

62nd Crocker Ball Sponsorships and Tables

Saturday, December 6, 2025
5:30 PM – Midnight

Crocker Art Museum
216 O Street • Sacramento

CROCKER
art museum



CROCKER BALL is the premier social event of the Sacramento region. Typically a sold-out affair, this black-tie fundraiser gathers over 350 philanthropists and community leaders from Sacramento, the Bay Area, and the Napa Valley. Crocker Ball features a cocktail reception in the Museum's historic ballroom, an exquisite dining experience, and an afterparty with late-night bites and dancing.

An eagerly anticipated highlight of the event is the lively auction of coveted items and experiences. Past auction items have included a five-star trip to Paris for Fashion Week, complete with seats on a designer runway; an exquisite Cartier timepiece and private tour of the Cartier Mansion in New York City; and vacation stays at private international estates.

Now in its seventh decade, Crocker Ball helps the Museum connect people in unexpected ways with art, ideas, each other, and the world around them. Funds raised help provide thought-provoking exhibitions and meaningful

art experiences to thousands of students, families, seniors, and community members. The Museum's Art + Wellness programs are one example of how members and visitors can feel the impact of art in their lives.

To purchase your sponsorship or tables, or to customize your sponsorship, contact crockerball@crockerart.org. Sponsorships and tables may also be purchased online at crockerart.org/crockerball.

**BLACK TIE • VALET PARKING
SEATING IS LIMITED**

crockerart.org/crockerball

**INQUIRIES
crockerball@crockerart.org**

Sponsorship Opportunities





ONE OPPORTUNITY AVAILABLE

Presenting Sponsor

\$55,000 \$47,000 TAX-DEDUCTIBLE

- 16 patron tickets with priority seating
- Dedicated table concierge
- Invitation for 16 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Verbal recognition at Crocker Ball and Sponsor Reception by the Museum's Director & CEO
- Name or logo recognition on print collateral associated with the Ball, including invitation, program,

- Sponsor Reception invitation, auction preview, event references in *ArtLetter*, and select signage and advertising
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
 - Name recognition in Annual Report



Supporting Sponsor

\$35,000 \$28,000 TAX-DEDUCTIBLE

- 14 patron tickets with priority seating
- Invitation for 14 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Verbal recognition at Crocker Ball by the Museum's Director & CEO
- Name or logo recognition on print collateral associated with the Ball, including invitation, program, Sponsor Reception invitation, auction preview, event references in *ArtLetter*, and select signage and advertising
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report

Contributing Sponsor

\$30,000 \$25,000 TAX-DEDUCTIBLE

- 10 patron tickets with priority seating
- Invitation for 10 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Verbal recognition at Crocker Ball by the Museum's Director & CEO
- Name or logo recognition on print collateral associated with the Ball, including invitation, program, Sponsor Reception invitation, auction preview, event references in *ArtLetter*, and select signage and advertising
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report



ONE OPPORTUNITY AVAILABLE

Cocktail Party Sponsor

\$25,000 \$21,000 TAX-DEDUCTIBLE

- 8 patron tickets with priority seating
- Invitation for 8 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Name or logo recognition on print collateral associated with the Ball, including program, Sponsor Reception invitation, auction preview, event references in *ArtLetter*, and select advertising
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Exclusive name or logo recognition on cocktail napkins
- Name or logo recognition on cocktail hour signage
- Name recognition in Annual Report



Auction Sponsor


\$20,000 \$17,000 TAX-DEDUCTIBLE

- 6 patron tickets with priority seating
- Invitation for 6 guests for the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Exclusive name or logo recognition on auction bidder paddles
- Name or logo recognition on print collateral associated with the Ball, including program, auction preview booklet, event references in *ArtLetter*, and select signage and advertising
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report

ONE OPPORTUNITY AVAILABLE

Valet Sponsor

\$15,000 \$13,000 TAX-DEDUCTIBLE

- 4 patron tickets with priority seating
 - Invitation for 4 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
 - Name or logo recognition on print collateral associated with the Ball, including program, auction preview, and event references in *ArtLetter*
 - Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
 - Exclusive name or logo recognition at the valet station
 - Name recognition in Annual Report
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ONE OPPORTUNITY AVAILABLE

Parting Gift Sponsor

\$15,000 \$13,000 TAX-DEDUCTIBLE

- 4 patron tickets with priority seating
- Invitation for 4 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Exclusive name or logo recognition on the parting gift tag and table
- Name or logo recognition on print collateral associated with the Ball, including program, auction preview, and event references in *ArtLetter*
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report

Golden Visionary Sponsor

\$7,500 \$6,500 TAX-DEDUCTIBLE

- 2 patron tickets with priority seating
- Invitation for 2 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Verbal recognition at Crocker Ball by the Museum's Director & CEO
- Name or logo recognition print collateral associated with the Ball, including program, auction preview, and event references in *ArtLetter*
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report

Impact Sponsorships

Crocker Ball raises critical funds to help the Museum provide art access and meaningful art experiences to students, families, and members of our community. The Museum's Art + Wellness programs are one example of how members and visitors can feel the impact of art in their lives—research shows that arts-based programs can help reduce stress and isolation, increase empathy, and foster an overall sense of wellbeing. The following Impact Sponsorships offer a unique combination of Crocker Ball event recognition and mission-focused support of programs like Art + Wellness.



ONE OPPORTUNITY AVAILABLE

Fund-a-Need Matching Sponsor

\$50,000 100% TAX-DEDUCTIBLE

- Provide matching funds (up to \$50,000) during the Crocker Ball Fund-a-Need to inspire support from attendees for the Crocker's education programs
- Verbal recognition during the Fund-a-Need
- Name or logo recognition on the cover of *ArtInteractive*, the Museum's calendar of upcoming programs and events, for the 2026 program year (3 issues sent to over 16,000 readers)
- Name or logo recognition on the Crocker's education programs webpage for the 2026 program year
- Name or logo recognition on print collateral associated with the Ball, including program, Fund-a-Need materials, auction preview, and event references in *ArtLetter*
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report
- Invitation for 2 guests to the Crocker Ball Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home

Education Program Sponsor

\$25,000 100% TAX-DEDUCTIBLE

- Provide a lead gift for the Crocker Ball Fund-a-Need to support the Crocker's education programs
- Verbal recognition during the Fund-a-Need
- Name or logo recognition in *ArtInteractive* on the program description of your choosing (examples include Art + Wellness and School + Teacher programs) throughout the 2026 program year (3 issues sent to over 16,000 readers)
- Name or logo recognition on the corresponding program webpage on the Crocker's website for the 2026 calendar year.
- Name or logo recognition on print collateral associated with the Ball, including program, Fund-a-Need materials, auction preview, and event references in *ArtLetter*
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report
- Invitation for 2 guests to the Crocker Ball Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home

Education Program Supporter

\$10,000 100% TAX-DEDUCTIBLE

- Provide a Crocker Ball Fund-a-Need gift to support the Crocker's education programs
- Verbal recognition during the Fund-a-Need
- Name or logo recognition on print collateral associated with the Ball, including program, Fund-a-Need materials, auction preview, and event references in *ArtLetter*
- Name or logo recognition on digital collateral associated with the Ball, including event emails, Crocker Ball webpage, and dinner slideshow
- Name recognition in Annual Report
- Invitation for 2 guests to the Crocker Ball Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home

Table and Ticket Opportunities



Table of Ten

\$15,000 \$10,000 TAX-DEDUCTIBLE

- 10 patron tickets
- Invitation for 2 guests to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Name or logo recognition at your table
- Name recognition on select digital and print collateral associated with the Ball, including program and dinner slideshow
- Name recognition in the Annual Report

Visionary Ticket

\$2,000 \$1,500 TAX-DEDUCTIBLE

- 1 patron ticket with priority seating
- Invitation for one to the Sponsor Reception, an exclusive gathering for sponsors and invited guests, held at an elegant home
- Name recognition on select digital and print collateral associated with the Ball, including program and dinner slideshow

Patron Ticket

\$1,500 \$1,000 TAX-DEDUCTIBLE

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