

40 YEARS OF  
COMIC  
RELIEF  
**RED  
NOSE  
DAY**

**FRIDAY 21 MARCH**



# WELCOME TO THE **PARTY!**

YOUR RED NOSE DAY WORKPLACE  
FUNDRAISING GUIDE



# LET'S CELEBRATE 40 YEARS OF GIVING!

Comic Relief is hitting the big 4-0 and this Red Nose Day we're celebrating YOU and all the amazing people across the country who raise the laughs and the cash to really make a difference. And this year, with you and your workplace, it'll be MASSIVE.

Red Nose Day is about coming together, to support each other, and help people across the world, including here in the UK, get the basics that we all deserve, like food, healthcare, education, a safe home, a fair chance at life and so much more.

This guide has everything your workplace needs to join fundraisers across the nation to go big, give big and feel good.

Whether your team is inspired to join the **big birthday bake**, **take on an epic challenge** or **dust off your retro fancy dress outfits** and party like it's 1985, you'll be doing something amazing to help people get the support they need.

So, on **Friday 21 March**, join the party and do something **funny for money** this Red Nose Day.

FRIDAY 21 MARCH 2025

\* RED NOSE DAY!!!



## WHAT'S INSIDE

4-5

The Big 40<sup>th</sup> Birthday Bake

6-7

Take on the challenge:  
Join Team Billy!

More fundraising ideas

8-9

Top tips and tools

10-11

Fabulous fundraisers

The Noseys 2025

12-13

How your money makes  
a difference

14-15

How to pay in your  
fundraising money

16-19

Red Nose Day Merchandise  
Shopping List

20-21

Mary Berry's Red Velvet  
Cake recipe



# THE BIG 40<sup>TH</sup> BIRTHDAY BAKE!

Every birthday party needs a cake, right?! Showstopping and stunning or wonky, weird and wonderful, your beautiful bakes can raise some serious dough.

So this year, come together with your colleagues to pull on your aprons and go BIGGER, BETTER and BERRY-IER than ever before!

**This Red Nose Day, we're calling on the nation to celebrate Comic Relief's 40th birthday by hosting a big birthday bake sale.**

Kickstart your fundraiser by whipping up **Mary Berry's brilliant red (obviously!) velvet cake** – you'll find the recipe in this guide.

Not keen on red velvet? Think you can go better than Berry?! Cake is good however it comes. You could serve up some fab fortieth fairy cakes, an 80's inspired masterpiece or a multi-layered, sprinkle-covered, perfectly spherical baked Nose. Ready, set...bake!



Get your fabulous Red Nose Day apron in-store or online at [tkmaxx.com](http://tkmaxx.com)

## RAISE SOME DOUGH!

- \* Host a Red Nose Day birthday bake sale at work. No time to bake? Just buy something... shhh... we won't tell!
- \* Collect donations and challenge teams to an internal bake-off competition
- \* Raffle off your beautiful bakes in the office
- \* Go BIG and sell tickets to host your very own workplace Red Nose Day birthday party (who doesn't miss the days of pass the parcel, musical statues and party bags?!)

## WANT MORE?

Get your hands on our exclusive **Red Nose Day Bake Kit** stuffed full of baking goodies at [comicrelief.com/bake](http://comicrelief.com/bake)



Share your fabulous bake creations (or your epic baking fails!) on social media and tag us @ComicRelief using #RedNoseDay



MARY BERRY'S BRILLIANT RED (OBVIOUSLY!) VELVET (AKE!)



## FUNDRAISER SPOTLIGHT



Last year, Rotherwood Care Homes embraced the spirit of giving with some extraordinary Red Nose Day events, including a fancy-dress day, a raffle and a fabulous bake sale for all their staff and residents.



# TAKE ON THE CHALLENGE: JOIN TEAM BILLY!

Over the years, Comic Relief has tasked some of our brave showbiz chums to take on some pretty serious challenges all in the name of going big, giving big and feeling good.

This year, former racing driver, broadcaster and all-round fundraising champion **Billy Monger** has taken on the 2024 VinFast IRONMAN World Championship in Kona, Hawaii all in aid of Comic Relief.

Not only did he tackle a **2.4-mile open water swim**, **112-mile cycle AND a 26.2-mile run** in intense humidity, he also set his sights on the IRONMAN World Championship Record for a double amputee!

**Now it's your turn...be inspired by Billy and set your own epic workplace challenge!**



## HOW DID BILLY DO?

Keep an eye on BBC1 and iPlayer in the run up to Red Nose Day to find out.

## TOP TIP

Use your JustGiving page to collect donations for your challenge

## GET SPONSORED TO:

- \* Challenge your colleagues to a 'try-athlon' and 'try' three completely new physical challenges – team rock climbing, aqua aerobics and ultimate frisbee, anyone?!
- \* Take on a Billy-themed distance as a team, in-person or virtually - can you complete the gruelling cycle, swim or run to be a Red Nose Day champion?
- \* Go BIG and encourage staff (or the boss!) to take on an individual epic endurance challenge to really get those donations rolling in.
- \* If running's not your thing and the thought of spandex fills you with dread, it's Red Nose Day and ANYTHING GOES! Hop, scoot, moonwalk your way round. The sillier the better. Because when we all go big on the silly, we give big, do good and make memories.

## MORE FABULOUS FUNDRAISING IDEAS

### RETRO FANCY DRESS

Celebrate 40 years of doing good with your colleagues by **dressing up in your best nostalgic outfits** in return for a donation. Think leg warmers from the 80s, bucket hats from the 90s or double denim from the 00s. Pick your own retro style, the wilder the better! Or keep it simple, and dress red from head to toe... just don't forget your Red Nose from [comicrelief.com/shop](http://comicrelief.com/shop)



### GET QUIZZICAL!

Think you nose it all? Put your brain cells to the test with **Alexander Armstrong's Big Red Nose Day quiz** at [comicrelief.com/quiz](http://comicrelief.com/quiz). Host a pay-to-play lunchtime brain-teaser, or make an evening of it, selling tickets for an online or in-person event. Friendly (or fierce) competition is strongly encouraged.



### DO YOUR OWN THING

Got a better idea? Go for it! The funnier the better – because when it comes to Red Nose Day, no idea is too weird or wonderful. **So, get creative to bring in the cash**, to help put food on plates and roofs over heads, keep little ones safe and help support families affected by conflict.



## AND DON'T FORGET TO PICK UP YOUR RED NOSE!

To celebrate 40 years of Comic Relief, we're bringing back a favourite Red Nose from each decade – from the 80s, 90s, Noughties and 2010s. Plus a celebratory Cupcake Nose, exclusive to our Collector Pack. Well, it wouldn't be a birthday without cake! Why not try to get your hands on all five? And if you're lucky, you could even get our rare Ruby Nose – a sparkling addition to our classic line-up. Make sure to visit the official home of the Red Nose at [amazon.co.uk/comicrelief2025](http://amazon.co.uk/comicrelief2025) or [comicrelief.com/shop](http://comicrelief.com/shop)



WILL YOU FIND OUR RARE RUBY RED NOSE?



# TOP TIPS TO GO BIG, GIVE BIG AND FEEL GOOD!

- 1 **SET A FUNDRAISING TARGET**  
Setting a target boosts your final total. FACT. So, aim high, tell the world and see if your team can smash it.
- 2 **ADD TO YOUR JUSTGIVING PAGE**  
People give to people, so make people care about your fundraising by adding a photo and changing the description on your JustGiving page.
- 3 **MAKE A WEEK OF IT**  
Plan a week of Red Nose fun, or plan activities for when colleagues and customers are around, to really build excitement and keep the cash rolling in.
- 4 **SHOUT ABOUT IT**  
Put up Red Nose Day posters, send out emails with our email banners, tell all your customers – anything to promote your fundraising events and drum up donations.
- 5 **MATCHED GIVING**  
Ask if your company can offer matched funding to double any donations made by you and your colleagues.
- 6 **GO SOCIAL**  
Share your fundraising on social media, tagging @comicrelief on Instagram, TikTok, Facebook or LinkedIn, with #RedNoseDay
- 7 **KEEP IT ABOVE BOARD**  
To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at [comicrelief.com/dos-and-donts](https://comicrelief.com/dos-and-donts)
- 8 **SHARE YOUR STORY**  
We love seeing what our brilliant supporters get up to. You never know, you could end up in the Red Nose Day spotlight. So send over your story online at [comicrelief.com/shareyourstory](https://comicrelief.com/shareyourstory), on social media @comicrelief #RedNoseDay, or by email at [fundraising@comicrelief.com](mailto:fundraising@comicrelief.com)

## DRESS THE PART

For Red Noses, head to the official home of the Red Nose [amazon.co.uk/comicrelief2025](https://amazon.co.uk/comicrelief2025) and shop your fave chari-tees instore and online at [tkmaxx.com](https://tkmaxx.com), or grab both at [comicrelief.com/shop](https://comicrelief.com/shop)



# GET YOUR DIGITAL TOOLS

We've gone BIG with everything you need to give big and feel good through your fundraising at work. So let's get the party started! You're officially invited to get all the goodies you need – from **bunting and cake labels to email banners, quiz packs and more**, there's plenty to help you get set to fundraise at [comicrelief.com/resources](https://comicrelief.com/resources)



## THE BIG 40TH BIRTHDAY BAKE KIT

Get your hands on our exclusive Red Nose Day Bake Kit stuffed full of bunting, cake toppers, posters and more to help you host your best bake sale ever. Get yours at [comicrelief.com/bake](https://comicrelief.com/bake)





# FABULOUS FUNDRAISERS

Together, we've been going big, giving big and feeling good with Comic Relief for 40 years. And this Red Nose Day, we've got lots to celebrate.

You, the Great British Public, have raised a whopping **£1.6 Billion to support over 100 million people across the world and here in the UK**. With your support, we're able to keep mobile food clubs on the road, stock multibanks with anything from beds to breakfast, help communities prevent HIV/AIDS, get children living tough lives onto sports fields for kickabouts that will kickstart their confidence – and give refugees and people living on the streets a warm welcome in temporary homes and new communities.

**Thank you. You're the best.**



## FUNDRAISER SPOTLIGHT

For Red Nose Day 2024, Scunthorpe-based CorrBoard UK set themselves a challenge of creating the largest Red Nose in the country out of corrugated cardboard, raising a fantastic **£825** in the process. Thank you CorrBoard UK for really going BIG for Comic Relief!



# COMIC RELIEF RED NOSE DAY THE NOSEYS 2025



**Roll out the red carpet, it's time for The Nosey Awards 2025!**

Once again, Comic Relief will be handing out some fabulous awards to the **top Red Nose Day fundraisers**. It's our way of giving a BIG thank you for the incredible effort that goes into fundraising for Red Nose Day.

The Nosey Award categories are:

- \* The **Lenny Award** for those legendary supporters who go above and beyond
- \* The **Solo Superstar Award** for amazing individuals going big in their fundraising
- \* The **Dream Team Award** for brilliant groups of fundraisers coming together to make a difference
- \* The **Class Act Award** for those who lead the way in school fundraising
- \* The **Rising Star Award** for our youngest fundraisers
- \* New for 2025, and marking Comic Relief's big 4-0, is the **Ruby Star Award** which will honour those who have really shown loyalty and dedication to Comic Relief over the last 40 years.

## FUNDRAISER SPOTLIGHT

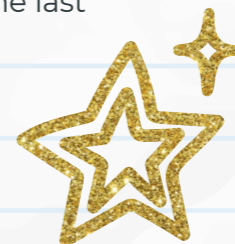
Last year's Lenny Award winner was the amazing Rae, who defied all the odds after a cycling accident left him paralysed from the neck down. Rae learned how to walk again and, over the years, has been using the power of movement to raise funds for Comic Relief.

For Red Nose Day 2024 he went above and beyond, organising a 12-hour spin-a-thon in his local leisure centre, **raising an amazing £4,084!** Rae was presented his trophy live during the Red Nose Day show by Sir Lenny Henry himself!

**Thank you for being amazing Rae!**

## COULD YOU BE OUR NEXT WINNER?

This year, we could be celebrating you and your workplace! Find out more at [comicrelief.com/awards](https://comicrelief.com/awards)





# HOW YOUR MONEY MAKES A DIFFERENCE

The money you raise means that, together, we can keep supporting projects in the UK and across the world that help children to be happier, families stronger, women safer, communities prouder and millions of lives fairer.

As the CEO of The Brick, a Comic Relief funded project which runs the multibank Brick by Brick, Keely and her team provide household goods that most of us take for granted to people from all walks of life, who are struggling to get by. They do this by accepting surplus stock donated by companies and passing it on to more than three hundred organisations and partners working in the surrounding communities.

In Wigan and Lee, where Brick by Brick operates, one in three children are living in poverty. "There are thousands of children who are not sleeping in a bed every night, because the family can't afford a bed. There are houses that don't have curtains, they don't have carpets. There's no flooring. Houses are cold. People are scared to put their heating up," says Keely, devastated by the scale and depth of the problems people are facing. But she's also determined to provide daily essentials, quality items to support children's wellbeing and development, and treats to brighten the day of anyone who's struggling.

**"It's all simple stuff that actually makes a massive difference"**

The money raised from amazing workplaces like yours could support projects like The Brick, to make a huge difference to people in the UK struggling to get by.

So, together, let's go big, give big, and feel good this Red Nose Day, because the money we raise will fund the projects that help make people's lives better.




**FIND OUT MORE**  
For more information about the amazing projects your money could help fund, go to [comicrelief.com/what-your-money-does](https://www.comicrelief.com/what-your-money-does)

"PEOPLE WHO YOU WOULDN'T ASSUME WOULD BE STRUGGLING ARE NOW REALLY STARTING TO STRUGGLE. IT'S PEOPLE THAT COULD BE LIVING IN OUR OWN STREETS, IT'S PEOPLE WHO ARE WORKING, IT'S OUR FRIENDS AND IT'S OUR FAMILIES."



**£10**  
could provide a day of meals and activities for a child during school holidays in the UK.



**£50**  
could help provide a young person living in poverty in Zambia with employability skills, helping them find long-term independence.



**£200**  
could establish a peer support group for a kinship carer to gain a local support network and companionship in the UK.



# WAYS TO PAY IN



It's quick and easy to collect and pay in the money you raise.

## JUSTGIVING

**Set up** your own Red Nose Day JustGiving page when you register at [comicrelief.com/register](https://comicrelief.com/register). Then share your unique JustGiving link or QR code to collect your donations, and we'll take care of the rest.

## ONLINE

**Go to** [comicrelief.com/pay-in](https://comicrelief.com/pay-in) and pay in the money you raised with a credit or debit card.

**If you need a sponsorship form** you can print them out at [comicrelief.com/resources](https://comicrelief.com/resources), then write the reference number from your pay-in confirmation email in the space at the bottom of the form(s) and post them to the address below.

Or here are some alternative ways to pay in your money:

## AT A BANK

**Request a fundraising giro** at [comicrelief.com/giro-request](https://comicrelief.com/giro-request)  
**Take your giro**, cash and cheque(s) to any bank. If you used any sponsorship forms, send your bank paying-in receipt with the form(s) to the address below.

## BY POST

**Download a pay-in slip** at [comicrelief.com/resources](https://comicrelief.com/resources).  
**Send your pay-in slip** along with your cheque(s) and completed sponsorship form(s) to the address below.

**Red Nose Day 2025 Workplace, PO Box 12635, Colchester, CO7 5AN**  
Please make cheques payable to **Red Nose Day 2025 Workplace**

## giftaid it

Remember, we can only claim Gift Aid on offline donations if you send in your sponsorship forms. **Get yours at** [comicrelief.com/resources](https://comicrelief.com/resources)

# CHECKLIST

- Decide on your workplace fundraising activity**, whether you go big with a bake sale, set an epic challenge or go retro with a fancy dress themed fundraiser, do your something funny for money this Red Nose Day and help people get the support they need.
- Set up your Red Nose Day JustGiving page** – this will be created for you when you register at [comicrelief.com/register](https://comicrelief.com/register)
- Ask about matched funding** to double any donations made by you and your colleagues.
- Get everything you need to join the party**, from extra posters to bunting and a quick-fire quiz, at [comicrelief.com/resources](https://comicrelief.com/resources)
- Order your Red Noses** from [amazon.co.uk/comicrelief2025](https://amazon.co.uk/comicrelief2025) or [comicrelief.com/shop](https://comicrelief.com/shop)
- Shout about what you've got planned**, tag us on social media @comicrelief with #RedNoseDay and share your photos and videos with us at [comicrelief.com/shareyourstory](https://comicrelief.com/shareyourstory)
- Pay in your fundraising money** at [comicrelief.com/pay-in](https://comicrelief.com/pay-in)
- Settle in** for a night full of funny for Red Nose Day on **Friday 21 March**.

## PAT YOURSELF ON THE BACK

It's thanks to your sensational silliness, fantastic fundraising and gigantic generosity that our funded partners can continue to provide the essential food, clothes, safety and support that we all need, but many just don't have.

**Thank you – you're incredible!**





# GET RED-DY FOR RED NOSE DAY



FRIDAY 21 MARCH



## THIS YEAR'S RED NOSES ARE THE 'BEST OF THE BEST'!

To celebrate 40 years of Comic Relief, we're bringing back a favourite Red Nose from each decade – from the 80's, 90's, Noughties and 2010's. Why not try to get your hands on all four? And if you're lucky, you could even get our **Rare Ruby Nose** – a sparkling addition to our classic line-up.

Also, get ready to scan the QR code inside your Red Nose box for an extra special surprise.

Get your Red Noses from Amazon, the official home of the Red Nose [amazon.co.uk/comicrelief2025](https://www.amazon.co.uk/comicrelief2025) and [comicrelief.com/shop](https://www.comicrelief.com/shop)

WILL YOU FIND OUR RARE RUBY RED NOSE?



Our fantastic **Collector Pack** is back, and this time includes a celebratory Cupcake Nose. Well, it wouldn't be a birthday without cake! So, collect all 4 Red Noses, plus this very special cupcake character, to celebrate our 40th birthday in style.



### RED NOSES

Individual Nose: £2.50 with at least £1.50 to Comic Relief  
 Collector Pack: £12 with at least £7 to Comic Relief  
 School Multipack: £60 with at least £35.50 to Comic Relief



## OUR WONDERFUL PARTNERS

### Sainsbury's



Sainsbury's and Comic Relief are working together to help tackle food poverty. Through our Nourish the Nation programme, we are working together to fund a range of incredible projects, initiatives, and interventions across the UK and in selected countries internationally to ensure communities have improved access to balanced, nutritional, and sustainable food sources now and in the future.

### British Airways



Thanks to the generosity of British Airways colleagues and customers, Flying Start has raised over £30m since 2010. From customers donating spare change on flights, to thousands of Flying Start Champions doing their own fundraising challenges, we couldn't be prouder of our partnership. This year will be no different, with fundraising Champions going above and beyond to help give children and young people in the UK and internationally a Flying Start in life.

### Holland & Barrett



We're excited to team up once again with Holland & Barrett for Red Nose Day 2025! This year, we're putting the "fun" in fundraising as we work together to make health and wellness accessible to everyone, everywhere. Whether you're shopping online or in-store, you'll have the chance to donate and make a difference. Plus, keep an eye out for Holland & Barrett's specially selected products that donate to Comic Relief with every purchase. Let's laugh, give, and create a world where wellness becomes a way of life for all.

### Maltesers



Maltesers has been raising money for Comic Relief since 2011, and we're immensely proud of partnership. For the last four years our joint focus has been on helping women build resilience by laughing together through the tough stuff. Our partnership in 2025 will continue that work, with the aim of working towards a future where women no longer face injustice.

### Babybel



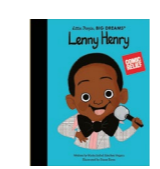
Our wonderfully cheesy partners Babybel are back for another Red Nose Day and will be donating £150,000 to Comic Relief. Purchase a promotional pack and visit [www.babybel.co.uk/comic-relief](https://www.babybel.co.uk/comic-relief) to join the goodness.

### The LEGO Group



We're so excited to be teaming up with the LEGO Group's Build the Change programme for the fourth year running. This collaboration is all about children getting creative and learning through play. Comic Relief turns 40 in 2025, so this year we're asking kids to think about what schools could look like in 40 years, and how the world might have changed for the better by 2064!

### The Quarto Group



Get yours hands on a copy of the inspirational Little People, BIG DREAMS: Lenny Henry and 50p from the sale of each book will go to Comic Relief.



## GET RED-DY FOR RED NOSE DAY

To celebrate a whopping 20 years of chari-tees, our wonderful partners TK Maxx are helping us bring back seven amazing collaborations. This is a line-up like no other, featuring Aardman, Charlie Mackesy, Disney, Mr. Men Little Miss, Peter Blake, Rachel Joy and Rankin.

Every product sold supports Comic Relief to help change the lives of children and young people in the UK and around the world. What's more, all the cotton in the range is made with Fairtrade cotton grown by farmers in Uganda, supported by TK Maxx's Sustainable Trade Programme and Comic Relief, meaning your purchase does double good.

Shop your fave designs in TK Maxx stores and online at [tkmaxx.com](https://tkmaxx.com) and [comicrelief.com/shop](https://comicrelief.com/shop)



**ADULT T-SHIRTS**  
£12.99-£14.99 with at least £5 to Comic Relief

**ADULT SWEATSHIRTS**  
£24.99 with at least £10 to Comic Relief

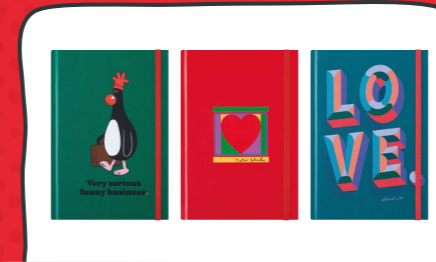
**KIDS T-SHIRTS**  
£6.99 - £8.99 with at least £2.50 to Comic Relief

## SHOP YOUR FAVE DESIGNS

Discover the full line-up instore at TK Maxx and Homesense or stock up online at [tkmaxx.com](https://tkmaxx.com)



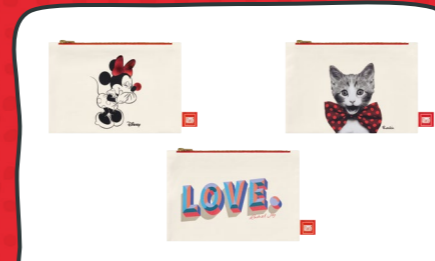
**WATER BOTTLES (8 DESIGNS)**  
£9.99 each, with at least £3 to Comic Relief



**NOTEBOOKS (9 DESIGNS)**  
£6.99 each, with at least £2 to Comic Relief



**MUGS (7 DESIGNS)**  
£4.99 each, with at least £1.50 to Comic Relief



**POUCHES (8 DESIGNS)**  
£7.99 each, with at least £2 to Comic Relief



**ADULT APRONS (2 DESIGNS)**  
£12.99 each, with at least £5 to Comic Relief



**TOTE BAGS (8 DESIGNS)**  
£7.99 each, with at least £2 to Comic Relief

## EXCLUSIVE RED NOSE DAY RANGE!

This Red Nose Day, keep the party going and get your hands on this exclusive range of pin badges, bucket hats, dog bandanas and more. There's even a retro Red Nose plushie - with its own hair! A donation from each product sold will go to Comic Relief to help tackle some of the urgent problems faced by people across the world, including here in the UK. To find out more about the range, head to [amazon.co.uk/comicrelief2025](https://amazon.co.uk/comicrelief2025) and [comicrelief.com/shop](https://comicrelief.com/shop)

DON'T MISS OUT!  
ONLY AVAILABLE ON



**REVERSIBLE BUCKET HATS (2 DESIGNS)**  
Adults and Kids sizes  
£10 each with at least £5 to Comic Relief



**DOG BANDANA (2 SIZES)**  
£7 each, with at least £5 to Comic Relief



**PIN BADGES (4 PACK VARIETIES)**  
£5 per pack, with at least £3 to Comic Relief



**PLUSHIE**  
£12 each, with at least £7 to Comic Relief



**IPHONE CASES (2 DESIGNS & 4 SIZES)**  
£8 each, with at least £4 to Comic Relief



**UMBRELLA**  
£11 each, with at least £6 to Comic Relief



Adult T-shirts and Sweatshirts come in sizes XS, S, M, L, XL, XXL & XXXL  
Kids' T-shirts come in ages 2-3, 3-4, 5-6, 7-8, 9-10, 11-12. Sizes vary by style.

All of the cotton in the T-shirts, sweatshirts, totes and aprons is Fairtrade certified, traded, audited and sourced from Fairtrade producers. Visit [www.info.fairtrade.net](https://www.info.fairtrade.net)



# MARY BERRY'S RED VELVET CAKE

Get red-dy for Red Nose Day with an impressive but easy red velvet cake from the baking queen Dame Mary Berry. It's so simple, even a complete beginner can knock it together.

Preparation time: 30 mins to 1 hour

Cooking time: 25 to 30 mins

Serves: 8

Suitable for vegetarians

## INGREDIENTS

### For the red velvet cake

- Butter, for greasing
- 250g/9oz plain flour
- 1 tbsp cocoa powder
- 2 tsp baking powder
- 1 tsp bicarbonate of soda
- 250g/9oz light muscovado sugar
- 200ml/½ pint buttermilk
- 150ml/¼ pint sunflower oil
- 2 tsp vanilla extract
- 1 tbsp red food colouring gel or about ¼ tsp food colouring paste
- 2 large free-range eggs
- 8 white chocolate truffle balls, to decorate

### For the buttercream icing

- 250g/9oz butter, softened
- 2 tsp vanilla extract
- 300g/10½oz icing sugar
- 250g/9oz full-fat mascarpone

For cake labels, bunting and more go to [comicrelief.com/fundraising](http://comicrelief.com/fundraising)



## METHOD

1. Preheat the oven to 180C/160C Fan/Gas 4. Grease two 20cm/8in sandwich tins and line the bases with baking paper.
2. Measure the flour, cocoa powder, baking powder, bicarbonate of soda and sugar into a bowl and mix well.
3. Mix the buttermilk, oil, vanilla, food colouring and 100ml/3½fl oz water in a jug. Add the eggs and whisk until smooth. Pour the wet ingredients into the dry ingredients and whisk until combined. The mixture should be bright red; it will get a little darker as it cooks. If it's not as vivid as you'd like, add a touch more colouring.
4. Divide the mixture evenly between the two prepared tins and level the surfaces. Bake for about 25–30 minutes, or until well risen and shrinking away from the sides of the tins. Cool in the tins for 10 minutes, then turn out, peel off the paper and leave to cool completely on a wire rack.
5. To make the buttercream icing, place the soft butter and vanilla extract in a large bowl and sift in half the icing sugar. Mix with an electric whisk until smooth. Sift in the remaining icing sugar and mix again. Add the mascarpone to the bowl and gently stir with a spatula (don't beat with a whisk as it may split). Put a fluted nozzle in a piping bag and spoon about 150g/5½oz of the buttercream into the bag.
6. To assemble the cake, sit one of the sponges on a cake plate and spread one-third of the buttercream over the cake, then sit the other cake on top. Ice the cake by first spreading a thin layer of icing – a crumb coat – over the whole cake before chilling for 30 minutes.
7. Pile the remaining icing from the bowl on top and spread it with a palette knife over the top and around the edges to completely cover the cake. Make sure that the icing is smooth around the edges before starting to create lines up the sides. Make wide lines up the sides and swirl the top.
8. Use the reserved buttercream in the piping bag to pipe a rope design around the edge of the top of the cake. To do this, start at the edge of the cake and pipe continuous swirls of icing overlapping each swirl as you pipe around the edge of the cake. Decorate with the chocolate truffles to finish.

## TOP TIPS

- Use a professional food colouring paste, if you can, as a natural liquid colouring won't work and may even turn the sponge green.
- The sponges can be made up to 3 days ahead and will stay moist if wrapped in cling film or eco wrap. You can freeze the cakes un-iced.
- To make your Chocolate Truffle 'Noses' Red, coat the chocolate balls in red edible glitter or luster.







Ron Hayes and Son raised £1,222 for Red Nose Day 2024:

"I'VE ALWAYS BEEN A FAN OF RED NOSE DAY - COMIC RELIEF SUPPORTS SO MANY GREAT CAUSES AT HOME AND ABROAD. WE LOVE BEING PART OF THAT, WE COULDN'T NOT, AND NOW OUR CUSTOMERS REALLY LOOK FORWARD TO IT EVERY YEAR."

Unite in Fitness raised £400 for Red Nose Day 2024:

"RED NOSE DAY IS SO INCLUSIVE, YOU CAN GET INVOLVED WHETHER YOU ARE EIGHT OR 80. IT'S SOMETHING THAT APPEALS TO ALL GENERATIONS AND WE ARE LOOKING FORWARD TO BEING A PART OF IT."



THERE'S MORE WHERE THAT CAME FROM

You'll find loads more free tips, tools and fun stuff at [comicrelief.com/fundraising](https://comicrelief.com/fundraising)



FRIDAY 21 MARCH



© Wallace & Gromit Ltd 2024. © Peter Blake.

Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.

Photo credits: Amir Hossain, Jake Turney, Charlie Cliff, Kenny Ogunneye, Fiona Saxon, Loliwe Phiri, Daniel Loveday, Ezra Shaw.