

# DO SOMETHING FUNNY FOR MONEY



COMIC  
RELIEF

RED  
NOSE  
DAY

YOUR UNIVERSITY FUNDRAISING GUIDE

FRIDAY 15 MARCH

# HELLO THERE



We're over the moon that you're joining us to Do Something Funny For Money on **Friday 15 March**.

Let's bring the nation together to have a laugh, raise loads of cash and help tackle some serious problems.

Right now, many people across the UK and around the world are being forced to make truly impossible choices, every single day. But we know that when people come together for Red Nose Day, we can make a huge difference.

**So we need you on board now more than ever.**

Inside this handy guide, you'll find everything you need to get set for some serious fun.

Remember, on Red Nose Day the sky's the limit, so think big, bold and downright daft. In fact, take one of our ideas and do it backwards, in fancy dress, covered in custard or singing a song. What matters is the life-changing impact you'll make by doing something jolly for lolly.

Whatever you and your fellow students do, we'll be cheering you on all the way.

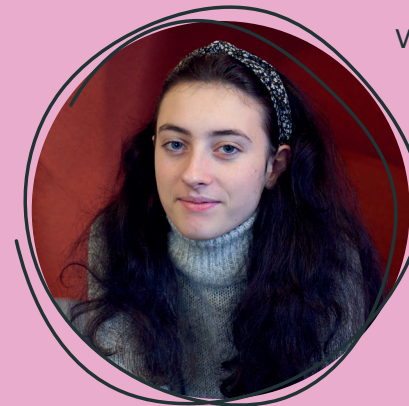
The money you raise could help put food on plates and roofs over heads, keep little ones safe and help support families affected by conflict and climate change. So go on, you know you want to – do something funny for money!

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## HOW YOUR MONEY HELPS

**Many people across the UK and around the world are trying to get by in the face of poverty and injustice. Your fundraising could help provide shelter for those that need it. It will help fund organisations here in the UK and around the world working tirelessly to provide the services most needed; at the time and place they are needed most.**



When Kaitlyn was 18, she found herself homeless and walking all night because she was afraid to sleep rough on the streets.

Thanks to Streetlife, which is funded by Comic Relief, Kaitlyn now has shelter and support. She has become actively involved in country walking and mountaineering, is volunteering at local charities, and wants to be a support worker for other young people.

**Your fundraising this Red Nose Day could help people just like Kaitlyn. You've proved this year after year; let's make this one the best one yet.**



# Do SOMETHING FUNNY FOR MONEY

It takes different kinds of people to be all kinds of funny. It takes different kinds of people to raise all kinds of money. Thanks for taking the first step and signing up to fundraise this Red Nose Day. Now it's time to decide what you are going to do.

It's people like you - and your incredible fundraising - that make change happen.

The impact of poverty, conflict and climate change continues to be felt further and wider - and we need your support more than ever.

Grab your friends, rally your classmates and engage your societies - we don't mind what you do but we've got some great ideas to inspire you to do your bit to help others.

## FABULOUS FUNDRAISING IDEAS



### Afternoon Tea

Ready to debate how to pronounce 'scone', or argue about what goes on first - jam or cream? Then why not host an afternoon tea for fellow students in your halls or student union? We're a nation of tea drinkers, so your fundraiser is sure to prove popular.

#### Top Tip

Don't forget to look the part in our stylish aprons available from your local Homesense store. For Red Nose Day recipes, head to [comicrelief.com/fundraising](https://comicrelief.com/fundraising)

**£110**

could educate a child in India for a year.



### Game The Night Away

You don't have to be a computer game master or play board games like a pro to host a games night. You just need games, a place to play and people to play with. It can be as simple as charades, or why not go down the gaming route, charging friends to play?

#### Top Tip

Don't forget to tune in to Red Nose Day on BBC One on **Friday 15 March** or catch up on BBC iPlayer later.

**£150**

could help provide families with winter warm kits, containing energy top-up cards, blankets, food supplies and slow cookers.



### Let's Get Quizzical

The student union bar or your halls social space are all venues suitable for hosting a quiz, so get working on those questions. Will the theme change by rounds, or will your quiz be more niche, with all questions specific to a particular band, film or book? You host the night and guests pay to play. Simple... but the questions might not be.

#### Top Tip

Put those little grey cells to the test with our free quiz at [comicrelief.com/fundraising](https://comicrelief.com/fundraising)

**£500**

could provide emergency shopping vouchers for five families struggling with the rising costs of living.

## Push It to the Limit

Get sponsored to take on an epic challenge, on your own or with a crew – think anything from a 24-hour disco-a-thon, skipping a 5K or a mass leg wax.

### Top Tip

Look the part while fundraising, for Noses visit [amazon.co.uk/comicrelief](https://amazon.co.uk/comicrelief) and for T-shirts head in-store or online at [tkmaxx.com](https://tkmaxx.com) or visit [comicrelief.com/shop](https://comicrelief.com/shop) to get your hands on both.

## Red Nose Day Olympics

Why not get a group involved, have fun and fundraise. Award medals to the winners of desk football, rubber band archery, pencil toss javelin, paper plate discus, noodle fencing, or broom golf.

## Yoga Marathon

Know your tree pose from your downward dog? Use skills you already have to successfully raise money. So, if you're a self-confessed Yogi, why not run a class to raise funds for Red Nose Day?

## Do Your Own Thing

Got a better idea? Go for it! The funnier the better – because when it comes to Red Nose Day, nothing is too weird or wonderful. So get creative to bring in the cash.

### Make your parkrun funny for money

Whether you're a regular or a parkrun first-timer, make your run funny for money on **Saturday 16 March**. Donate to Red Nose Day, then go all out with the fancy dress (wait, was I just lapped by a banana?), cross the finish line backwards, tell jokes as you go, or simply don a Red Nose and run like the wind.



Whatever you do, whoever you do it with, raise a smile and have a laugh. Now for some top tips to get you right on your way...

# TOP TIPS TO RAISE EVEN MORE

Six tips to top up your total...

1

### Set a fundraising target

Setting a target is known to boost your final total. So aim high, tell the world and see if you can smash it.

2

### Make a week of it

Plan a week of Red Nose fun to really build excitement and keep the cash rolling in.

3

### Shout about it

Print off the posters available online, send out emails, tell everyone you see – anything to promote your fundraising events and drum up donations.

4

### Go social

Share your fundraising on social media, tagging **@comicrelief** on TikTok, X, Instagram or Facebook with **#RedNoseDay**.

5

### Make it creative and unique

Let your imagination run wild and dream up an unforgettable fundraising idea. Anything's possible on Red Nose Day!

6

### Donate with JustGiving

Activate your JustGiving page and share the link or QR code on email and social media.





# FABULOUS FUNDRAISERS

The Classic & Modern Dance Club at the University of Warwick organised a fun-filled dance competition between a variety of on and off campus sports clubs to show their moves on stage and compete for the ultimate trophy. This annual event is the biggest charity event held on campus throughout the year and raised a whopping **£4,672.70** in 2023!



*Our motivation for supporting Comic Relief was that they encourage people to raise money for the amazing work that they do, through being active and having fun, which as a University of Warwick sports team, we absolutely love doing!*

Maisie Norris, event organiser

# FUNDRAISING GUIDANCE

## Keep it above board

To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at [comicrelief.com/dos-and-donts](https://comicrelief.com/dos-and-donts)

## Free downloads

Make this Red Nose Day your best yet, with free bunting, cake labels, recipes, quiz packs, and more. Get everything you need at [comicrelief.com/fundraising](https://comicrelief.com/fundraising)

## Share your story

We'd love to see what you get up to. And you never know, you could end up in the Red Nose Day spotlight. So send over your story...

Online at [comicrelief.com/shareyourstory](https://comicrelief.com/shareyourstory)

On social media  
@comicrelief #RedNoseDay

By email at  
[fundraising@comicrelief.com](mailto:fundraising@comicrelief.com)

# FREE FUNDRAISING DOWNLOADS

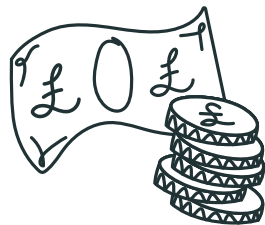
We know times are tough right now. And we know that when times get tough, people get tougher. People are kinder, more compassionate, more determined, more generous. Rally your fellow students or hall mates and use our fundraising tools to help you raise what you can to help those who need it most. It really is good to be good - and right now we all need to feel good.

## We're here to help you

From bunting and cake labels to email banners, quiz packs and more, there's plenty to help you get set to fundraise. Make Red Nose Day the best day ever by downloading all the free goodies you need at [comicrelief.com/fundraising](https://comicrelief.com/fundraising)



# HOW TO PAY IN



It's quick and easy to collect and pay in the money you raise. We'd really appreciate it if you could pay in your money online where possible:

**JustGiving** **Activate** the JustGiving page that was set up when you registered – you'll find the activation link in your email. **Share** your unique JustGiving link or QR code by email and on social media. Then, watch the donations stack up and we'll take care of the rest.

**Online** Go to **comicrelief.com/pay-in** and pay in the money you raised with a credit or debit card. If you used any sponsorship forms, write the reference number from your pay-in confirmation email in the space at the bottom of the form(s) and post them to the address below.

Or here are some alternative ways to pay in your money:

**At a bank** **Request** a giro at **comicrelief.com/giro-request** **Take** your giro, cash and cheque(s) to any bank. If you used any sponsorship forms, send your bank paying-in receipt with the form(s) to the address below.

**By post** **Request** a giro at **comicrelief.com/giro-request** **Send** your giro, cheque(s) and sponsorship form(s) to the address below.

**Red Nose Day 2024 Fundraising,  
EY, PO Box 51543, London, SE1 2UG.**

Please make cheques payable to  
**Red Nose Day 2024 Fundraising.**

*giftaid it*

Remember, we can only claim Gift Aid if you send in your sponsorship forms. When you tick the Gift Aid box, the government will give us 25% on top of your donation. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the UK and across the world.

## CHECKLIST

- ✓ **Decide on your fundraising activity.** Remember, this Red Nose Day anything goes. Just raise a smile and have a laugh - it's the best way.
- ✓ **Activate** your JustGiving page by clicking the link in the email you received when you registered for Red Nose Day.
- ✓ **Download** everything from posters to bunting and a quick-fire quiz at **comicrelief.com/fundraising**
- ✓ **Shout about** what you've got planned, tag us on social media **@comicrelief** with **#RedNoseDay** and share your photos and videos with us at **comicrelief.com/shareyourstory**
- ✓ **Pay in your money** and settle in for a night full of funny for Red Nose Day on **Friday 15 March.**





# GET REDDY FOR RED NOSE DAY

COMIC  
RELIEF  
**RED  
NOSE  
DAY**  
FRIDAY 15 MARCH



**amazon**

Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730). RND24\_019

Registered with  
**FUNDRAISING  
REGULATOR**

## OUR WONDERFUL PARTNERS

**Sainsbury's**  
Good food for all of us

### Sainsbury's

Sainsbury's and Comic Relief are working together to help tackle food poverty. Through our Nourish the Nation programme, we are working together to fund a range of incredible projects, initiatives, and interventions across the UK and in selected countries internationally that help to provide immediate support for those facing food insecurity, as well as the education and skills to drive lasting change.

**BRITISH  
AIRWAYS**

### British Airways

Thanks to the generosity of British Airways colleagues and customers, Flying Start has raised over £28m since 2010. From customers donating spare change on flights, to thousands of Flying Start Champions doing their own fundraising challenges, we couldn't be prouder of our partnership. This year will be no different, with our Flying Start heroes going above and beyond to help put food on plates, roofs over heads and keep little ones safe.



### Maltesers

Maltesers has been raising money for Comic Relief for over ten years, and this year we're working together to support projects across the UK that support women to thrive and tackle the challenges of poverty and injustice. With the right support and working together, we believe women can achieve anything they set their minds to and remove the barriers they face.



### TikTok

The amazing TikTok community are once again showing up to support Red Nose Day. TikTok LIVE will be creating some iconic Red Nose Day virtual gifts for users to send, and so much more. Make sure you check out [@ComicRelief](https://www.comicrelief.com) on TikTok to see what we get up to.



### Babybel

Babybel are proud to be celebrating 25 years of partnership with Comic Relief and in this time, they have raised over £1.5 million. This year, Babybel want to get the nation giggling. Purchase a promotional Babybel pack to donate 5p to Comic Relief and scan the QR code to share a laugh with a famous face. Visit [www.babybel.co.uk/comic-relief](https://www.babybel.co.uk/comic-relief) for more information on how to join the goodness and do something funny for money this Red Nose Day.

**Holland  
&Barrett**

### Holland & Barrett

Holland & Barrett is Comic Relief's newest partner for 2024. Together, we'll be doing something funny for money for Red Nose Day, and finding ways to move well to live well. For its first Red Nose Day, you'll be able to donate every time you shop with H&B online or instore, and look out for the specially selected range of products that will be offering a donation to Comic Relief with every purchase. Together we'll make wellness a way of life for everyone and have some fun along the way.



### The LEGO Group

We're so thrilled to be joining forces with the LEGO Group for the third year running. Our partnership is all about encouraging children to get creative, and learn through play. This year we'll be putting the kids in charge, and encouraging them to find ways to build a better future for people and the planet.



### The Quarto Group

This Red Nose Day we are thrilled to announce that we have teamed up with The Quarto Group to bring you the next book in the truly inspirational Little People, BIG DREAMS book series. Quarto will be donating 50p from the sale of every Little People, BIG DREAMS: Lenny Henry book sold. Yes! Our very own Lenny Henry will be sharing his story to inspire the children of today to make a change in the world tomorrow.

## DRESS THE PART TO GIVE SOMEONE A FRESH START

The exclusive Red Nose Day range at TK Maxx is back, and this year the fabulous range will feature iconic Aardman characters like Wallace & Gromit, Shaun the Sheep and friends.

Every T-shirt includes a donation to Comic Relief to help change the lives of children and young people in the UK and around the world. What's more, all the cotton in the range is made with Fairtrade cotton grown by farmers in Uganda, supported by TK Maxx's Sustainable Trade Programme and Comic Relief, meaning your purchase does double the good.

Don't miss out! Shop the range in TK Maxx stores and online at [tkmaxx.com](https://www.tkmaxx.com) and [comicrelief.com/shop](https://www.comicrelief.com/shop)



**KIDS T-SHIRTS & LONG SLEEVE T-SHIRTS**  
£6.99 - £9.99 with at least £2.50 donation

**ADULT T-SHIRTS**  
£12.99-£14.99 with at least £5.50 donation

**ADULT SWEATSHIRTS**  
£24.99 with at least £10 donation



## SHOP THE RANGE

Discover the full range at TK Maxx and Homesense stores or stock up online at [tkmaxx.com](https://www.tkmaxx.com)



**POUCHES**  
£6.99 each, with at least £2.50 to Comic Relief



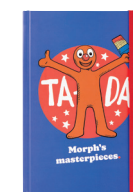
**WATER BOTTLES**  
£7.99 each, with at least £3 to Comic Relief



**APRONS**  
Adults: £12.99 each, Kids: £7.99 each, with at least £2.50 to Comic Relief



**PLUSH**  
£7.99 each, with at least £2.50 to Comic Relief



**NOTEBOOKS**  
£5.99 each, with at least £2 to Comic Relief



**TOTE BAGS**  
£6.99 each, with at least £2 to Comic Relief



**LUNCH BAGS**  
£8.99 each, with at least £3 to Comic Relief



**MUGS**  
£9.99 each, with at least £3 to Comic Relief

## EXCLUSIVE RED NOSE CHARACTER RANGE!

This Red Nose Day, don't let the fun stop and get your hands on an exclusive range of Red Nose character badges, caps, water bottles and dog bandanas to really bring the laughter home. A donation from each product sold will go to Comic Relief to help tackle some of the urgent problems faced by people here in the UK and around the world. To find out more about the range, head to [amazon.co.uk/comicrelief](https://www.amazon.co.uk/comicrelief)

**DON'T MISS OUT!  
ONLY AVAILABLE ON**

**amazon**



Three sizes available

**DOG BANDANA**  
£3.99 each



**PIN BADGES**  
£1.49 per pack



**KIDS CAP**  
£4.99 each



**WATER BOTTLE**  
£7.49 each



Adult T-shirts and Sweatshirts come in sizes XS, S, M, L, XL, XXL & XXXL  
Kids' T-shirts come in ages 2-3, 3-4, 5-6, 7-8, 9-10, 11-12. Sizes vary by style.

All of the cotton in the T-shirts, sweatshirts, totes and aprons is Fairtrade certified, traded, audited and sourced from Fairtrade producers. Visit [www.info.fairtrade.net](https://www.info.fairtrade.net)

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Wallace & Gromit Ltd. All rights reserved/ Shaun the Sheep © & TM /Morph ©/TM Aardman  
Animations Ltd. All rights reserved.



# THANK YOU FOR FUNDRAISING FOR RED NOSE DAY. TOGETHER, WE CAN MAKE CHANGE HAPPEN.



There's more where that came from.  
You'll find loads more free tips, tools and  
fun stuff at [comicrelief.com/fundraising](https://comicrelief.com/fundraising)



Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS. CHICKEN RUN: DAWN OF THE NUGGET™/© Aardman. Netflix™/© Netflix. Used with permission/Wallace & Gromit Ltd. All rights reserved/ Shaun the Sheep © & TM/Morph ©/TM Aardman Animations Ltd. All rights reserved.

**Photo credits: Patch Dolan, Ray Burminston, Daniel Loveday, Sam Ratcliffe**

**Thank you to all our brilliant fundraisers and models who contributed to this fundraising pack.  
We think you're amazing!**

