Focusing on developers' adoption and engagement with Copilot is essential to realizing downstream gains such as improvements in the velocity or quality of your engineering system.

GitHub Copilot impact surveys are an important tool to support developer adoption and engagement with Copilot.

When surveying your teams as they onboard to GitHub Copilot, set a specific cadence, but stay aware of survey fatigue. We recommend not running the long-form survey more than once every four weeks. It would be possible to run the short-form survey at a two- week cadence but this should only be done if you expect changes in results across the survey period. The short-form survey is particularly useful if you will be using other channels (e.g. online or in-person discussions) to gather feedback from your developers. There can be strong value in using the long-form survey at the end of the evaluation and adoption stages.

Consider adding a version of the following questions, customized to your organization's needs, into your existing survey tool. Ensure that you meet privacy obligations and that responses cannot be attributed to an individual. You may choose to collate survey responses into existing BI or reporting tools for ease of analysis and review over time for trends. Alternatively, you could use a spreadsheet to track measures over time.



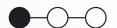
Short-format survey example

1. How would you feel if you could no longer use GitHub Copilot?					
 Very disappointed Somewhat disappointed N/A - I no longer use Copilot Please explain your answer: 					
2. When using GitHub Copilot, I					
	Strongly Disagree	e Disagree	Neutral	Agree	Strongly Agree
Enjoy coding more			\bigcirc		
Write better quality code			\bigcirc		
Commit code suggested by Copilot					
Complete tasks faster				\bigcirc	
Learn from the suggestions Copilot shows me				\bigcirc	
Spend less time searching for information or examples		\bigcirc			
Spend less mental effort on repetitive tasks	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
3. What challenges have you encouding GitHub Copilot since your last s I never received a license I had installation/setup issues with the extension I don't know how to prompt Copilot for better suggest GitHub Copilot suggestions are distracting	Githing Githing Character	Hub Copilot sug Hub Copilot sug In they are worth Ven't encounter	gestions are lov gestions take n ed any challeng ify):	nore effort to	

Long-format survey example

1.	How would	l you teel i	t you could	d no longe	er use GitH	ub Copilot?

O Very disappointed	 Not disappointed 					
 Somewhat disappointed 	○ N/A - I no longer use Copilot	○ N/A - I no longer use Copilot				
Please explain your answer:						
2 In using CitUub Conilet in the I	ant wools					
2. In using GitHub Copilot in the I	asi week					
 I saved time (specify estimated time saving in mins):					
	ns):					
I did not use Copilot in the past week						
How did you estimate time savings/wasted?:						
3. I use GitHub Copilot to						
<u>-</u>						
Ocode in a familiar language	Review other people's code					
Explore a new language, framework, or API	Refactor existing code					
Write repetitive code (e.g. boilerplate)	Explain code that I haven't seen before					
Write tests	Other (Please specify):					



4. When using GitHub Copilot, I...

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Enjoy coding more		\bigcirc			
Write better quality code	\bigcirc	\bigcirc	\bigcirc		\bigcirc
Complete tasks faster	\bigcirc		\bigcirc		\bigcirc
Learn from the suggestions Copilot shows me	\bigcirc	\bigcirc	\bigcirc		\bigcirc
Spend less time searching for information or examples	\bigcirc		\bigcirc		
Spend less mental effort on repetitive tasks	\bigcirc	\bigcirc	\bigcirc		\bigcirc
Stay "in the flow" more easily	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc

5. When using GitHub Copilot, my team...

Skip this question if you are the only person on your team using Copilot.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Provides better code reviews	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Merges code to production faster		\bigcirc	\bigcirc	\bigcirc	\bigcirc

6. Which of the following GitHub Copilot enablement materials have you received?

Introduction email	Office hours
Reminder email	 None of the above
Dedicated training	Other (Please specify):



7. What challenges have you encountered in using GitHub Copilot since your last survey?

¹ Tailor this list to align with roles/levels in your organization. Smaller organizations consider removing this question to avoid identifying an individual through their answer to this question.

² This question is for the organization (not GitHub) to ask whether they can contact the respondent for more information.

