



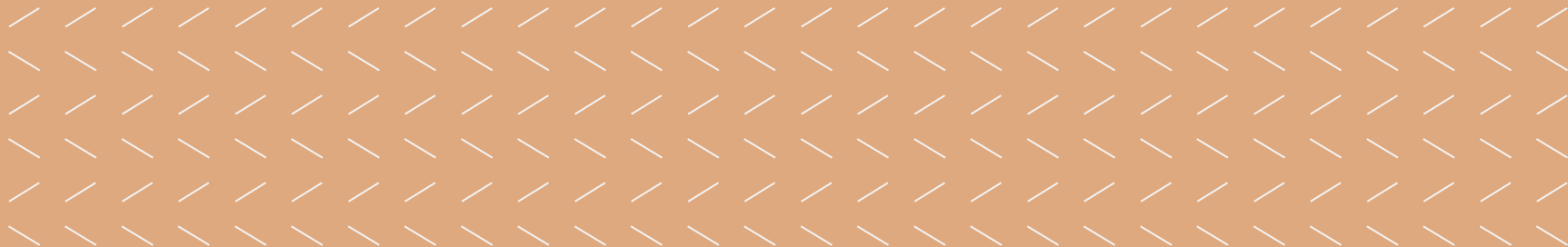
# 2021 Mid-Year Impact Report





OUR MISSION:

**Empower entrepreneurs  
to do immense good**



IMMENSE  
GOOD



Q1-2 2021





**Thanks to your generous support, here's what we accomplished together in the first half of 2021:**

**51**

NEW MEMBERS

**\$7.5 million**

IN GRANTS WE'VE INFLUENCED TO  
RECOMMENDED CHARITIES

**\$26 million**

IN GRANTS TO END-USER CHARITIES  
↑ 225% COMPARED TO SAME TIME IN 2020

**\$2.1 billion**

PLEDGED TO CHARITY





Our new  
members come  
from companies  
such as





## Pioneering a new way to give

Equity for Impact welcomed two additional companies – atai Life Sciences and UiPath – following its launch in collaboration with Airbnb late last year. The programme inspires employees, alumni and investors of companies to commit to give around major exit events, and supports them to do more good with every dollar pledged.

From the start of the programme through June, Equity for Impact achieved:



473

PARTICIPANTS

\$1.7 billion

PLEDGED FROM EMPLOYEES &  
FOUNDERS AT PARTICIPATING  
COMPANIES





# JANUARY



## Research

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Started a new monthly climate round-up, featuring the latest climate developments and high-impact funding opportunities from our experts.



## Research

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Launched research into potential funding opportunities focussed on making governments and other important institutions more attentive to the needs of future generations.



## Research

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Began establishing a 'patient philanthropy fund' based on investing to give that will allow donors to invest for decades or centuries and grant to the highest-impact opportunities when extraordinary opportunities to do good arise.



# MARCH



## Community

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Launched our inaugural book club with Bill Gates' book, *How to avoid a climate disaster*.



## Programming

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Brought our Climate Cohort together for a virtual discussion on *Going Negative, A Carbon Removal Deep-Dive*.





# JUNE



## Programming

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Hosted a virtual discussion, *Solving California's homelessness epidemic*, with McKinsey & Company.



## Advisory

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Refreshed our Advisory service, mapping donors' needs and pain points when giving to charity and designing a 5-step journey to help members:

- > Articulate the values that motivate their giving.
- > Set clear goals for their donations.
- > Maximise their impact with each grant.





# Looking ahead

We're looking forward to gathering our community this autumn for events like:

- > *Hit Reset: September Retreat in Greece.* A small group of members and their partners will join us in Mykonos to reflect on the impact and learnings from the Covid-19 pandemic and reimagine our role as changemakers in charting a better path forward.
- > *Inaugural US Forum on 12<sup>th</sup> October in San Francisco.* Our forums have been our most popular and well-attended event for years, and we're thrilled to expand this event outside of London for our US community for the first time.



Our experts are currently researching the following topics and look forward to sharing their results later this year:

- > Ways to avoid great power conflicts as a strategy for reducing catastrophic risks.
- > Reforms that will help align the incentives of major institutions with the interests of future generations.

# Your generous support makes this all possible.

We are a nonprofit. Gifts from our members and other generous donors power our research on the highest-impact charities, advisory service, and content-rich programmes for our community, while giving us the ability to plan for the future.

Donations to our operating expenses ensures we can remain singularly focused on empowering our community to do the most good with every dollar donated to charity.

We hope you are as impressed as we are by what our community has achieved in such a short time. Stay tuned for more impact by year's end!





