

Using JustGiving to fundraise is so easy!

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Did you know?

- There's no school admin to do if you use JustGiving to fundraise.
- JustGiving is perfect if you're a cashless school.
- Schools who used JustGiving to fundraise in 2023 raised more money!

You can also send the money to CAFOD online, by phone, post or bank transfer. You'll find all the details at cafod.org.uk/collections

We hope your walk is a wonderful success!

Please tag [@CAFODSchools](https://twitter.com/CAFODSchools) in your photos!

Contact us if you need any support: schools@cafod.org.uk

Find more resources: cafod.org.uk/blwschools



£16

could buy a life jacket to keep a fisherman safe at sea.

£47

could buy a cooler for a fisherman to keep his catch fresh at sea.

£120

could buy a GPS fishfinder to track fish and find shore in a storm.

£375

could buy tables for the community to use to fillet fish.

cafod.org.uk/blwschools

CAFOD
Catholic Agency for
Overseas Development



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THE BIG LENT WALK

HOW FAR WILL YOU GO TO FIGHT GLOBAL POVERTY?



A fundraising guide for your school
cafod.org.uk/blwschools

Your Big Lent Walk Fundraising Guide

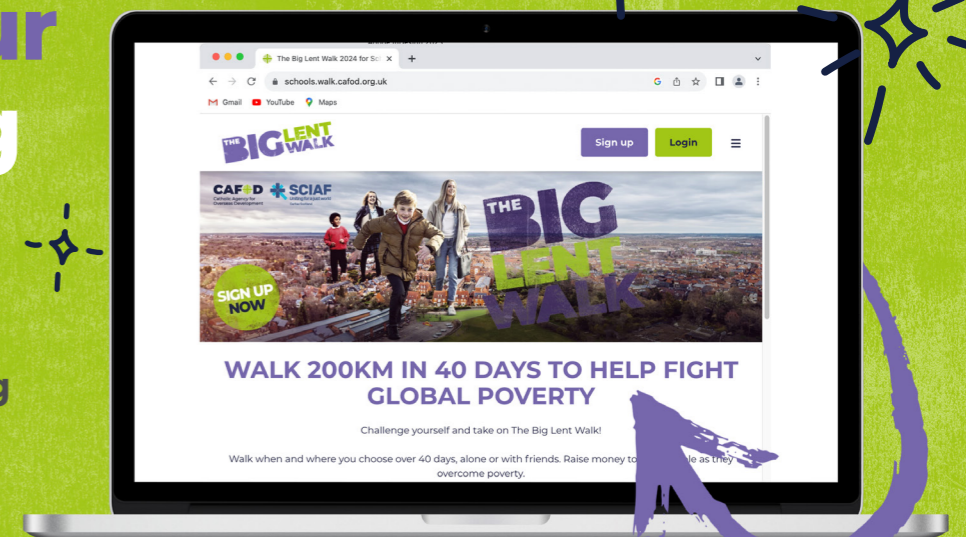
THANK YOU for signing up to the Big Lent Walk! You are joining hundreds of schools across England and Wales to fight poverty this Lent!

Read on for all the information you need to make your walk a success.



Set up your JustGiving page

If you haven't already done it, setting up a page is quick and easy!



The challenge

The Big Lent Walk can happen anywhere, anytime! Just pick a date during the 40 days of Lent, set your target distance and start walking!



Ideas to get you started

Will you keep it simple on-site or go on an all-out adventure? You could:

- ✔ Challenge pupils (and teachers!) to rack up laps of the playground in PE lessons or breaktimes.
- ✔ Take each class or year group on a hike to explore your local park or countryside.
- ✔ Make it a weekend social and invite parents and the wider community along.

However and wherever you walk, it's all about getting active together, having fun, and showing pupils how they can make a positive difference.



How your fundraising will help

The money you raise on your walk will help hardworking people like James the fisherman in Liberia to feed his family for good.

James now has the tools and training he asked for to fish safely and sustainably. Compasses and GPS fish-tracking systems means he can find the best fishing spots and make his way home with an even bigger catch for his family!

Did you know?

In 2023 250,000 children and young people from 650 schools raised £187,000 for Lent! Let's try to raise even more money to help communities in need around the world.

1. Visit walk.cafod.org.uk
2. Select 'Schools sign up' and set up your page with information and photos.
3. Share this link in your newsletters and on social media.



Your event pack

Your event pack includes enough stickers for your pupils and enough posters for your school. But you can order extra online.



Go the extra mile!

- ✔ RUN an extra fundraiser such as a cake sale or raffle.
- ✔ INVOLVE the whole family! Send home the template letter for parents.
- ✔ ENCOURAGE parents to do their own Lent walk – walk.cafod.org.uk

