Multistrada 950 S GP White
Traveling in Emilia-Romagna
Andrea Rossi, protagonist of the trip, tells us:

“Miles and miles of wheat fields and vineyards, villages suspended in time and cutting-edge centres of development, where innovation is fast-paced. Our trip through Emilia-Romagna saw us cross the three valleys for which the region is famous, Food Valley, Motor Valley and Wellness Valley. Because food, engines and well-being are the three symbols of Emilia-Romagna, a place where the love of good food and engines as well as an innate cheerfulness is part of people’s very DNA.”
The trip comprised brief stages with many extended stops along the way. So it was important to choose **clothing** that would be **comfortable both on and off the bike**. With its three layers, the Strada C4 combo was the ideal choice, the ventilation offered by the outer layer keeping us cool without sacrificing the safety of protectors. The modular Horizon helmet we used, which is also homologated as a jet, helped keep us comfortable too.

Emilia-Romagna is able to offer **wonderful twists**, turns and roads immersed in **extraordinary scenery**. Our favourites experiences came during the most unexpected stages, those corners we came across when we got lost. When you don’t expect something, you will always be surprised by what you find.”
THE BIKE PARAMETERS YOU CHECKED BEFORE SETTING OFF

“Tyre pressure, but I also checked that the setting was correct with respect to the bike’s load. And then all the usual parameters, so oil level, filters, chain tension, and brake pads.”

AN ITEM THAT PROVED INDISPENSABLE

“Insect bite spray, never leave without it!”

YOUR FAVOURITE ROAD

“The one leading to the shrine of San Luca, just outside Bologna. It winds up the hill, immersed in greenery, and is a pleasure to ride.”
FOOD VALLEY
From Zibello to Bologna
242 km

MOTOR VALLEY
From Bologna to Bertinoro
229 km

WELLNESS VALLEY
From Bertinoro to Cervia
128 km

The trip

WATCH THE VIDEO
FOOD VALLEY

EMILIA-ROMAGNA

From Zibello to Bologna
242 km

Open the route with Google
On the streets of Fontanellato you can inhale the scent of history, its ancient buildings, imposing fortress and shrine, a pilgrimage destination, all telling of a glorious age. But the town is also known for its gastronomic delights. Prosciutto crudo, culatello, tortelli... It’s worth parking up and diving into this oasis of flavours before you get back on the bike.
The Langhirano name is associated with prosciutto crudo, a true symbol of this Emilian town that can be tasted around every corner and on every occasion. But the roads of this town have much more to offer, with glimpses of the medieval age, fascinating palaces and the imposing, fairy-tale beauty of its castle, located in the Torrechiara district.
MOTOR VALLEY

EMILIA-ROMAGNA

From Bologna to Bertinoro
229 km

Open the route with Google
A journey within the journey. The Ducati Museum allows visitors to experience the legend, travel through history, and witness the continual pursuit of Style, Sophistication, Performance and Trust. The exhibition pathways reveal the models, trophies, personalities, and feats that have made the Ducati brand so iconic. An essential part of the trip for any rider.
The Futa Pass, a corner of paradise situated 903 metres above sea level, is a must-do for every rider. Every weekend, hundreds of enthusiasts meet and ride a route known across the world. Here, bike lovers can find everything they are looking for, from intense emotions to a breath-taking view and a moment of sheer sports riding joy before returning to their journey.
968 metres above sea level, the Raticosa Pass is one of the most evocative and best-known Apennine passes, a dream for any rider. A series of turns between meadows and firs, a route made up of idyllic views of the valley and intense emotions. On the path leading to the peak, an iconic food and rest stop loved by all two-wheel enthusiasts, you will experience sensations that are hard to beat.
San Luca

A religious pilgrimage destination, San Luca stands tall on the Colle della Guardia, just outside the city walls of Bologna. Its shrine is a place rich in charm and history, the beauty of which continues to amaze. Having ridden the other Bolognese hills, a stop in this small oasis of calm allows you to rest and recharge before returning to the road with added enthusiasm.
WELLNESS VALLEY
EMILIA-ROMAGNA
From Bertinoro to Cervia
128 km

Open the route with Google
In the province of Rimini, San Leo is a village built on ancient history and an imposing boulder. It has been named one of Italy’s most beautiful hamlets, due to the magnificence of its historic centre, home to Roman buildings and Renaissance palaces. The stunning view of the surrounding mountains is enough to instil an immediate sense of peace and well-being.
There are a great number of facilities dedicated to well-being in Emilia-Romagna, mirroring a history and culture in which wellness is a daily practice. The region’s thermal baths, such as those in Cervia, are among the best-known in Italy. Between this turn and the next straight, stopping for a massage is the best gift you could allow yourself.
PHOTO GALLERY
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