

# Bridging TradFi with innovative exposure to digital assets

Institutional-grade exposure to dozens of the world's most innovative digital assets—delivered through exchange-traded products (ETPs), integrated trading infrastructure, and strategic ventures.



















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# [CAPITAL MARKET PROFILES]



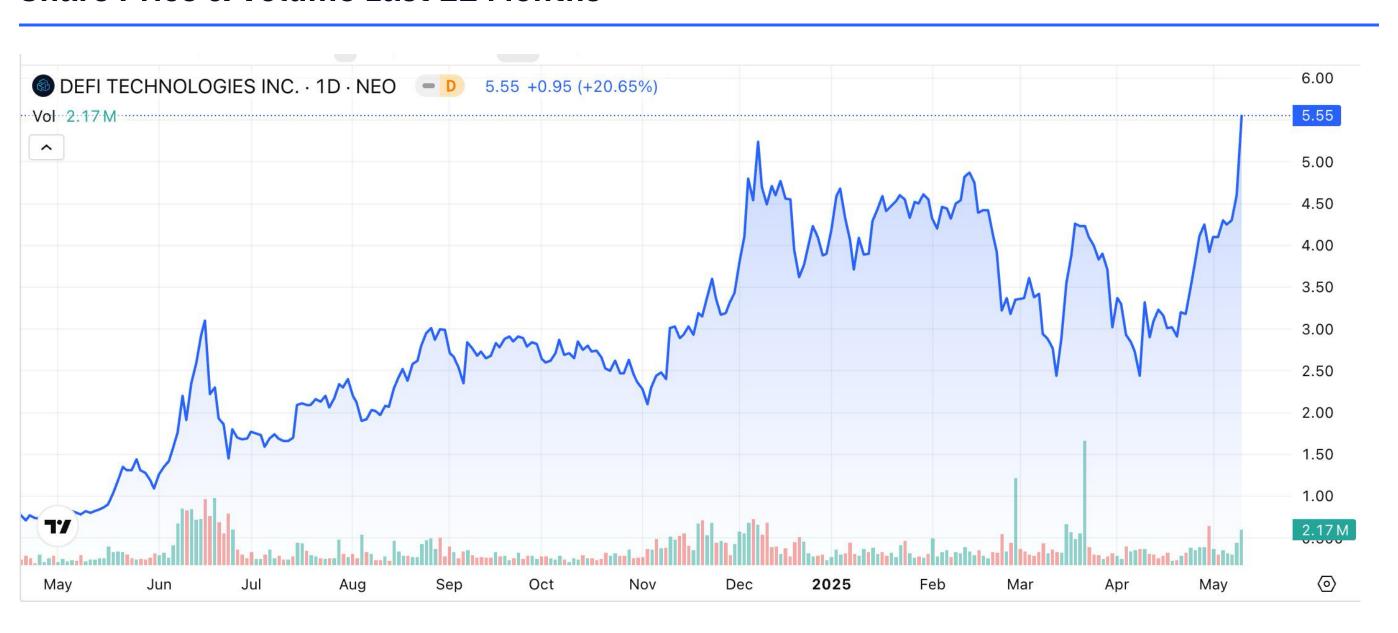
# **Public Market Capitalization**

Company Tickors			
Company Tickers  Cboe CA: DEFI  Nasdaq: I	DEFT FRA: R9B		
Share Price (May 9, 2025)	C\$5.55(US\$3.98)		
52-Week Low/High	C\$0.72 - C\$5.55 (US\$0.55- 3.98)		
Basic Shares Outstanding	327.07M		
Options	29.9M		
Warrants	23.1M		
DSU	13.1M		
Fully Diluted Shares Outstanding	393.25M		
Market Capitalization (April 30,2025)	C\$1.5B (US\$1.3B)		
Cash & USDT (April 30, 2025)	C\$15.4 M (US\$11.1 M)		
Treasury (April 30, 2025)	C\$46.5M (US\$33.6M)		
Illiquid Assets December 31, 2024)	C\$53.7M (US\$37.3M private investments		

# Ownership



# **Share Price & Volume Last 12 Months**





# Experts in financial markets, digital assets and capital markets technology.

**DEFI Technologies Inc.** 



# **Joint Ventures**

PCM Professional Capital Management







Zero Computin

# Wholly Owned Subsidiaries

# REFLEXIVITY

Leading research firm specializing in the creation of high-quality, in-depth research reports for the cryptocurrency industry.

# STILLMAN D I G I T A L

A crypto financial services company specializing in OTC trading, market making, custody, and liquidity services.

# ∀alour

A leading digital asset ETP issuer with hundreds of millions in AUM.

# **Partially Owned**

# $\wedge MIN \wedge$

DEFI Technologies owns 5.07% of Amina Bank AG, the only global smart bank providing a fully universal suite of regulated crypto banking and investment services with US\$3.5 billion in AUM.

# DeFi Alpha



DeFi Alpha's sole focus is identifying low-risk arbitrage opportunities within the crypto ecosystem, which has generated C\$133.1 million (US\$97.5 million) in revenue in 2024.

# **Venture Portfolio**







**blocto** 





Venture portfolio investments were valued at \$53.7 million (US\$37.3Million) as of December 31, 2024.

# **AI Trading**



DeFi Technologies owns
52.5% of Swiss Artificial
Intelligence and Asset
Management Firm
Neuronomics AG.

 valour

 DEFITechnologies

Geographic Expansion Underway will **Drive AUM and Visibility for Our \*\* United Kingdom Foundation Partners Globally** Milestone listing on LSE October 2024 \*\*\* \* \*\*\*\*\*\* Canada \*\*\*\*\*\*\*\*\*\*\*\*\* The digital investment market in the UK is projected to reach an AUM of \$84.83 billion by . ....... **TBA** 0000000 2029. 000000 000 Canada's fintech digital asset market is projected to reach \$146.22 billion by 2032. 100000 UAE office opened April 2024. 100 Digital asset market is estimated to reach \$16.28 Billion by 2032 . .... 100000 **Africa** 0000 \*\*\*\*\*\* **USA** 000000 00000000000 MOU signed with Nairobi Stock 000 JV announced with Professional Exchange in Kenya. Capital Management The digital investment market in Northern 000000 Singapore Africa is projected to reach an AUM of \$14.6 The digital investment market in the U.S. is billion by 2029. projected to reach an AUM of \$2.249 trillion by MOU signed with AsiaNext. 2029 Singapore fintech digital asset market is expected to reach \$58.57 billion by 2032 ....

If Valour launches 50 ETPs in each region, with each product averaging \$20 million in AUM, it would generate an additional \$1 billion in AUM per jurisdiction.



# Asset Management Outlook for 2025

# **Strong Revenue Momentum**

• DeFi Technologies has experienced substantial revenue growth since Q1 2024, supported by increased investor activity and broader digital asset market momentum.

# **AUM Growth Highlights**

- >900% AUM growth since market lows in late 2022.
- C\$1.18 billion (US\$819M) in assets under management as of Dec 31, 2024.
- 132% year-over-year AUM increase from Dec 31, 2023.
- Growth driven by favorable market conditions, new ETP launches, and strategic initiatives that increased trading volumes and financial performance.

# **Revenue Drivers**

- Revenue primarily generated from:
  - Staking & lending
  - Management fees
  - Mark-to-market gains/losses on digital assets and ETP payables
- Revenue closely tied to capital inflows and digital asset price performance.
- Valour continues to optimize yield opportunities from its digital asset holdings.

2025 Full Year Expected Revenue\*

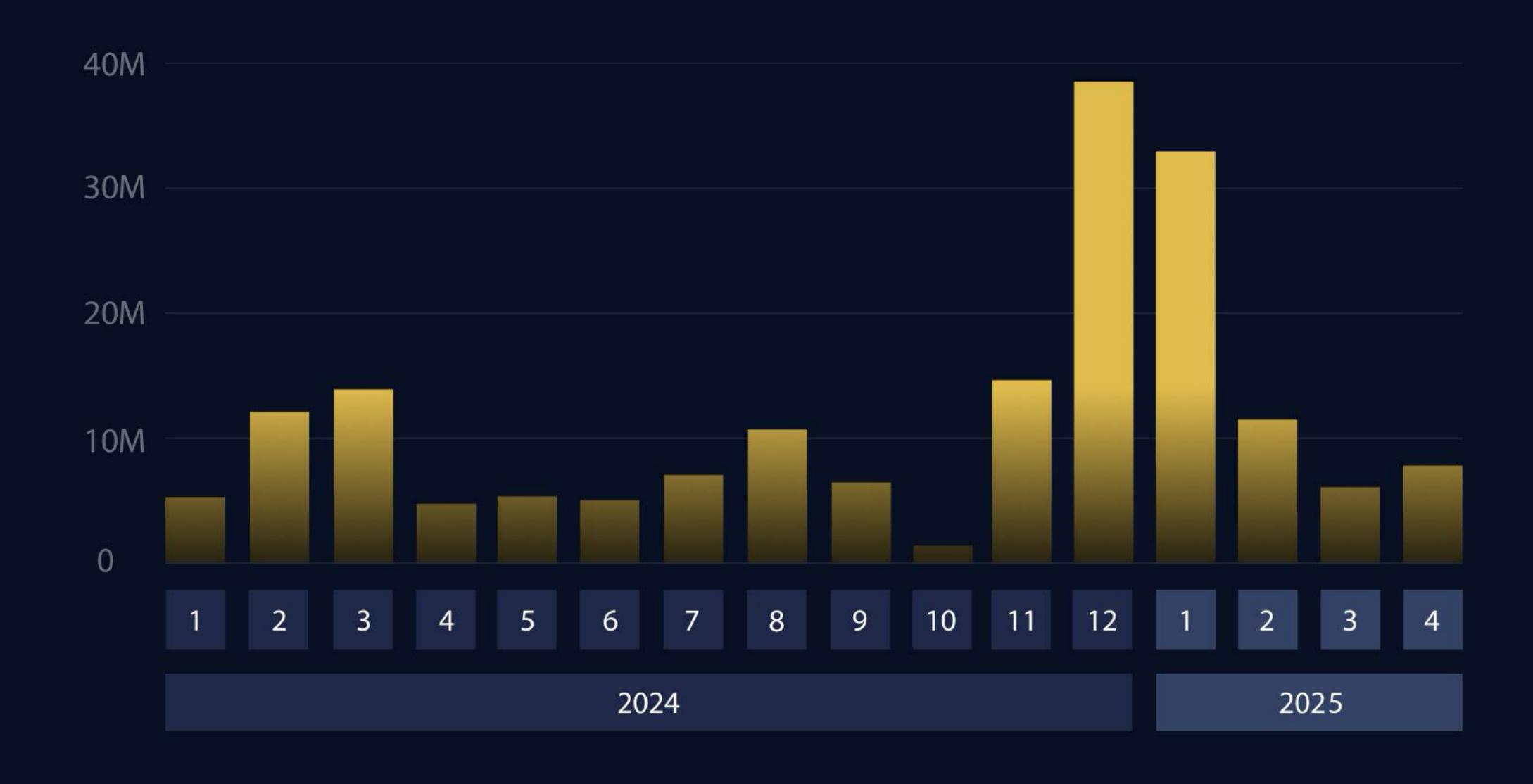
C\$227.2M/US\$159.9M

\* Projections based based on the current performance of its asset management business and prevailing market conditions, Continued growth in AUM may result in proportional increases in revenue over time.

# [ AUM\* \$ NET SALES IN USD ]









# Identifying and Investing in the Future

The landscape for decentralized finance is continuously evolving, building upon and improving traditional financial offerings. From lending and borrowing markets to automated market makers and high yield liquidity pools, the financial giants of tomorrow are innovating on the blockchain today.

Working with world leading names across the DeFi space, DEFI's research-based early-stage venture arm backs ambitious founders and high potential projects and networks across decentralized finance and Web3.0, focusing on Pre-Seed to Series A ventures.

# Venture portfolio investments

as of December 31, 2024

\$53.7M CAD

USD equivalent: \$37.3M

Flagship Investment



\$3.5B CAD in AUM

USD equivalent: \$2.5.B

As of September 30, 2024

















# DEFI lead SEBA's Series C funding round with an investment of CHF25 million and, also received a seat on SEBA Bank's Board of Directors

Founded in April 2018 and headquartered in Zug, Switzerland, AMINA Bank is one of the world's first crypto banks providing a seamless, secure and easy-to-use bridge between digital and traditional assets. We serve professional investors, companies, family offices and institutions. In August 2019, AMINA Bank received a Swiss banking and securities dealer licence from FINMA. The bank has since expanded to open international offices in Hong Kong, Abu Dhabi and Singapore.

DeFi Technologies lead the round when AMINA was at US\$1B AUM

\$3.5B CAD in AUM

USD equivalent: \$2.5.B

As of September 30, 2024







AUM: C\$988 Million/US\$715Million as of April 30, 2025

# Single Asset **ETPs**

EUR ISIN: CH1149139672

SEK ISIN: CH1149139698

# **BTC Zero**

EUR ISIN: CH0573883474

SEK ISIN: CH0585378661

# **ETH Zero**



# **ADA ETP**



EUR ISIN: CH0585378752 EUR ISIN: CH1114178820 SEK ISIN: CH1104954362 SEK ISIN: CH1114178796

# **BNB ETP**



V B

**DOT ETP** 



**SOL ETP** 



**UNI ETP** 



EUR ISIN: CH1114178812 SEK ISIN: CH1114178770

EUR ISIN: CH1114178838 SEK ISIN: CH1114178762 EUR ISIN: CH1114178846 SEK ISIN: CH1114178754

# XRP ETP







**ATOM ETP** 



**ENJ ETP** 



EUR ISIN: CH1149139656

# **Valour Short Bitcoin (SBTC)**



# **LINK ETP**



SEK ISIN: CH1161139592

EUR ISIN: CH1149139615

SEK ISIN: CH1114178788

# **TON ETP**

SEK ISIN: CH1161139600

EUR ISIN: CH1149139664



**ICP ETP** 



SEK ISIN: CH1213604510

# **HBAR ETP**

EUR ISIN: CH1213604528 SEK ISIN: CH1213604585

# **NEAR ETP**





# **SUI ETP**

SEK ISIN: CH1213604601



# **TAO ETP**

SEK ISIN: CH1213604619





AUM: C\$988 Million/US\$715Million as of April 30, 2025

# Single Asset ETPs

# **WLD ETP**

ISIN: CH1108679254

# **APT ETP**

ISIN: CH1108679262

# **FET ETP**

ISIN: CH1108679270



# **SEI ETP**

ISIN: CH1108679247



ISIN: CH1108679288

# **AERO ETP**

ISIN: CH1108679296

# **AR ETP**

ISIN: CH1108679304



# **INJ ETP**

ISIN: CH1108679312



# **DOGE ETP**

ISIN: CH1108679320



(b)

# **AAVE ETP**

ISIN: CH1108679338



# PENDLE ETP

ISIN: CH1108679346



# **S ETP**

ISIN: CH1108679353



# **KAS ETP**

ISIN: CH1108679379



# **PYTH ETP**

ISIN: CH1108679387



# JUP ETP

ISIN: CH1108679395



# LDO ETP

ISIN: CH1108679403



# W ETP

ISIN: CH1108679411



# **RUNE ETP**

ISIN: CH1108679429



AUM: C\$988 Million/US\$715Million as of April 30, 2025

# Single Asset ETPs



Plans to Launch at least 40 additional ETPs by EOY 2025...

# valour | DEFITechnologies

 valour

 DEFITechnologies

AUM: C\$988 Million/US\$715Million as of April 30, 2025

# Physical Backed, Basket and Joint Venture ETPs

# **1Valour Bitcoin Physical Carbon Neutral**

EUR ISIN: CH1149139706



# Valour Bitcoin Physical Carbon Neutral

EUR ISIN: GB00BQ991Q22



# **Valour Bitcoin Staking**

SEK ISIN: CH1213604536 EUR ISIN: CH1213604544



# Valour Digital Asset Basket 10 (VDAB10)

EUR ISIN: CH1149139623 SEK ISIN: CH1161139568



# 1Valour Ethereum (ETH) Physical Staking ETP

EUR ISIN: GB00BRBMZ190



# **Core ETP in collaboration with Core Foundation**

SEK ISIN: CH1213604593



# Internet Computer Protocol (ICP) Physical Staking ETP

EUR ISIN: GB00BS2BDN04



# 1Valour STOXX Bitcoin Suisse Digital Asset Blue Chip

EUR ISIN: GB00BPDX1969



# **1Valour Bitcoin Physical Staking**

EUR ISIN:GB00BRBV3124





# Experts in financial markets, digital assets and capital markets technology.



OLIVIER ROUSSY NEWTON
CEO & DIRECTOR

Founder HIVE Blockchain Technologies, Founder Latent Capital



KENNY CHOI
CORPORATE SECRETARY

Legal Counsel Aberdeen International



STEFAN HASCOET BOARD MEMBER

Managing Partner: Deep Knowledge Ventures Suisse



PAUL BOZOKI CFA
CFO

25 years of experience at publicly traded and private companies. Expertise in IPOs, M&A, financial reporting,.



SUZANNE ENNIS BOARD MEMBER

Head of Investor Relations, Hut8 Mining Corp



RUSSELL STARR, MBA
CAPITAL MARKETS

Previously CEO at Trillium Gold. Executive MBA from Ivey Business School



MIKAEL TANDETNIK BOARD MEMBER

Founding Partner & MD at Delta Finance, Experienced Executive and Asset Manager



ANDREW FORSON PRESIDENT

Head of Ventures, Hashgraph Group. Experienced financial and risk engineer



CHASE ERGEN
BOARD MEMEBER

Entrepreneur with 20 years in satellite, 5G, and DeFi. Executive Director of the 'Make America Wealthy Again'



# Experts in financial markets, digital assets, and capital markets technology.



OLIVIER ROUSSY NEWTON
CEO & COFOUNDER

Previously founded HIVE Blockchain, the world's first publicly traded crypto miner



JOHAN WATTENSTROM
COFOUNDER & DIRECTOR

Previously founded XBT Provider, the world's first Bitcoin ETP



NICLAS LARSEN
CHIEF TECHNOLOGY OFFICER

15 years of software engineering in Algorithmic Trading at tier-1 institutions



STEFAN HANSEN LEAD TRADER

Background in European natural gas trading working in the risk management department



NADINE KENZELMANN
VP OPERATIONS

15 years in private banking, previously MD at digital asset market maker Nortide Capital



PHILIPPE LUCET
GENERAL COUNSEL

Previously General Counsel at Nestle and Silicon Valley Blockchain Society



# Pioneers in FinTech, blockchain, and capital markets



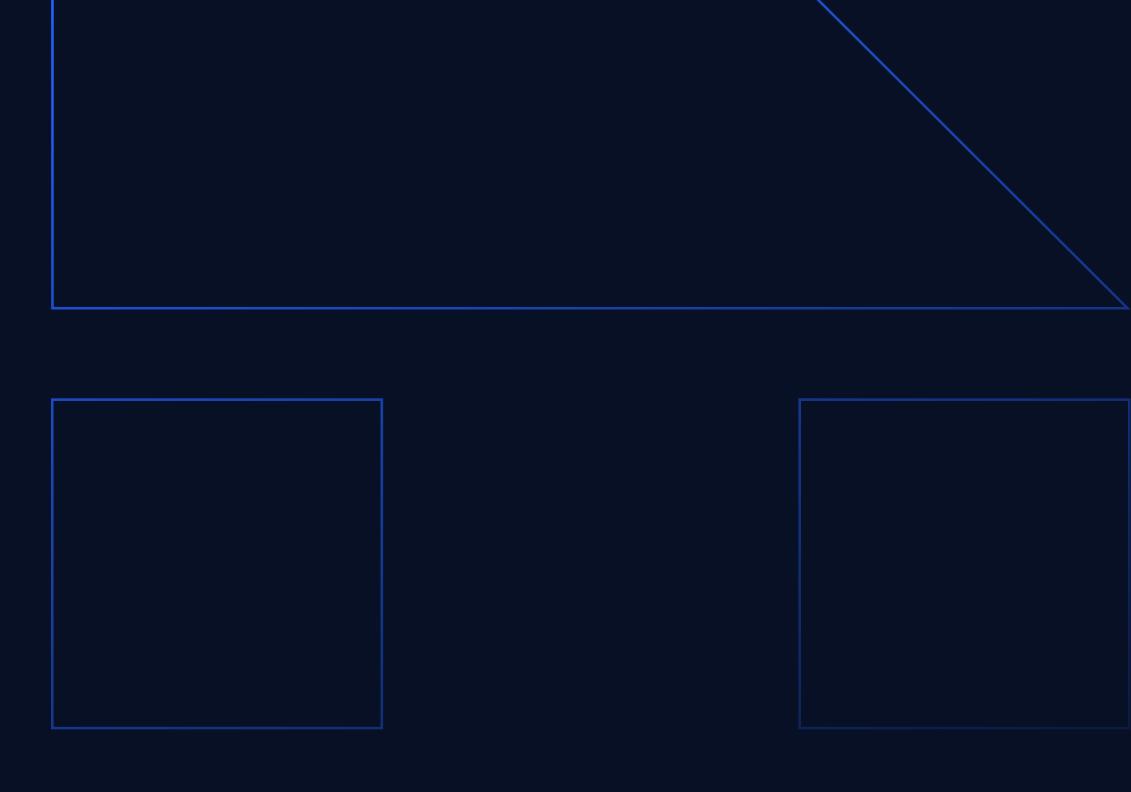
# JOHAN WATTENSTROM CO-FOUNDER & DIRECTOR OF VALOUR CAYMAN

Founder of XBT Provider (world's first Bitcoin ETP)
Co-founder, Director at Nortide Capital



# ANTHONY POMPLIANO ADVISOR & CO-FOUNDER OF REFLEXIVITY RESEARCH

Founder at Professional Capital Management
Co-Founder & Partner at Morgan Creek
Former Product Manager at Facebook





# Diverse, Highly Scalable Business Lines with Clear Path for Aggressive Growth

∀alour

[ VALOUR ASSET MANAGEMENT ]

Innovative Exchange-Traded Products Tracking the Value of an underlying Digital Asset or a Basket of Protocols.

Valour has a trading infrastructure to launch single purpose ETPs and basket ETPs. Valour launched the first ETP Bitcoin Zero in December 2020.

AUM, as of April 30, 2025

\$988M CAD

USD equivalent: \$715M

**DEFI**Ventures

[ DEFI VENTURES ]

Diversified Venture Investments.

From Pre-Seed to Series-A funding, DEFI Ventures invests in leaders, protocols and networks that are advancing the ecosystem.

Portfolio Value, as of December 31, 2024

\$53.7M CAD USD equivalent: \$37.3M

**DEFI** Alpha

[DEFI ALPHA]

Arbitrage Trading Desk.

DeFi Alpha's sole focus is identifying low-risk arbitrage opportunities within the crypto ecosystem.

Revenue in 2024

\$132.1M CAD USD equivalent: \$96.7M



[ AI TRADING ]

Artificial Intelligence and Computational Neurosciences.

DeFi Technologies owns 52.5% of Swiss Artificial Intelligence and Asset Management Firm Neuronomics AG. Neuronomics utilizes advanced model-driven quantitative strategies that have delivered exceptional risk-adjusted performance.

REFLEXIVITY

[ REFLEXIVITY RESEARCH ]

Crypto Native Research.

Leading research firm specializing in the creation of high-quality, in-depth research reports for the cryptocurrency industry.

STILLMAN D I G I T A L

[STILLMAN DIGITAL]

Industry leading trade execution, settlement, and technology.

A crypto financial services company specializing in OTC trading, market making, custody, and liquidity services.



Adjusted Book Value

\$192.3M CAD

USD equivalent: \$135.9M

As of December 31, 2024

Adjusted 2024 Net Revenue

\$204.3M CAD

USD equivalent: \$144.8M

As of December 31, 2024

Adjusted 2024 Earnings Per Share

\$0.39 CAD

USD equivalent: \$0.28

As of December 31, 2024

**Market Capitalization** 

\$1.2B CAD

USD equivalent: \$821.6M

As of March 30, 2025

**Assets Under Management** 

\$1.07B CAD

USD equivalent: \$750M

AUM as of March 6, 2025

Adjusted 2024 EBITDA

\$116.09M CAD

USD equivalent: \$80.3M

As of December 31, 2024

Cash & Digital Asset Treasury Balance

\$81.3M CAD

USD equivalent: \$57.4M

As of December 31, 2024

2024 Return on Equity Based on Adjusted Income

60%

\*Book Value, Revenue, EPS, ROE and EBITDA based on Non-IFRS adjustments



# Digital assets are transforming the financial system.

DeFi Technologies is a financial technology company offering investors diversified exposure to the decentalised finance and Web3 sector, along with direct exposure to digital assets like Bitcoin and Solana. As adoption of Bitcoin and Web3 continues to grow among individuals, businesses, institutions, and even nation states, DeFi Technologies stands out as one of the few publicly traded companies designed to provide regulated and secure exposure to these evolving markets and protocols. Through regulated, traditional investment vehicles, DeFi Technologies provides a gateway for investors to confidently participate in the future of decentralized finance.



# **Trusted and Familiar Investment Vehicle**

DeFi Technologies is a publicly traded company founded by digital asset industry pioneers to provide regulated and secure access to digital assets and decentralised finance through their traditional brokerage accounts.



# Scalable Revenue Model

DeFi Technologies leverages multiple scalable income streams—including trading and management fees, staking, lending earnings, and strategic partnerships within the digital asset and DeFi sectors—to maximize revenue generation. Our revenue model offers broad exposure to the growing ecosystem of blockchain-based assets, services, and applications.



# **Diversified Exposure**

DeFi Technologies provides investors with diversified access to decentralized finance and digital assets that are typically inaccessible through public markets. Through our whollyowned subsidiaries, venture portfolio, trading desk, treasury strategy, and industry partnerships, we enable traditional investors to seamlessly tap into the extensive \$2.4 trillion sector in a regulated manner.

# [STRATEGIC PARTNERSHIPS]





neuronomics







The strategic partnership between HIVE and DEFI surrounds the decentralized finance (DeFi) ecosystem with specific application around Ethereum and Miner Extractable Value (MEV).

For DEFI the partnership gives exposure to one of the largest miners of Ethereum, which is the backbone on which DeFi applications are built and thus serves as a critical component supporting the sector.

DeFi Technologies Inc. and
Neuronomics AG have entered
into a landmark Joint Venture
Agreement to develop AI-based
digital asset exchange traded
products, actively managed
certificates, and asset-backed
tokens for global distribution.

The crypto products promise a level of sophistication and efficiency previously unseen, leveraging Neuronomics' advanced AI algorithmic trading strategies and DeFi Technologies' expertise in listing and marketing on OTC markets or regulated stock exchanges.

Valour Inc. partnered with
Bitcoin Suisse AG, a leading
Swiss crypto-finance firm, to
jointly issue 1:1 backed
Exchange Traded Products
(ETPs) based on digital assets.

This collaboration leverages their respective expertise to launch, list, and distribute ETPs in both international and Swiss markets, capitalizing on Bitcoin Suisse's strong brand recognition in crypto assets. Valour Inc. serves as the ETP issuer and exchange listing platform for digital assets under this initiative.

DeFi Technologies partnered with Zero Computing to build critical infrastructure, enhancing DeFi Alpha, the Company's arbitrage trading desk. This partnership aims to improve arbitrage discovery and execution capabilities while advancing zero-knowledge enabled Maximal Extractable Value (MEV) strategies.

Leveraging Zero Computing's advanced zero-knowledge proof capabilities will optimize DeFi Alpha's algorithmic strategies, improve transaction privacy, and increase operational efficiency.

DeFi Technologies Inc. and
Professional Capital
Management (led by Anthony
Pompliano) have partnered to
capitalize on opportunities in the
fast-growing U.S. exchangetraded fund (ETF) market.

The partnership aims to deliver innovative ETF solutions that cater to the evolving needs of U.S. investors while leveraging DeFi Technologies' and Anthony Pompliano's unique brand and market positioning to establish a strong presence in the North American ETF market.



# Valour is well-positioned to become the leading issuer of digital assets ETPs



# **Market Demand is High**

There is a clear and accelerating market demand from retail and institutions that are unable to hold digital assets directly.



# **Trust & Security**

Retail and institutional investors want securitized products traded on regulated stock exchanges, accessible via their bank or broker.



# **High-Calibre Team**

Valour's executive team consists of industry experts in trading, digital assets, custodianship, FinTech, and capital markets.



# **Backed by Industry Leaders & Institutions**

Valour is partnered with leading firms in the digital assets space such as Bitcoin Suisse, CORE, Hedera, justTrade, and more.



# **Differentiated From Competitors**

Many existing ETP issuers in the European market lack transparency, market-making skills and digital asset expertise. Our partnerships with web3 foundations further differentiates us in the marketplace.



# **Product Innovation**

Valour launched the world's first fee-free Bitcoin ETP and world's first yield-bearing Bitcoin ETP, and continues to innovate.



# ETPs provide investors with several benefits over buying crypto directly



# **Diversity**

Valour's ETPs provide investors with unparalleled access to single digital assets and comprehensive digital asset indexes through single trades.



# **Transparency**

Valour's ETPs have a clear and consistent link between their price and the price of the underlyings.



# Security

Valour's ETPs provide trusted access to digital asset exposure through regulated exchanges and brokers, with the underlyings 100% hedged at all times.



# **Simplicity**

There is a clear and accelerating market demand from retail and institutions that are unable to hold digital assets directly.



# Low Fees

Retail and institutional investors want securitized products traded on regulated stock exchanges, accessible via their bank or broker.

















# Leading research firm specializing in the creation of high-quality, in-depth research reports for the cryptocurrency industry.

Reflexivity, co-founded by Anthony Pompliano and Will Clemente, offers high-quality crypto-native research tailored for traditional finance investors. Trusted by major cryptocurrency organizations like, Solana, and Avalanche, Reflexivity distributes its analysis through its website, social media, and a large email list, generating positive cash flow. They also leverage partnerships with platforms such as CoinMarketCap for extensive distribution.





# Pure-Play Exposure to Solana & BTCfi



SolFi Technologies, DeFi's first incubated company, focuses on providing investors with direct exposure to the Solana blockchain ecosystem through proprietary trading, validator node operations, and strategic ecosystem investments. The company leverages proprietary algorithms and innovative financing mechanisms to acquire, hold, and stake Solana (SOL), optimizing staking yields while incubating new businesses within the Solana ecosystem.

# Solana Key Metrics

- Daily Transactions: 42.7M vs. Ethereum's 1.1M
- Price Growth: SOL surged from \$20 to \$218 (10x+)
- Liquidity: \$4B+ in daily trading volume
- Partnerships: Integrated by PayPal, Stripe, Google, and Shopify, reinforcing scalability and cost-efficiency



Modeled after successful companies like MicroStrategy, CoreFi Strategy provides a leveraged, regulated approach to Bitcoin yield and Core blockchain's native asset, CORE. This strategy offers investors high-beta exposure to Bitcoin and BTCfi opportunities.

Aligned with Bitcoin, Core blockchain integrates Non-Custodial Staking and Dual Staking, supported by significant Bitcoin mining activity. This fosters sustainable Bitcoin yields and enhances utility within a high-upside Bitcoin ecosystem.

# Core Blockchain Highlights

- Bitcoin Alignment: Secured by 75% of Bitcoin mining hash power and 8,200 staked BTC
- Ecosystem Scale: \$700M+ TVL, 1M+ weekly active wallets, 310M+ transactions
- Applications: 100+ deployed on the network

# [ COMPANY SNAPSHOT ]



# DeFi Technologies Overview

As a publicly listed company, DEFI Technologies (Nasdaq:DEFT, CBOE CA:DEFI, GR:R9B) is leading the way in connecting traditional capital markets with the rapidly evolving, high-growth world of decentralized finance and Web3.

Through our wholly-owned subsidiaries, venture portfolio, trading desks, treasury strategy, and industry partnerships, we enable traditional investors to seamlessly tap into the extensive \$2.4 trillion sector in a regulated manner.

4+

**Year Operating Track Record** 

60+

**Listed Exchange-Traded Products** 

C\$204.4M

USD \$144.8M

2024 Net Income

6

**Highly Scalable Business Lines** 

**Market Cap** 

\$1,515,207,910 CAD

USD equivalent: \$1,3B



# **Founder-Led Team**

Founded and operated by industry pioneers who have created billons of dollars of shareholder value in previous digital asset ventures, complemented by a world-class board and advisory team.



# **Diverse Business Lines**

ETPs, trading, venture, research, and more. Our diversified revenue model provides broad exposure to the wave of blockchain based assets, services and applications.

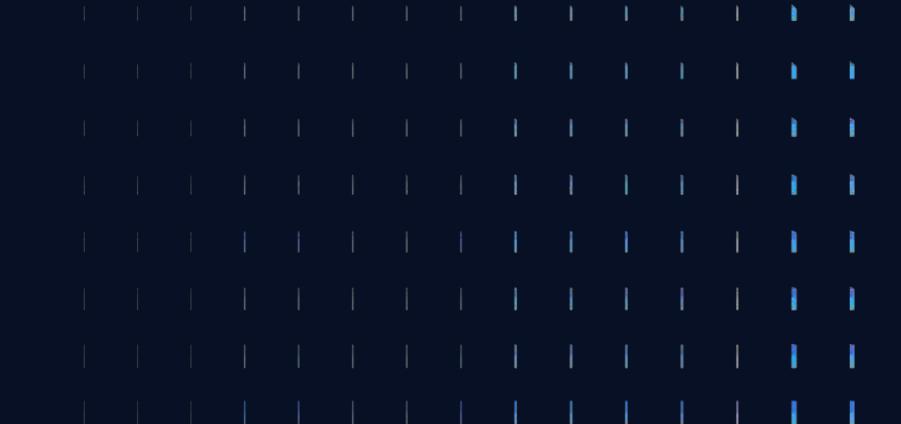


# **Clear Path for Growth**

DEFI's strong balance sheet and proven model has it poised for deeper market penetration, international expansion, and strategic acquisitions to continue fuelling growth.



[APPENDIX]



# Valour's Global Expansion & Strategic Market Development

- 60+ ETPs Listed: Over 60 ETPs across European exchanges; targeting 100 by end of 2025 (incl. leveraged & warrant products).
- First-Mover Advantage: Expanding into Africa, Asia, the Middle East & emerging markets, establishing a regulatory moat and competitive edge.

# **Strategic Partnerships**

- Africa: MOU with Nairobi Securities Exchange & SovFi to launch ETPs in Kenya, leveraging mobile money ecosystem & 85% smartphone penetration.
- Asia-Pacific: MOU with AsiaNext & SovFi to expand ETP listings on Singapore-licensed exchange, enhancing institutional access across APAC.

# **Market Expansion Strategy**

- Pillars: Digital Strategy, Customer Management, Institutional Engagement, Relationship Building.
- Criteria for Expansion: Liquidity, Government Support, Untapped Markets, Innovation, Economic Diversification, Tech-Savvy Populations, High Crypto Adoption.

# **Regulatory Strategy**

- Approach: "Regulated crypto without keys or wallets" for safe, compliant, transparent solutions.
- Focus Areas: Building access to regulatory bodies, forming local partnerships, and advocating for tax revenue from digital assets.

Valour's global expansion positions the company for long-term growth, leveraging strategic partnerships, market-first advantages, and increasing investor demand to strengthen its market leadership.

# Stillman Digital Outlook for 2025

# **Financial Outlook:**

- Revenue Forecast: C\$12M to C\$16M for 2025, driven by trade volume growth and new business initiatives.
- Q1'25 Forecast: C\$2.8M to C\$3M in revenue, with significant growth potential as synergies with DeFi Technologies and Valour materialize.

# **Strategic Focus for 2025:**

- Business Development: Expanding team to accelerate institutional client acquisition, focusing on Latin America and Europe.
- Product & Market Expansion: Enhancing FX and stablecoin services to diversify revenue and hedge against altcoin volatility.
- Strategic Partnerships: Expanding global banking relationships, partnering with Bank Frick and Fireblocks to broaden client access and streamline fiat transactions.
- Team Growth: New hires, including a Head of Trading, to drive innovation and improve trading strategies.
- Brand Evolution: Rebranding to better position Stillman Digital as an institutional player.
- Post-Acquisition Integration: Completion of integration sets the stage for focusing on growth and business development.

Stillman Digital is poised to accelerate growth in 2025, leveraging DeFi Technologies' resources and strategic partnerships to enhance its global presence and achieve substantial revenue growth.



# DEFI Alpha Outlook for 2025

# **Performance & Financial Resilience**

- 2024 Performance: C\$132.1M (US\$96.7M) in returns, with zero losses to date.
- 2025 Outlook: Continued growth, leveraging arbitrage strategies to maximize returns and support digital asset treasury strategy.

# **Strategic Focus & Competitive Edge**

- Systematic Strategies: Low-risk, model-driven arbitrage for steady earnings, avoiding broad market fluctuations.
- Opportunistic Trades: Partnerships & liquidity advantages drive growth, though difficult to predict quarterly.
- Exclusivity: Strong partnerships and significant ETP holdings create unique, low-competition opportunities.

# **Market Growth & Product Expansion**

- Increased Opportunities: Mainstream crypto adoption expands market opportunities.
- AUM Growth: New product launches and expanding AUM will enhance systematic trading and drive revenue in 2025.
- Liquidity: Increased liquidity improves operational efficiency and gives DeFi Alpha a competitive edge in executing trades competitors can't.

# **Long-Term Infrastructure Development**

- Investments: Infrastructure, counterparty agreements, and research since Q2 2024 laying foundation for long-term growth.
- Future Focus: Ongoing strategic advancements will ensure sustained growth and continued market leadership in 2025.

DeFi Alpha is poised to remain a major contributor to DeFi Technologies' success, capitalizing on systematic strategies, exclusive opportunities, and market growth for both short-term and long-term value.



# **Neuronomics Outlook for 2025**

# **Acquisition & Positioning**

- DeFi Technologies acquired 52.5% stake in Neuronomics AG on March 7, 2025.
- Focus: Sustainable growth through AI, computational neuroscience, global expansion, and operational excellence.

# **Strategic Growth Initiatives**

- Expanded Model Driven AMC Program:
  - Partnering with Valour to broaden model driven Actively Managed Certificate (AMC) suite, leveraging proprietary AI for strategy development (proven through Neurofin).
- Market Diversification:
  - Extending expertise into new asset classes. Q3 2025: Launch AI-powered rebalancing strategy for the tech sector.

# **Innovation & Product Pipeline**

- Digital Assets:
  - Smart Crypto AI (Q3 2025): High risk-adjusted returns across cryptocurrencies.
  - Crypto Alpha AI (Q4 2025): Captures alpha in the digital asset space.
- Equity Solutions:
  - TechEquity AI (Q3 2025): AI-driven product targeting inefficiencies in technology stocks.

# **Operational Excellence & Risk Management**

- Compliance & Tech Edge:
  - Operating under FINMA/AOOS supervision with robust compliance. Ongoing AI R&D reinforces leadership in algorithmic trading.
- Scalable Infrastructure:
  - Optimizing global trading, analytics, and risk management platforms to meet growing demand.

Neuronomics adds significant value to DeFi Technologies by enhancing its AI-driven asset management capabilities, expanding into new asset classes, and driving innovation to support long-term growth and market leadership.

# [ 2025 OUTLOOK ]



# Neuronomics: AI-Driven Investment Strategies

# **Next-Generation Crypto Investing**

- Neuronomics applies advanced AI-powered quantitative strategies to deliver high risk-adjusted returns in the digital asset market.
- New strategy developed in collaboration with DeFi Technologies shows forward-tested annual returns of 80%, with lower volatility and drawdowns compared to passive exposure.

# **AI Model Advantages**

- Removes human bias and increases consistency.
- Dynamically adapts to evolving market conditions.
- Built on a diversified, long-only crypto portfolio, rebalanced using AI to capture momentum and reversal signals.

# **Proven Outperformance**

- Strategy has consistently outperformed industry benchmarks such as the CCi30 Index.
- Achieved a Sharpe Ratio > 1, reflecting superior risk-adjusted performance.
- Neurofin strategy delivered positive returns during a market drawdown of over 20%—demonstrating strong downside protection.

# Strategic Fit with DeFi Technologies

- Neuronomics enhances DeFi Technologies' product capabilities and complements DeFi Alpha, the Company's arbitrage-focused trading desk.
- Adds a new dimension to the business by introducing scalable, AI-driven investment solutions to the institutional digital asset market.



# Strategy Performance

The AI Strategy outperforms the market index across all key metrics

	Al Strategy	CCi30	_	
Annualized returns	80.26%	28.07%	Alpha	52.26%
Maximum Drawdown	43.48%	82.64%	Beta	0.55
Sharpe Ratio	1.45	0.34		
Calmar Ratio	1.84	0.34		
Downside Deviation	0.04	0.07		
Standard Deviation	7.30	10.20		
Skewness	1.66	-0.02		
Volatility	52.64	73.52		

# [KEY MILESTONES]



# 2020

#### **December**

Launch of World's First Fee-Free Bitcoin ETP (Bitcoin Zero) on Nordic Growth Market

# 2021

# March

Launch of World's first Fee Free Ethereum ETP (Ethereum Zero)
Strategic Partnership with HIVE Blockchain Technologies

## April

DeFi Technologies Completes Acquisition of Valour Inc.

## May

Launch of Cardano and Polkadot Exchange Traded Products (ETPs)

#### June

Launch of Polkadot Exchange Traded Product

## September

Launch of Solana Exchange Traded Product on Nordic Exchange

#### October

Valour Inc. Lists Its ETPs on the Frankfurt Stock Exchange Launch of World's First Uniswap Exchange Traded Product

## November

Valour Inc., Reaches US\$350 million in Assets Under Management

## December

Listing of ETPs on Euronext Paris & Amsterdam

# 2022

### January

Investment into SEBA Bank (a Swiss Global Digital Assets Bank)
DeFi Technologies Joins the Crypto Climate Accord

## **February**

Valour Polkadot and Cardano ETPs on the Frankfurt Stock Exchange
Valour Launches Avalanche Exchange Traded Product on NGM

#### March

Valour Announces Creation of a Special Purpose Vehicle to Support Distribution of Digital Asset Backed Product Program to Institutional Investors

## April

Valour Approved for Swiss VQF Membership

# May

Valour Enjin and Cosmos ETPs on the Frankfurt Stock Exchange

# July

Valour Wins Financial News' Startup of the Year

Valour Inc. Lists Its Exchange Traded Products on the Lang and Schwarz Exchange

#### August

Partnership with German broker justTRADE to introduce Valour Crypto Products and ETPs to retail and institutional clients

ETPs Available to Clients of Major German Banks, Comdirect and Onvista Debut of Binance Coin Exchange Traded Product (ETP) on Börse Frankfurt

#### September

Debut of Bitcoin Carbon Neutral Exchange Traded Product (ETP) on Börse Frankfurt

### September

Debut of Bitcoin Carbon Neutral Exchange Traded Product (ETP) on Börse Frankfurt

#### October

Partnership with Swedish index provider Vinter to launch Valour's first multiasset crypto ETP, the Valour Digital Asset Basket 10 Index (VDAB10)

#### December

Exclusive Partnership with Autostock, a Swedish Trading Platform to Launch Automated Trading Strategy

ETPs available at independent research provider MoneyMoon

# [KEY MILESTONES]



# 2023

# March

Expands Product Offering Access in France a Key Market for Expansion

# April

Launch of physically digital asset backed ETP issuance platform in Europe

#### June

Launch of first physically backed Bitcoin CarbonNeutral Product (ETP) on Frankfurter Wertpapierboerse XETRA

# July

Launch of Valour Digital Asset Basket 10 (ETP) on Nordic Growth Market
Groundbreaking Collaboration with Bitcoin Suisse AG on Physical Backed Digital
Asset Exchange Traded Products

# August

Launch of Ethereum Physical Staking ETP under the EU-wide issuance platform, Valour Digital Securities Limited (VDSL) on XETRA.

#### October

DeFi Technologies Inc. and Neuronomics AG Joint Venture Agreement to develop AI-based digital asset exchange traded products, actively managed certificates, and asset-backed tokens for global distribution.

#### November

DeFi Technologies Inc. Portfolio Company SEBA Bank AG Awarded Licence by the SFC to Conduct Regulated Activities in Traditional Securities and Crypto-Related Services in Hong Kong

#### December

DeFi Technologies Inc. Announces Strategic Acquisition of Leading Solana Trading Systems IP

# 2024

### **January**

DeFi Technologies Subsidiary Valour Inc.: Sets Record High C\$530.9 Million in Assets Under Management

DeFi Technologies Inc. Announces Strategic Acquisition of Private Research Firm, Reflexivity Research LLC, Co-Founded by Anthony Pompliano and Will Clemente

## **February**

DeFi Technologies Inc. Completes Strategic Acquisition of Private Research Firm, Reflexivity Research LLC, Co-Founded by Anthony Pompliano and Will Clemente

DeFi Technologies Inc. Completes Strategic Acquisition of Leading Solana Trading Systems IP

DeFi Technologies' Subsidiary Valour Inc. Announces Launch of Physical Backed Staking ETP for the Internet Computer Protocol (ICP) Token

DeFi Technologies' Subsidiary Valour Inc. Announces Record AUM of C\$590 Million, Launch of Valour Inc.'s Ripple (XRP) and Binance (BNB) ETPs

#### March

DeFi Technologies Announces Inaugural Bitcoin Investor Day Hosted by Subsidiary Reflexivity Research DeFi Technologies' Subsidiary Valour Inc. Reaches a Record of \$C838 Million in AUM

DeFi Technologies' Wholly-Owned Subsidiary Valour Inc., Bitcoin Suisse AG, and STOXX Launch the 1Valour STOXX Bitcoin Suisse Digital Asset Blue Chip ETP

DeFi Technologies to Join Coinbase and Grayscale in Upcoming Panel Discussion at Bitcoin Investor Day, Moderated by Anthony Pompliano

#### April

DeFi Technologies Inc. Subsidiary, Valour Inc., Launches Trading Desk in UAE to Expand ETP Listings and Presence in the Middle East

Valour Inc. Launches the First Short Spot Bitcoin ETP in the Nordics

### May

DeFi Technologies Subsidiary Valour Inc. Launches Internet Computer (ICP) and Toncoin (TON) ETPs, Landmark Offerings in the Nordics Alongside Chainlink (LINK) ETP

DeFi Technologies Subsidiary Valour Inc. Launches World's First Yield Bearing Bitcoin (BTC) ETP in Collaboration with Core Foundation, Offering Investors Exposure to Bitcoin with a 5.65% Yield

#### June

DeFi Technologies Announces Bitcoin Treasury Strategy

Valour Inc. and The Hashgraph Association (THA) Celebrate Successful Launch of the World's First Valour Hedera (HBAR) ETP at the Börse Frankfurt (Zertifikate) Exchange Closing Bell Ceremony

DeFi Technologies' Subsidiary Valour Inc. Debuts World's First CORE ETP and Expands World's First Hedera ETP to Spotlight Stock Market

## July

DeFi Technologies Acquisition of Leading OTC Desk and Digital Asset Liquidity Provider Stillman Digital

Valour Inc. Announces Launch of World's first Exchange Traded Product for the NEAR Protocol Token

DeFi Technologies Expands BTC Treasury Holdings and Diversifies into Solana, CORE and CORE DAO Staking

DeFi Technologies and Zero Computing Announce Strategic Partnership over Integrating Validator, Trading and ZK Infrastructure

#### August

DeFi Technologies' Subsidiary Valour Inc. Announces Landmark MOU with Nairobi Securities Exchange and SovFi to Develop and Launch Valour ETPs in Africa

DeFi Technologies and Professional Capital Management Partners to Enter U.S. ETF Market



\$13.0T

Citibank prediction of TAM for Metaverse Economy by 2030

\$3.1T

Blockchain technology value add to businesses in Finance, Private healthcare and Retail by 2030

\$39.7B

Blockchain gaming technology market size by 2025

1.0B

**Projected Crypto users by 2030** 

420M

**Active Crypto users as of 2023** 

# Thank you.

www.defi.tech @DeFiTechGlobal

