

# **Charcoal Mask**

Product Size: 2.5 oz. (74 ml) Item No. 35061



When you're pampering and detoxing your skin with a mask, the last thing you should have to worry about is harsh, synthetic ingredients. Young Living's exclusive Charcoal Mask is made with naturally derived ingredients to support healthy skin without the synthetic shortcuts. Our Charcoal Mask uses Tahitian volcanic black sand to gently exfoliate for softer, glowing skin, while activated charcoal from China and South Africa absorbs impurities to detox skin, purify pores, reduce the appearance of blemishes, and restore the appearance of an even skin tone. Made with salicylic acid, a blend of fruit-derived alpha-hydroxy acids (AHAs), and Peppermint premium essential oil, this mask supports the appearance of softer, brighter, and clearer skin and has a tingling action you can feel.

#### FEATURES & BENEFITS

- Made with activated charcoal and a blend of ethically sourced kaolin clays to lift dirt and oil, purify pores, detox skin, and help restore the appearance of an even skin tone
- Exfoliates, moisturizes, and detoxes skin for a smoother, more radiant complexion
- Creates a tingling, tightening sensation to let you know the ingredients are hard at work delivering results you can see and feel (Some may even experience temporary redness, which is normal.)
- Visibly and instantly clears the complexion and provides skin with a smoother texture
- Free of comedogenic oils and formulated specifically for combination to oily skin
- Contains a global blend of natural alpha-hydroxy acids (AHAs) derived from European bilberries, Argentine lemons, Czech sugar beets, Spanish grapes, and more

- Dermatologist tested, hypoallergenic, non-irritating, and cruelty free
- Helps control excess oil and shine and promotes clear skin
- Formulated without parabens, phthalates, petrochemicals, synthetic preservatives, synthetic fragrances, or synthetic dyes

Consumers Agree\*:

- 100% said their face felt clean and detoxed after use
- 95% said their skin felt smoother and appeared clearer after use

\*Based on a consumer perception study of 19 subjects ages 25-55 with all skin-types after one use

## **KEY INGREDIENTS**

- Activated charcoal: Sourced from China and South Africa, our activated charcoal absorbs impurities, naturally purifies and detoxes skin, and has powerful adsorptive properties, thanks to its very fine particle size.
- White kaolin clay: Ethically sourced from the United States, our white kaolin clay absorbs excess oil and impurities without stripping the skin of necessary moisture, leaving it matte, soft, and radiant.
- **Gray kaolin clay:** Ethically sourced from Spain, this clay has a rich sulfur content, which helps to control skin imperfections.
- Volcanic black sand: Sourced from Tahiti, this sand is formed from the erosion of basalt volcanic rock. It gently exfoliates the skin, leaving it feeling soft, radiant, and glowing.
- Fruit-derived AHAs: This gentle, natural blend of alphahydroxy acids (AHAs) from bilberry, orange, lemon, sugarcane, grapes, and sugar maple provides five different targeted acids that safely and gently exfoliate by causing the skin to release dead skin cells for a softer, smoother, more radiant complexion.
- **Peppermint premium essential oil†:** Peppermint essential oil contains menthol, which soothes and cools.
- Orange Blossom essential oil blend: Lavender, Patchouli, Lemon, and Rosemary premium essential oils give an invigorating, pleasant citrus aroma.

<sup>†</sup>Premium essential oil

# DIRECTIONS

For oily, combination, and normal skin:

Cleanse face with a gentle, non-irritating cleanser; then apply a thin layer of the mask to clean face and allow the mask to harden for 5–20 minutes. Once the mask has changed color and is hard, rinse with warm water to remove. Avoid the eye area, nostrils, and lips. Follow with the rest of your skin care routine, including moisturizer to rehydrate. Use 1–3 times per week.

#### For dry and sensitive skin:

Apply a thin layer of the mask to clean face and allow the mask to harden for 5–10 minutes. Once the mask has changed color and is hard, rinse with warm water to remove. Avoid the eye area, nostrils, and lips. Your skin will likely feel dry after rinsing, so promptly follow with the rest of your skin care routine, including moisturizer to rehydrate. Use as needed or as a spot treatment.

Due to the exfoliating factor of the AHAs, the natural astringency of Peppermint essential oil, and the detoxing nature of kaolin clays and activated charcoal, you will likely experience a tingling sensation. Some may even experience pink or red skin directly after use. This is due to the combination of the clays and charcoal pulling dirt and toxins from the skin, as well as the gently acidic pH of the naturally derived AHAs and the astringent, cooling quality of Peppermint essential oil. It is temporary, normal, and means the mask is working.

# HOW TO DO A HALF-FACE DEMO

Half-face demonstrations can be a powerful sales and training tool. They allow contacts to see how well a product works, as the untreated skin provides a stark contrast to the treated skin. Half-face demos are perfect for social sharing too.

- Carefully follow the instructions in the How to Use section above, but apply Charcoal Mask to only half of your face.
- With either video or photo, document your application and rinsing off process.
- Document the results after the mask is rinsed clean and your face is dry. You will notice the treated side of your face looks clearer and brighter.
- Continue with your skin care routine, using essence, serum, and moisturizer, and document the difference again.

# SAFETY

Keep out of reach of children. For external use only. Avoid contact with eyes. If contact occurs, flush with water. If you have sensitive skin, patch test the product before applying to entire face. Discontinue use if irritation occurs; but be advised that tingling and tightening is normal.

### INGREDIENTS

Water, Kaolin, Glycerin, Magnesium aluminum silicate, Charcoal powder, Cellulose, Benzyl alcohol, Xanthan gum, Triethyl citrate, Caprylyl/capryl glucoside, Silica, Maltodextrin, p-Anisic acid, Lavandula angustifolia (Lavender) oil<sup>†</sup>, Vaccinium myrtillus (Bilberry) fruit/leaf extract, Salicylic acid, Mentha piperita (Peppermint) oil<sup>†</sup>, Citrus aurantium dulcis (Orange) peel extract, Chamomilla recutita (Matricaria) flower extract, Glycyrrhiza glabra (Licorice) root extract, Cucumis sativus (Cucumber) fruit extract, Saccharum officinarum (Sugarcane) extract, Sodium cocoyl glutamate, Pogostemon cablin (Patchouli) oil<sup>†</sup>, Citric acid, Sodium phytate, Black iron oxides CI 77499, Eucalyptus globulus leaf extract, Rosmarinus officinalis (Rosemary) leaf oil<sup>+</sup>, Citrus limon (Lemon) peel oil<sup>†</sup>, Glyceryl caprylate, Citrus aurantium dulcis (orange) fruit extract, Citrus limon (Lemon) fruit extract, Tartaric acid, Polyglyceryl-6 oleate, Lactic acid, Acer saccharum (Sugar maple) extract, Symphytum officinale leaf extract, Sodium surfactin, Citrus tangerina (Tangerine) peel extract, Citrus limon (Lemon) peel extract, Citrus aurantium bergamia (Bergamot) fruit extract, Alcohol

<sup>†</sup>Premium essential oil



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