

CALLING ALL SUPERHEROES



Primary school fundraising guide

RED
NOSE
DAY

FUNNY
IS POWER

18 March 2022

LET'S DO THIS

Welcome to your Red Nose Day 2022 fundraising guide. We're over the moon to have you on board.

On Friday 18 March, you and your pupils have the power to change lives.

This year it's all about 'You'. Yes you! Dressing up, hosting bake sales, holding Red Nose and spoon races, being sponsored superheroes or simply having a laugh. Because whatever you and your pupils do, no matter how big or small, you're helping people live free from poverty, violence and discrimination. And that's pretty incredible in our book.

Let's do this.

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WHAT'S INSIDE?

- 2-3** Fundraising ideas and inspiration
- 4** Free downloads and learning resources
- 5** How your money makes a difference
- 6** Be a Blue Peter Superhero
- 6** Your Red Nose Day checklist
- 7** How to pay in

Flip to the folder at the back for all these brilliant extra bits:

- Red Noses order form
- Pupil sponsorship form
- Event poster
- Thank you poster
- Learning poster
- How your money makes a difference poster
- Staffroom sweepstake poster
- Stickers

FUNDRAISING IDEAS

Red Nose Day is back on Friday 18 March – bigger, better and redder than ever. So how will you join in?

Pick your favourite fundraising ideas or go for them all! Add your school's own unique twist, then raise a laugh while you raise lots of money.



Got a better idea?

Go for it! The more creative, fun and unique the better – because on Red Nose Day the floor's yours to fundraise however you like, and have fun as you do it.

Whatever you do, big or small, we'd love to see it. Share it with us on Twitter @comicreliefsch

Free downloads

Download everything you need, from posters and recipes to a ready-made quiz, at comicrelief.com/primary

Do it right

To help you keep your fundraising safe, legal and considerate, we've put together a few simple dos and don'ts. Take a look at comicrelief.com/dos-and-donts

Donate to dress up

Calling all superheroes! Join schools across the UK in a dressing-up day to remember – whether it's as Superman, Wonder Woman, a superhero of your own creation, or a local hero in your community. Just make a small donation and dress to impress.

Top tip

Keep it simple

No time for costumes? A classic non-uniform day is just the trick. Collect donations and let everyone freestyle. Keep it casual with an official Red Nose Day T-shirt from comicrelief.com/shop

Sponsored superheroes

Identify your class or school's hidden talent, then get sponsored to take on a Red Nose Day challenge. Are you epic dancers? Karaoke kings and queens? Olympians in the making? Rapid readers? Get sponsored and see how much you can raise.

Top tip

Star teachers

Get teachers involved in taking on challenges and revealing their own secret talents. Pupils will love it!

Red Nose and spoon race

Follow in the footsteps of our celebrity teams and hold your own Red Nose and spoon race. Pit class against class for a distance dash, or hold a whole-school relay in the playground. Invite parents and carers, collect donations and get sponsored to keep the Nose on the spoon as long as you can.

Top tip

Tune in on TV

Follow our celebrity Red Nose and spoon race on **The One Show at 7pm on BBC One, from 7–11 March.**

Pay-to-play quiz

Get those brain cells going with our free quiz at comicrelief.com/primary Collect donations for a lunchtime brain-teaser or make an event of it, selling tickets for a pupils vs. parents vs. teachers contest. You could even set up a snack bar on the side, to bring in some extra cash.

Top tip

Eyes on the prize

Ask local businesses if they'd like to donate a gift or an experience as a prize – they're often keen to be part of the fun.

Bake a difference

Bake it, fake it or just pay to eat lots of tasty treats. Set up a stall at breaktime or after school, and get selling to turn delicious bakes into serious dough. Cook up a family favourite or try one of our Red Nose Day recipes. It's a choux-in for success.

Top tip

Red Nose Day recipes

You'll find free oven-ready recipes for our favourite bakes waiting for you to download at comicrelief.com/primary

Sell Red Noses

Selling 100% plastic-free Red Noses is a great way to kick-start your fundraising. Simply order boxes of 40 online, pay a little now and settle up later on. Order at comicrelief.com/nosesforschools or use the form at the back of this pack.

Top tip

Pupils in charge

Why not put the school council in charge of selling Red Noses? From putting up posters to collecting cash, let them run the show.



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RAISE EVEN MORE...

Follow our top tips to knock your fundraising out of the park.

- 1 Set a fundraising target**
Setting a target boosts your final total. Aim high and see if you can smash it!
- 2 Go cashless**
Set up a JustGiving page and QR code at comicrelief.com/jgschools, then share the details and ask everyone to pass them on. There's no easier way to collect donations and sponsorship.
- 3 Empower your pupils**
Download our school council guide at comicrelief.com/primary, then ask pupils to help plan your Red Nose Day events.
- 4 Loop in local businesses**
Contact local companies to see if they'll match your fundraising or donate competition prizes.
- 5 Make a week of it**
Plan five days of Red Nose fun to build excitement and keep the cash rolling in.
- 6 Shout about it**
Share your plans and pictures on social media, with a shout-out to [@comicreliefsch](https://twitter.com/comicreliefsch) on Twitter.
- 7 Up the stakes**
Pop the sweepstake poster in this pack on the staffroom wall and ask people to pay to take a punt.

RED NOSES ARE ON THE LOOSE

This year's Red Noses are our wildest bunch yet. There are eight characters to track down and you can catch up with their animal antics at comicrelief.com/adventure

Order through our exclusive schools' deposit scheme using the form in this pack or at comicrelief.com/nosesforschools



There's a 1 in 400 chance you'll catch colourful Cam

RED NOSE DAY SUPERHEROES

For Red Nose Day 2021, pupils and staff at Westfield Primary School in Bath, North Somerset, showed off their superpowers by dressing up as heroes – from nurses and doctors to Wonder Woman.

Teachers also took on a series of super-gloopy challenges, including a custard-filled welly run, swimming in the school pond and getting gunged in the playground.

What a brilliant bunch!



TOTAL RAISED
£611.84



Every penny makes a difference

£500 could get 2,000 meals to vulnerable children and families in the UK.



FREE DOWNLOADS

Head over to comicrelief.com/primary to download all the extra resources you'll need for some fantastic fun'raising.

Quiz masters

- Three rounds of quiz questions
- The answers (luckily!)

Cake crusaders

- Red Nose Day recipes
- Labels for your bakes

Event promoters

- Zoom background
- Totaliser poster

Show stoppers

- Bunting
- Talent show score cards

Pupil power

- School council guide
- Well done certificates

Plus...

- Extra posters
- Sticker templates
- Labels for collection buckets



LEARNING RESOURCES

Red Nose Day is all about making a difference by having a laugh. But it is also a great way to engage pupils in some purposeful, real-life learning.

Inspired by Teddy – the star of our primary school film – this year's learning resources are all about resilience and friendship.



Film – Meet Teddy

Nine-year-old Teddy from County Durham was born with cerebral palsy, has epilepsy and is visually impaired. When he was younger, he felt different to other children and often felt left out. Since going to music and drama classes run by North East Sight Matters and funded by Comic Relief, he has started to try new things, gain confidence and make new friends.



Learning poster

Pin up the learning poster included in this fundraising pack and use it to get the pupils thinking about Teddy's story.

Download all the learning resources and more at comicrelief.com/primary



Topic maps

Use our topic maps – one for each key stage – as the starting point for inspirational cross-curricular learning with your pupils. With activity ideas spanning English, maths, PE, DT and art, they're a great way to bring learning to life.



Ready-made assembly

Get set for Red Nose Day with our short film about Teddy, some fundraising facts, and exciting ideas to inspire the whole school.

HOW YOUR MONEY MAKES A DIFFERENCE

Meet Teddy UK

Nine-year-old Teddy lives in County Durham with his parents and his dog, Moto. He loves spending time with his friends, playing video games and cooking.

Teddy was born with cerebral palsy, has epilepsy and is autistic. He can't see very well, which means he uses a big font size to read and needs a bit of help to avoid bumping into things. He also uses a wheelchair. As a result, he often felt frustrated and as if he didn't fit in with other children.

Last year, Teddy started going to drama and music sessions run for visually-impaired children by North East Sight Matters. Although he was nervous at first, being part of the group has helped Teddy to grow in confidence and find his voice. With his new friends, he has even created a play to help other children understand what it is like to be visually impaired.

Projects like North East Sight Matters depend on the help of people like you. By raising money this Red Nose Day, you'll be helping children like Teddy get the very best start in life.

Watch the short film and find out more at comicrelief.com/meetteddy

"Now I can do anything! If at first I can't do it, I just try, try, try again."



Free learning resources

We've created a set of learning resources inspired by Teddy, which support curriculum learning in a range of subjects and will help your pupils understand why they're fundraising.

Download the resources at comicrelief.com/primary

Meet Emma Kenya

Two-year-old Emma had a tough start to life. Her family struggled to support themselves and didn't have enough money to pay the rent or buy food.

Today, thanks to a project funded by Comic Relief, the future looks a lot brighter. The project helps improve the lives of young children and makes sure they don't miss out on primary school. As part of this, parents learn new skills so they can earn money to support their family. Emma's mum is doing a course in tailoring, and is planning to make and sell clothes so that Emma can go to school when she is old enough.



"I am doing all that I can now so that in the future it will benefit my child."

Meet Anjali India

Anjali is 17 years old and lives in Jaipur, India with her family, who are street performers. When Covid-19 stopped tourism, Anjali's family was left with no work and little money or food.

During this tough time, Anjali was helped by Butterflies, a project funded by Comic Relief. Workers at the project encouraged Anjali to open up about her feelings, helped her cope with stress and develop resilience. Today, Anjali has gained confidence and has new hope for the future.



"Maybe I will be the first girl from our community to go to college."

This Red Nose Day, you have the power to change the lives of children like Teddy, Emma and Anjali.

BE A BLUE PETER SUPERHERO

Blue Peter will be celebrating Red Nose Day by helping kids across the UK to unleash their inner superhero!

Find something that makes you feel good and turn your superpower into a way of making others feel fantastic! Whether you're a great goalkeeper and fancy taking on a sponsored save-a-thon, a superb singer who will hit the high notes to raise awareness of the cause, or simply want to dress to impress on Red Nose Day, the Blue Peter team wants to hear about it.

It's time to celebrate YOU for being YOU!

From February, head to bbc.co.uk/bluepeter to find out how to get involved. Your school might even be lucky enough to see its superpower on the live show!

Blue Peter Superheroes, UNITE!

**WATCH THE SPECIAL
RED NOSE DAY
BLUE PETER ON
FRIDAY 18 MARCH ON
CBBC AND iPLAYER**



YOUR RED NOSE DAY CHECKLIST

Friday 18 March will be here before you know it, so use this checklist to get set to go red!

First things first

- ☒ Order your school fundraising pack
- ☐ Pick your fundraising ideas – you'll find lots of inspiration on pages 4 and 5
- ☐ Check out the posters, stickers and sponsorship form at the back of this pack

Before Red Nose Day

- ☐ Download free activities, learning resources and more at comicrelief.com/primary
- ☐ Set up a JustGiving page at comicrelief.com/jgschools, or use ParentPay for faster fundraising
- ☐ Get kitted up with T-shirts, deeley boppers and lots more from comicrelief.com/shop

After the event

- ☐ Celebrate how brilliant you are
- ☐ Announce your total to the world, looping us in on Twitter [@comicreliefsch](https://twitter.com/comicreliefsch)
- ☐ Pay in your money – turn to page 14 to find out how
- ☐ Tune in to **BBC One** at **7pm on Friday 18 March** for a classic night of Red Nose Day TV





HOW TO PAY IN

It's quick and easy to pay in the money you raise.
And, if you get it in by 29 April, we'll send you a link
to a digital certificate to fill in and display with pride.

JustGiving

1. Set up a JustGiving page at comicrelief.com/jgschools
2. Share the link or QR code by email and on social media, watch the donations come in and we'll take care of the rest.

ParentPay

1. Go to comicrelief.com/parentpay to get set up.
2. Collect donations through your account page using your unique link, then ParentPay will send the money direct to us.

Online

1. Go to comicrelief.com/schoolspayin and pay in with a credit or debit card.
2. If you collected any sponsorship forms, write the reference number from your confirmation email in the space at the bottom of the form(s).
3. Post your sponsorship form(s) to the address below.

At a bank

1. Fill in the giro attached to the letter in this pack.
2. Take your giro, cash and cheque(s) to any bank.
3. If you collected any sponsorship forms, send your bank paying-in receipt with the form(s) to the address below.

By post

1. Fill in the giro attached to the letter in this pack.
2. Send your giro, cheque(s) and any sponsorship form(s) to the address below.

**Red Nose Day 2022 (Schools),
EY,
PO Box 51543,
London,
SE1 2UG.**

Make cheques payable to **Red Nose Day 2022 Schools.**
Remember, we can only claim Gift Aid if you send in your sponsorship forms.



There's more where that came from!

You'll find loads more learning
resources, activities and posters at
comicrelief.com/primary

Thanks to our brilliant models and
fundraisers who brought this pack to life.
All the photos were taken following
social distancing rules.

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