainable economy, and e-health are the main focus areas of ESSEC Momentum Studio.

Through ESSEC Momentum Studio, ESSEC is committed to playing an active role in the reindustrialization of France by strengthening the potential of impact-driven deeptech startups.

This initiative is part of the French government's deeptech Plan, within the "Investments for the Future programme" (PIA), which aims to create 500 deeptech startups by 2030.



“We are convinced that entrepreneurs have a significant role to play alongside researchers. Only interdisciplinary teams have the power to deploy ambitious companies committed to protecting the planet.”

Sarah Nokry, Director of ESSEC Momentum Studio

PARTNERS



“ESSEC Momentum Studio played a crucial role in our growth by providing us with personalized financial advice and helping us establish essential connections within the sector, which propelled our vision beyond our expectations.”

**Laurélie Poulard,
CEO & Co-founder of Auressens**



“The #10KSBFrance program allowed me to take the necessary step back to conduct a global strategic review. I was able to structure all my processes, overcome challenges, and learn from the experience and advice of my peers with whom we maintain close bonds.”

Gaëtan Chrétiennot,
Founder of Six Continents

GOLDMAN SACHS 10,000 SMALL BUSINESSES FRANCE

PROGRAM AVAILABLE EXCLUSIVELY THROUGH
ESSEC EXECUTIVE EDUCATION.



PARTNER

Goldman Sachs
**10,000
small
businesses**

Born from a partnership between the Goldman Sachs Foundation and ESSEC Executive Education, 10,000 Small Businesses France, #10KSBFrance, is an acceleration program for French small and medium-sized businesses (SMEs).

The goal is to promote sustainable business growth, resilience among business leaders, and job creation over the long term. The program focuses on key levers that help SME leaders develop and implement a strategic growth plan.

Following the success of this program in the United States and the United Kingdom, 10,000 Small Businesses France, adapted to the French context, was launched in 2021.

It empowers future managers by offering them a training program tailored to the long-term growth of their careers.

The program combines high-level academic content, growth workshops with collective support, and personalized coaching sessions to help you establish your new growth plan. This way, you can strengthen your knowledge base, pivot, or take your business to the next level.



“After completing the 10,000 Small Businesses program, there is a clear difference: companies that gain structure, leaders who gain perspective, and business plans that show double-digit growth.”

Francis Declerck,
Director of the 10,000 Small Businesses France Program

SUPPORT
US



TO TRANSFORM ESSEC FOR TOMORROW,
WE STRONGLY BELIEVE THAT YOUR SUPPORT IS ESSENTIAL!

» GET INVOLVED, SHARE YOUR EXPERTISE

ESSEC has built a network of experts and mentors to support students and entrepreneurs in their projects. This network of experienced and passionate professionals offers valuable resources and opportunities to enhance our support for entrepreneurship.

There are three ways to get involved:

- **ESSEC Alumni in Residence:** On-site contributions to share your knowledge and expertise on specific topics.
- **MENTORS:** Ongoing personalized support over several months, providing regular guidance and advice.
- **SPEAKERS:** You bring a recognized expertise and wish to share your knowledge through various activities.

Our goal is to create a solid and dynamic network around our centers of excellence (entrepreneurs, impact leaders, venture capitalists, bankers, coaches...) and share valuable experiences with our students to create a positive and enriching synergy.

If you would like to get involved, contact us: entrepreneurs@essec.edu

» BECOMING A DONOR

By donating to ESSEC, you can support transformative projects for the school and make a tangible impact on the world of tomorrow.



■ **Support tomorrow's young entrepreneurs** by giving them the means to achieve their ambitions. By 2026, we aim to support 300 new entrepreneurs each year and double that number by 2028.



■ **Support entrepreneurial education** and develop innovative programs to inspire and train students to address the challenges of tomorrow.



■ **Fund entrepreneurship education and innovation** by providing ESSEC faculty and experts with the means to amplify their impact.



■ **Encourage diversity and inclusion** by supporting entrepreneurs from all backgrounds, especially in areas of social and solidarity entrepreneurship and disruptive innovation.



■ **Provide young entrepreneurs with the financial support they need** to fully dedicate themselves to their projects through scholarships covering living expenses such as housing, food, and responsible entrepreneurship.



“ I support ESSEC to give back some of what it has given me: an immediate immersion into the world of economics and business. Because I deeply align with its core values of entrepreneurship and humanism. Because it's where I met most of my closest friends. Because ESSEC, through the Leading a Scale-up chair, offered me the opportunity to explore a subject that's meaningful to me. Because it keeps me connected to the ESSEC community and helps me find future team members. And because I'm happy to contribute to the school's future growth. In short, there are plenty of reasons, but perhaps the most important one is simply that it makes me happy! ”

Bertrand Stephann,
CEO, Alcméon

The ESSEC Foundation, under the patronage of the *Fondation de France*, is authorized to receive individual donations.

Individuals can make a donation via the Foundation.

Your regular or one-time donations are tax-deductible:

- 66% from your Income Tax (IRPP) up to 20% of your taxable income. (Example: For a €1,000 donation, you will receive a €660 tax rebate).
- 75% from your Wealth Tax on Real Estate (IFI), up to €50,000. (Example: For a €1,000 donation, you will receive a €750 tax rebate.)

For other types of donations, we are available to advise you.

» GET YOUR COMPANY INVOLVED

ESSEC aims to place businesses at the heart of its teaching and campus life. By becoming an ESSEC partner, you will join a powerful, dynamic network of companies with shared needs and goals.

Our offers enable partner companies to build long-term relationships with students and participate in shaping the leaders of tomorrow.



INNOVATE BY JOINING A UNIQUE ENTREPRENEURIAL ECOSYSTEM FOCUSED ON TALENT



■ **Recruit Tomorrow's Talent:** Meet or hire enlightened, engaged, and bold professionals, managers, and leaders ready to address managerial, social, and ethical challenges.



■ **Support Research:** Join an ESSEC chair, a true think-tank or ideas lab, to develop and share knowledge and find answers to tomorrow's challenges.



■ **Train Your Teams with Executive, Graduate or Certification Programs:** Attract and retain your talents by supporting their growth with ESSEC's professional training programs.



■ **Tailor Programs for Your Teams:** Backed by the best academic and professional ESSEC profiles, these customized programs will support your organization in achieving strategic goals.



■ **Receive Support for Your Strategic Projects:** Present a business challenge to our students for a development project aligned with your company's needs.



■ **Cooperate with impact entrepreneurs** to strengthen your capacity for innovation.



■ **Evaluate your social and environmental impact.**

Contact us today to learn more about partnership opportunities:
relations-entreprises@essec.edu

If you have a business or would like to become a partner, you can make a donation to the ESSEC association to fund academic programs, the incubator, and chairs.

- 60% of your corporate tax, up to 0.5% of your revenues. (For example: a €1,000 donation allows for a €600 corporate tax cut).
- Apprenticeship Tax: 13% of your apprenticeship tax can be directed to ESSEC to support the school and its ambitions. Visit <http://taxe.essec.edu>.



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