



**2023**  
IMPACT  
*report*

EMBRACE GRACE

LETTER  
FROM  
*Amy*

Since 2012, Embrace Grace has been on a mission to make abortion unthinkable. Apart from spreading the gospel's message, we genuinely believe this is the most crucial mission in America today.

Our goal has always been to equip the church to love and encourage single and pregnant women and their families. To help every woman with an unplanned pregnancy find a place of belonging and hope for the future. 2023 was a season of significant advancement toward this vision and we could not have done it without you!

Because of your partnership, churches are being equipped, women are finding community, and lives are being saved. You are why moms with unexpected pregnancies believe they can have their baby and their dreams too.

In this report, you'll see the impact that your support has helped accomplish. And each life saved, each mom disciplined, and each leader trained is not a transactional change. It's a transformational change that affects generations.

Thank you for all your prayers, time, and talent that you've given to this mission. It's an honor to partner with heaven and you to help make abortion unthinkable through love.

Amy Ford  
Founder + President

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1,000,000

NEARLY ONE MILLION BABIES ARE ABORTED EVERY YEAR  
GUTTMACHER



49%

OF ABORTION PATIENTS LIVE BELOW THE FEDERAL POVERTY LEVEL  
CDC



59%

OF WOMEN OBTAINING ABORTIONS ARE ALREADY MOTHERS  
GUTTMACHER



1 IN 5 PREGNANCIES END IN ABORTION  
GUTTMACHER



54%

54% OF WOMEN WHO OBTAIN AN ABORTION IDENTIFY AS CHRISTIAN  
GUTTMACHER



53%

OF ABORTIONS ARE FROM A PILL  
GUTTMACHER



The statistics surrounding abortion in America are staggering. Nearly 1,000,000 babies are aborted every year. That's one in every five pregnancies! Over half of the women who obtain an abortion identify as Christians, yet many are left with nowhere to go and no one to turn to.

Embrace Grace bridges the gap by easing the fear and uncertainty of unplanned pregnancy and connecting women with a support system to help them be brave. These brave mamas become part of a spiritual family within the church that provides practical, spiritual, and emotional help.

Since 2012, we've helped **16,500+** moms with unexpected pregnancies connect to a local church in 50 states and 8 countries. These support groups give single moms the courage to choose life and the confidence to know she is never alone.

We're on a mission to make abortion unthinkable. With the help of a passionate community of supporters, we're getting closer every day.

Together WE CAN MAKE  
ABORTION *Unthinkable*

# THE EMBRACE GRACE STRATEGY

UNEXPECTED  
PREGNANCY



PREGNANCY  
CENTER

LOVE  
BOX



EMBRACE  
GRACE GROUP

BABY  
SHOWER



RECEIVES  
SALVATION

BABY  
IS BORN



CHURCH  
FAMILY

**PRO-LIFE IS A STANCE.  
PRO-LOVE IS AN ACTION.**



## MISSION

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Embrace Grace exists to help inspire and equip the church to love and encourage single and pregnant young women and their families.

## VISION

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We dream that every woman with an unplanned pregnancy will have a church to go to for spiritual, emotional, and physical support.

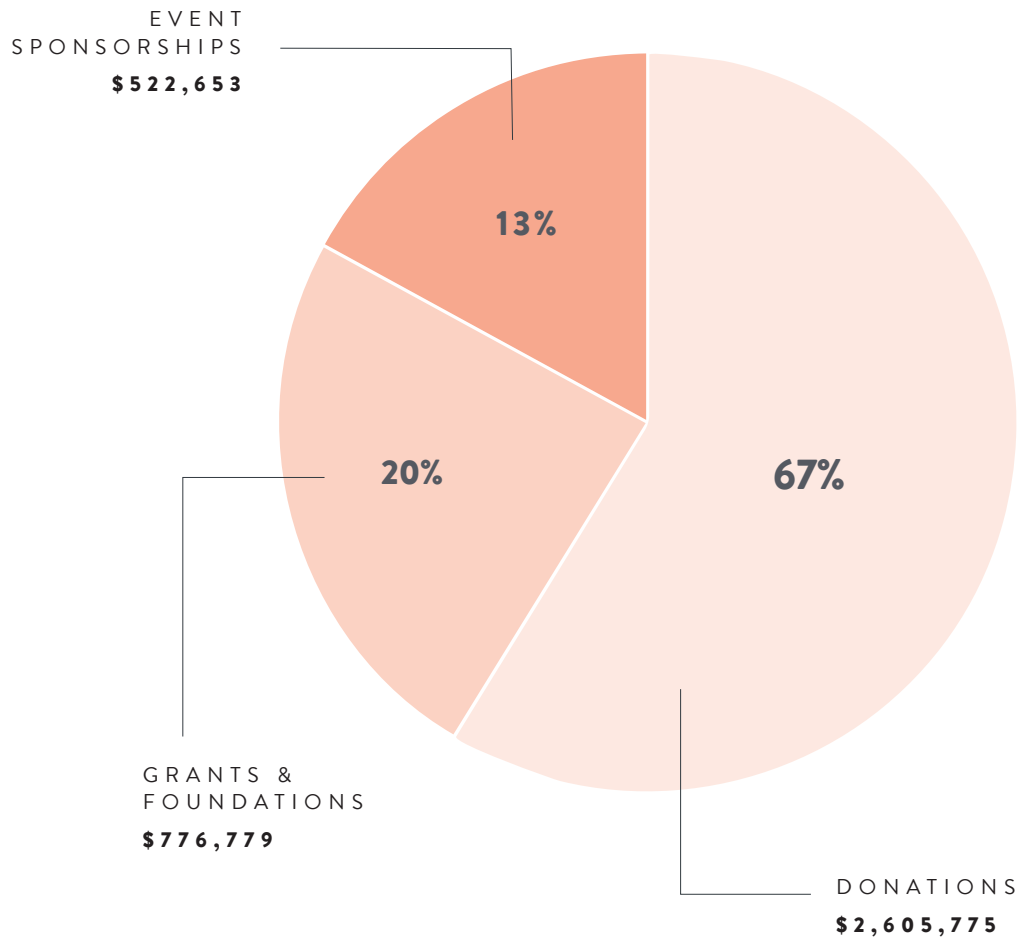
## STRATEGY

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Through our relevant content and relational groups model, we help women realize that they can have their dreams and their baby too.

# \$3,905,207

## TOTAL FUNDS RAISED



### DONATIONS

Every financial contribution from our Embrace Grace partners worldwide, both large and small, makes a significant kingdom impact. These donations empower our ministry to propel the pro-love movement forward and change the world. In 2023, our general donations brought in \$2,605,775.

### GRANTS & FOUNDATIONS

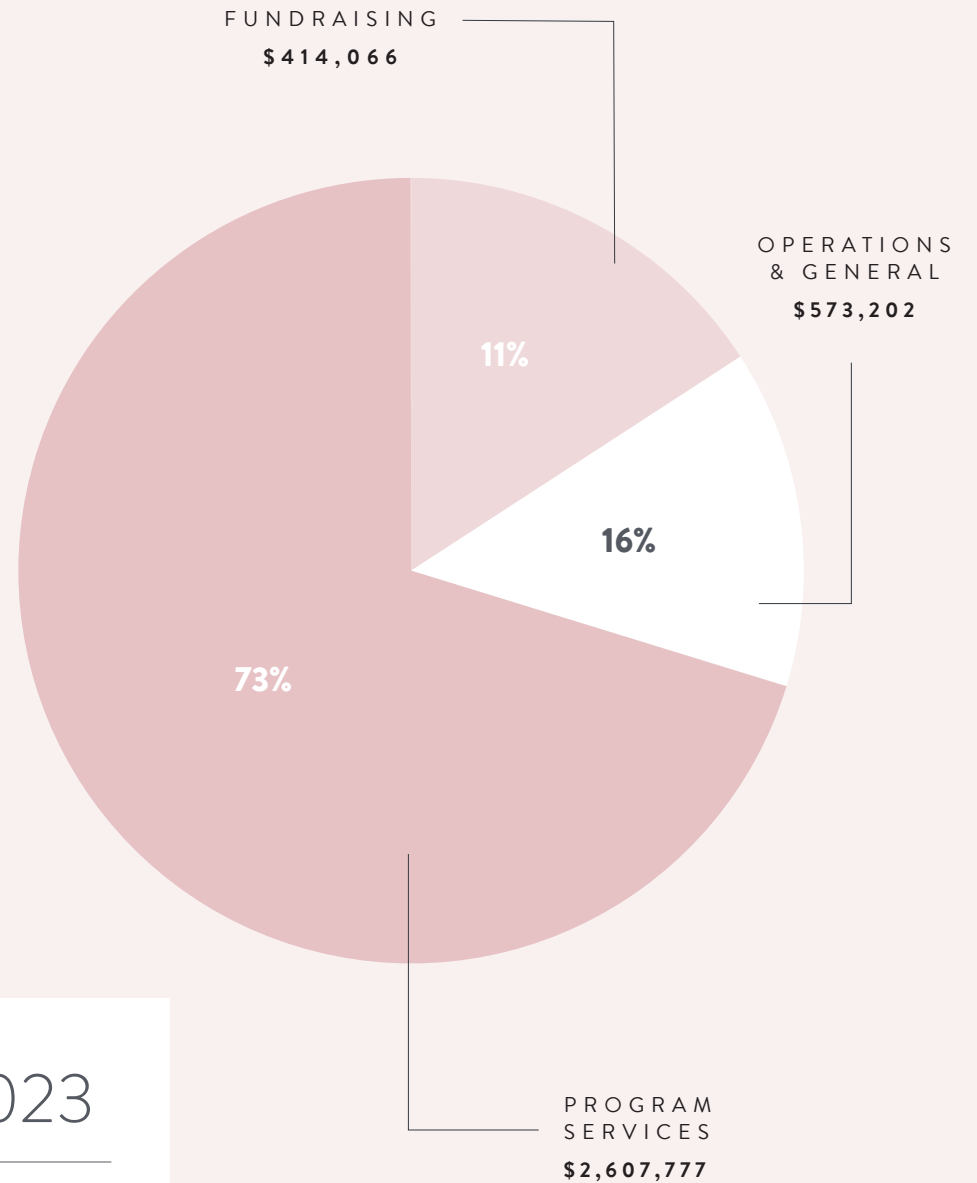
We are honored to partner with foundations that want to sow into the pro-life movement and share the gospel with families impacted by an unexpected pregnancy. In 2023, we partnered with 21 foundations that gave \$776,779 to be changemakers in the world.

### EVENT SPONSORSHIPS

We love spotlighting people and companies that share our pro-life passion at our Embrace Grace fundraising events. Through our annual Golf Tournament and Gala, sponsorships brought in \$522,653 in addition to event donations.

# *yearly* EXPENSES

- OPERATIONS & GENERAL
- FUNDRAISING
- PROGRAM SERVICES



2021  
\$1,809,638

2022  
\$2,574,427

2023  
\$3,595,045



# ZAI'S STORY

*Embrace Grace Alumni Testimony*



**WATCH HER VIDEO**



I grew up in Sierra Leone, West Africa, but I came to America to live with my mom when I was six. We'd never met, so I dreamt in my heart of a happy life, being nurtured and cared for by a loving mother. Unfortunately, that was not my reality. My stepfather physically and sexually abused me until I was 13, when my mom passed away from cancer, and I entered foster care.

Three years after I left foster care, I became pregnant. I felt so broken and hopeless. I sincerely believed I'd be the same kind of dysfunctional mother that mine was for me.

The baby's father and I had never attended church, but one of his coworkers invited us to Bethesda Community Church. I felt the presence of God so deeply that day and wept through worship. The next thing I knew, they were playing an advertisement for Embrace Grace. I remember them saying, "If you're a single mom and find yourself with an unplanned pregnancy, we're here to tell you that your baby is not a mistake. It's a precious gift, and we want to love on you!"

I immediately wanted to know more.

**It was the first time I had ever really considered that my unplanned pregnancy was not a mistake or a burden but a blessing. I rushed to sign up after the service.**

I found a community I never knew I needed in my Embrace Grace group. They were there for me through every step of my pregnancy, even after the baby was born. I had to have a c-section, and one of my Embrace Grace mentors came to my house to help me, dress me, and care for me.

*Embrace Grace was much more than a small group or a baby shower. It was a family of women who would come around me and empower me to be the mother they believed I could be, even after I had given birth. My daughter is the best gift, and I'm forever grateful that I signed up for Embrace Grace*

**ZAI JAM-JALLOH**  
*Embrace Grace Alumni*

# SUPPORT GROUPS

With 1,104 Embrace Grace groups and counting, spanning 50 states and 8 countries, attendees from all over the world have encountered the love of God and found the restoration and healing needed to move forward with hope for the future. Leaders have walked alongside these young parents with ongoing support and virtual training. In 2023 we added thousands of new leaders and ministered to nearly 4,000 parents through our three support group curriculums.



## **THE EMBRACE GRACE SUPPORT GROUP**

### *FOR PREGNANT + SINGLE WOMEN*

Through dynamic teaching and the personal testimonies of women who have walked in their shoes, this 12-week curriculum helps expecting mothers find a place of hope and belonging. Each semester includes a church-wide baby shower.



## **THE EMBRACE LIFE SUPPORT GROUP**

### *FOR YOUNG + SINGLE MOMS*

This 20-week curriculum helps single moms find hope, experience joy, and build community. Attendees learn spiritual and practical ways to help navigate through life.

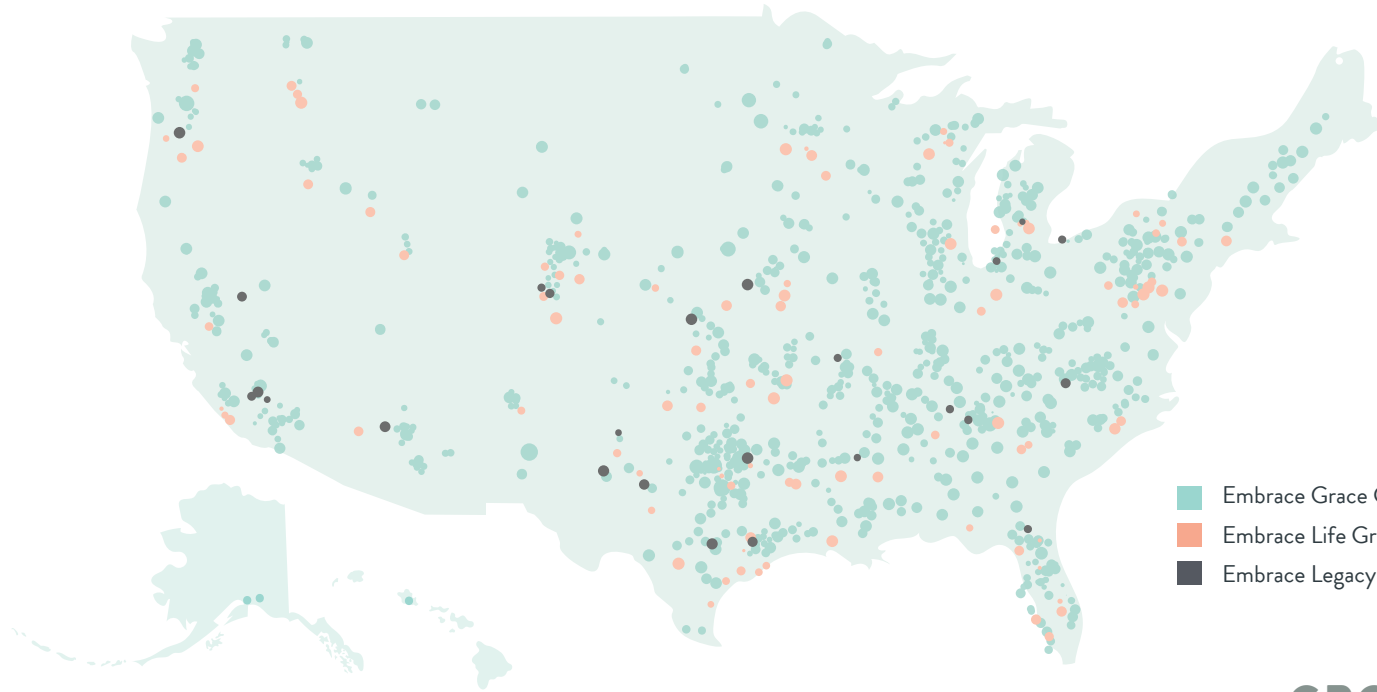
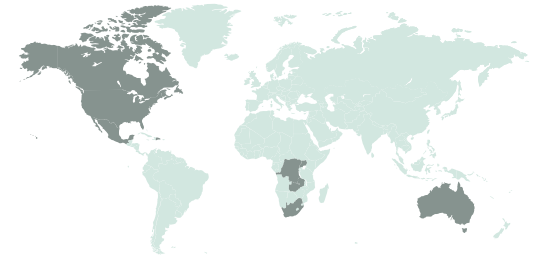


## **THE EMBRACE LEGACY SUPPORT GROUP**

### *FOR YOUNG FATHERS*

Our latest curriculum is designed specifically for single fathers. Through this 11-week group, men are supported and empowered to create a new legacy for their families.

# THE HANDS & FEET OF JESUS *worldwide...*



**1,104**  
GROUPS

**50**  
STATES

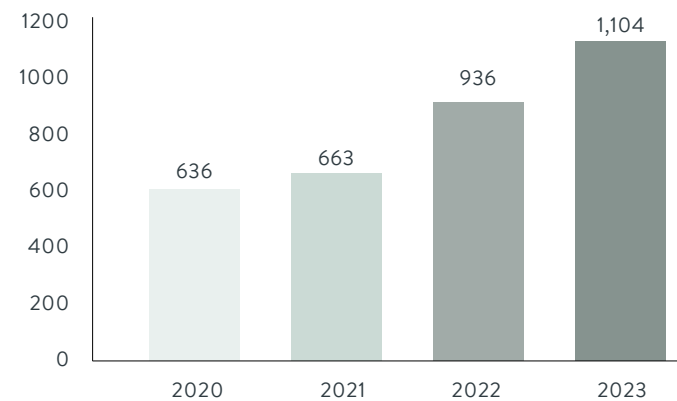
**8**  
COUNTRIES

- Embrace Grace Groups
- Embrace Life Groups
- Embrace Legacy Groups

## GROWTH IN 2023

- 1,752** New Leaders Activated
- 3,880** Moms & Dads Ministered To
- 2,655** Babies Born
- 60,390** Baby Shower Gifts Given

## GROWTH RATE







# 1,000 GROUPS

***We hit a monumental milestone this year when we reached 1,000 support groups worldwide.*** This achievement carries extraordinary significance and Kingdom impact. Embrace Grace groups are the living expression of the hands and feet of Jesus.

While we celebrate this historic achievement, we're just getting started. We aim for every woman with an unexpected pregnancy to have a loving place to go and the confidence to know she's never alone. Together, we will see this dream become a reality.

INTRODUCING THE ALL-NEW

# EMBRACE LIFE

*curriculum*

One of our biggest projects of 2023 was the launch of our new and improved Embrace Life curriculum. We took years of feedback and testimonies from our group leaders and redesigned this life-changing resource to be better than ever! With a brand new accompanying study guide and video curriculum, we are confident that God will use it to accomplish incredible things in the lives of brave moms worldwide.



# LOVE IN ACTION: EMBRACE GRACE TESTIMONIES



“

When I became pregnant, I felt so alone, scared even to tell my family. Embrace Grace completely changed my life. The ladies I met through the group are like family now. They didn't judge me. They encouraged me to go to church and learn about Christ. They supported me and helped guide my life in the right direction. I don't know where I'd be without them.

“

I received a love box through my local pregnancy center when my baby was a month old. Even though I was postpartum, it was an incredible gift. I registered for the necklace and got a text from a wonderful lady who invited me to join an Embrace Grace group. My baby and I were welcomed with open arms. I learned so much about the journey of parenthood and how to strengthen my relationship with God. We were even gifted a beautiful baby shower and received many wonderful gifts. I am still in contact with all the leaders and attendees and am eternally grateful for Embrace Grace.



“

I joined Embrace Grace during a difficult time with my first pregnancy. I was not on good terms with my baby's father, and I felt so lost. Embrace Grace helped me regain my sense of self and helped me realize that God is always there for me, loving me like no one else can. The group hosted all kinds of women going through similar situations, and suddenly, I didn't feel like I was raising my baby alone. I am now married to the father of my child, and our baby girl just turned one and is growing beautifully. I wouldn't be where I am today without taking the leap and joining this wonderful support group.

“

I was trying to leave a domestic violence situation with my three children when I found out I was pregnant again. I did not know how I was going to handle another pregnancy, and I was terrified. I found an ad for Embrace Grace on Facebook, so I reached out to them, and I am so grateful that I did. The group not only gave me a fantastic web of support, but they also helped me establish my relationship with God! In such a short time, everything got better, and I could see the mighty things God was doing in my life. This group has changed my life and given me great friendships. I'm forever thankful for Embrace Grace!



“

Growing up, I dreamed of having the perfect family and the life I wanted to be in place before marriage or children were an option. When I found out I was pregnant with my daughter, that dream was shattered. I was scared of the responsibility. I felt ashamed and didn't want to tell anyone about my situation, believing I'd only be judged. Since joining Embrace Grace, I have gained so much self-confidence, taken responsibility for my actions, and stepped into my role as a mom. Embrace Grace laid the foundation to believe I am who God says I am and the immense value He sees in my life.



# OFFICE EXPANSION

+ *Growth*

Our word for 2023 was “grow,” and when it comes to our daily operations, we did just that!

As we’ve added many new members to the Embrace Grace team, we’ve expanded our office space to accommodate our growing staff.

We also added a large event space to host hundreds of volunteers! It’s a dream come true for us to be able to gather hundreds of people together to assemble Love Boxes for single and pregnant moms. With this new space, our reach can grow even wider as we serve more women across the country with Love Boxes, empowering women to be brave and choose life!

If you’re in the DFW area and would like to schedule a tour of our offices, click below!

[SCHEDULE A TOUR](#)





EMBRACE GRACE  
ON THE ROAD:

# GLORY TOUR

Our team had the honor of traveling with Lifeway Women and Jackie Hill Perry for a 9-city Glory Tour this year, and we had a blast! From New Orleans to Sacramento to Philadelphia, we made over 1,574 connections, sharing the heart of what we do with pro-love champions in each city. Since then, more than 1,033 people reached out to get information about starting a support group at their church.



# love box

## INITIATIVE

Love Boxes are given in bulk for FREE to Pregnancy Centers to be placed in the hands of women considering abortion. Each box contains an invitation to a church-hosted support group, stories from a parenting mom and birth mom, a letter of hope, a journal that encourages her to be fearless, a onesie, and A Bump in Life book that includes hopeful testimonies from other single moms.

It's an honor to partner with 529 pro-life pregnancy centers - In 2023 we added 221 new partnerships and distributed 25,352 Love Boxes.

# SHARE THE *love*

## PACKING PARTY

Since 2017 we've distributed over 90,000 Love Boxes! Share The Love events are a big part of how we've accomplished it.

Event attendees assemble and fill the boxes and learn about the life-changing difference these boxes make. Then the assembled love boxes are delivered to a local pregnancy center for free distribution. This outreach event is a tangible way to help single and pregnant moms in your community be brave and choose life.

This year 138 Share the Love events took place in churches, Bible study groups, youth groups, college sororities, businesses, or other organizations.



25,352  
LOVE BOXES  
DISTRIBUTED



221  
NEW PREGNANCY  
CENTER  
PARTNERSHIPS



138  
SHARE THE  
LOVE EVENTS

# WE ARE THANKFUL FOR OUR

## Volunteers

**465**

VOLUNTEERS  
SERVED

**1,377**

VOLUNTEER  
HOURS

**\$43,788**

DOLLARS  
SAVED

***Are you ready to volunteer?***

**EMBRACEGRACE.COM/VOLUNTEER**



## PRO-LOVE SATURDAYS

In 2023, we implemented a monthly Pro-Love Saturday volunteer event at our offices! With our new enlarged space, we are able to host bigger groups and assemble larger quantities of Love Boxes through each event. Individuals, families, church small groups, and companies signed up for a Pro-Love Saturday and had fun spending a few hours to make an impact around the nation. We love how a group called NCL (the Burselson-Manfield chapter) consists of moms and daughters committed to community service and leadership development, consistently promotes Embrace Grace, and sends 20-30 volunteers to us every month!

Cheri Andrews at NCL says, “I reached out to the board, and we chose Embrace Grace to serve from a distance during Covid. One of our members learned about Love Boxes and thought it would be a great way to provide home activities, but from there, it turned into a monthly volunteer day for our group. We’d go to the Embrace Grace office and make boxes together. It was a fun time for us who volunteered to spend quality time together, knowing we were making a difference in the lives of other women.”

We are so thankful for all of our volunteers that take time out of their schedules to help us at the Embrace Grace headquarters and assemble Love Boxes that will inspire life decisions around the nation!



# 2023: A YEAR OF EXTRAORDINARY GROWTH

1,104  
*support groups*

337 New Groups launched in 2023 which makes a total of 1,104 Embrace Grace Support Groups

529  
*partnerships*

221 New Pregnancy Center Partnerships in 2023 which makes a total of 529 current partnerships

90,000  
*love boxes*

25,352 Love Boxes distributed in 2023 which makes a lifetime total of over 90,000 Love Boxes

16,500+  
*mom's + dad's*

3,880 Moms and Dads disciplined and supported in 2023 which makes a lifetime total of over 16,500



2023 was a year of historic growth at Embrace Grace. We ministered to thousands of parents, distributed a record number of Love Boxes, launched new groups, and empowered and trained thousands of leaders to ensure that no single mom walks alone.

2023 was a year of tremendous growth.  
**In 2024, we desire to spark hope!**

Our word for the year is SPARK. We believe that just as a single spark can ignite a wildfire, so too can God use you, me, and Embrace Grace to set the world ablaze with His love. One person, one act of kindness, one Love Box, one support group, one empowered woman...  
God can and will use it all.

It's an honor to partner with you toward our vision for the world - that every woman with an unexpected pregnancy has a church to turn to for support, love, and empowerment.

***We can't wait to celebrate with you as we let our light shine bright in 2024!***

*“Let your roots grow down into Him, and let your lives be built on Him. Then your faith will grow strong in the truth you were taught, and you will overflow with thankfulness.”*

**COLOSSIANS 2:7**



# THE *Dream* TEAM

## EMBRACE GRACE STAFF

Amy Ford - President + Founder  
Noah Gravell - Chief Operating Officer  
Jennifer Bellamy - Director of Groups  
Hannah Morris - Director of Donor Relations  
Ashley Ziegler - Director of Marketing  
Morgan Butler - System Administrator  
Anika Hamann - Executive Assistant  
Megan Seidel - Human Resource Generalist  
Morgan Westbrook - Office Administrator  
Camille Belknap - Groups Coordinator  
Suzanna Gadberry - Brave Girl Coordinator  
Wendi Jenkins - Groups Manager  
Madeline Martinez - Groups Administrator  
Mianda Mulumba - Creative Writer  
Christianne Milner - DFW Regional Representative  
Lindsay Pierson - Groups Coordinator  
Erika Porter - Outreach Manager  
Kailee Ridenour - Groups Coordinator  
Kimberly Stone - Northwest Regional Representative  
Heather Swartzlander - Groups Coordinator  
Linda Schankowski - Donor Relations Coordinator  
Melissa Ansley - Marketing Manager  
Brooke Gautreaux - Social Media Strategist  
Amanda Grigalis - Digital Marketing Manager  
Juliette Poland - Event Coordinator  
Stacie Putman - Fulfillment Coordinator  
Brooklynn West - Graphic Designer  
Shelby Winborne - Marketing Administrative Assistant

## EMBRACE GRACE SUPPORT TEAM

Kelly Bennett - Groups Development Team  
Rachel Blanton - Groups Development Team  
Amber Cole - Groups Development Team  
Kayla Freeman - CFO, Fractional  
Natalee Martinez - Bookkeeper

## EMBRACE GRACE BOARD

Chris Capehart, Make  
Bob Bollinger, Entrepreneur  
Eric Fellman, Ascent  
Amy Ford, Embrace Grace  
Brent Pennington, Entrepreneur  
Tiffany Wheeless, Babe's Chicken

HELP HER HAVE HER *baby*  
AND HER *dreams* TOO....

***Follow along with the Pro-Love Movement***



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**EMBRACE** *Grace*

Embrace Grace is a 501(c)3 non-profit, EIN: 45-5202711

EMBRACEGRACE.COM

