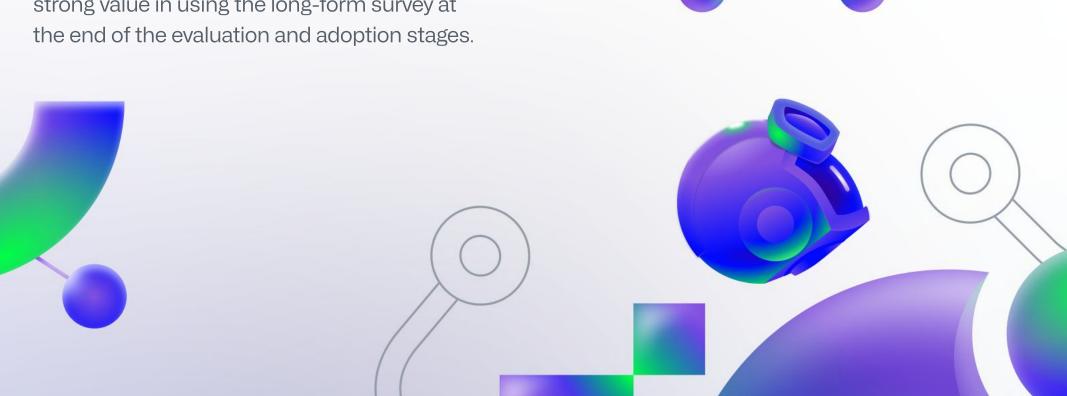
Measuring Copilot impact

We recommend first focusing on developers' adoption and engagement with Copilot. Then, harness developers' improved productivity to pursue the engineering system improvements that matter most to your organization.

GitHub Copilot impact surveys are an important tool to support developer adoption and engagement with Copilot. For more information on when and how to use these surveys, refer to our Learning Pathway guide on 'Measuring the impact of GitHub Copilot'.

When surveying your teams, set a specific cadence, but stay aware of survey fatigue. We recommend not running the long-form survey more than once every four weeks. It would be possible to run the short-form survey at a two-week cadence but this should only be done if you expect changes in results across the survey period. The short-form survey is particularly useful if you will be using other channels (e.g. online or in-person discussions) to gather feedback from your developers. There can be strong value in using the long-form survey at the end of the evaluation and adoption stages.

Consider adding a version of the following questions, customized to your organization's needs, into your existing survey tool. Ensure that you meet privacy obligations and that responses cannot be attributed to an individual. You may choose to collate survey responses into existing BI or reporting tools for ease of analysis and review over time for trends. Alternatively, you could use a spreadsheet to track measures over time.



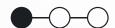
Short-format survey example

e Disagree	Neutral O O O	Agree	Strongly Agree
e Disagree	Neutral O O O	Agree	Strongly Agree
e Disagree	Neutral O O O	Agree	Strongly Agree
		0	0
	0	0	\bigcirc
OOO	0	\bigcirc	
0	\circ		\bigcirc
\bigcirc		\bigcirc	
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Hub Copilot sug In they are worth ven't encounter	gestions take med	nore effort to	
ttH arr av	tHub Copilot sug tHub Copilot sug an they are worth aven't encounter her (Please spec	tHub Copilot suggestions are low tHub Copilot suggestions take m an they are worth aven't encountered any challeng her (Please specify):	tHub Copilot suggestions are low-quality tHub Copilot suggestions take more effort to an they are worth aven't encountered any challenges her (Please specify):

Long-format survey example

1 . ŀ	How would	you feel i	f you could	no longer	use GitHub	Copilot?
--------------	-----------	------------	-------------	-----------	------------	----------

O Very disappointed	 Not disappointed
Somewhat disappointed	○ N/A - I no longer use Copilot
Please explain your answer:	
2. In using GitHub Copilot in the I	ast week
I saved time (specify estimated time saving in mins)):
	ns):
I did not use Copilot in the past week	
3. I use GitHub Copilot to	
Code in a familiar language	Review other people's code
Explore a new language, framework, or API	Refactor existing code
 Write repetitive code (e.g. boilerplate) 	Explain code that I haven't seen before
Write tests	Other (Please specify):



4. When using GitHub Copilot, I...

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
	Strongly Disagree	Disagree	Neutrai	Agree	Strongly Agree
Enjoy coding more	\bigcirc	\bigcirc	\bigcirc		
Write better quality code	\bigcirc		\bigcirc		
Complete tasks faster	\bigcirc		\bigcirc	\bigcirc	
Learn from the suggestions Copilot shows me	\bigcirc		\bigcirc	\bigcirc	
Spend less time searching for information or examples	\bigcirc		\bigcirc		
Spend less mental effort on repetitive tasks	\bigcirc		\bigcirc		
Stay "in the flow" more easily	\bigcirc	\bigcirc	\bigcirc		

5. When using GitHub Copilot, my team...

Skip this question if you are the only person on your team using Copilot.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Provides better code reviews		\bigcirc		\bigcirc	\bigcirc
Merges code to production faster	\bigcirc	\bigcirc	\bigcirc		

6. Which of the following GitHub Copilot enablement materials have you received?

Introduction email	 Office hours
Reminder email	 None of the above
Dedicated training	Other (Please specify):



7. What challenges have you encountered in using GitHub Copilot since your last survey?

 I never received a license I had installation/setup issues with the extension I don't know how to prompt Copilot for better suggestions GitHub Copilot suggestions are distracting GitHub Copilot suggestions are low-quality 	 GitHub Copilot suggestions take more effort to understand than they are worth I haven't encountered any challenges Other (Please specify) 				
8. What's your job title¹? SWEI SWEII	StaffManager				
9. May we ² contact you for follow-up? If so, leave your email address.					



¹ Tailor this list to align with roles/levels in your organization. Smaller organizations consider removing this question to avoid identifying an individual through their answer to this question.

² This question is for the organization (not GitHub) to ask whether they can contact the respondent for more information.