

.MONEY
20/20

HUMAN X
MACHINE

WHERE MONEY DOES BUSINESS

2024

USA

OCTOBER 27-30
LAS VEGAS



**.MONEY
20/20**

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MACHINE**

ARE YOU SHAPING THE FUTURE OF MONEY? WELCOME HOME.

Money20/20 is the place where the fintech industry moves forward. We ignite change through the collision of people and ideas, powering new strategies and partnerships that transform mindsets.

As the annual meeting place for disruption, it's our responsibility to charter the uncharted and to completely shatter industry norms.

Our shows attract the world's greatest VCs, the fastest-growing startups and the largest and most influential banks and payment companies across the global money ecosystem. The Money20/20 community are the decision makers that will unlock the next big opportunities in Fintech.

TOGETHER, WE SHAPE THE FUTURE.



**MONEY20/20
IS WHERE THE
ROCK STARS OF
FINTECH COME
TO CUT DEALS
AND COURT
INVESTORS.**



THE ECONOMIST

SPARK MAGIC ON (AND OFF) OUR SHOW FLOOR.

This is not just an event - this is a catalyst for growth.

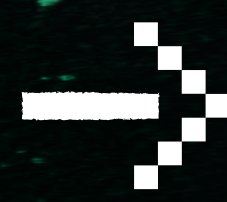
Are you ready to engage, educate, captivate and collaborate with the audience building the future of fintech? Take chance out of the equation as a sponsor and:

- / Be part of conversations that **ONLY** happen at Money20/20 and spark connections that you never knew were possible.
- / Announce your latest game-changing innovations in front of the global press and the brightest minds in the industry.
- / Stand side-by-side with fintech's biggest disruptors, changing the landscape of money. If you're not in the room, you'll be playing catch up.
- / Promote your brand through curated experiential opportunities, designed to build connections with prospective partners and existing customers.
- / Join the champions league of thought leaders and tell your story through our private content offerings.



WHO YOU'LL MEET

OVER THE LAST 2 YEARS THROUGH
OUR SHOWS WE'VE WELCOMED:



85% OF THE WORLD'S TOP 20 BANKS

66% OF THE USA'S TOP 20 FINTECH UNICORNS

2023 OVERVIEW

3,500
COMPANIES

FROM 90 COUNTRIES

1 IN 3
C-SUITE

68% ESTABLISHED BUSINESS

32% STARTUPS

500+
SPONSORS

300+
SPEAKERS

300+
PRESS

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**MONEY20/20
CONNECTS YOU
WITH DECISION
MAKERS FROM
THE GLOBAL
COMMUNITY**

4,000+
C-SUITE

2,000+
VP LEVEL

PREVIOUS MONEY20/20 ATTENDEES INCLUDE

Banks	Payment Providers	Technology	Identity (Cybersecurity)
<p>Chief Data Officer Chief Executive Officer Chief Product Officer Chief Revenue Officer Chief Solution Architect Director Strategic Development Senior Vice President - digital strategies and customer experience Executive Vice President of Specialty Finance Executive Vice President - Merchant Services and Commercial Card Vice President of Payments Director of Digital Banking</p>	<p>Chief Executive Officer Chief Financial Officer Chief Growth Officer Chief Legal Officer Executive Vice President, Global Digital Partnerships Executive Vice President, Market Development Global Head of Solution Architecture Global Head of Strategy Global Head of Verticalized Industries Chief Marketing Officer Vice President Network Solutions</p>	<p>Chief Commercial Officer Chief Operating Officer Chief Security Officer Chief Transformation Officer Chief Product Officer Chief Strategy Officer Chief Technology Officer EVP, Global Head of Banking and Capital Markets Global Vice President - Financial Services Industry Vice President, Fraud Management Vice President, Small Business Services</p>	<p>President and Chief Revenue Officer CEO & Founder Chief Executive Officer Chief Technology Officer Director of Solutions Architect Director, Market Planning Global Business Solutions Fraud Protection Vice President of Mobile App Security Vice President, Emerging Product Vice President, North America</p>
			

PREVIOUS MONEY20/20 ATTENDEES INCLUDE

Merchants	VCs	Professional Services	Regulation & Government
<p>Chief Operating Officer Chief Innovation Officer Chief Financial Officer Chief Revenue Officer Director of Partnerships Director of Payments Global Head of Institutional Payments Head of Commercial Intelligence Head of Omni Services Vice President, Payments & Financial Services Vice President, Product</p>	<p>Co-Founder & General Partner Financial Technology Investor Founder & Managing Partner Founder, FinTech Innovation Fund General Partner & Founder Head of US Principal Investments Managing Director Managing Partner and Founder President and CEO Principal Director, Bank & Fintech Channel Partnerships Vice President</p>	<p>Chief Executive Officer Founding Partner Head of Technology Managing Director Blockchain & Digital Assets Leader National Leader, Blockchain & Digital Assets Partner, Global Head of FinTech Senior Counsel Managing Director Senior Practice Manager, Global Banking SVP Solutions</p>	<p>AVP, Supervision & Regulation Chairman and Deputy for External Affairs and Director, Office of Minority and Women Inclusion Director, Enterprise Strategy Integration Financial Services & Fintech Lead, West Coast US Fintech Lead, East Coast US Head, Investment Promotion Investment Director Member of Congress (NC-13) Senior Counsel Senior Vice President, Payment Industry Relations Trade Commissioner</p>

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HEADLINES ARE MADE HERE.

300+

**MEDIA & ANALYSTS
IN ATTENDANCE**

3,700+

**MEDIA MENTIONS
DURING THE SHOW**

6,800+

**ARTICLES
WRITTEN**

Setting the stage for successful launches and major industry announcements is what we do best. Like CFPB's new approach to regulation, Mastercard teaming up with MoonPay for Web3 Push, OnlyFans spilling the tea on \$4B in content creator payouts and Silicon Valley Bank pitching its comeback story.

Using Money20/20 as part of your annual strategic planning - whether you're introducing a new product, announcing a major milestone or launching a new initiative - means you'll be maximising your breaking news before, during and after the event.

Money20/20 puts you in a room with the A-list of the fintech world and amplifies your announcements across the globe.



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NOT JUST ANOTHER BRANDING EXERCISE.

Money20/20 is seen as a rite of passage for those who go on to make a difference in the world.

Our reputation precedes us as we continue to be the place where ideas are born and transformed into industry-changing partnerships.

We know the importance of finding the right marketing mix to amplify your brand and help you achieve your business goals. That's why we make it easier than ever for you to connect with people you didn't even know you needed to know with a powerful arsenal of digital tools along with our reimagined networking experiences.



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THIS ISN'T AN EXPO. THIS IS A PURPOSEFUL EXPERIENCE.

Our festival-style layout, allows for booths to blend seamlessly with interactive features, stages and meeting spaces.

Get ready for a totally integrated floor plan that encourages exploration and helps attendees find the companies they need to meet.

No matter where you are, you'll experience the encounters and conversations with fintech's most exciting businesses that only coming together in real life can spark.

CHECK OUT THE LIVE, INTERACTIVE FLOORPLAN.



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STAKE YOUR CLAIM.

Our Money Hall contains some of the industries hottest real estate.

Whether you're looking for a hands-off approach to stand build or complete creative licence – our team of event consultants can work to find you the perfect spot on our show floor based on your business goals and budget.

Either way we've got you covered.



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STAND OUT FROM THE CROWD.

Creating an experience that people remember will make your brand stand out above the rest.

From partnering with us to produce new content formats that will put your brand at the heart of our revolutionary agenda, to jaw-dropping show floor activations and larger-than-life signage. Attendees will be surrounded by your brand throughout their entire Money20/20 experience.

Looking for something bespoke? Our team will work closely with you to bring your ideas to life!

INQUIRE NOW FOR BESPOKE ACTIVATIONS



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TURN SOCIALIZING INTO SERIOUS BUSINESS

Intentional encounters and impactful networking opportunities have always sat at the heart of the Money20/20 experience.

We make it easy for you to spark incredible conversations, day AND night, with the people that can take your business to the next level.

From our legendary Industry Nights to epic lounges, we help deliver high impact visibility and meaningful connection with the most senior decision makers in money. Get ready for 4 months worth of meetings in 4 day...because money never sleeps.

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MONEY ROW



galileo
EXPEDITION
GUIDED BY EXPERIENCE



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BUILD RELATIONSHIPS

Looking for a more intentional approach to meetings and smaller (but targeted) gatherings onsite that will maximize your ROI?

Our focus is to help you design innovative, fully configurable, and bespoke spaces that allow you to host clients and prospects in a more private setting.

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OUR 2024 SHOW THEME

Humans and our increasingly intelligent machine counterparts are combining to create a whole new world.

We must prepare to witness a metamorphosis, where the interplay of consumer and business interactions ascend to new heights, redefining not only what we experience but how we experience it.

We will unveil the stories of those exceptional beings, the superhumans, who dare to navigate this uncharted territory.

**X MARKS THE SPOT OF LIMITLESS OPPORTUNITIES
FOR COMBINATION AND COLLABORATION.**



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MEET THE TEAM.

Our most successful clients book 6-12 months before the event and create marketing and sales campaigns that culminate at Money20/20.

Schedule a call today with the team. We're just one click away and ready to give you the greatest possible experience at our shows.

GET IN TOUCH TODAY



ANDREW SNYDER
Vice President,
US Sales



REMI KENT
VP, Global Account
Management



JAMES GIBSON
Global Enterprise
Director



NICOLE VIAFORE
Senior Account
Manager



MITCHELL HIRSCHORN
Account Manager



MARIAM JAKHASHVILI
Account Manager



IAN STOCKSTILL
Account Manager



NATALIE BOHNER
Account Manager



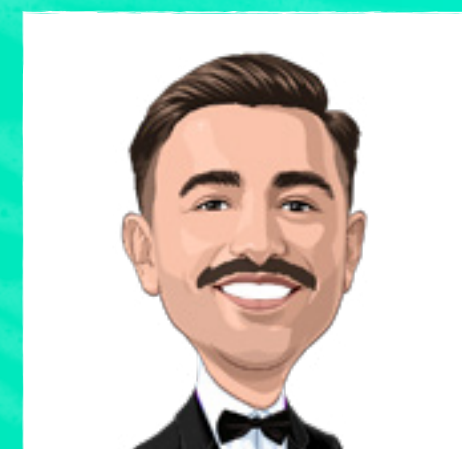
PATRICK GARGAN
Business
Development
Manager



LAUREN PAYTON
Business
Development
Manager



MIKE MICHALAKIS
Business
Development
Manager



FRANK GRECO
Business
Development
Manager



AMANDA SERPA
Sales Development
Representative



VERONICA DACOSTA
Sales Administrator

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MONEY GOES GLOBAL.

Money20/20 is the world's leading, premium content, sales and networking platform for the global money ecosystem.

From in-depth analytics to inspirational speakers, our world-class insight and networking opportunities help our customers generate game-changing ROI, power strategies and build relationships.

Money20/20 promises to bring together an un-matched audience of c-suite and decision makers, to create the clearest and most distinctive focus on what's next across the world of fintech.

Be part of the global movement shaping the future of money.

**JOIN US AT MONEY20/20, *THE PLACE*
WHERE MONEY DOES BUSINESS.**

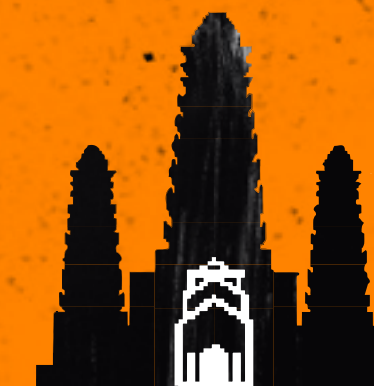


MONEY20/20 USA

27-30 October 2024

The Venetian, Las Vegas

US.MONEY2020.COM



MONEY20/20 ASIA

22-24th April 2025

Queen Sirikit, Bangkok

ASIA.MONEY2020.COM



MONEY20/20 EUROPE

3-5th June 2025

The Rai, Amsterdam

EUROPE.MONEY2020.COM



MONEYPOT PODCAST

Money's moving - stay ahead.

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