

no name®

tabloid for grocery gossip

nostalgic freezer icon everyone assumed was dead confirmed alive, planning summer tour

no name® frozen juice concentrate has shocked the nation after reports confirm they are still alive, available at low prices, and capable of spending up to 12 months in the freezer without losing their refreshing flavour.

News of their continued existence was quickly followed by reps announcing a national comeback tour, available at No Frills and other locations.

Fans describe the news as "emotional", with some reporting flashbacks of cylindrical cans, cut-off jorts, and parents yelling not to drink the juice before it was fully mixed with water.

The tour will include classics like "pink lemonade" and "frozen berry punch", along with new material titled, "limeade".

Tour organizers confirm no name® frozen juice concentrate has Simple Check™, meaning it is made without 10 unwanted ingredients like artificial flavours and synthetic colours. Throughout the summer and beyond, they will be available at low prices with no tour end date currently in sight.

Insert dramatic gossip exit: the freezer situation has stabilized



explosive workplace feud erupts after a protein latte begins 'proteinsplaining' to legacy proteins

Tensions have reached a boiling point in the protein workplace after a protein latte was accused of repeatedly "proteinsplaining" to long-serving employees, no name® cottage cheese and no name® tuna.

Employee records confirm that cottage cheese and tuna have been performing protein duties for some time, with no name® 2% cottage cheese alone contributing 13 g of protein per ½ cup (125mL), indicating they do not require an explanation of how they, themselves, work.

Others in the company accuse the protein latte of "leaving a bad taste" in their mouth, describing them as "all chalk, no substance" and expressing hope the trend will pass. Reached for comment, no name® cottage cheese and no name® tuna said nothing, allowing their protein content and low prices to speak for themselves.

Insert dramatic gossip exit: hr has been notified

symmetrical peppers being skewered for unrealistic produce beauty standards



Tension has increased within the pepper community following claims that symmetrical peppers are prioritizing appearance over affordable weeknight functionality.

Sources point out that no name® Naturally Imperfect™ peppers have consistently performed in situations involving fajitas, sheet pans and people desiring access to affordable healthy produce. One source described this as "more important" than shape variances.

Reached for comment, symmetrical peppers deny tension but say they are "being roasted online."

no name® Naturally Imperfect™ peppers continue gaining support from shoppers who report good taste and low prices remain relevant to their lives.

Insert dramatic gossip exit: refrigerated tensions remain ongoing

tableware turmoil:

napkins on the rebound with 'bad boy' beer cups



Gossip has intensified ahead of bbq season after reports confirmed no name® napkins and no name® birch cutlery set had officially separated.

Sources close to the breakup say napkins became tired of propping up birch cutlery set through repeated patio incidents involving difficult saucers. Observers say the former couple is "hard to imagine not set together", with napkins' new rumoured romance with no name® red beer cups described as a rebound.

Witnesses say the new pair arrived together at a major gathering over the weekend, where no name® napkins distributed themselves to all 250 attendees and was seen wrapped around no name® red beer cups for most of the evening. Meanwhile, "bad boy" beer cups reportedly became "handsy with pretty much everyone," continuing a long-standing pattern from previous summers.

no name® birch cutlery set, aka the 'good guy', claims while others might snap over the situation, they still bring a lot of substance to the table, citing FSC-certified, compostable birch along with 10 forks, 10 knives and 10 spoons per pack as evidence.

Despite ongoing tension, all three products continue appearing together for very low prices at summer gatherings involving minimal cleanup and questionable decisions.

Insert dramatic gossip exit: tea has been spilled

“ no name® napkins started this whole situation with no name® red beer cups based on their red-hot good looks, but stayed for the low price ” – an insider

i need more goss

Sus grocery aisle behaviour should be reported. If you observe your no name® products behaving in dramatic ways, send me a hot tip.†



scan this square and dish your goss



tag me on social media @nonamebrands

Your home of no name®

NOFRILLS

get to know them store owners answer my questions

Q: you are taking a summer road trip. which no name® product rides shotgun?

A: no name® spicy barbecue and no name® dill pickle, these two items are an exceptional value and savings for an amazing indulgent snack. Heck I might even let them drive.

editor note: no name® potato chips remain unqualified to drive despite strong road trip reviews

Shane & Tina's No Frills, Sudbury, ON

Q: there is a love triangle forming between 3 no name® products. which 2 do you hope emerge as a couple and why?

A: no name® tortilla chips and no name® salsa. They're the couple everyone saw coming from a mile away. They're better together, always show up to the party, and never disappoint.

editor note: chemistry may occur spontaneously or through years of appearing beside each other at parties

Curry & Rita's No Frills, Scarborough, ON

Q: your crush is coming to your backyard bbq. which no name® recipe do you serve to impress them?

A: no name® hot dogs and no name® ketchup because they are perfect for my main squeeze.

editor note: love languages include words of affirmation, acts of service, and no name® hot dogs

Hillard's No Frills, Wainwright, AB

Q: you have been cast on a reality tv show. which no name® product accompanies you as emotional support producer?

A: no name® facial tissues. Not for me but for the other contestants to wipe their tears away when I win.

editor note: no name® facial tissues have requested hazard pay

Pearl & Lee's No Frills, Paradise, NL

Q: you are writing your autobiography. which no name® product gets its own chapter?

A: The entire no name® brand. It is what built No Frills. It is the brand that Canadians trust for the best value for their dollar.

editor note: go on

Rori's No Frills, Hagersville, ON

recipes made from groceries

no name®

healthy mango avo smoothies for two

(avocado goes in more things now)

1 cup frozen no name® Naturally Imperfect™ Mango Chunks

2 packs (each 100 g) no name® Vanilla Stirred Yogurts

1 ripe no name® Naturally Imperfect™ avocado, peeled and pitted (size does not matter)

2 or 3 tsp no name® 100% Canadian Pure Liquid Honey

Blend affordable ingredients (using blender) with 1 cup water and some ice cubes until smooth. Consume from cupware of your choice.

spicy mango chickpea salad, serves four

contains 7g of fibre per serving (this is high in fibre)

1 can no name® Chickpeas, drained and rinsed

2 no name® Naturally Imperfect™ mangoes, peeled, pitted, chopped

1 cup chopped no name® Naturally Imperfect™ English Cucumber

¼ tsp no name® crushed red pepper

3 tbsp juice from no name® Naturally Imperfect™ Limes

2 tbsp no name® 100% Pure Canola Oil

some salt

combine ingredients in bowl, refrigerate 15 to 30 minutes, stir. Your salad is now prepared.

hot honey whipped cottage cheese dip for two

(high protein dip enters hot honey era)

5 tsp no name® 100% Canadian Pure Liquid Honey

¼ tsp no name® crushed red pepper

1 cup no name® 2% Cottage Cheese

2 tsp grated zest from no name® Naturally Imperfect™ Lemons

some salt

Microwave honey & pepper flakes for 15 seconds.

Blend everything together. Done.

two ingredient affogato

(consume immediately before others ask for one)

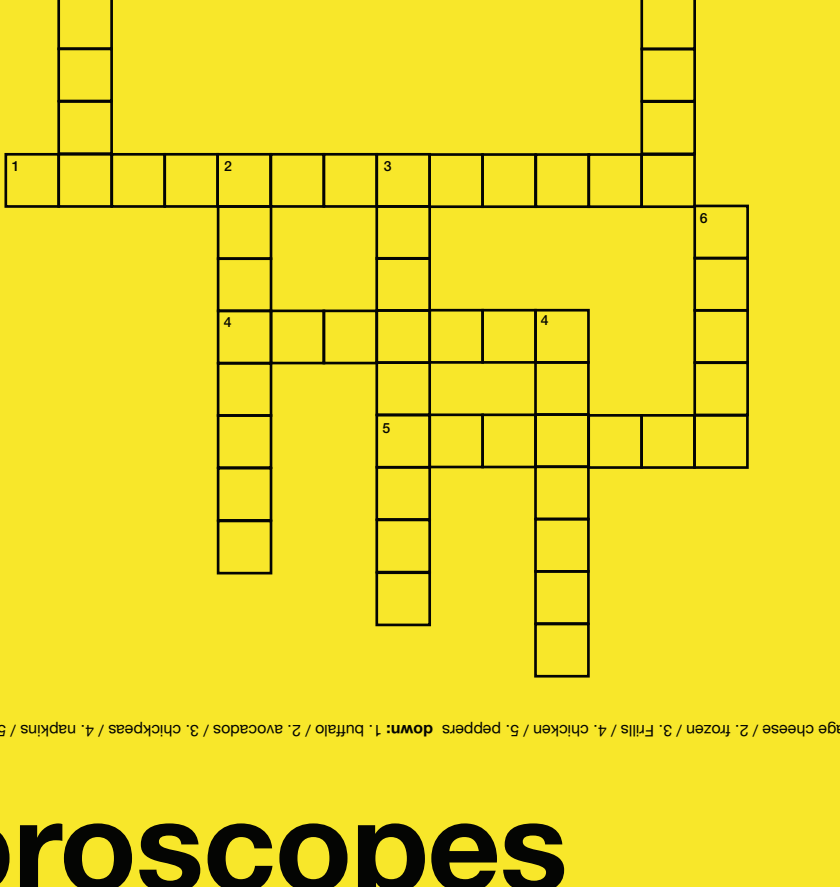
summer beverage/dessert containing

1 no name® Dark Roast Coffee Pod, brewed strong, and 2 scoops

no name® Vanilla Ice Milk (made without artificial flavours).

Scoop Ice Milk into glass, pour coffee over (obviously).

crossword



answers

across

- trendy ingredient in dips and smoothies because it is creamy and contains protein, no name® _____
- ready to serve to a thirsty crowd in minutes, no name® _____ juice concentrate
- the home of no name®: No _____
- recently spotted between two buns, no name® breaded _____ burger
- no name® Naturally Imperfect™ _____ are unusually shaped but still highly qualified for fajita-related responsibilities

down

- described as "emotionally charged" during wing night, no name® _____ hot sauce
- known for costing less while participating fully in broth, no name® Naturally Imperfect™ _____
- helped fibromaxx before it was cool, no name® _____
- always there to support you through a messy patio situation, no name® _____
- squeezable and hard to resist, no name® _____ style hamburger buns
- no name® masala flavour potato continue causing unplanned crunch events across multiple households

across: 1. cottage cheese / 2. buffalo / 3. peppers / 4. chicken / 5. fruits / 6. frozen / 7. naturally / 8. no name® / 9. no name® / 10. no name® / 11. no name® / 12. no name® / 13. no name® / 14. no name® / 15. no name® / 16. no name® / 17. no name® / 18. no name® / 19. no name® / 20. no name® / 21. no name® / 22. no name® / 23. no name® / 24. no name® / 25. no name® / 26. no name® / 27. no name® / 28. no name® / 29. no name® / 30. no name® / 31. no name® / 32. no name® / 33. no name® / 34. no name® / 35. no name® / 36. no name® / 37. no name® / 38. no name® / 39. no name® / 40. no name® / 41. no name® / 42. no name® / 43. no name® / 44. no name® / 45. no name® / 46. no name® / 47. no name® / 48. no name® / 49. no name® / 50. no name® / 51. no name® / 52. no name® / 53. no name® / 54. no name® / 55. no name® / 56. no name® / 57. no name® / 58. no name® / 59. no name® / 60. no name® / 61. no name® / 62. no name® / 63. no name® / 64. no name® / 65. no name® / 66. no name® / 67. no name® / 68. no name® / 69. no name® / 70. no name® / 71. no name® / 72. no name® / 73. no name® / 74. no name® / 75. no name® / 76. no name® / 77. no name® / 78. no name® / 79. no name® / 80. no name® / 81. no name® / 82. no name® / 83. no name® / 84. no name® / 85. no name® / 86. no name® / 87. no name® / 88. no name® / 89. no name® / 90. no name® / 91. no name® / 92. no name® / 93. no name® / 94. no name® / 95. no name® / 96. no name® / 97. no name® / 98. no name® / 99. no name® / 100. no name®

horoscopes

capricorn

dec 22 - jan 19

You keep things running smoothly while everybody else relaxes. Like no name® Naturally Imperfect™ peppers on a grilled kebab you are the structure of the situation while everyone else just shows up.

taurus

april 20 - may 20

You make people feel taken care of without making a big thing of it. Like no name® masala flavour potato chips at a cottage weekend, you consistently show up tasting great until other snacks stop being offered.

virgo

aug 23 - sept 22

You notice details other people miss and usually come prepared. Like no name® chickpeas in a summer salad, you are practical, reliable, and routinely end up compensating for at least three others in the group project.

aquarius

jan 20 - feb 18

You embrace individuality and surprise people with your choices. Like no name® Naturally Imperfect™ cottage cheese at a backyard brunch, you show up in unexpected ways, confuse half the guests but still end up on everyone's plate.

gemini

may 21 - june 20

You move fast, talk faster and somehow know everybody at the party. Like no name® bacon on the grill, you draw a crowd immediately and then mysteriously disappear mid-conversation.

libra

sept 23 - oct 23

You are social, charming and committed to the vibe. Like no name® vanilla ice milk at a bbq, you are essential, sweet and consistently under-credited for holding the entire friend group together.

pisces

feb 19 - march 20

You are dreamy, intuitive and occasionally hard to pin down. Like no name® Naturally Imperfect™ avocados you spend days doing absolutely nothing, then suddenly reappear fully ripe and expect to be included immediately.

cancer

june 21 - july 22

You make people feel taken care of without making a big thing of it. Like no name® brioche style buns at a cookout, you quietly hold everything together while a much louder meat gets all the credit.

scorpio

oct 24 - nov 21

You prefer intensity over small talk and leave an impression wherever you go. Like no name® buffalo hot sauce you bring heat, mystery, and risk people accept in the moment but slightly regret the next day.

aries

mar 21 - april 19

You thrive on spontaneity, rarely turning down a summer plan. Like no name® Naturally Imperfect™ limes at a backyard bbq, you show up full of zest and somehow end up in everyone's drink.

leo

july 23 - aug 22

You treat every gathering like it could use more excitement. Like no name® frozen juice concentrate during a heat wave, you show up colourful, loud, and slightly too potent if not given enough water.

sagittarius

nov 22 - dec 21

You are restless, curious and always ready to leave for the lake with ten minutes notice. Like no name® tuna you rarely commit to meal plans and prefer surprise appearances to steal the spotlight.



possible savings

may contain dollars off or PC Optimum™ points



Optimum™



Express™



PC Optimum™

unlock up to 75,000 PC Optimum™ points
get 15,000 points on each of your first 5 orders
and get free pickup or delivery with PC Express™

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NN15K

Mandatory legal footnotes: *as defined in Canadian regulations, †see terms and conditions before submitting.