

GET SET TO FUN'RAISE



Secondary school fundraising guide

RED
NOSE
DAY

FUNNY
IS POWER

18 March 2022

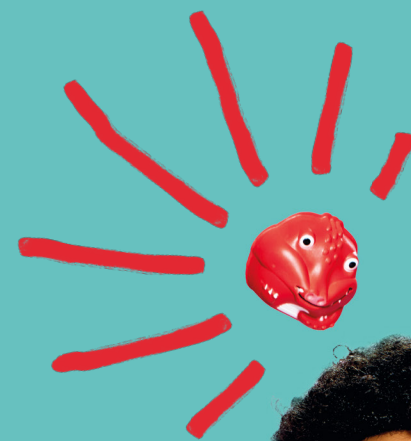
LET'S DO THIS

Welcome to your Red Nose Day 2022 fundraising guide. We're over the moon to have you on board.

On Friday 18 March, you and your students have the power to change lives.

This year it's all about 'You'. Yes you! Dressing up, hosting bake sales, holding Red Nose and spoon races, taking on sponsored challenges or simply having a laugh. Because whatever you and your students do, no matter how big or small, you're helping people live free from poverty, violence and discrimination. And that's pretty incredible in our book.

Let's do this.



WHAT'S INSIDE?

- 2-3** Fundraising ideas and inspiration
- 4** Free downloads and learning resources
- 5** How your money makes a difference
- 6** Red Nose Day superheroes
- 6** Your Red Nose Day checklist
- 7** How to pay in

Flip to the folder at the back for all these brilliant extra bits:

- Red Noses order form
- Student sponsorship form
- Event poster
- Thank you poster
- Learning poster
- How your money makes a difference poster
- Staffroom sweepstake poster
- Stickers

FUNDRAISING IDEAS

Red Nose Day is back on Friday 18 March – bigger, better and redder than ever. So how will you join in?

Pick your favourite fundraising ideas or go for them all! Add your school's own unique twist, then raise a laugh while you raise lots of money.



Got a better idea?

Go for it! The more creative, fun and unique the better – because on Red Nose Day the floor's yours to fundraise however you like, and have fun as you do it.

Whatever you do, big or small, we'd love to see it. Share it with us on Twitter [@comicreliefsch](https://twitter.com/comicreliefsch)

Free downloads

Download everything you need, from posters and recipes to a ready-made quiz, at comicrelief.com/secondary

Do it right

To help you keep your fundraising safe, legal and considerate, we've put together a few simple dos and don'ts. Take a look at comicrelief.com/dos-and-donts

Donate to dress down

Join schools across the UK and invite students to donate to go non-uniform for the day. Pick a theme, dress in red or simply come as you are. For a twist, get teachers to wear their old school uniform – in return for extra donations, of course.

Top tip

Get the T-shirt

Keep it casual with an official Red Nose Day T-shirt from comicrelief.com/shop

Sponsored challenge

Take on a sponsored challenge as individuals, a class or a whole school. Go the distance and walk, run or swim the miles away. Put the hours in by dancing, reading, keepy-uppy-ing for as long as you can. Whatever you choose, collect sponsorship and go all out to smash your target.

Top tip

Out-there ideas

The more creative your challenge, the more you're likely to raise. Why not keep going for 24 hours? Cover the distance from London to Paris?

Red Nose and spoon race

Follow in the footsteps of our celebrity teams and hold your own Red Nose and spoon race. Whether you pit class against class for a distance dash or hold a whole-school relay on the field, collect donations and get sponsored to keep the Nose going as long as you can. Bonus points for power poses and silly walks.

Top tip

Tune in on TV

Follow our celebrity Red Nose and spoon race on the **One Show** at 7pm on BBC One, from 7–11 March.

Pay-to-play quiz

Get those brain cells going with our free quiz at comicrelief.com/secondary Collect donations for a lunchtime brain-teaser or make an event of it, selling tickets for a students vs. parents vs. teachers clash. You could even set up a snack bar on the side, to bring in some extra cash.

Top tip

Eyes on the prize

Ask local businesses if they'd like to donate a gift or an experience as a prize – they're often keen to be part of the fun.

Bake a difference

Bake it, fake it or just pay to eat lots of tasty treats. Set up a stall at breaktime or after school, and get selling to turn delicious bakes into serious dough. Cook up a family favourite or try one of our Red Nose Day recipes. It's a choux-in for success.

Top tip

Red Nose Day recipes

You'll find free oven-ready recipes for our favourite bakes waiting for you to download at comicrelief.com/secondary

Sell Red Noses

Selling 100% plastic-free Red Noses is a great way to kick-start your fundraising. Simply order boxes of 40 online, pay a little now and settle up later on. Order at comicrelief.com/nosesforschools or use the form at the back of this pack.

Top tip

Students in charge

Put a few enterprising students in charge of selling Noses. From putting up posters to collecting cash and totting up the total, let them run the show.



2



STUDENTS IN CHARGE

Red Nose Day is a great opportunity to let your students run the show. As well as learning about issues affecting young people around the world, they'll be building skills like teamwork, organisation, communication and managing money.

Start with the student council

Download our student council guide at comicrelief.com/secondary and ask your young leaders to take charge. Let them come up with fundraising ideas and decide who does what to run the show on the day.

Round up a design team

Ask arty students to design posters, tickets and decorations. Or, for a quick win, simply copy and fill in the poster at the back of this pack.

Red Nose sales competition

Order boxes of our 100% plastic-free Red Noses at comicrelief.com/nosesforschools, then challenge groups of enterprising students to see who can sell the most.

Hand over the hosting

Invite older students to host your main event, whether it's a bake sale, sponsored challenge or show. From choosing a venue to selling tickets, steer them through from start to finish.

Manage the money

Get students to set up a JustGiving page at comicrelief.com/jgschools and count up any cash after Red Nose Day. Once they've totted up the total and bagged any coins and notes for the bank, they can fill in the thank you poster in the back of this pack.

For more tips, download our student council guide at comicrelief.com/secondary



RAISE EVEN MORE...

Follow our top tips to knock your fundraising out of the park.

1 Set a fundraising target

Setting a target boosts your final total. Aim high and see if you can smash it!

2 Go cashless

Set up a JustGiving page and QR code at comicrelief.com/jgschools, then share the details and ask everyone to pass them on. There's no easier way to collect donations and sponsorship.

3 Empower your students

Download our school council guide at comicrelief.com/secondary, then ask students to help plan your Red Nose Day events.

4 Loop in local businesses

Contact local companies to see if they'll match your fundraising or donate competition prizes.

5 Make a week of it

Plan five days of Red Nose fun to build excitement and keep the cash rolling in.

6 Shout about it

Share your plans and pictures on social media, with a shout-out to [@comicreliefsch](https://twitter.com/comicreliefsch) on Twitter.

7 Up the stakes

Pop the sweepstake poster in this pack on the staffroom wall and ask people to pay to take a punt.

RED NOSES ARE ON THE LOOSE

This year's Red Noses are our wildest bunch yet. There are eight characters to track down and you can catch up with their animal antics at comicrelief.com/adventure

Order through our exclusive schools' deposit scheme using the form in this pack or at comicrelief.com/nosesforschools



There's a 1 in 400 chance you'll catch colourful Cam



FREE DOWNLOADS

Head over to comicrelief.com/secondary to download all the extra resources you'll need for fun'raising.

Quiz masters

- Three rounds of quiz questions
- The answers (luckily!)

Cake crusaders

- Red Nose Day recipes
- Labels for your bakes

Event promoters

- Zoom background
- Totaliser poster

Show stoppers

- Bunting
- Talent show score cards

Pupil power

- School council guide
- Well done certificates

Plus...

- Extra posters
- Sticker templates
- Labels for collection buckets



LEARNING RESOURCES

Red Nose Day is all about making a difference by having a laugh. But it is also a great way to engage students in some purposeful learning.

Inspired by Steph – the star of our secondary school film – this year's learning resources focus on the importance of having a safe place to call home and mental wellbeing.



Film – Meet Steph

In our short film for secondary schools, meet 19-year-old Steph and find out how a project funded by Comic Relief gave her hope for the future when she found herself living in a hostel following a family breakdown.



Learning poster

Pin up the learning poster included in this fundraising pack and use it to kick-start discussion about Steph's story.

Download all the learning resources and more at comicrelief.com/secondary



PSHE activities

Use our activity sheets inspired by Steph's story as the starting point for learning in tutor time and PSHE lessons.



Ready-made assembly

Get set for Red Nose Day with Steph's story, some fundraising facts, and exciting ideas to inspire the whole school.

HOW YOUR MONEY MAKES A DIFFERENCE

Meet Steph UK

Steph was a left without a home following a family breakdown and had moved into a hostel by the age of 16. The hostel was chaotic and Steph felt lonely, trapped and low, with little hope for her future.

Spotting a poster for water sports sessions proved a turning point. The sessions were run by Local Solutions' Sports Horizons, a project funded by Comic Relief that offers mentoring and personal development for young people without a secure place to live in Liverpool. As well as taking part in water sports and boxing, Steph worked with a mentor to build her resilience and gain life skills for future employment.

Today, with the help of Local Solutions, Steph has moved into her own flat and has her own safe space to live. She hopes to start a baking business, volunteers as a water sports instructor, and is excited to see what the future holds.

Watch the short film and find out more at comicrelief.com/meetsteph

"The sessions give me motivation, goals and aspirations. A sense of purpose again."



Free learning resources

We've created a set of resources inspired by Steph to support learning in tutor time and PSHE lessons.

Download the resources at comicrelief.com/secondary

Meet Anjali India

Anjali is 17 years old and lives in Jaipur, India with her family, who are street performers. When tourism stopped because of Covid-19, Anjali's family was left with no work and little money or food. After her uncle died during lockdown, she found life difficult.

During this particularly tough, stressful time, Anjali found help at a local project funded by Comic Relief. Butterflies encourages children and young people to open up about their feelings, helps them cope with anxiety and gives them opportunities to develop skills for life, such as teamwork and leadership.

Today Anjali is a confident young woman who helps her family and supports her community by educating them how to stay safe and healthy. Her horizons have broadened and she hopes to continue studying and go to college.

"Maybe I will be the first girl from our community to go to college."



Projects like Local Solutions and Butterflies depend on the help of people like you. By raising money this Red Nose Day, you'll be helping young people like Steph and Anjali get a better start in life.

RED NOSE DAY SUPERHEROES

Bromley High School's Senior Dance Department raised over £1,500 for Red Nose Day 2021 with an inspiring, joy-spreading dance routine.

Set to Harry Styles' Treat People with Kindness, the dance gave students the chance to drive awareness of Comic Relief's mission by doing what they loved most.

This went beyond raising money – it was about expressing powerful feelings, connecting with others and sharing the positive energy we all need sometimes.

The dance routine was a huge fundraising success, and has given students and teachers a fantastic memory for years to come.



TOTAL RAISED: £1,500



Every penny makes a difference

£1,500 could get 6,000 meals to vulnerable children and families in the UK.



YOUR RED NOSE DAY CHECKLIST

Friday 18 March will be here before you know it, so use this checklist to get set to go red!

First things first

- ☒ Order your school fundraising pack
- ☐ Pick your fundraising ideas – you'll find lots of inspiration on pages 4 and 5
- ☐ Check out the posters, stickers and sponsorship form at the back of this pack

Before Red Nose Day

- ☐ Download free activities, learning resources and more at comicrelief.com/secondary
- ☐ Set up a JustGiving page at comicrelief.com/jgschools, or use ParentPay for faster fundraising
- ☐ Get kitted up with T-shirts, deeley boppers and lots more from comicrelief.com/shop

After the event

- ☐ Celebrate how brilliant you are
- ☐ Announce your total to the world, looping us in on Twitter [@comicreliefsch](https://twitter.com/comicreliefsch)
- ☐ Pay in your money – turn to page 14 to find out how
- ☐ Tune in to **BBC One** at **7pm on Friday 18 March** for a classic night of Red Nose Day TV





HOW TO PAY IN

It's quick and easy to pay in the money you raise.
And, if you get it in by 29 April, we'll send you a link
to a digital certificate to fill in and display with pride.

JustGiving

1. Set up a JustGiving page at comicrelief.com/jgschools
2. Share the link or QR code by email and on social media, watch the donations come in and we'll take care of the rest.

ParentPay

1. Go to comicrelief.com/parentpay to get set up.
2. Collect donations through your account page using your unique link, then ParentPay will send the money direct to us.

Online

1. Go to comicrelief.com/schoolspayin and pay in with a credit or debit card.
2. If you collected any sponsorship forms, write the reference number from your confirmation email in the space at the bottom of the form(s).
3. Post your sponsorship form(s) to the address below.

At a bank

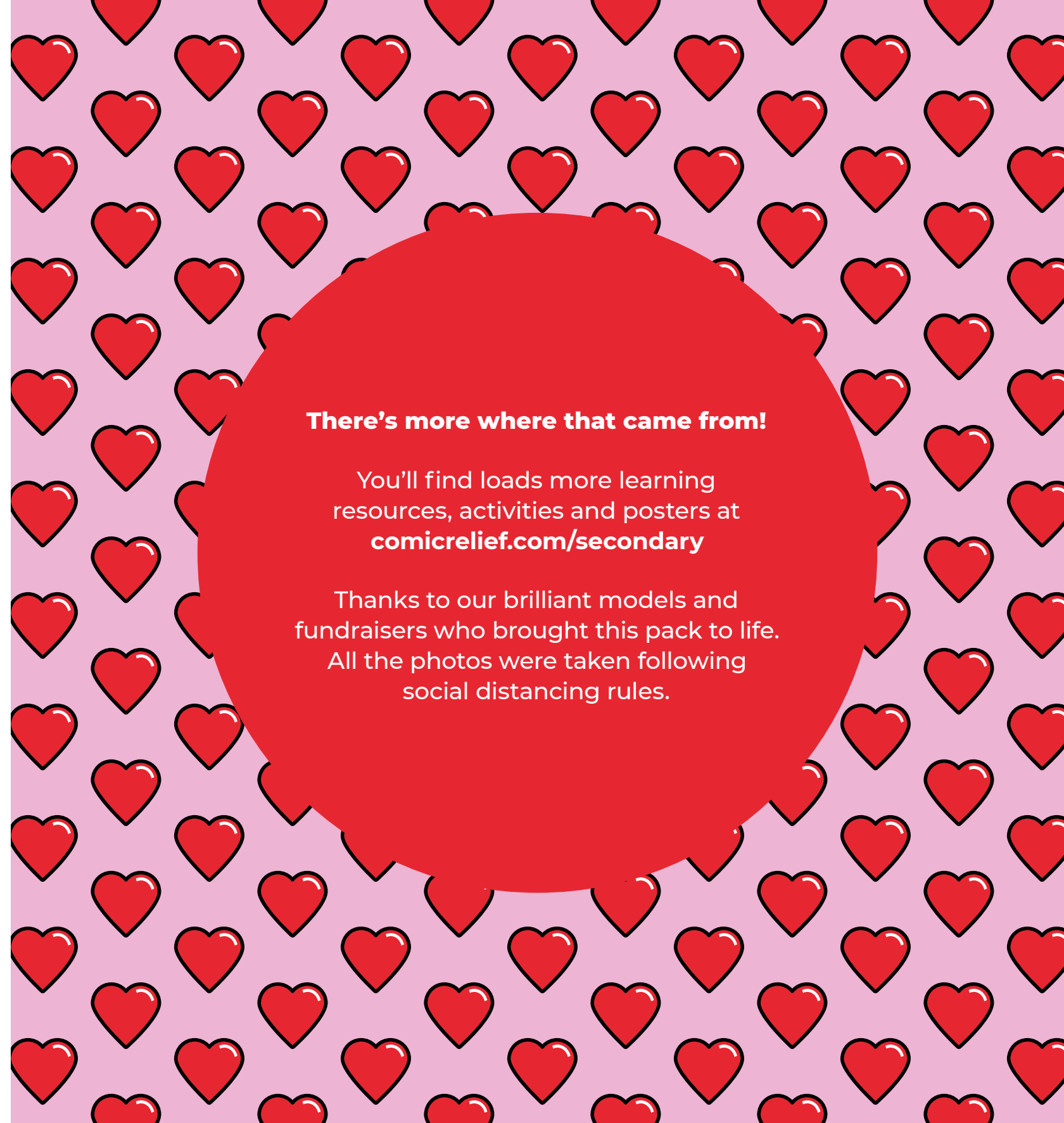
1. Fill in the giro attached to the letter in this pack.
2. Take your giro, cash and cheque(s) to any bank.
3. If you collected any sponsorship forms, send your bank paying-in receipt with the form(s) to the address below.

By post

1. Fill in the giro attached to the letter in this pack.
2. Send your giro, cheque(s) and any sponsorship form(s) to the address below.

**Red Nose Day 2022 (Schools),
EY,
PO Box 51543,
London,
SE1 2UG.**

Make cheques payable to **Red Nose Day 2022 Schools.**
Remember, we can only claim Gift Aid if you send in your sponsorship forms.



There's more where that came from!

You'll find loads more learning
resources, activities and posters at
comicrelief.com/secondary

Thanks to our brilliant models and
fundraisers who brought this pack to life.
All the photos were taken following
social distancing rules.

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