

from the CEO

My daughter is eleven years old—and like you, she cares deeply about animals.

Standing before her fellow Girl Scouts, she's spoken about how zoo enclosures often fail to meet animals' basic needs. She's stayed up late writing reports about factory farming. And she's always lived in a world where we can grab a carton of soy milk on the way home from school.

She's proof that our world *can* change in just a few generations. And together, I know we can end factory farming by taking action for animals today, and building the future of our movement tomorrow.

In this Q3 progress report, you'll read about the passion and determination we witnessed at the Open Wing Alliance Global Summit, a gathering of advocates from around the world working together to change the lives of farmed animals. Meeting in Poland, they shared strategies, forged new connections, and dreamed up bold ways to raise the bar for animals everywhere. Their success shows that when we unite, no system is too entrenched to fall.

The power to change the world doesn't rest in one country or organization. It lives in the hearts and actions of people like you—people who see animals as they truly are: ***feeling, dignified beings worthy of freedom.***

I'm proud of my daughter, and I'm proud to fight for animals alongside you. Thank you for helping to build the compassionate future we imagine.

For the animals,

Dan Shannon
Chief Executive Officer



Q3 2025

• Progress Report

ONE ALLIANCE, ONE MISSION

Highlights from the 2025 OWA Global Summit



THERE WERE HUGS AND HIGH FIVES. BRAVE QUESTIONS AND HARD CONVERSATIONS.

At this year's Open Wing Alliance Global Summit in Warsaw, animal advocates gathered with a single vision: ending the abuse of chickens everywhere. You're making that vision a reality.

Thanks to your support, the Summit offers an opportunity for advocates to meet face-to-face and forge the connections that make a movement unstoppable. Attendees bring with them a wealth of experience, bold ideas, and unique challenges that come with fighting for animals in diverse geopolitical, legislative, and cultural contexts. This year, **over 100 advocates traveled from 30+ countries** to exponentially level up their impact for farmed animals.

This year's summit featured vulnerability, passion, and courage. Advocates spoke into microphones and shouted into megaphones, protesting against Radisson Hotels, which pledged to go cage-free by 2025 but is now silent. Three Peruvian organizations shared how they became unstoppable by uniting nationally. Panelists emphasized the need to be bold, aggressive, and unrelenting in securing cage-free commitments.

The momentum didn't stop there. This month, Alliance members gathered in Serbia to train groups on corporate pressure campaigns for animals. And next year, four regional summits will unite advocates across Europe, Asia, Latin America, and Africa.

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Last week reminded me just how powerful the OWA is. With grants, training, and support, we are building the farmed animal movement worldwide. And this summit marked the start of the next era of our alliance. We are determined to be bolder, braver, and to push boundaries for animals everywhere.

CARLEY BETTS

Director of Open Wing Alliance



[*Read more of Carley's reflections from the Summit on our blog.*](#)

THE POWER OF THE OPEN WING ALLIANCE IS IN ITS COLLECTIVE STRENGTH.

Together, advocates form one united movement—working to end the abuse of chickens in every corner of the world. And it's only possible because of you. When you give to The Humane League, you're building a movement powerful enough to take on the largest food corporations in the world.



Q3 *spotlights*

EVERY VOICE MAKES OUR MOVEMENT BRIGHTER. Your support is accelerating progress for animals across continents, proving that when we unite, we can dismantle any system of cruelty built on animal suffering.



BREAKTHROUGH: SUBWAY ENDS CAGES ACROSS NORTH AMERICA

After callouts in our [2025 Eggspose report](#) and relentless campaigning by thousands of advocates, household name Subway finally reported progress toward its cage-free promise and **announced it will officially end cages across the US by November 1, with Canada close behind by the end of 2025.** This is historic progress, impacting 340,000 birds. And you made it possible.



EXPANDING OUR LEGAL IMPACT

The Animal Policy Alliance proudly welcomed **Attorneys for Animals.** The Michigan-based nonprofit strengthens our coalition's legal expertise, having helped pass the state's cage-free egg law and consistently advocating for stronger farm animal protections through public policy.



MOMENTUM BUILDS IN AFRICA

A new chapter is unfolding across Africa, where Open Wing Alliance (OWA) groups have secured **50 cage-free commitments** this year, which is more than triple last year's achievement. Support, training, and grants allow advocates in Africa to push boundaries and highlight cage-free messaging in their countries like never before. The power of the OWA proves that a united front and strong corporate accountability can deliver tangible, lasting gains for animals.

REPORTS REVEAL UNPRECEDENTED PROGRESS

The OWA's [Cage-Free Fulfillment Report](#) shows a record **92% of commitments due by 2024 have been fulfilled.** In 2024 alone, 85 global companies reported progress positively impacting the lives of an estimated **3.3 million animals.**



Meanwhile, the [European Chicken Commitment Progress Report](#) reveals more than **260 million chickens raised for meat are already benefiting from better conditions**, free from extreme crowding and devastating rapid growth rates that cause severe suffering. This report comes just as French **OWA member group L214 won the most impactful ECC campaign to date** against Europe's largest chicken producer. This sends a strong message across Europe that Franken chickens are a thing of the past—progress that other OWA members across the continent can capitalize on.



ADVOCATES SHINE A LIGHT ON BROKEN PROMISES

Determined advocates have been ramping up the pressure on Ahold Delhaize (the parent company of Food Lion, Stop & Shop, Giant Food, and other major grocery chains) for delaying its promise to spare hens from cages. When Ahold executives gathered for a golf tournament this summer, they were met with more than clear skies.

Voices rang out across multiple days of passionate protests, mobile billboards circled on the ground, and a banner soared overhead, turning the fairways into a powerful reminder that **you can't silence those who care about animals.** From media outlets to curious passersby, all eyes are on grocery store executives to do the right thing.

YOUR 2025 IMPACT

January - September

145M

THE NUMBER OF HENS
that will be spared from
cages every year when the
109 COMPANIES
we've held accountable this
year fulfill their cage-free
commitments

61

**NEW CORPORATE
CAGE-FREE
COMMITMENTS**
secured by the
Open Wing Alliance

400,296

MESSAGES SENT
to decision-makers
demanding an end to
extreme animal cruelty

1,546

GRASSROOTS ACTIONS
taken to end the abuse
of animals raised for food



financial UPDATE

As of October 15, 2025

RAISED
\$16,269,000

PLEDGED
\$1,353,000

STILL NEEDED
\$4,118,000

MAKE A GIFT TODAY

Please share our mission with
your networks and encourage
them to also support THL.

A Gift That Pays You Back? Now That's Worth Squawking About!

Help ensure a kinder future for animals
and receive steady income for life with
a Charitable Gift Annuity (CGA). We're
delighted to announce: THL now offers
CGAs, in partnership with the National
Gift Annuity Foundation.

Learn more online or
contact Ann Kolakowski at
legacy@thehumaneleague.org
for more details.