



Livelihoods,  
Education  
and Nature  
at Scale

A circular inset image showing a lush green coffee plantation. In the foreground, two workers are visible, one wearing a red and black plaid hat and another wearing a blue headscarf. They are surrounded by rows of coffee plants. The background shows rolling hills covered in dense green vegetation under a bright sky.

# COFFEE LENS

# Impact Report

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2020/2021

# Being the change for good food and a healthy future

In October 2020, we launched Coffee LENS – our sustainability strategy for the future of coffee. With targets aligned with the [UN Sustainable Development Goals](#)\*, it sets out our roadmap to create living coffee landscapes, where farmers prosper in thriving communities. All so we can keep delivering high-quality, sustainable ingredients to our roasters and manufacturing customers, bringing naturally good coffee to consumers worldwide.

In this time, coffee communities have been buffeted by the pandemic and climate shocks which, despite the upward swing in coffee prices and sustained demand, continue to raise questions for producers on the viability of smallholder production. This makes the need for collective action to achieve our goals more important than ever.

Despite hurdles imposed by Covid-19 restrictions at the beginning of 2021, we've achieved a number of milestones since launching our 2025 targets in 2020 - reaching over 50% of the targeted 200,000 farmers with sustainability support, rejuvenating soils across land equivalent to 11,000 football fields, and introducing a digital child labor monitoring and remediation system (CLMRS) in the coffee supply chain. I'm confident that together with our partners, we can build on what we've achieved to deliver our Coffee LENS ambition, against our Purpose to 'Be the change for good food and a healthy future'.

**Vivek Verma**  
MD & CEO Coffee, ofi



\*Coffee Barometer 2020



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We welcome the public commitments **ofi** has set for its coffee business. Big businesses have the power and resources to implement sustainability solutions on a massive scale – catalyzing positive change for critically important landscapes and the livelihoods for millions of rural people. We invite **ofi** to continue the journey with Rainforest Alliance towards a world where people and nature thrive together.

”

**Erica Kostense-Smit,**  
Strategic Account Manager,  
Rainforest Alliance

# Progress snapshot



Farmers receiving sustainability support\*



**97.4%**  
↑ 5% 2019

origination volumes procured from farmers engaged on the **ofi** Supplier Code



**25%**  
↑ 6% 2019

total sales sold as sustainable coffee\*\*



**40+** sustainability projects across **14** origins with **34** partners with total funding commitment of **US\$44.95mn**\*\*\*

**18** customers    **6** donors    **10** NGOs

\*Participating in **ofi** sustainability programs and/or certified supply chains and/or digital procurement (via **ofi** Direct)

\*\*Volumes certified and/or verified by private schemes and AtSource

\*\*\*From **ofi** & partners

†Of 105,400 farmers



The **Supplier Code** is the first step towards building long-term relationships with suppliers by setting out our expectations to purchase coffee that is produced in a socially responsible, economically profitable, and environmentally sustainable way. ”

**Camilo Sanchez**  
Coffee Sustainability Manager, **ofi**

## Farmers trained in ofi managed programs (2021)†



**83%**  
Good Agricultural Practices (GAP)



**41.80%**  
Gender & women's rights



**47.90%**  
Conservation practices



**9.30%**  
Vocational/ business skills



**15.20%**  
Nutrition



**49.11%**  
Good soil practices



**8%**  
Literacy or numeracy



**39.64%**  
Good water practices



**48.32%**  
Children's rights



**48.93%**  
Labor rights & practices

# Creating sustainability impact across the coffee belt through partnerships

We rely on collaboration from multiple partners to scale up impact, ranging from multi-million dollar global alliances, to small cash contributions to existing projects. Just US\$5,000 funds solar panels for 33 households in India, two new Coffee Kindergartens in Guatemala, or additional school kits for an education project in Honduras.



**Building bridges** to provide safer passage for **~5,000** community members

Total funding commitment: **US\$16,753**

**USAID's Gorilla Coffee Alliance**, supporting **8,500** farmers & conservation in South Kivu

Total funding commitment: **US\$14mn**

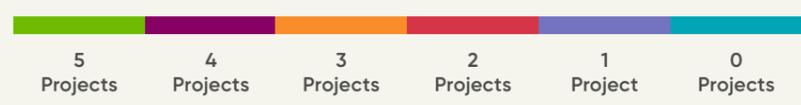
**Preventing forest encroachment** in Lampung, working with **7,000** farmers

Total funding commitment: **US\$500,000**

We collaborate in many ways. Every partnership helps create impact, no matter how big or small.



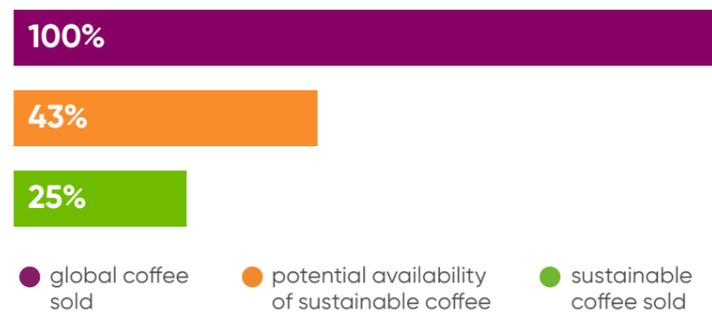
Ongoing projects & partnership opportunities by origin:



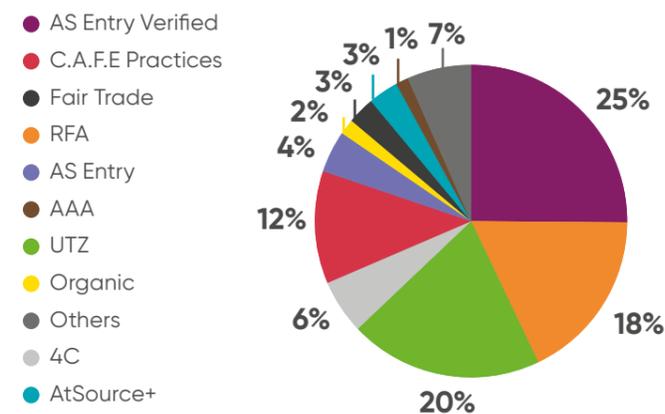
# Delivering traceable & sustainable coffee

In response to customer demand, we can offer documented traceability for 100% of our directly sourced coffee\* if requested, providing a fully transparent view of the product's provenance.

Availability of ofi sustainable coffee vs sales 2021



Sustainable coffee sales 2021



\*Directly sourced from farms, farmer groups, cooperatives, ofi estates

ofi's buying stations and sustainability teams in 18 coffee origins across Africa, Asia and Latin America, give us a direct link to the farmers that we source from. Every bag of coffee we receive can be segregated if the customer requests it.

This on-the-ground presence combined with increasing investment in digital tools allows us to strengthen our traceability proposition for customers and make sustainability projects more effective.

In 2021, nearly 5,000 coffee farmers, were transacting with us on the Olam Direct app, versus 2,000 in 2020, allowing us to digitally trace coffee back to them. In the meantime, ofi's 740+ enumerators registered an additional 16,441 farmers on the ofi Farmer Information System (OFIS), taking the total to 85,731, capturing data such as average yields and farm GPS locations.

## AtSource

Much of this information is available to customers via AtSource+ – ofi's sustainability insights platform – which is underpinned by data from OFIS.

We have added an additional AtSource tier – Entry Verified (EV) – especially created for our coffee customers in line with industry sustainability standards to offer verified traceability to farmer-group level, with independent audits performed every three years. For customers wanting a more detailed picture of the sustainability conditions at the source of their coffee, AtSource+ provides a comprehensive social and environmental footprint via 100+ sustainability metrics generated from ofi's supply chains. This gives companies assurance that their coffee products not only deliver on flavor and quality, but positively impact the communities and landscapes they come from.

### By 2022:

Verified traceable coffee available from **29 AtSource EV & 70 AtSource+** farmer groups across 16 origins

In 2021 the Global Coffee Platform recognized AtSource EV as equivalent to the Baseline Coffee Code. This allows our coffee customers to report their AtSource purchases as "sustainable" and therefore help them meet their own commitments and targets, as part of our efforts to ensure increased transparency going forward.

### Farmer Group summary: Coffee - Honduras - 2021

#### Portfolio Metrics

Current 2021  
**238**  
Assessed number of farmers in a farmer group

Current 2021  
**982ha**  
Total number of target crop hectares under protection or planted in a farmer group

Current 2021  
**4.13ha**  
Average number of hectares, per farmer, of the target crop under production

Current 2021  
**1,260 kg/ha**  
Estimated average yield per farmer group in the current year  
**↑ 79.49%**

# Economic Opportunity

## Empowering farmers to build a prosperous future

ofi's Farmer Barometer in March 2021, revealed that more than half of the 1,354 surveyed coffee farmers from across 12 sourcing origins experienced a fall in income compared to before the pandemic. Since then, prices have increased substantially bringing some respite, albeit the main beneficiaries being the already 'better-off' farmers with larger farms. Meanwhile, the extreme and increasing volatility of the market conditions, continues to raise questions over the viability of smallholder coffee production. Drawing on our team of over 220 agronomy experts across 18 origins and global partnerships, we're digging deeper to understand every farmer's reality to boost the value of our on-the-ground operations for the people behind our coffee.



SDG	Vision	2025 Target
	Economic viability of coffee farming is improved through higher productivity and profitability.	Enhance livelihoods of 200,000 coffee households through access to higher value markets and technical assistance to build producers' knowledge and skills.*
		Facilitate training for 100,000 coffee households on sustainable agricultural practices and/or business skills (reaching >10% youth and >20% women).

### Making it real

#### Progress tracker 2020/2021:

Positive contribution to the livelihoods of <b>105,393</b> coffee farmers with training, field interventions & certification programs	<b>67,672</b> farmers trained on agricultural or business skills ( <b>18,840</b> women, <b>1,855</b> youth)	<b>~ US\$12.7mn</b> in quality & certification premiums	<b>35,000+</b> coffee farmers registered on Olam Direct app, providing farmers with sales access & visibility into regular market prices ↑ <b>88%</b> 2019
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\*As part of these efforts, **ofi** Coffee will continue to work with partners and participate in sector initiatives to support living income gap reduction strategies and solutions.

# Impact snapshot



## Southern & Western regions, Côte D'Ivoire

Main intervention  
**Creating coffee nurseries**

Farmers benefiting  
**4,013**

Impact\*  
**47% yield increase**



## Mt Elgon, Uganda

Main intervention  
**Establishment of Village Savings & Loan Associations (VSLAs)**

Farmers benefiting  
**3,014**

Impact\*  
**US\$30,700+ community savings scheme & bank accounts for 1,003 farmers**



## Chiapas, Mexico

Main intervention  
**Pest & disease management, nutrient recommendations, agroforestry practices, provision of improved seedling varieties**

Farmers benefiting  
**510**

Impact\*  
**80% yield increase**



## San Martín, Peru

Main intervention  
**GAP training, agroforestry practices, soil & wastewater management**

Farmers benefiting  
**1,564**

Impact\*  
**32% average increase in yields = ~US \$160/ha additional income for each farmer**



## Santa Barbara, Honduras

Main intervention  
**GAP, soil management, access to fertilizer credit & solar driers**

Farmers benefiting  
**238**

Impact\*  
**80% yield increase**



## Quindío, Colombia

Main intervention  
**Seedling distribution, GAP**

Farmers benefiting  
**529**

Impact\*  
**49% average yield increase**



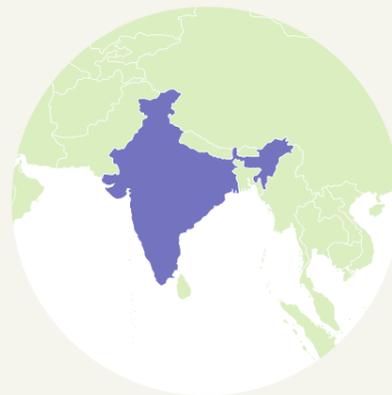
## Aceh & North Sumatra, Indonesia

Main intervention  
**Meeting certification standards**

Farmers benefiting  
**14,314**

Impact\*  
**US\$830,000 premiums (US\$58ea)**

(FY2021)



## Chikmagalur, India

Main intervention  
**GAP, post-harvest techniques, distribution of disease-resistant arabica seedlings to replace robusta**

Farmers benefiting  
**174**

Impact\*  
**13% increase (MT/ha)**

\*Crop year 2016-2021

## 'Training the Trainers' to reach more farmers

In Côte d'Ivoire and Indonesia where we source via farmer cooperatives, the 'Train the Trainer' model is an efficient way of reaching thousands of farmers spread out across the region.

In 2021, **ofi**-employed agronomists trained around 120 and 260 farmer leads in each origin respectively on Good Agricultural Practices (GAP), who each delivered training to groups of 25 farmers on average. Focusing on farm maintenance and rejuvenation, the training takes place on demo plots allowing farmers to determine how new propagation methods, inputs, and pruning techniques compare to standard practices on their farms.

### IDH partnership in Côte d'Ivoire – Progress tracker\*:



**4,189 ha** of coffee farms in Côte d'Ivoire rejuvenated  
 ↑ **227%** vs. 2016 target



**4,000** farmers trained on GAP  
 = **31%** **ofi** farmer network in CDI



↑ **30%** average adoption rate for GAP training reaching **82%**



**47%** average yield increase kg/ha

Farmers are also trained on **ofi's** [Supplier Code](#) to set out expectations on responsible practices, with regular visits made to the farms throughout the year to ensure compliance and assess how training is being implemented.

\*2016-2020

Group training induction



Polybag preparation



Building a coffee nursery



Seed bed preparation



Inspection of transplanted coffee trees



### Meet our expert

“

Since reaching more producers with training on GAP and support with intensive crop diversification, we've seen an improvement in coffee quality and producer income, and fewer farms being abandoned.

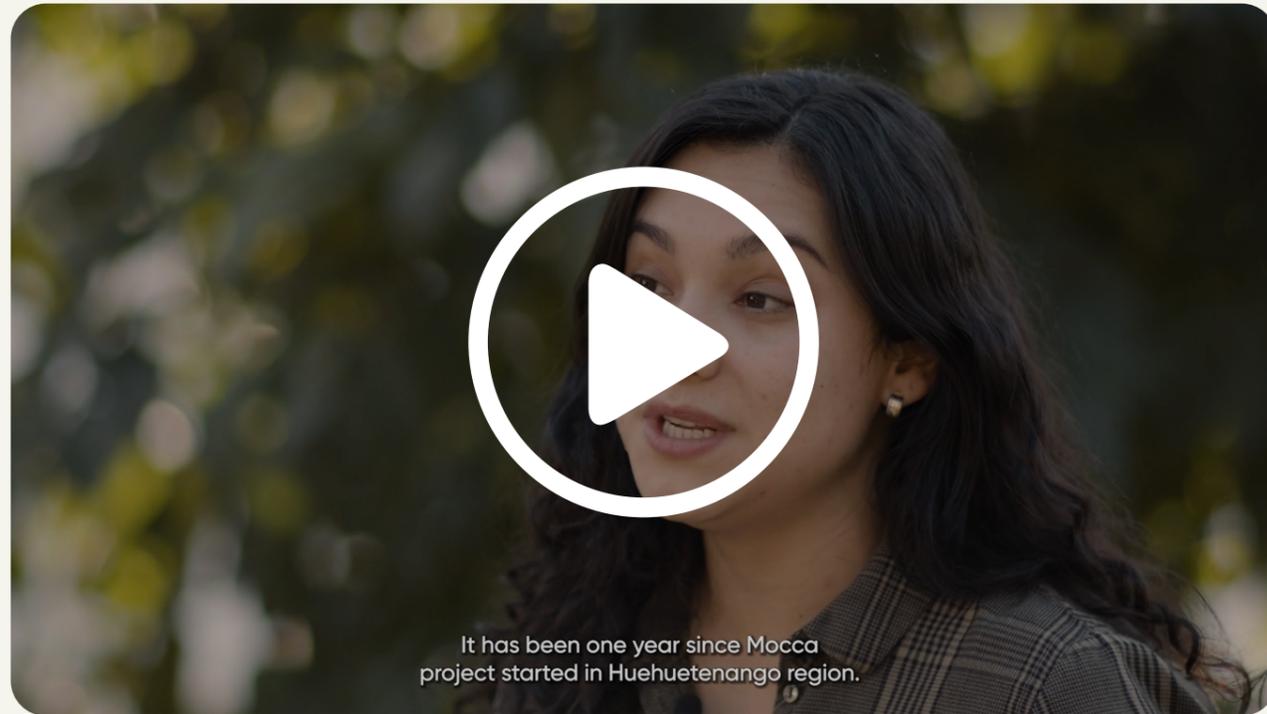
”



**Philippe Kouakou**  
 Coffee CR&S Officer,  
 Côte d'Ivoire, **ofi**

# Hear from producers in Guatemala –

part of the Maximizing Opportunities in Coffee & Cacao in the Americas (MOCCA) Project



It has been one year since Mocca project started in Huehuetenango region.



## Tailoring support to each farmer's reality

Based on detailed analysis we performed in 2020 into farmer profitability, we've introduced a farmer segmentation approach to **ofi's** extension services model, where farmers are categorized and interventions tailored according to farm size, yields, skills and willingness to invest.

### Farmer segmentation



### Snapshot of tailored interventions 2021

<b>B</b> <p>Food crop seed packs &amp; small livestock supplied to 45 women in Guatemala to support <b>nutrition &amp; income diversification</b></p>	<b>A</b> <p><b>Distribution of processing equipment</b> to 6,500+ producers across 9 origins to improve quality (solar dryers, drying beds, ecopulpers, storage)</p>
<b>D</b> <p><b>Chicken farming, fruit production, and beekeeping</b> introduced to 1,752 coffee farmers in Mexico, Nicaragua, and Honduras</p>	<b>C</b> <p>150-person '<b>pruning team</b>' trained by <b>ofi</b> to support farmers in DR Congo</p>



# Looking ahead to narrow the living income gap

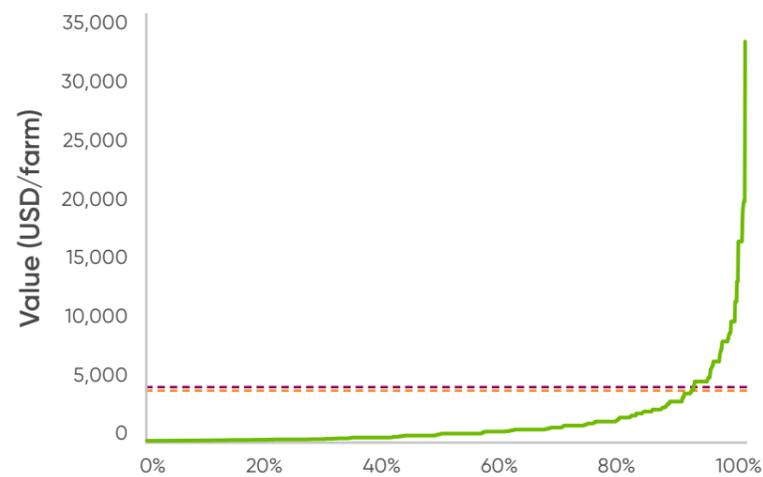
ofi has been working closely with the Anker Research Institute to develop benchmarks for calculating living income gaps. Estimating farmer income, however, is challenging – every farm is different, some crops are produced for own consumption rather than sale, farmers’ revenue streams are diverse, and

production costs are rarely recorded. So in 2021, based on a methodology trialled by Rainforest Alliance to estimate cocoa farmer incomes in Côte d’Ivoire and Ghana, we started developing a tool\* to estimate the living income gap of farmers in our coffee, as well as other supply chains.

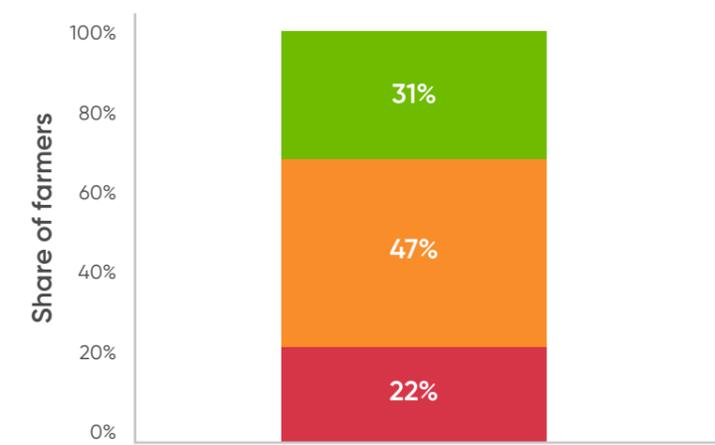


## Living income tool snapshot – coffee farmers, Indonesia, 2021:

Percentile rank distribution of total household income in 2021



Share of farmers and living income by year



● Farmer income (low to high)    ● Living income benchmark (typical family)    ● Living income benchmark (family size adjusted)

● <International poverty line    ● International poverty line < Living income    ● Living income

Mean Income

**\$1,353**

Median Income

**\$473**

Living income in 2021

**\$3,347**

International poverty line

**\$2,195**

## Partner perspective



It has been rewarding collaborating with ofi, because it is willing to support and think about new and innovative approaches as it seriously considers improving the wages and incomes of workers and smallholder farmers. The next step for ofi is to figure out how to develop and implement policies that take into account increased productivity and increased prices to help smallholder farmers earn living incomes.

**Martha and Richard Anker,**  
The Anker Research Institute (2021)



\*With Agri-Logic

# Education and Skills

## Building thriving coffee communities

We know that education helps rural communities to thrive. It plays a key role in socio-economic development and the prevention of child labor. By carrying out field assessments in high-risk areas like Guatemala and Côte d'Ivoire where UNESCO primary school attendance rates are as low as 77%, we can identify hotspots and implement remediation plans to eliminate unacceptable labor practices. Alongside such measures to reduce risks to children, we are investing to improve access to education in rural communities and address knowledge and resource gaps to present coffee farming as a more attractive career choice to the next generation.

SDG	Vision	2025 Target
 <b>4</b> QUALITY EDUCATION	Generational succession in coffee farming is encouraged through vocational training in agriculture and respect of children's rights.	Implement education remediation plans in all high-risk coffee supply chains (areas with low school attendance as defined by UNESCO).
 <b>10</b> REDUCED INEQUALITIES		Promote opportunities for vocational training in agriculture to 10,000 children and youth.

## Making it real

Progress tracker 2020/2021:			
~40,000 people trained on children's rights*	1,077 people aged 15-24 participated in vocational training programs across 9 origins	29 education remediation plans developed (sensitization on child labor, securing birth certificates for school-age children, infrastructure projects, sponsoring school kits & tutoring, kindergartens)	2,000+ children receiving direct education support in the form of school materials, programs, improved infrastructure*

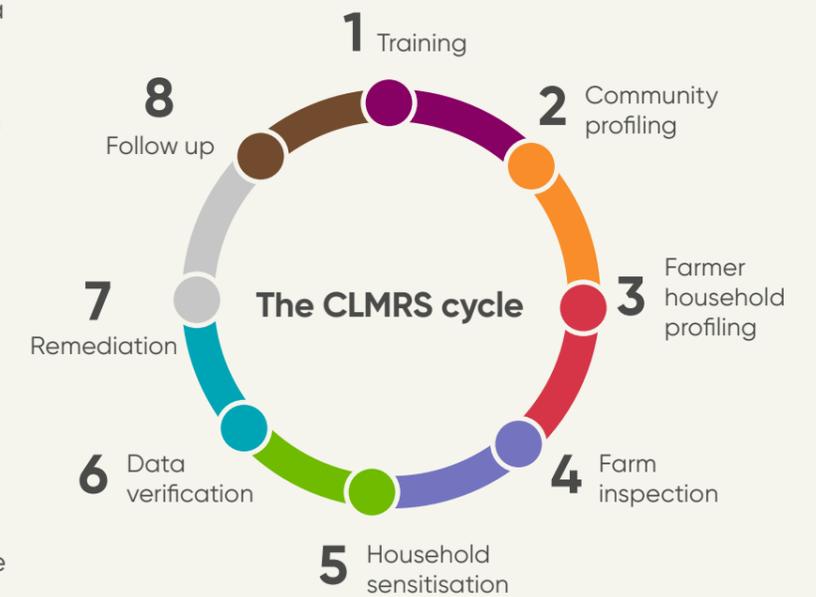
\*In 2021

## Understanding & tackling the root cause of child labor

### Discover the CLMRS program

High poverty rates in rural areas and a lack of school infrastructure result in a high risk of child labor in some coffee growing regions. While there are often complex socio-economic factors at play, child labor is never acceptable.

Starting in Guatemala, we've introduced a digital child labor monitoring and remediation system (CLMRS), having tried and tested the approach in our cocoa supply chains. It's an incredibly helpful tool in high-risk origins that allows us to act quickly to remediate circumstances when children are at risk and eliminate unacceptable labor practices in our operations.



## Risk Assessment

 **~290** household & community surveys conducted via OFIS

 **72** farmers profiled

 **272** children registered in identified high-risk areas

## Training

 **2** social workers employed delivering sensitization in 10 identified high-risk communities

## Remediation

 **22** Coffee Kindergartens set up in Guatemala in partnership with non-profit Funcafe, hosting 300 children



### Meet our expert



“ Supporting children through education has been a very satisfying experience in my professional life, reaching the communities and obtaining positive results because of the acceptance of the people we work with. We will continue our work so that we see more children occupying a space in a school and not on coffee farms. ”

**Karla Ruiz, Social Worker - Santa Rosa, Guatemala, ofi**

“

Working together with **ofi** on the issue of child labor prevention is a very positive and innovative experience. We are one step ahead from other interventions and aligned with the new social protection strategy from the ILO.

”

**Santiago Guadalupe Giron de Leon, Executive Director, FUNCAFE**



## Creating opportunities for the younger generation

In parallel, we're continuing our work with partners in Brazil to set up the next generation of farmers with the knowledge and skills to run a profitable farm. We ran 9 family succession projects in 2021 for young adults, teaching them the basics of good farm management to apply to their future farming careers.

Rafaela Silva Valvassora, 17, from São Sebastião do Paraíso, Brazil is a former participant of 'Jovem no Campo', a family succession project launched in 2021 and now part of **ofi**'s Young Apprenticeship Program:

**“One day I'll manage my own farm and I know that when I put all the knowledge that I've acquired on this course into practice, I'll make fewer mistakes, and I'll start in the right way from the beginning.”**

**465** young people engaged in **ofi** family succession projects across **9** origins in 2021



# Climate Action

## Reducing coffee's carbon footprint

We know from AtSource+ data that on-farm emissions are responsible for much of our coffee footprint. One of our focus areas is therefore on training farmers on climate-smart practices like mulching, agroforestry, and soil cover management to enhance response to and recycling of nutrient inputs. But measuring the impact of improved agronomy practices is complex due to the "biennial effect" in coffee – that yields are naturally higher one year and lower the next. Meaning that it will be another couple of years before we can report meaningful progress on our overall 2025 emissions target, as any reductions made per metric ton of coffee produced in the interim, has to be considered part of this annual variability.

In the meantime, treating wastewater, aerobic composting or upcycling cherry pulp are some of the most significant ways to avoid production of more powerful greenhouse gases like methane and nitrous oxide. We have been trialling these de-carbonization practices on our own coffee estates, which according to AtSource+ data, can reduce total GHG emissions for our washed coffee by 10-50%, depending on the origin. Beyond the farm-gate, we've been working to minimize emissions in our soluble processing facilities.

SDG	Vision	2025 Target
 	Climate-smart agricultural practices and improved resource-use efficiency are implemented to reduce carbon emissions.	Reduce greenhouse gas (GHG) emission intensity in our supply chains by 15% through improved land-use management, farming and post-harvest practices, and more efficient energy use  Reduce on-farm untreated coffee wastewater effluent by 50%



## Making it real

### Progress tracker 2020/2021:

**15-25% reduction** (TCO2-eq/MT) in GHG emissions on **ofi's** Aviv - Tanzania & NCCL - Zambia **estates** from improved coffee residue (pulp) management\*

**24% reduction** in GHG emissions & 44% renewable energy share\* in Spain & Vietnam **soluble processing plants** from introduction of biomass boilers using our own spent coffee grounds & nut shells

Installation of **300+** wastewater treatment systems, eco-filters & eco-pulpers, contributing to **13.4% reduction** of on-farm untreated effluent\*\*

## Upcycling coffee waste to create value from plant to palate

### Feeding the next crop with coffee residues

Trials run on our Laos estates are determining the amount of fresh wastewater that can be applied to the coffee fields for irrigation and nutrient recycling, without compromising tree health. The more wastewater we can redirect from the anaerobic conditions of treatment ponds, the more we can reduce methane and nitrous oxide emissions. Similarly, by returning coffee residues to the field shortly after pulping and allowing it to decompose aerobically, instead of in big heaps, we reduce these emissions to almost zero. The returned pulp also recycles nutrients to feed the next crop. Armed with these positive results, the next stage is to refine and scale-up interventions across our supply chains.

\*2019-2021

\*\*2020-2021

## Creating sustainable, natural & delicious cascara products

The growing trend for repurposed by-products is an opportunity to offer consumers a new way to experience coffee, on top of contributing to more eco-friendly production. On our single-origin, certified estates in Laos and Zambia, we're upcycling the discarded skin of coffee cherries to create ready-to-use cascara products for various applications. Diverting this by-product from the waste stream reduces the environmental burden from methane emissions, while also delivering greater value for farmers as an additional revenue source, and for customers to feed the growing appetite for naturally good food.



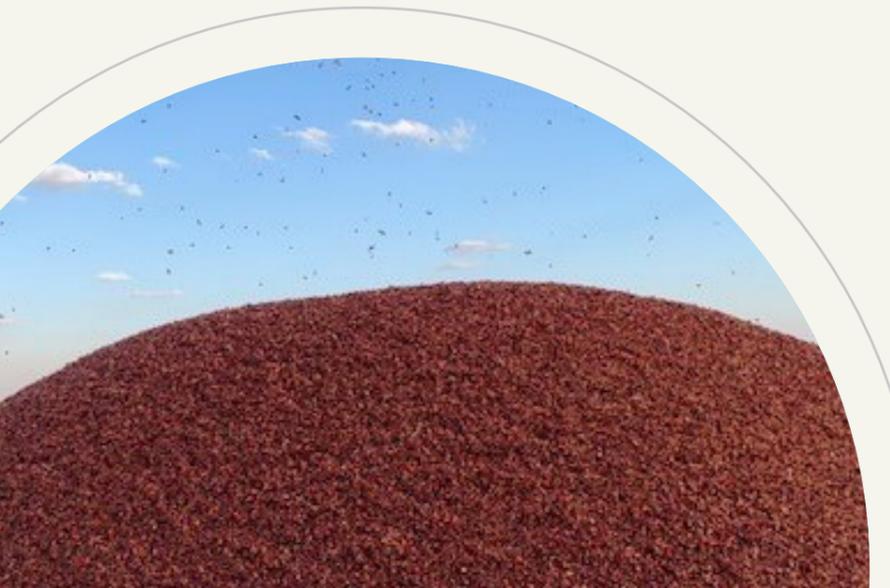
### Meet our expert



Our estate operations have helped us develop precision nutrient management that improve coffee yields. Wise use of nitrogen inputs and improved residue management are proven to be key to lowering our carbon footprint.



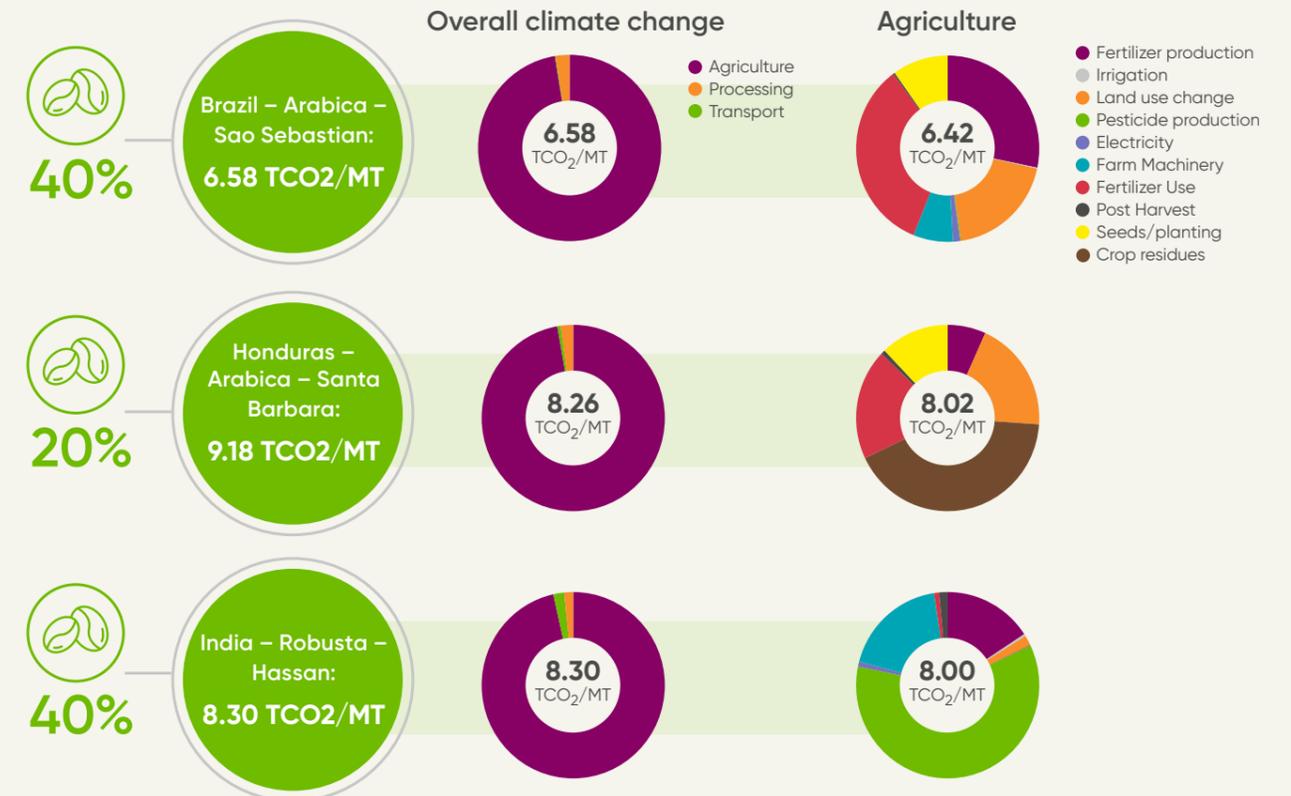
**Piet van Asten,**  
Head of Sustainable Production Systems, ofi



## AtSource in action: Helping customers understand & act on their coffee's carbon footprint

With the footprinting calculator on AtSource, we can help coffee roasters calculate the overall GHG emissions for specific blends of coffee. In this example, the blend is made of Brazil natural arabica, Honduras washed arabica and Indian robusta and the customer can see the carbon emissions from each of our three AtSource+ supply chains, including agriculture, processing, and transport.

### We can calculate the GHG emission for specific blends of coffee...



This data allows the roaster to calculate the overall carbon footprint. It also identifies where we can make the most impact according to the carbon reduction pathways we have developed. In this case, increase farm yields, reduce fertilizer use in the Brazil supply chain, and improve residue management practices in Honduras and India.

# Healthy Ecosystems

## Regenerating coffee landscapes

If we want to make more progress towards creating forest-positive landscapes, farmers need a certain level of income to allow them to make that commitment. Which is why, alongside proactive measures to prevent deforestation and restore biodiversity in and around our direct supply chains, we are focusing on helping farmers see the value they get from the natural resources and landscapes around them, giving them a reason to commit to environmentally sound practices – and be the change with us.

SDG	Vision	2025 Target
 12 RESPONSIBLE CONSUMPTION AND PRODUCTION	Coffee supply chains are deforestation-free with improved soil health and biodiversity at landscape level.	Plant 5 million non-coffee trees
		Implement deforestation remediation plans in all high-risk sourcing areas, as defined by the Forest Loss and Risk Index (FLRI)
 15 LIFE ON LAND	Ecosystems are preserved from inefficient water use and degradation from unmanaged wastewater discharge.	Improve soil health over >20,000 ha.
		Save 1 million m <sup>3</sup> of water annually in coffee cultivation and processing



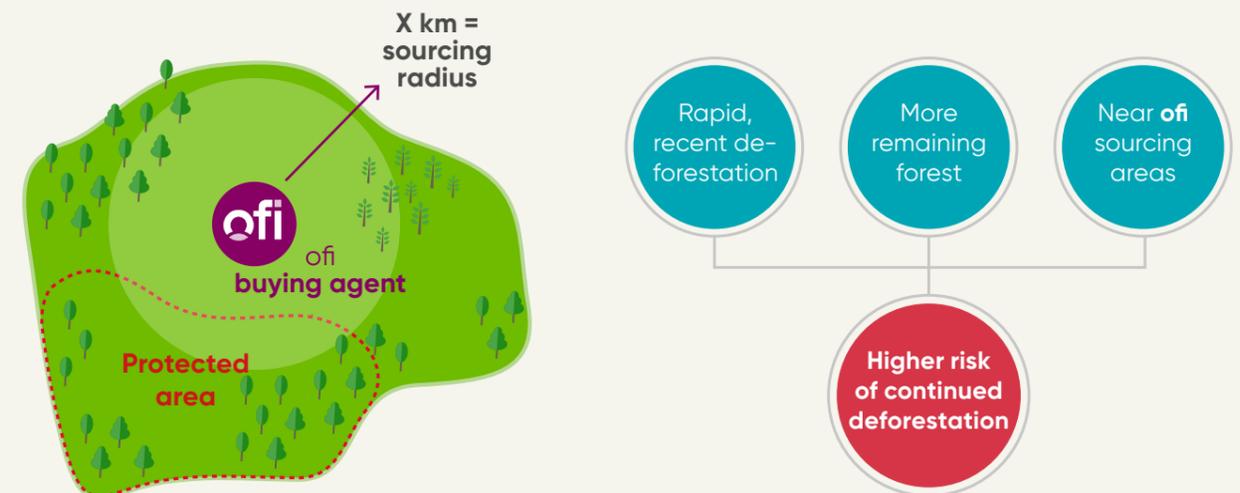
## Making it real

### Progress tracker 2020/2021:

<b>2,011,497</b> non-coffee trees planted to diversify incomes & promote agroforestry	<b>46,000</b> farmers trained on conservation practices	<b>83</b> FLRI remediation plans developed* (covering <b>25%</b> of identified high-risk sourcing areas)
Improved soil health across <b>7,945</b> hectares**	<b>134,000</b> m <sup>3</sup> water saved across cultivation & processing by reducing irrigation, installation of hygrometers & eco-pulpers, water storage systems & wet-mill water-efficiency training) <b>↑ 22%</b> vs. 2020	<b>48,329</b> coffee farms GPS mapped via OFIS to identify deforestation risks <b>↑ 40%</b> vs. 2019

## Defending against deforestation

Our Forest Loss Risk Index (FLRI) combines recent deforestation rates with remaining forest cover, using data from WRI's Global Forest Watch. This helps us assess whether we are sourcing from areas at risk of deforestation, so that we can act before trees are lost.



\*As of Mar 2022

\*\*Since Jan 2020

We have GPS mapped over 48,000 coffee farms in our supply chain across 16 origins. We've also polygon mapped 8,885 of these, together with 100% of our coffee estates, for a more exact measurement of on-farm tree loss and emissions from land-use change.

In 2021, we re-adjusted the FLRI methodology to include data from our conventional supply chain, via our intermediary suppliers. From analysing these additional 3,179 sourcing areas, we've identified 11% as high-risk and are subsequently working with farmers across 13 origins through remediation plans to deliver training on the Supplier Code, GAP, conservation, and agroforestry.

Looking ahead as the European Commission and European Parliament refine draft regulations for deforestation free commodity supply chains, **ofi** has begun global benchmarking of jurisdictions to determine high-risk areas for which the EC may require 'enhanced scrutiny'. This would be in the form of due diligence that includes the geographical coordinates of farms or estates where coffee is grown.



### Partner perspective



As **ofi** is within the top five coffee traders in the world, we see the opportunity to influence the entire sector when working together. In other words, if **ofi** manages to introduce an innovation or transform their business practices, we know that this approach is scalable and others are likely to follow.



**Andrea Olivar**  
**Strategy & Quality Director**  
**South America, SOLIDARIDAD**



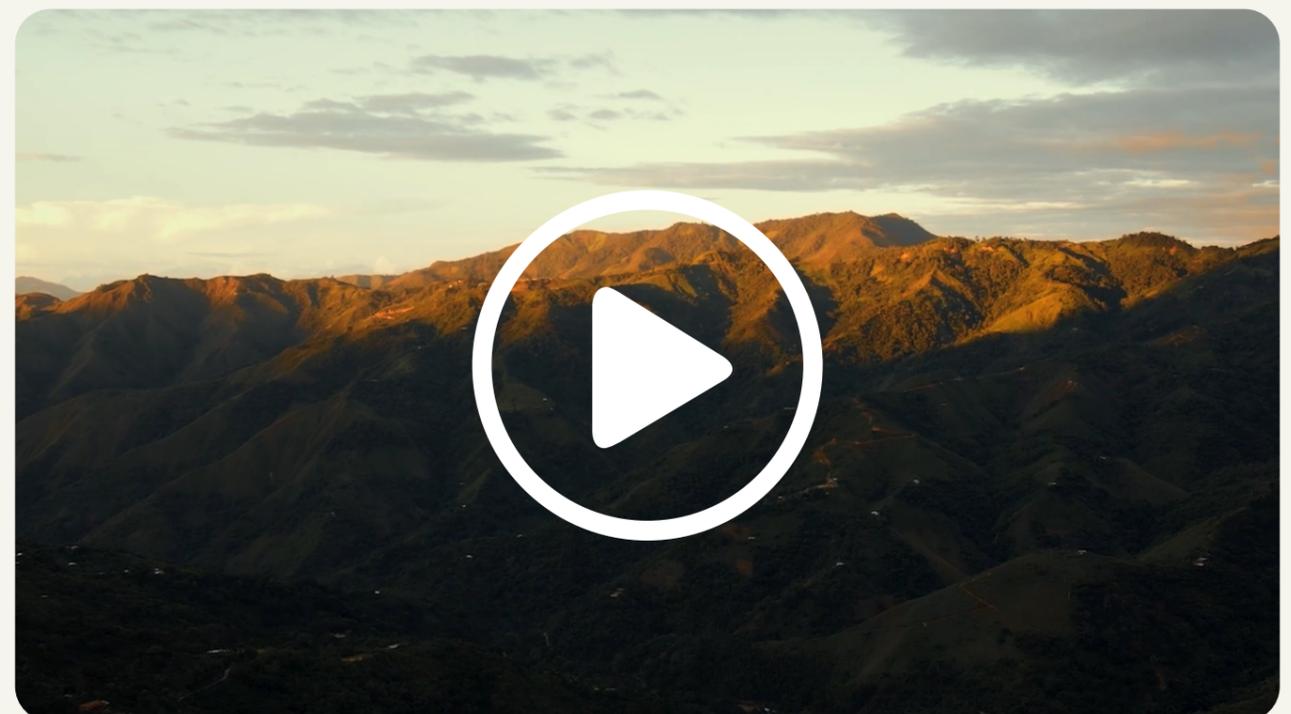
## Creating a circular coffee economy in Peru

Working as part of the Circular Coffee Economy project in Peru with Solidaridad and other partners, **ofi** engages 1,564 producers in the San Martín region on circular farming practices to improve productivity and implement agroforestry systems, wastewater management and other activities that will build their resilience to climate change.

As these coffee farmers gain additional income from increased yields, businesses and public sector bodies in the Netherlands will benefit from the sale of spent coffee grounds, with proceeds feeding the Circular Coffee Fund to incentivize sustainable cultivation. The model is scalable to gradually reach more of the region's 75,000 producers.

Progress tracker*	
 <b>10,600</b> forest trees planted amongst 545 ha of coffee	 <b>~88,000 litres</b> water replenished from installation of 65 water treatment tanks
 <b>593</b> farmer applications to the Circular Coffee Fund to receive support for obtaining land titles	 <b>32%</b> average yield increase = ~US\$160/ha additional income for each farmer

### Hear from the producers



\*Since start of the project 2019

# Creating living landscape partnerships

Transformational impact can only be achieved if we look beyond our supply chain to the wider landscape and people within it. **ofi**'s AtSource Infinity projects are an opportunity to share responsibility for solving the sector's intractable challenges by delivering sustainability impact at scale, with the highest level of data granularity.

## Alliance for Sustainable Landscapes & Markets, Chiapas, Mexico – **ofi**, Rainforest Alliance, USAID Mexico

Progress tracker - by 2022:	
 <p>Improving economic opportunity</p>	<b>510</b> farmers receiving training & technical support (36% of 2022 target*)
	<b>80%</b> average yield increase over 5 years**
	<b>≤ 5-point</b> increase in SCA scores*
	<b>410 farmers</b> receiving certification and/or quality premiums
 <p>Supporting thriving communities</p>	<b>Food crops</b> - maize, banana, beans, zucchini, chili & squash - to be distributed post 2022 coffee harvest, to improve community nutrition
	<b>~1.3 million</b> coffee saplings distributed
 <p>Regenerating ecosystems</p>	<b>~480,000</b> forest trees planted (target 800,000 by 2023)

\*Progress delayed due to COVID-19 restrictions  
 \*\*Among 510 farmers since training sessions started in 2016  
 All other numbers to end of 2021

Emilio Mendez Giron, 42 from Villa Corzo, Chiapas is one of the farmers who has received training on GAP and agroforestry techniques.

"Thanks to the 'Alliance for Sustainable Landscapes and Markets project', our community has created awareness about how the forest trees are important for us and their positive impact on the water resources that we have available. Now we are reforesting so that we expect favorable outcomes for us as producers as well as for our families."



 [Read the full story](#)

## USAID's Gorilla Coffee Alliance, South Kivu, Democratic Republic of Congo – **ofi**, Nespresso, TechnoServe, Asili, Wildlife Conservation Society (WCS)



**ofi**'s latest Infinity project launched in 2021, aims to reach 8,500 coffee smallholders by 2026 to establish environmentally sustainable ways to earn income, improving access to essential health services, and work with community institutions to become advocates for conserving the Kahuzi-Biega National Park in DRC's South Kivu province.

 [Read the full story](#)



The quality of USAID's partnerships determines the sustainability of our development efforts. **ofi** is an important market actor that enables Congolese coffee growers to access international markets and benefit from market incentives for improved quality.



**Paul Sabatine**  
 Mission Director,  
 USAID/Democratic Republic of Congo



# Thank you

## Thank you to our customers, partners & supporters

We are proud to supply our coffee to businesses worldwide – and support their own sustainability ambitions.

### Customers

Aldi, BKI, Dunkin, Gomedra, Imbibe, JDE, Melitta, Nespresso, Nestle, OIL, S&D, Sawai Coffee, Starbucks, Strauss, Tchibo, Tim Hortons, UCC, JJ Darboven

### Key partners, verifiers and certifiers

ADB, Asili, Child Fund, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Enveritas, Funcafé, Heifer Int, IITA, Landel Mills, Lavazza Foundation, MasterCard Foundation, Ministry of Education of Zambia, Rainforest Alliance, SERFOR / Peru, Solidaridad, Solon Foundation, TechnoServe, USAID, WCS, World Coffee Research



# Be the change with us

## Join us on our coffee journey...

We are looking for dynamic alliances to scale our efforts and deliver greater impact. This will help us achieve our vision of a resilient and sustainable coffee future.

### Three ways to engage

1. By directly contributing to existing or new initiatives. This most flexible option allows space for new ideas and initiatives. It is based on premiums or upfront payments.
2. Through the AtSource program: this provides customers with engagement options tailored to individual sustainability ambitions, with clear structures and accountabilities, and a predetermined monitoring and evaluation mechanism. There are 27 existing AtSource+ farmer groups currently available for new coffee projects and partnerships.
3. As a strategic partner, to support with technical expertise and resources for new and existing activities on the ground.



To find out more about how you can support Coffee LENS:

✉ [coffee@ofi.com](mailto:coffee@ofi.com)

[in linkedin.com/company/ofi-group](https://www.linkedin.com/company/ofi-group)

🌐 [www.ofi.com](http://www.ofi.com)

