

PHS

AUTOMOTIVE SERVICES, INC.

P.O. BOX 884 - STERLING HTS. MI 48311

Dear Pontiac Enthusiast:

Thank you for your inquiry concerning the history package on your Pontiac. There are several items that you should be aware of:

1. The microfilm quality is not the best. In those cases where it is difficult to read, we've hand written the data. Additionally, in all cases, the copy attached is the very best we can reproduce.
2. We've attached a copy of the car order form, matching your car, for ease in decoding the manifest or billing history card. Options such as code "382" found on the manifest refer to the same option on the order form (in this case a "382" is the GTO option for 1964/65). Don't try to decode all of options from the manifest, as several codes were used to describe things as "Winter Antifreeze" and are not listed on the order form.
3. One trick is required:

Manifest Code
503

Car Order Form Code
501 - Power Steering
502 Power Brakes

Add the 50(1) and the 50(2) to get 50(3). This applies to all manifests and billing history cards.

(Note: 1969 and newer Pontiacs have their options already decoded, so the above information need not apply.)

We have made every effort to be as thorough as possible in responding to the varied special requests that we have received, in addition to the vin information package on your vehicle. Some of these requests are, unfortunately, impossible to fill or the information requested no longer exists.

Sincerely,

PHS Historic Services

NEWS FROM PONTIAC



Pontiac Motor Division of General Motors + Public Relations Department + Telephone (313) 332-8111 Pontiac, Mich. 48053

FOR RELEASE In Afternoon Newspapers of
Tuesday, February 10, 1970

Pontiac Motor Division's latest entry into the personalized sports car field, the new 1970 Firebird will be unveiled in dealer showrooms from coast-to-coast on February 26.

The new Firebird, which has semi-fastback styling, is built on a 108-inch wheelbase. The four-seat Firebird will be available in one body style, a two-door hardtop.

It will be offered in four models ... standard, the luxury Esprit, the high-performance Formula 400 and the Trans Am.

The base Firebird includes as standard a 250 cubic-inch, six-cylinder engine and a three-speed manual transmission.

Standard on the Esprit is a 350 cubic-inch V-8 developing 255 horsepower, a three-speed manual floor shift, a custom interior and exterior decor moldings.

For the performance-minded, the Formula 400 is equipped with a specially-molded fiberglass hood which has distinctive integral air scoops. A 400 cubic-inch engine with a dual snorkle air cleaner and dual exhausts are standard equipment on the Formula 400.

(more)

PONTIAC MOTOR DIVISION

GENERAL MOTORS CORPORATION

PONTIAC, MICHIGAN 48053

228870N114833

| SERIES | MOD. | VEHICLE IDENT. NO. | COLOR | TRIM | TRK. KEY | 1046 KEY | DEALER ORDER | CAR DESCRIPTION | SUGGESTED RETAIL PRICE | AMOUNT | F.D.M. | | | | |
|-----------------------|----------------|--------------------|------------------------|-------|-----------|-------------|------------------------------|------------------------|------------------------|--------------|-------------|-------------------|-----------|--------------------|--|
| 228870N | 114833 | CC | 01 | 2H77 | 9F54 | 39549 | FIREBIRD TRANS | 4305.00 | 3276.45 | 235.00 | | | | | |
| ACC. OPT. EXTRA EQUIP | | | SUGGESTED RETAIL PRICE | CODE | AMOUNT | F.D.M. | ACC. OPT. EXTRA EQUIP | SUGGESTED RETAIL PRICE | CODE | AMOUNT | F.D.M. | | | | |
| AXLE-PERFORM | | | 10.53 | 368 | 7.80 | .53 | RADIO P/B | 61.09 | 401 | 45.24 | 3.09 | | | | |
| CONSOLE | | | 58.98 | 494 | 43.68 | 2.98 | GLASS-S/R-AL | 32.65 | 531 | 24.18 | 1.65 | | | | |
| RADIATOR-HD | | | 14.74 | 701 | 10.92 | .74 | | | | | | | | | |
| APPROVAL | DATE | | SUGGESTED RETAIL PRICE | | HOLD BACK | | TOTAL CAR AND A.O. & B. AMT. | | TOTAL F.D.M. AMOUNT | | DESTN. AMT. | | NOTE AMT. | | |
| | | | 4585.99 | | 84.28 | | 3408.27 | | 243.99 | | 103.00 | | 3765.26 | | |
| | ADV. ASSN. COL | | 162 | 10.00 | | BAIL CAR NO | | DATE SHIPPED | | DATE OF NOTE | | DATE OF EXECUTION | | IDENTIFICATION NO. | |
| | + | | | | | | | 05-05-70 | | 05-11-70 | | 05-05-70 | | PNA538315 | |

GMAC BR CODE: 023
 DEALER'S NAME AND ADDRESS: **BILL BECK PONTIAC, INC.**
 5141 E INDEPENDENCE BLVD
 16 029 CHARLOTTE NC 28212
 DEALER CODE: 316 029
 INTEREST FROM: 05-31-70
 SHIPPED TO - SAME (UNLESS OTHERWISE INDICATED)
 VI NO: 228870N114833

SOLD TO - GENERAL MOTORS ACCEPTANCE CORPORATION - (GRANTEE)
 SHIPPED TO - DEALER AND DESTINATION SHOWN ABOVE

