

Peloton Spaces

Create a fitness experience like no other.





Transform all or part of your gym into an expertly designed Peloton Space

With the Peloton Pro Series in your Peloton Space, you get commercial-ready equipment designed to deliver a premium and personalized fitness experience.



Tread+ Pro



Row+ Pro

Bike+ Pro





PELOTON

What you'll get

World-class equipment

The Peloton Pro Series is expertly designed for unmatched comfort, performance, and personalization.

Peloton branding

Use of "Peloton at" naming convention, 3D Peloton logo decal, plus wall and mirror graphics.

Marketing kits

Customizable engagement tactics; email, social, and signage templates for commercial operators to use.

Quarterly insights

One year of comprehensive reporting to track equipment usage and exerciser insights and preferences.



Made for every gym and budget

Tiered options let you choose the footprint, Peloton Pro Series equipment, and engagement tools that work for you. Configure your Peloton Space like the examples below, or make it your own.

Tier 1

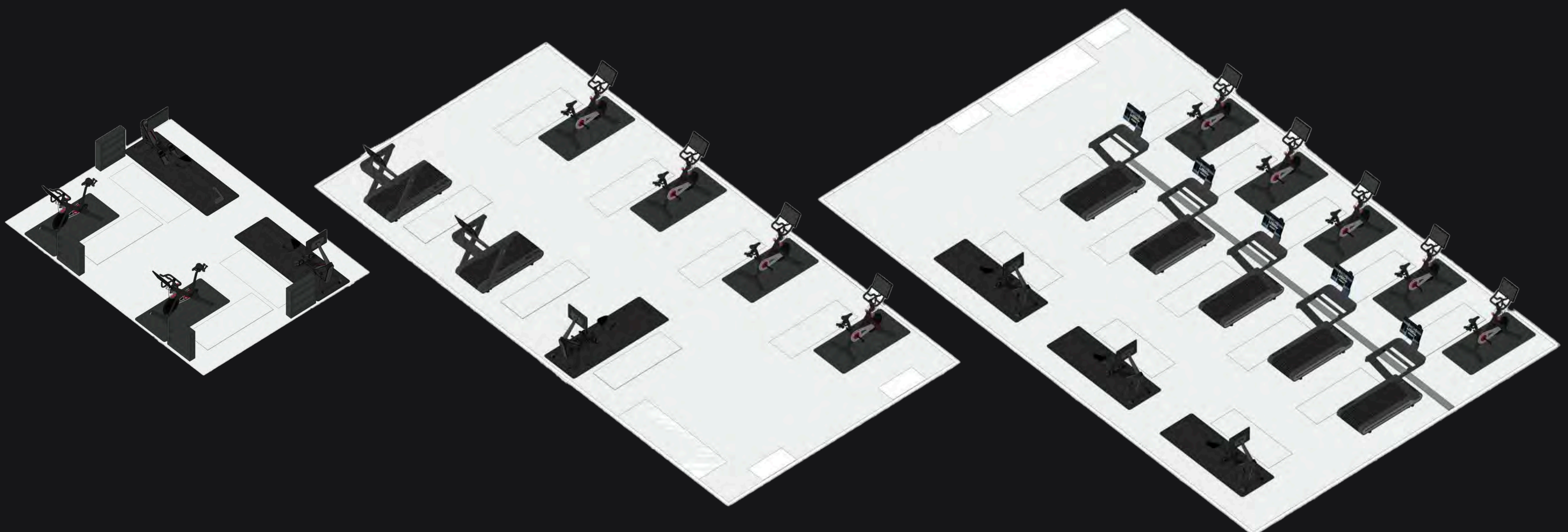
Peloton equipment: 2–4
Footprint: 20 ft x 15 ft

Tier 2

Peloton equipment: 5–9
Footprint: 30 ft x 20 ft

Tier 3

Peloton equipment: 10–24
Footprint: 50 ft x 30 ft





Stronger, happier, and more motivated, thanks to Peloton Spaces

Peloton at Texas, the immersive Peloton Space at The University of Texas at Austin, attracts students and drives repeat usage.

40% of University of Texas at Austin freshmen said having access to a Peloton Space was a factor in choosing a school to go to in the fall.

60% of those surveyed felt more motivated to work out thanks to having a Peloton Space on campus.

60% said they believe that their university values their physical health because their rec center has a Peloton Space.

70% say they are more likely to stick to their workout/fitness routine because their campus has a Peloton Space.

Based on a survey of approx. 1,094 University of Texas at Austin graduate + undergraduate students, including 543 freshmen, conducted by Peloton in September 2025.

PELOTON for Business



©Peloton 2012-2025. Peloton Interactive, Inc. All rights reserved.



Facility

What your gym needs to create a Peloton Space.

	Tier 1	Tier 2	Tier 3
--	--------	--------	--------

Space and layout requirements

Minimum footprint	20 ft x 15 ft	30 ft x 20 ft	50 ft x 30 ft
Peloton equipment	Each piece of equipment must be on a mat		
Layout	Open or closed space	Closed space	Open or closed space
Flooring	Commercial-grade flooring with no carpet		
Walls	At least one wall must showcase a branded decal		

Product tech and compliance requirements

Compliance	Workout stations, defined as Peloton equipment plus the dedicated floor space besides the equipment, must be ADA compliant
Connectivity and power	Peloton equipment specific. To learn more visit: https://business.onepeloton.com/support/documentation

Set up

Add equipment and more based on your selected tier.



Tier 1	Tier 2	Tier 3
--------	--------	--------

Equipment, accessories, and dumbbell requirements

Peloton Pro subscriptions	Required for each piece of Peloton Pro Series equipment
---------------------------	---

Naming requirements	Use official branding lexicon for your space, e.g., Peloton at [university/apartment/gym name]
---------------------	--

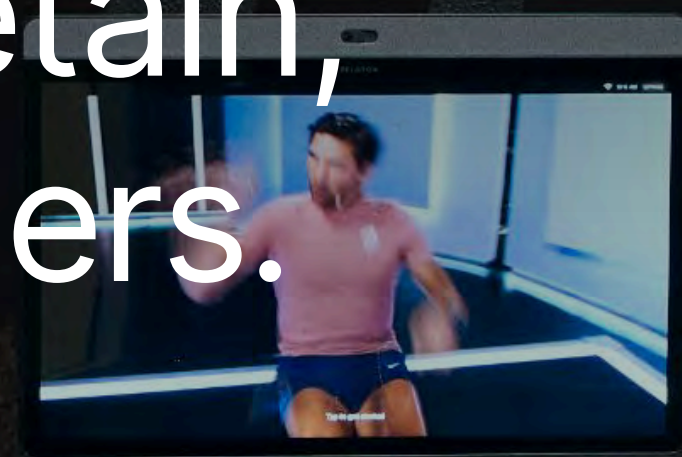
Workout stations	≥ 2	≥ 4	≥ 5
Peloton Pro Series equipment Must have at least two different types of Peloton equipment from the Peloton Pro Series (Bike+ Pro, Row+ Pro, Tread+ Pro).	Peloton equipment min: 2 Peloton equipment max: 4	Peloton equipment min: 5 Peloton equipment max: 9	Peloton equipment min: 10 Peloton equipment max: 24

Accessory packages	One package per piece of Peloton equipment. Accessories packages include: 1x set of resistance bands 1x reversible yoga mat 1x set of yoga blocks 1x set of 3 lb Bike weights		
--------------------	---	--	--

Dumbbell sets	Dumbbell sets: ≥ 1	Dumbbell sets: ≥ 2	Dumbbell sets: ≥ 3
---------------	-------------------------	-------------------------	-------------------------

Branding

Leverage the power of Peloton to attract, retain, and increase engagement with your exercisers.



Brand design and merchandising

Core assets

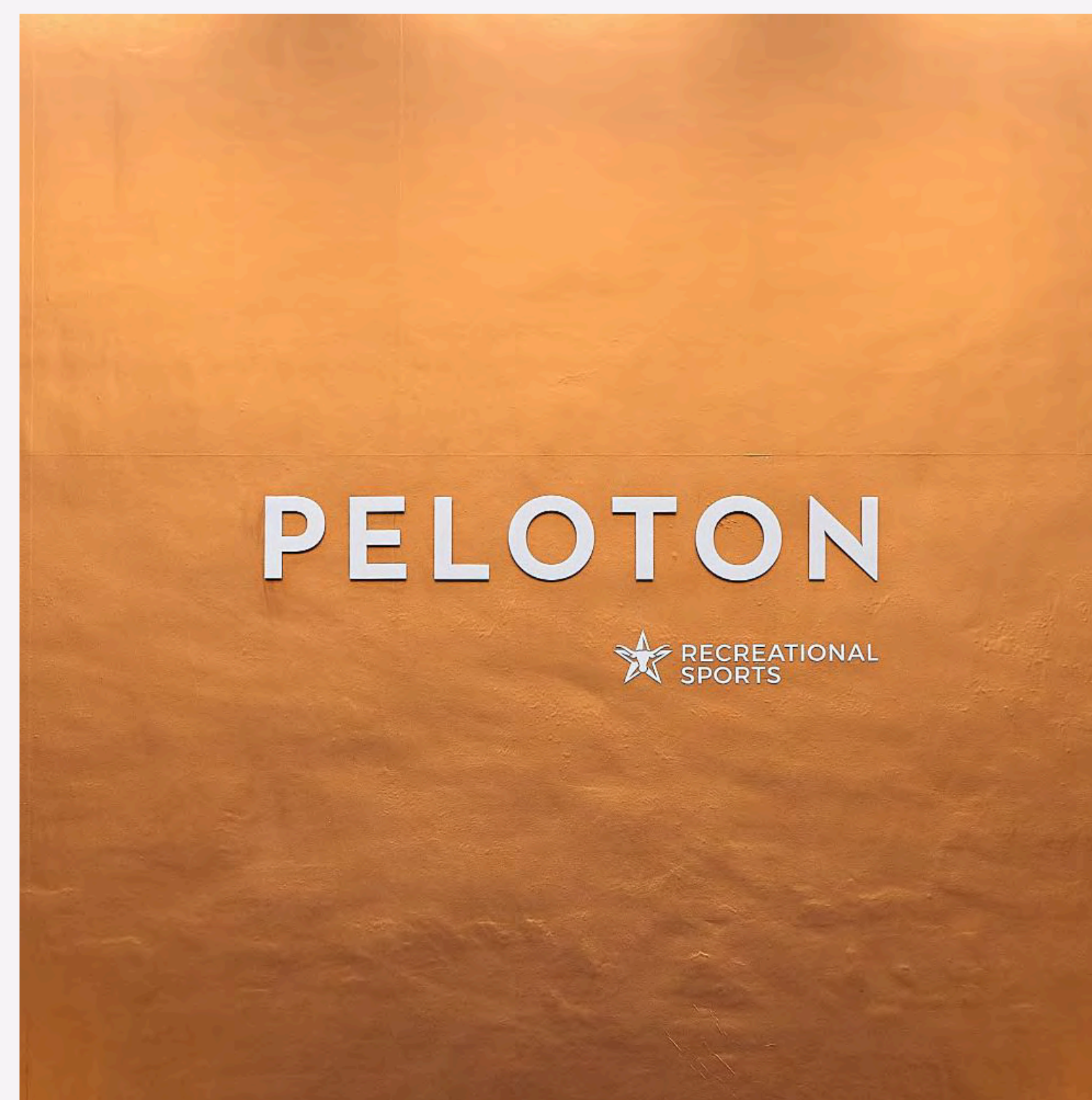
Branded entrance header



Branded entrance message



Co-branded metallic feature wall



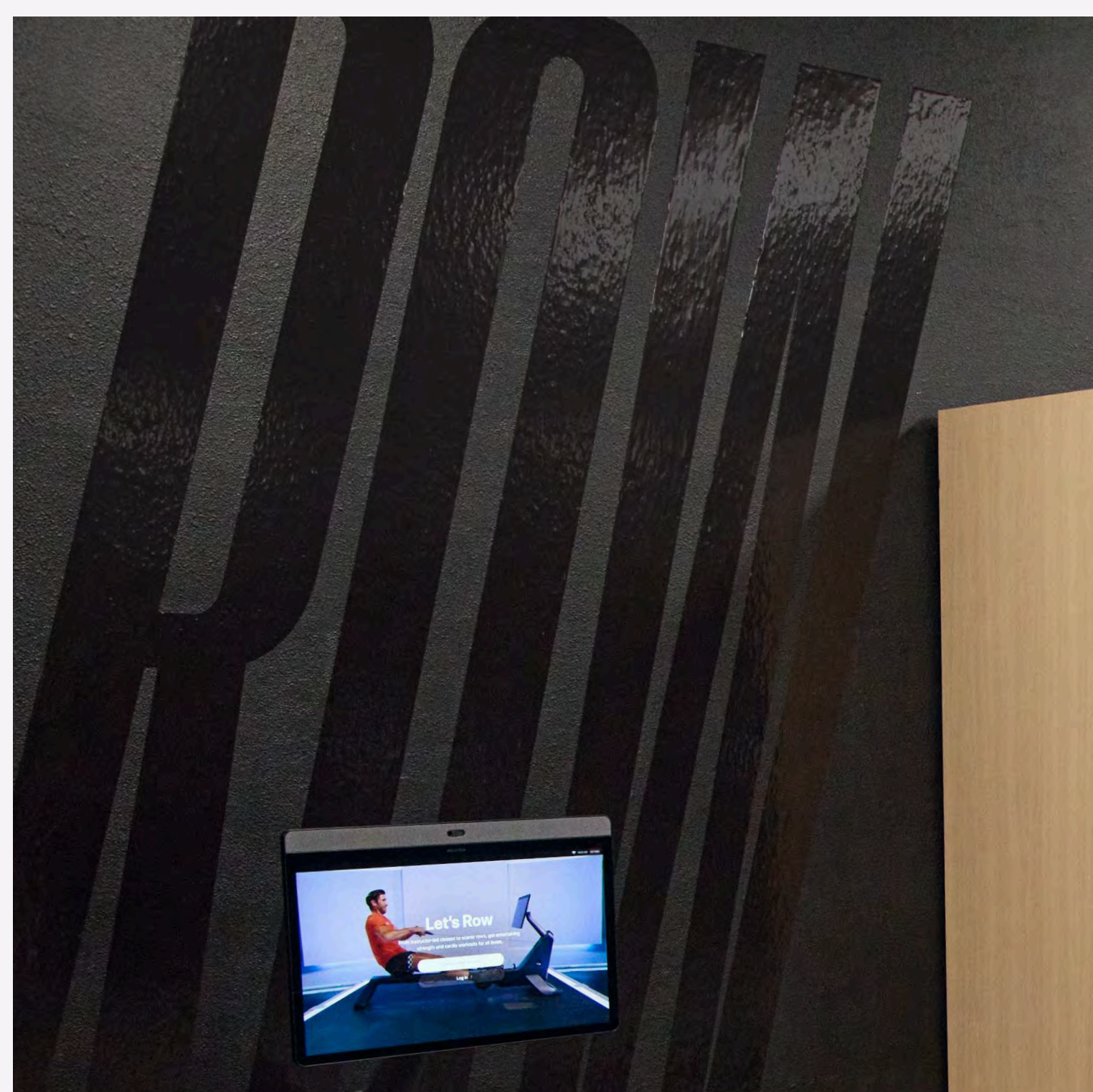
Mat placement decals



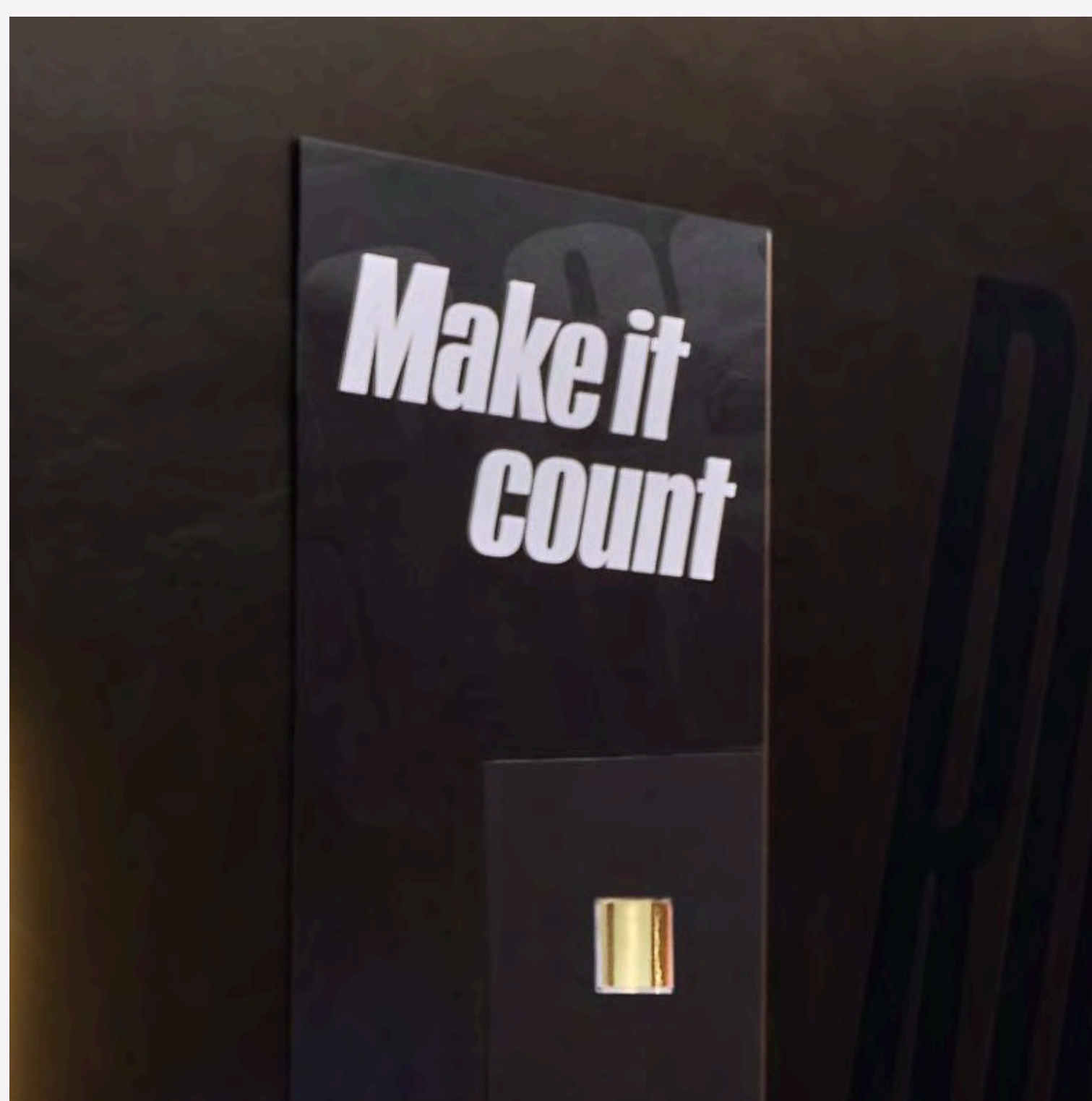
+ Trash decal

Additions

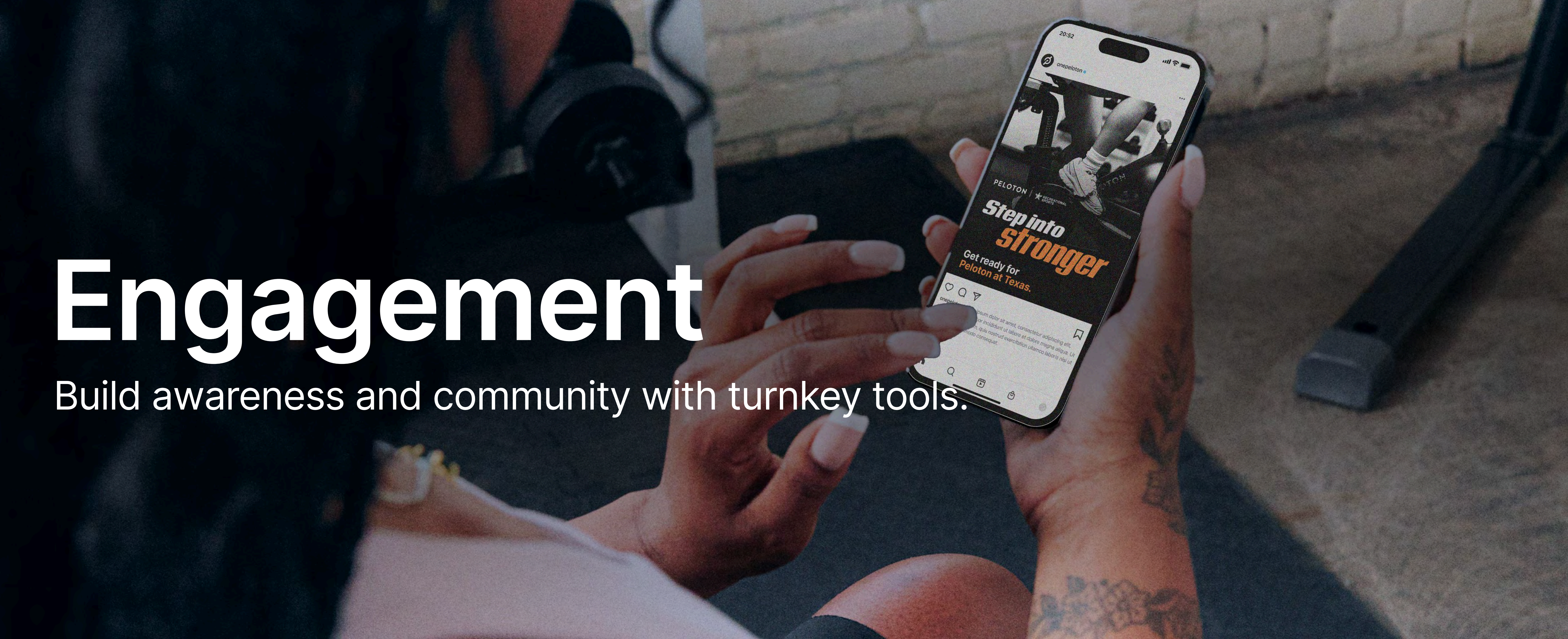
Modality wall graphic



Motivation mirror decals



+ Installation (non-union/may vary)



Engagement

Build awareness and community with turnkey tools.

Tier 1	Tier 2	Tier 3
--------	--------	--------

Customizable marketing toolkit

Designed for easy customization by commercial operators, guided by a comprehensive usage guide.

Toolkit size	Small	Medium	Large
Social templates	2–3	3–5	5–8
Email templates	1–2	2–4	4–8
Digital templates	2–3	3–6	6–10
Engagement tactic templates	Not included	2–4	4–8
Swag	Peloton branded swag quantity = 100	Co-branded (Partner + Peloton) swag quantity = 200	Co-branded (Partner + Peloton) swag quantity = 300

Engagement tactics and toolkit

Tactics, how-to's, and instructions so commercial operators can engage exercisers year-round on their own at no extra cost.

Toolkit size	Not included	Medium	Large
Number of engagement tactics	Not included	3–5	5–8

Reporting

Quarterly reports	One year of quarterly reports featuring key metrics to track equipment usage, exerciser preferences, and more
-------------------	---

PELOTON for Business

Peloton Tread+ Pro

Take your facility to the finish line

Built with premium features like a cushioned Slat Belt, Auto-Incline, and Free Mode, Tread+ Pro stands out in your facility. Exercisers will love its thousands of cardio and strength workouts, while operators will appreciate its rigorous commercial testing standards, and limited commercial warranty.



The features

A softer road

A rubberized Slat Belt gives exercisers a cushioned, cloud-like surface to run on, while intuitive knobs make speed and incline adjustments second nature—resulting in a stronger, more comfortable workout.

Thoughtful features for better workouts

Auto-Incline allows exercisers to sync Tread+ Pro to instructor cues with just a tap, while Free Mode turns off the motor and lets runners power Tread+ Pro with their own muscles for an extra challenge.

A reliable pick for your facility

With testing for 1,460 hours of annual use** plus a limited commercial warranty, Tread+ Pro delivers a dependable way for your exercisers to move again and again.

Swivel Screen

Exercisers can rotate the 23.8" HD touchscreen to switch seamlessly from running or walking to strength, yoga, Pilates, and more, giving them even more ways to move.

Personalized insights and guidance

Tread+ Pro gives exercisers weekly performance insights, cardio Performance Estimates, and personalized class recommendations to help them get the most out of their workouts.*

Upgraded connections

Tread+ Pro comes with Bluetooth® 5.2 and Wi-Fi 6 with WPA3 support, meaning exercisers can get connected and get started without any technical difficulties.



*Weekly performance insights require at least 3 recent non-meditation workouts.
Cardio Performance Estimates requires at least 3 recent workouts of the relevant discipline.
Personalized class recommendations require at least 5 recent workouts.
Personalization must be enabled.

**Based on internal product test results from 2025, performance and actual mileage may be impacted by maintenance of unit.

Tread+ Pro is only intended for use in hospitality and vertical markets.

Tread+ Pro



Exerciser experience

An unforgettable workout they'll keep coming back for

With thousands of classes led by Peloton's best-in-class instructors—and tons of unique Programs, Challenges, and Collections to enjoy—exercisers will return again and again to Tread+ Pro.

Difficulty levels and class lengths that suit every runner and walker

Exercisers will enjoy classes that challenge them appropriately, whether they're on day 1 or day 1,000 of their fitness journey. And with classes from 5–120 minutes long, there's something for every schedule.

Unique workout options beyond traditional classes

Exercisers can enjoy immersive Scenic runs and walks, take on an extra challenge with Free Mode (where their own muscles power the movement), or simply go at their own pace.

Multiple fitness disciplines to choose from

Tread+ Pro offers so much more than running and walking. With 10+ fitness disciplines available, exercisers can run, walk, hike, lift, stretch, practice yoga, do Pilates or barre, and much more, all with the turn of a screen.

Next-level features

Personalized Recommendations

Exercisers receive daily class recommendations based on their recent workouts and fitness goals, saving time and keeping routines fresh.*

Insights and Analysis

Exercisers receive weekly performance insights for a personalized look into how they worked out recently and where they should push next.*

Performance Estimates

Peloton analyzes an exerciser's workout history to predict personalized difficulty levels for cardio classes, helping them train effectively.

Pace Targets

A moderate pace for one person may look different from their gym buddy's. Pace Target classes calibrate instructor cues into paces that match individual levels, so classes never feel too fast or too slow and exercisers can improve their fitness appropriately.

* Weekly performance insights require at least 3 recent non-meditation workouts.
Cardio Performance Estimates requires at least 3 recent workouts of the relevant discipline.
Personalized class recommendations require at least 5 recent workouts.
Personalization must be enabled.

Pro Subscription

Unlimited users with access to thousands of classes

With the Peloton Pro Subscription, an unlimited number of exercisers can log in or create an account. This means exercisers can work out as much as they want in your fitness center with Peloton at no cost to them.**

Enhanced security features

Enhanced security for your facility and exercisers, including timed auto-logout and PIN-protected device settings.

Dedicated commercial support

Peloton is here to help, with devoted commercial service and support, a limited commercial warranty, and a marketing toolkit to help you promote Tread+ Pro in your facility.

** Separate Pro Subscription required for each piece of equipment. Commercial Preventative Maintenance sold separately.

Tread+ Pro specifications

Measurements

Dimensions: 75" L x 37" W x 70" H (191 L x 94 W x 178 H cm)

Belt: 67" L x 20" W (170 L x 51 W cm)

Step-up height: 11" (28 cm)

Weight: 460 lb (209 kg)

Exerciser requirements

Height range: 4'11" - 6'4" (150 - 193 cm)

Weight range: 105 - 300 lb (48 kg - 136 kg)

Age minimum: 16+

Construction

Speed: 0 - 12.5 mph with 0.1 mph increments

Incline: 0 - 15% grade with 0.5% increments

Free Mode: User moves belt without motor

Controls: Adjustable knobs for speed and incline with jump button for incrementing 1 mph / 1% grade

Platform: Carbon steel

Handrail: Carbon steel with molded grip

Belt: 59 aluminum slats with rubber over mold, on ball bearing rail system with commercial markings

Tray: Polycarbonate with center tray to securely hold 2 bottles and a few small items

Warranty: 3-year commercial limited warranty for touchscreen, components and labor (with 5 year limited warranty for frame, drive motor and walking belt, and rear safety guard), see details at business.onepeloton.com/warranty-for-commercial-use

Technology

Screen: 23.8" (60.5 cm) Full HD rotating, anti-reflective Multitouch

Camera: Camera disabled

Sound:

- Compatible with Bluetooth® headphones
- Supports standard headphones through USB-C Adapter

Connectivity:

- WiFi 802.11 a/b/g/n/ac/ax - 2.4GHz & 5GHz
- 100 Mbps Ethernet compatibility through USB-C Accessory Port via USB-C-to-Ethernet adapter dongle (not included)
- Bluetooth® 5.2

Device pairing:

- Uses the Peloton Watch App to pair with Apple® or Wear OS watches
- Compatible with Bluetooth® Heart Rate Monitors & Headphones

Download/upload speeds:

- >10-15 Mbps, >2.5 Mbps

Power requirements: 120 Vac, 60 Hz, 15 A (dedicated circuit)

Network requirements

Recommended Requirements

- Physical Connection
- Wired Connection recommended (through USB-C ethernet adapter, not included)
- WiFi with WPA3 5Ghz or 2.4 Ghz band
- WPA2 supported

Download speed / Upload speed

- >10 Mbps, >1 Mbps

Firewall:

- All outbound traffic is allowed
- No Captive Portal
- No URL Filtering Direct Internet Access (No Proxy)

IP address assignment

- Dynamic DHCP is recommended
- Static DHCP is supported
- Public IP not required

Not Supported:

- Remote management

PELOTON for Business

Peloton Bike+ Pro

An elevated workout for an elevated facility

Bike+ Pro delivers a fun, premium workout with thousands of guided classes across cardio and strength and a next-level Auto-Resistance feature. With a small footprint, Pro Subscription, and limited commercial warranty, it's a win for exercisers and operators alike.



The features

Swivel Screen

One piece of equipment, countless ways for your exercisers to work out. They can rotate the 23.8" HD touchscreen to switch seamlessly from cycling to strength, yoga, Pilates, and more.

Auto-Resistance

During a ride, exercisers can activate the Auto-Resistance feature to sync Bike+ Pro to instructor cues, allowing them to ride and climb at the right intensity without needing to adjust it manually. Plus, automatic resistance calibration at the beginning of each ride ensures a consistent experience every time.

A smoother ride

Supportive handlebars, ergonomic adjustment knobs, and our most comfortable saddle yet come together to create an even more enjoyable ride for beginners and pros alike. Plus, dual-sided pedals make Bike+ Pro compatible with either athletic or cycling shoes.

Personalized insights and guidance

Bike+ Pro gives exercisers weekly performance insights, cardio Performance Estimates, and personalized class recommendations to help them get the most out of their workouts.*

Upgraded connections

Bike+ Pro comes with Bluetooth® 5.2 and Wi-Fi 6 with WPA3 support, so that exercisers can hop on and get connected without any technical difficulties.

Small footprint, huge results

Bike+ Pro delivers maximum results but takes up minimal space. It fits in the space of a yoga mat, making it an easy addition to any cardio floor.



* Weekly performance insights require at least 3 recent non-meditation workouts. Cardio Performance Estimates requires at least 3 recent workouts of the relevant discipline. Personalized class recommendations require at least 5 recent workouts. Personalization must be enabled.

©Peloton 2012-2025. Peloton Interactive, Inc. All rights reserved.

Bike+ Pro



Exerciser experience

An unforgettable workout they'll keep coming back for

With thousands of classes led by Peloton's best-in-class instructors—and tons of unique Programs, Challenges, and Collections to enjoy—exercisers will return again and again to Bike+ Pro.

Difficulty levels and class lengths that suit every rider

Exercisers will enjoy classes that challenge them appropriately, whether they're on day 1 or day 1,000 of their fitness journey. And with classes from 5–120 minutes long, there's something for every schedule.

Unique workout options beyond traditional classes

Exercisers can enjoy immersive Scenic rides, virtual game-inspired workouts, or simply ride at their own pace. Plus, adaptive training options ensure a wide range of exercisers have workouts designed for them.

Multiple fitness disciplines to choose from

Bike+ Pro offers so much more than cycling. With 10+ fitness disciplines available, exercisers can ride, lift, stretch, practice yoga, do Pilates or barre, and much more, all with the turn of the Swivel Screen.

Next-level features

Personalized Recommendations

Exercisers receive daily class recommendations based on their recent workouts and fitness goals, saving time and keeping routines fresh.*

Insights and Analysis

Exercisers receive weekly performance insights for a personalized look into how they worked out recently and where they should push next.*

Performance Estimates

Peloton analyzes an exerciser's workout history to predict personalized difficulty levels for cardio classes, helping them train effectively.*

Power Zones

During a Power Zone class, instructors cue different Power Zones to aim for, motivating exercisers to adjust their cadence or resistance appropriately and reach new limits.

* Weekly performance insights require at least 3 recent non-meditation workouts.

Cardio Performance Estimates requires at least 3 recent workouts of the relevant discipline.

Personalized class recommendations require at least 5 recent workouts.

Personalization must be enabled.

Pro Subscription

Unlimited users with access to thousands of classes

With the Peloton Pro Subscription, an unlimited number of exercisers can log in or create an account. This means exercisers can work out as much as they want in your fitness center with Peloton at no cost to them.**

Enhanced security features

Enhanced security for your facility and exercisers, including timed auto-logout and PIN-protected device settings.

Dedicated commercial support

Peloton is here to help, with devoted commercial service and support, a limited commercial warranty, and a marketing toolkit to help you promote Bike+ Pro in your facility.

**Separate Pro Subscription required for each piece of equipment. Commercial Preventative Maintenance sold separately.

Bike+ Pro specifications

Measurements

Dimensions: 54" L x 22" W x 60" H (137 L x 56 W x 152 H cm)

Weight: 144 lb (65 kg)

Exerciser requirements

Height range: 4'11" – 6'5" (150 – 196 cm)

Weight maximum: 297 lbs (135 kg)

Age minimum: 14+

Construction

Frame: Welded steel, ED & powder coated

Resistance: Magnetic with digital adjustment

Drive: Poly V® power transmission belt drive

Seat: Comfort Saddle offers extra padding and wider coverage for lasting support and pressure relief

Crank arms: 170mm length forged steel

Bottom bracket: Industrial grade bearings with ISIS splined spindle

Pedals: Dual-sided with both SPD-compatible clips and cages to allow for use with cycling shoes or athletic shoes

Warranty: 3-year commercial limited warranty for touchscreen, components and labor (with standard 6 mo limited warranty for pedals and 5 year limited warranty for frame), see details at business.onepeloton.com/warranty-for-commercial-use

Technology

Screen: 23.8" (60.5 cm) Full HD rotating, anti-reflective Multitouch

Camera: Camera disabled

Sound:

- Compatible with Bluetooth® headphones
- Supports standard headphones through USB-C Adapter

Connectivity:

- WiFi 802.11 a/b/g/n/ac/ax - 2.4GHz & 5GHz
- 100 Mbps Ethernet compatibility through USB-C Accessory Port via USB-C-to-Ethernet adapter dongle (not included)
- Bluetooth® 5.2

Device pairing:

- Uses the Peloton Watch App to pair with Apple® or Wear OS watches
- Compatible with Bluetooth® Heart Rate Monitors & Headphones

Download / Upload speed:

- >10-15 Mbps, >2.5 Mbps

Power requirements: 100 V to 240 V, 50 Hz to 60 Hz, 3.25 A Max

Network requirements

Recommended Requirements

- Physical Connection
- Wired Connection recommended (through USB-C ethernet adapter, not included)
- WiFi with WPA3 5Ghz or 2.4 Ghz band
- WPA2 supported

Download speed / Upload speed

- >10 Mbps, >1 Mbps

Firewall:

- All outbound traffic is allowed
- No Captive Portal
- No URL Filtering Direct Internet Access (No Proxy)

IP address assignment

- Dynamic DHCP is recommended
- Static DHCP is supported
- Public IP not required

Not Supported:

- Remote management

PELOTON for Business

Peloton Row+ Pro

A full-body workout for a full range of exercisers

With thousands of motivating-meets-challenging workouts, a Form Assist tool that helps beginners and experts alike row their best, plus a Pro Subscription and limited commercial warranty, Row+ Pro is an easy choice for exercisers and operators.



The features

Swivel Screen

One piece of equipment, countless ways for your exercisers to work out. They can rotate the 23.8" HD touchscreen to switch seamlessly from rowing to strength, yoga, Pilates, and more.

Near-silent drive train

Row+ Pro's magnetic resistance makes for a smooth, near-silent workout that minimizes noise in your facility, even as rowers give it their all.

Simple stowability

In case your facility floor plan changes, front wheels make it easy to move, while an Upright Wall Anchor provides compact vertical storage.**

Personalized insights and guidance

Row+ Pro provides weekly performance insights and class recommendations to help exercisers make the most of their workouts, plus the Form Assist tool which uses real-time feedback to teach proper form.*

Ergonomic design

Exercisers will enjoy a supportive seat, sturdy handle, and adjustable hook and loop foot-straps for a simple, comfortable set-up each time.

Upgraded connections

Row+ Pro comes with Bluetooth® 5.2 and Wi-Fi 6 with WPA3 support, so that exercisers can hop on and get connected without any technical difficulties.



* Weekly performance insights require at least 3 recent non-meditation workouts. Personalized class recommendations require at least 5 recent workouts. Personalization must be enabled.

** To avoid risk of accidental tip over and serious injury, never store the Peloton Row vertically without properly installing and using the Peloton-provided Upright Wall Anchor.

Row+ Pro



Exerciser experience

An unforgettable workout they'll keep coming back for

With thousands of classes led by Peloton's best-in-class instructors—and tons of unique Programs, Challenges, and Collections to enjoy—exercisers will return again and again to Row+ Pro.

Difficulty levels and class lengths that suit every rower

Exercisers will enjoy classes that challenge them appropriately, whether they're on day 1 or day 1,000 of their fitness journey. And with classes from 5–60 minutes long, there's something for every schedule.

Unique workout options beyond traditional classes

Exercisers can enjoy immersive Scenic rows or simply move at their own pace.

Multiple fitness disciplines to choose from

Row+ Pro offers so much more than rowing. With 10+ fitness disciplines available, exercisers can row, lift, stretch, practice yoga, do Pilates or barre, and much more, all with the turn of a screen.

Next-level features

Form Assist

A helpful on-screen visual gives rowers real-time feedback (think: “Bending Knees Early”) and post-workout form insights, helping anyone new or returning to rowing perfect their strokes in no time.

Personalized Recommendations

Exercisers receive daily class recommendations based on their recent workouts and fitness goals, saving time and keeping routines fresh.*

Insights and Analysis

Exercisers receive weekly performance insights for a personalized look into how they worked out recently and where they should push next.*

Pace Targets

With Personal Pace Targets, exercisers can customize each class to their ability and keep track of how hard they should be working based on their pace level.

* Weekly performance insights require at least 3 recent non-meditation workouts.
Personalized class recommendations require at least 5 recent workouts.
Personalization must be enabled.

Pro Subscription

Unlimited users with access to thousands of classes

With the Peloton Pro Subscription, an unlimited number of exercisers can log in or create an account. This means exercisers can work out as much as they want in your fitness center with Peloton at no cost to them.**

Enhanced security features

Enhanced security for your facility and exercisers, including timed auto-logout and PIN-protected device settings.

Dedicated commercial support

Peloton is here to help, with devoted commercial service and support, a limited commercial warranty, and a marketing toolkit to help you promote Row+ Pro in your facility.

** Separate Pro Subscription required for each piece of equipment. Commercial Preventative Maintenance sold separately.

Row+ Pro specifications

Measurements

Dimensions: 94" L x 24" W x 48" H (239 L x 61 W x 122 H cm)

Weight: 128 lb (58 kg)

Foot stretcher: Women's size 5 - Men's size 13.5

Exerciser requirements

Height range: 4'11" - 6'5" (150 - 196 cm)

Weight maximum: 300 lbs (136 kg)

Age minimum: 16+

Construction

Rail: Anodized and powder-coated aluminum

Hub: Molded plastic with embossed logo

Belt: Woven strap with contrasting red centerline

Handle: Easy-grip molded plastic and TPE

Resistance: Electronically controlled, nearly silent

User Comfort: Ergonomic seat and handle

Warranty: 3-year commercial limited warranty for touchscreen, components and labor (with 5 year limited warranty for frame), see details at business.onepeloton.com/warranty-for-commercial-use

Technology

Screen: 23.8" (60.5 cm) Full HD anti-reflective Multitouch, rotates up to 45° in either direction

Camera: Camera disabled

Sound:

- Compatible with Bluetooth® headphones
- Supports standard headphones through USB-C Adapter

Connectivity:

- WiFi 802.11 a/b/g/n/ac/ax - 2.4GHz & 5GHz
- 100 Mbps Ethernet compatibility through USB-C Accessory Port via USB-C-to-Ethernet adapter dongle (not included)
- Bluetooth® 5.2

Device pairing:

- Uses the Peloton Watch App to pair with Apple® or Wear OS watches
- Compatible with Bluetooth® Heart Rate Monitors & Headphones

Download/upload speeds:

- >10-15 Mbps, >2.5 Mbps

Power requirements: 100 V to 240 V, 50 Hz to 60 Hz, 3.25 A Max

Network requirements

Recommended Requirements

- Physical Connection
- Wired Connection recommended (through USB-C ethernet adapter, not included)
- WiFi with WPA3 5Ghz or 2.4 Ghz band
- WPA2 supported

Download speed / Upload speed

- >10 Mbps, >1 Mbps

Firewall:

- All outbound traffic is allowed
- No Captive Portal
- No URL Filtering Direct Internet Access (No Proxy)

IP address assignment

- Dynamic DHCP is recommended
- Static DHCP is supported
- Public IP not required

Not Supported:

- Remote management