

# REWARE

## INVESTOR PITCH

*Presented by  
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# The Fast Fashion Problem



**92 M tons of clothing end up in landfills every year**





A woman with short dark hair, wearing a grey t-shirt and a backpack, stands in a vast landfill. She is holding a pair of sneakers, one black and one red. The ground is covered in a sea of discarded clothing and debris. In the background, a body of water and a cloudy sky are visible. A large green bag of trash is on the left.

**Clothing donations are mismanaged and are flooding countries with limited resources.**



**It's responsible for around 10% of global carbon emissions and water pollution.**





**We believe....**

**There's no garment more sustainable than the one that already exists.**

**We aim to establish second-hand clothing as the first choice.**



# The Boom of Second-Hand Market





- More people are opting for sustainable fashion and reducing waste
- Change of mindset: Resale is seen as cool, not cheap



**In 2024** secondhand market  
was **valued at \$42 B.**

Projected to **reach \$85 B by**  
**2033.**





**We know....**

**There is a big gap  
in this market**

**And nobody is paying attention to.**



**Vinted is the current market leader, making \$340M in 2024**

**But the consumer experience is not great and most common complains are:**

**No professional sellers**

**Terrible customer service**

**Low quality on the clothing**

**Scams & Fraud Risks**



# Peer to Peer Platforms

Vinted

depop

wallapop

kleinanzeigen

**NOTE:** Zalando buys pre-owned and pays with Zalando vouchers.

zalando  
**PRE-OWNED**  
Zonder drama ▶

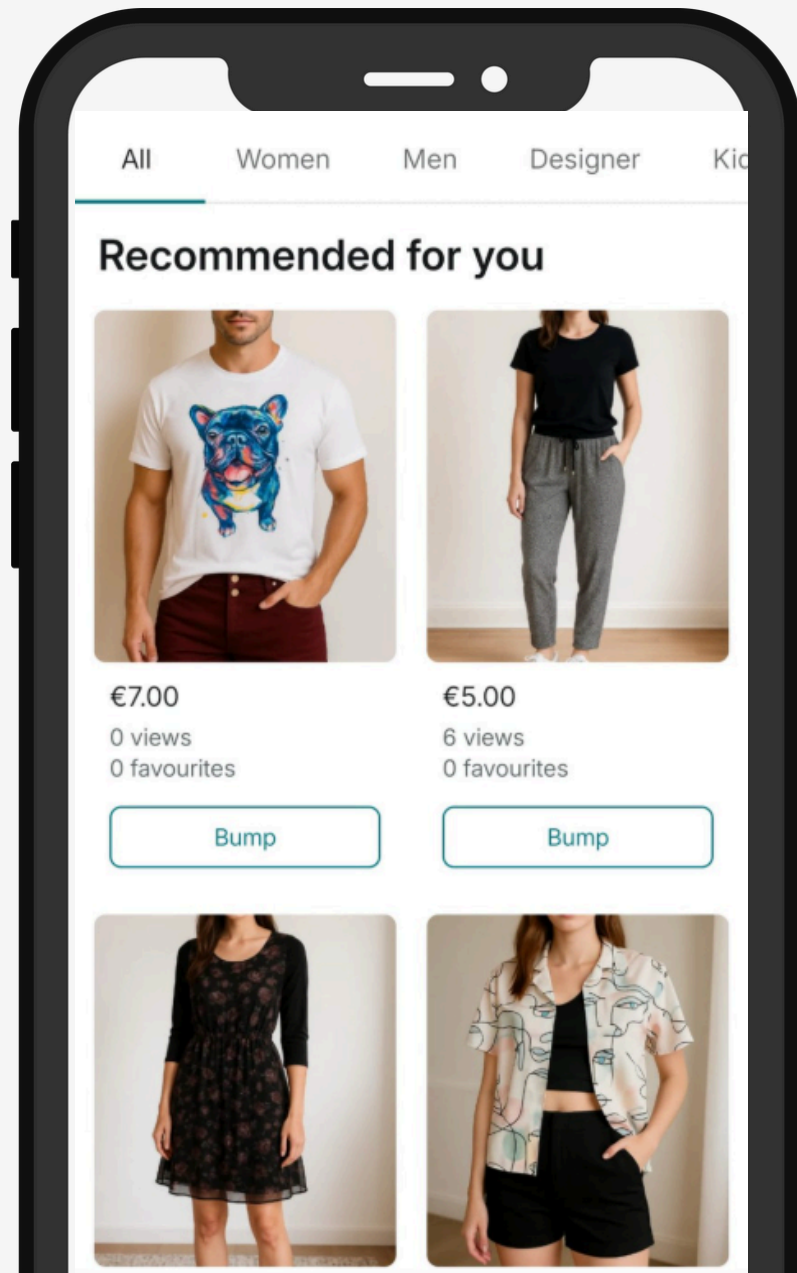


**What Makes  
REWARE Unique?**

**We also know....**

**Consumers demand  
easy & effortless  
solutions in one click**





**REWARE**

**A Full-service  
marketplace**

**Where everything  
just works**



## REWARE



No listings,  
No shipping  
Just earnings



No scams  
Quality control  
Great customer service

## OTHERS



No listings,  
No shipping  
Just earnings



No scams  
Quality control  
Great customer service



# KPIs & Timeline



01

## User Acquisition

Reach **100k registered users** within the first 12 months.

02

## Sales Volume

Process at least **3M transactions** in the first year.

**Phase 1:** We will create a strong marketing campaign with content creators and influencers, focusing on reach.

**Phase 2:** We will create a marketing campaign with ads and YouTube to increase transactions.



03

## Customer Satisfaction

Achieve a **90 % positive rating** from buyers and sellers.

04

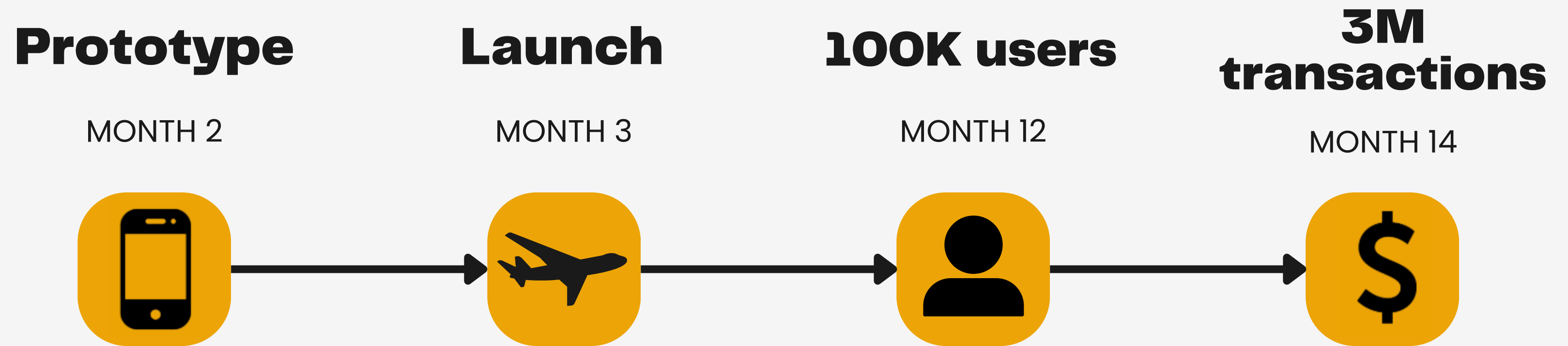
## Operational Efficiency

Reduce item processing time to 48 hours.

- Boost satisfaction with fast, personalized support and feedback-driven improvements.
- Speed up processing with automation and strict 48-hour SLAs.



# Future Roadmap





# Investment

- In-House Devops Team
- Infrastructure & Development Tools
- Warehouse rent & operational team

**€300 000**



# Summary

- **\$42B market in 2024**, projected to **reach \$85B by 2033** — fastest-growing retail segment.
- REWARE = hassle-free, full-service resale platform — more convenient than any competitor.
- Scalable model, high demand, and clear path to profitability.





**Be part of the solution, not the problem.**



# Thank You

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