

40 YEARS OF  
COMIC  
RELIEF

RED  
NOSE  
DAY

FRIDAY 21 MARCH



WELCOME TO THE

**PARTY!**

YOUR RED NOSE DAY  
SECONDARY SCHOOL FUNDRAISING GUIDE



# LET'S CELEBRATE 40 YEARS OF GIVING!

Comic Relief is hitting the big 4-0, and this Red Nose Day we're celebrating YOU and all the amazing people across the country who raise the laughs and the cash to really make a difference. And this year, with you and your school, it will be MASSIVE.

Red Nose Day is about coming together, to support each other, and help people in the UK and across the world get the basics that we all deserve, like food, healthcare, education, a safe home, a fair chance at life and so much more.

**This guide has everything you need to join fundraisers across the nation to go big, give big and feel good.**

Whether your school is inspired to **throw a birthday cake bake-off, take on an epic challenge or simply don some scarlet socks**, you'll be doing something amazing to help people across the world get the support they need.

So, on **Friday 21 March, join the party and do something funny for money** this Red Nose Day.

FRIDAY 21 MARCH 2025

\* RED NOSE DAY!!!



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# THE BIG 40<sup>TH</sup> BIRTHDAY BAKE!

Every birthday party needs a cake, right?! Showstopping and stunning or wonky, weird and wonderful, your beautiful bakes can raise some serious dough.

So, this year, come together with staff, students, parents and carers to pull on your aprons and go BIGGER, BETTER and BERRY-IER than ever before!

This Red Nose Day, we're calling on the nation to celebrate Comic Relief's 40th birthday by hosting a big birthday bake sale.

Kickstart your fundraiser by whipping up Mary Berry's brilliant red (obviously!) velvet cake, you'll find the recipe at the end of this guide.

Not keen on red velvet? Think you can go better than Berry?! Cake is good however it comes. You could serve up some fab fortieth fairy cakes, an 80's inspired masterpiece or a multilayered, sprinkle-covered, perfectly spherical baked Nose.



MARY BERRY'S BRILLIANT RED (OBVIOUSLY!) VELVET CAKE!



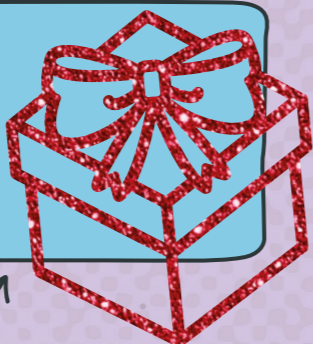
## RAISE SOME DOUGH!

- \* Host a Red Nose Day birthday bake sale. No time to bake? Just buy something...shhh...we won't tell!
- \* Collect donations and challenge staff and students to a bake-off
- \* Raffle off your beautiful bakes
- \* Go BIG and sell tickets to host your very own Red Nose Day birthday party (who doesn't miss the days of pass the parcel, musical statues and party bags?!)

### Red Nose Day Bake Kit

Get your hands on our exclusive Red Nose Day Bake Kit, stuffed full of bunting, cake toppers, posters and more.

Get yours at [comicroelief.com/bake](http://comicroelief.com/bake)



Share your fabulous bake creations (or your epic baking fails!) on social media and tag us @comicroelief using #RedNoseDay

BAKED WITH LOVE



## FUNDRAISER SPOTLIGHT



With the help of school chef, Paul Lowe, students from New Barn School, Horsham raised an amazing **£133.14** by making the world's biggest banoffee pie! Whipped up with ingredients donated by UK Harvest, the pie measure a whopping 1.5m x 1.5m!

**Go Big, Give Big, Feel Good!**



# TAKE ON THE CHALLENGE: JOIN TEAM BILLY!

Over the years, Comic Relief has tasked some of our brave showbiz chums to take on some pretty serious challenges all in the name of going big, giving big and feeling good.

This year, former racing driver, broadcaster and all-round fundraising champion Billy Monger has taken on the 2024 VinFast IRONMAN World Championship in Kona, Hawaii all in aid of Comic Relief.

Not only did he tackle a **2.4-mile open water swim**, **112-mile cycle** AND a **26.2-mile run** in intense humidity, he also set his sights on the IRONMAN World Championship Record for a double amputee!

Now it's your turn... be inspired by Billy and set your own epic challenge!



## HOW DID BILLY DO?

Keep an eye on BBC1 and iPlayer in the run up to Red Nose Day to find out.

## TOP TIP

Use your JustGiving page to collect donations for your challenge.

## GET SPONSORED TO:

- \* Set a Billy-themed distance and take it on individually or as a whole school - 26.2 metre space hopper race or 112 children cycling a mile each?!
- \* Plan a whole school 'try-athlon' and challenge your students to 'try' three completely new physical challenges.
- \* Challenge staff (including the Headteacher) to take on an individual or collective epic endurance event.
- \* If running's not your thing and the thought of spandex fills you with dread, it's Red Nose Day and ANYTHING GOES! Hop, scoot, moonwalk your way round. The sillier the better. Because when we all go big on the silly, you give big, do good and make memories.

## MORE FABULOUS FUNDRAISING IDEAS

### GO RED FOR RED NOSE DAY

Pop on those scarlet socks, don a full-on lobster suit, or let the students do their own thing and go non-uniform, in return for a donation. How far you take it is up to you! Don't forget your Red Nose from [comicrelief.com/shop](http://comicrelief.com/shop)



### LET'S GET QUIZZICAL!

Think you Nose it all? Put those brain cells to the test with our free quizzes at [comicrelief.com/resources](http://comicrelief.com/resources). Host a pay-to-play lunchtime brainteaser with our special secondary-aimed quiz, or make an evening of it, selling tickets for a friendly (or fierce) sixth-form v teachers face-off with Alexander Armstrong's Big Red Nose Day quiz!



### DO YOUR OWN THING

Got a better idea? Go for it! The funnier the better – because when it comes to Red Nose Day, no idea is too weird or wonderful. So, get creative to bring in the cash, to help put food on plates and roofs over heads, keep little ones safe and help support families affected by conflict.

Whatever your school gets up to, don't forget to shout about it, because your amazing achievements could inspire someone else and that inspiration spreads, and giving and feeling good gets bigger and bigger and BIGGER! #RedNoseDay.



## THIS YEAR'S NOSES ARE THE 'BEST OF THE BEST'!

To celebrate 40 years of Comic Relief, we're bringing back a favourite Red Nose from each decade. There are four classic Red Noses to collect and if you're lucky, you could even get our Rare Ruby Nose – a sparkling addition to our original line-up. This year, get your Noses for Schools multipack, an assortment of 30 Red Noses inspired by designs from the past 40 years. Make sure to visit [comicrelief.com/shop](http://comicrelief.com/shop)



WILL YOU FIND OUR RARE RUBY RED NOSE?





# TOP TIPS TO GO BIG, GIVE BIG AND FEEL GOOD!

- 1 **SET A FUNDRAISING TARGET**  
Setting a target boosts your final total. FACT. So, aim high, tell the world and see if you can smash it.
- 2 **EMPOWER YOUR STUDENTS**  
Red Nose Day is a great opportunity to let your students take the reins and can contribute to their wider academic and personal goals. Watch out for some special Secondary school focussed charity committee comms!
- 3 **SHOUT ABOUT IT**  
Download posters from [comicrelief.com/resources](https://comicrelief.com/resources) and pop them up, send out emails, tell everyone you see – anything to promote your fundraising events and drum up donations.
- 4 **GO SOCIAL**  
Share your fundraising on social media, tagging [@comicrelief](https://twitter.com/comicrelief) on LinkedIn, Instagram, Facebook or TikTok with [#RedNoseDay](https://twitter.com/RedNoseDay).
- 5 **KEEP IT ABOVE BOARD**  
To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at [comicrelief.com/dos-and-donts](https://comicrelief.com/dos-and-donts)
- 6 **SHARE YOUR STORY**  
We'd love to see what our brilliant supporters get up to. And you never know, you could end up in the Red Nose Day spotlight. So send over your story online at [comicrelief.com/shareyourstory](https://comicrelief.com/shareyourstory), on social media [@comicrelief](https://twitter.com/comicrelief) [#RedNoseDay](https://twitter.com/RedNoseDay) or by email at [fundraising@comicrelief.com](mailto:fundraising@comicrelief.com)

## YOUR DIGITAL TOOLS

We've gone BIG with everything you need to give big and feel good through your fundraising. So let's get the party started! You're officially invited to get all the goodies you need- from bunting and cake labels to email banners, quiz packs and more, there's plenty to help you get set to fundraise at [comicrelief.com/resources](https://comicrelief.com/resources)



## DEBATE MATE SCHOOLS X COMIC RELIEF: SHIFTING THE POWER

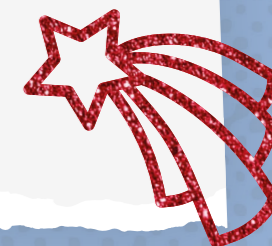
At Comic Relief, we believe in a just world where communities closest to the challenges lead the solutions. That's why we've launched the Shifting the Power Programme—a bold, long-term initiative funded by Comic Relief and the Foreign, Commonwealth and Development Office (FCDO)

Development has too often been something that *happens* to communities in the Global South, instead of *with* them. Traditional funding approaches can sideline local voices in favour of donor-driven priorities, creating short-term fixes instead of lasting impact. We're determined to change that.

With Shifting the Power, we're partnering with locally-led organisations in Ghana, Zambia, and Malawi—our "Anchor Partners"—who are doing incredible work in their local communities. They're tackling challenges identified by their communities, such as early childhood development, gender justice, safe shelter, mental health, and climate justice.

And we're thrilled to share that as part of Red Nose Day 2025, we're teaming up with Debate Mate to bring the conversation home. Across the UK, students will engage in lively debates on some of the most pressing topics around Shifting the Power. We can't wait to see what the next generation has to say about locally- led development and global issues!

Ready to join the conversation and help us shift the power? Keep an eye out in emails and at [comicrelief.com/secondary](https://comicrelief.com/secondary) for more.



Top left: Photo of four women holding up life large life-size letters that spell 'POWER'  
Bottom left and right: Shifting the Programme partners from the Uk, Ghana, Malawi and Zambia posing with red noses during a learning convening



# FABULOUS FUNDRAISERS

Together, we've been going big, giving big and feeling good with Comic Relief for 40 years. And this Red Nose Day, we've got lots to celebrate.

You, the Great British public, have raised a whopping £1.6billion to support over 100 million people across the world and here in the UK. With your support, we're able to keep mobile food clubs on the road, stock multibanks with anything from beds to breakfast, help communities to prevent HIV/AIDS, get children living tough lives onto sports fields for kickabouts that will kickstart their confidence – and give refugees and people living on the streets a warm welcome in temporary homes and new communities.

Thank you. You're the best.



## FUNDRAISER SPOTLIGHT

36 Aspire academies took part in an EPIC physical relay around Cornwall. Biking, running, walking, swimming or gig rowing between schools, the team raised an incredible **£4,227.17** to be split between Comic Relief and Youth Sport Trust. Absolutely inspirational!

"RED NOSE DAY HAS ALWAYS BEEN AN ANNUAL CALENDAR EVENT FOR THE INDIVIDUAL SCHOOLS WITHIN OUR TRUST, BUT THIS WAS THE FIRST TIME THAT WE APPROACHED IT CENTRALLY, BRINGING ALL COMIC RELIEF FUNDRAISING UNDER ONE FUN UMBRELLA. BEING ABLE TO BE INVOLVED IN A BIG RED NOSE DAY EVENT WAS HUGEY EXCITING FOR THE CHILDREN, NOT LEAST AS THEY COULD SEE THE BATON MOVING FROM SCHOOL-TO-SCHOOL, EDGING CLOSER TO THEIRS! COMING TOGETHER AS ONE MEANS WE CAN HELP THOSE LESS FORTUNATE THAN OURSELVES TO A FAR GREATER EXTENT THAN US GOING IT ALONE."

Aspire Academy

# COMIC RELIEF RED NOSE DAY THE NOSEYS 2025

Roll out the red carpet, it's time for The Nosey Awards 2025!

Once again, Comic Relief will be handing out some fabulous awards to the **top Red Nose Day fundraisers**. It's our way of giving a BIG thank you for the incredible effort that goes into fundraising for Red Nose Day.

The Nosey Award categories are:

- \* The **Lenny Award** for those legendary supporters who go above and beyond
- \* The **Solo Superstar Award** for amazing individuals going big in their fundraising
- \* The **Dream Team Award** for brilliant groups of fundraisers coming together to make a difference
- \* The **Class Act Award** for those who lead the way in school fundraising
- \* The **Rising Star Award** for our youngest fundraisers
- \* New for 2025, and marking Comic Relief's big 4-0, is the **Ruby Star Award** which will honour those who have really shown loyalty and dedication to Comic Relief over the last 40 years.



## FUNDRAISER SPOTLIGHT

THE NOSEY AWARDS CLASS ACT WINNERS 2024 BANSTEAD COMMUNITY JUNIOR SCHOOL

Banstead Community Junior School have been loyal supporters of Red Nose Day since 2009, raising an incredible **£14,000**. Over the years they've organised an epic array of activities, including pupil and staff Colour Runs, chopstick jelly-eating contests, slime gunking, staff rap tournaments, guess the baby competitions and their infamous Big Copper Challenge - laying out 1p and 2p coins to see which class can create the longest line. Fundraising legends!

COULD YOU BE OUR NEXT WINNER?

This year, we could be celebrating you and your school!  
Find out more at [comicrelief.com/awards](https://comicrelief.com/awards)



# HOW YOUR MONEY MAKES A DIFFERENCE

The money you raise means that, together, we can support the projects that help children to be happier, families stronger, women safer, communities prouder and millions of live fairer.

Zahra, 17, and Amina, 18, are sisters from Afghanistan. They fled a difficult situation at home. Their loving parents thought they would have a better, safer life if they travelled to Greece. They sacrificed everything to get them there but, the girls arrived with nothing. They slept on the streets, feeling scared and alone.

Young people all over the world are fleeing from war, from their homes and their families, in order to have a second chance at life. The majority do it alone, arriving in a new country with a different language and nowhere to go.

Comic Relief funded Velos Youth, an organisation in Greece, to support young people like Zahra and Amina to change their lives.

The demand for organisations like Velos Youth, supporting young people fleeing danger, is increasing.

Part of Velos' work is the day centre- here they offer English classes, a lawyer and social worker, a safe space to hang out, play games and have food. They give the young people hope, security and the chance to think about a future.

Comic Relief believe that communities can be best helped by the people and projects that know them the best.



"VELOS YOUTH IS A PLACE THAT YOU FEEL SAFE AND FREE. IT'S LIKE A HOME FOR US."

Zahra and Amina

"THE MAJORITY OF YOUNG PEOPLE WHO COME TO GREECE COME BY BOATS. AND WE'RE NOT TALKING ABOUT A BIG BOAT. THEY SPEND YEARS GETTING HERE. THEY HAVE HAD TO DEAL WITH SMUGGLERS, WITH PEOPLE WHO DON'T CARE ABOUT WHO THEY ARE. ALL THE CHILDHOOD TIME THEY LOST DURING THE JOURNEY, ALL THEY FACE WITHOUT MONEY, SLEEPING IN THE STREETS. IT'S NOT OKAY."

Mustafa, CEO Velos Youth



## LEARNING RESOURCES

Let's get serious about being silly for a minute. As well as being loads of fun, Red Nose Day can help your students learn too. To find out more about the people and projects you'll be helping, and engage your students in purposeful learning, you'll find **KS3 resources**, including a short video all about the impact of your fundraising, plus **assemblies, curriculum linked activities** and **loads more** at [comicrelief.com/secondary](http://comicrelief.com/secondary)



# WAYS TO PAY IN



It's quick and easy to collect and pay in the money you raise.

## JUSTGIVING

**Activate** the JustGiving page that was set up when you registered – you'll find the activation link in your registration email.

**Share** your unique JustGiving link or QR code to collect your donations and we'll take care of the rest.

## ONLINE

**Go to [comicrelief.com/pay-in](https://comicrelief.com/pay-in)** and pay in the money you raised with a credit or debit card.

**If you need a sponsorship form** you can print them out at [comicrelief.com/resources](https://comicrelief.com/resources), then write the reference number from your pay-in confirmation email in the space at the bottom of the form(s) and post them to the address below.

## PARENTPAY

**Go to [comicrelief.com/parentpay](https://comicrelief.com/parentpay)** to get set up.

**Collect donations** through your account page using your unique link, then ParentPay will send the money direct to us.

Or here are some alternative ways to pay in your money:

## AT A BANK

**Download your giro** from [www.comicrelief.com/giro-request](https://www.comicrelief.com/giro-request)

**Take your giro**, cash and cheque(s) to any bank. If you used any sponsorship forms, send your bank paying-in receipt with the form(s) to the address below.

## BY POST

**Download your giro** from [www.comicrelief.com/giro-request](https://www.comicrelief.com/giro-request)

**Send your giro**, cheque(s) and completed sponsorship form(s) to the address below.

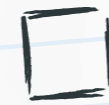
**Red Nose Day 2025 Secondary Schools, PO Box 12635, Colchester, CO7 5AN**

Please make cheques payable to **Red Nose Day 2025 Secondary Schools**

*giftaid it*

Remember, we can only claim Gift Aid on offline donations if you send in your sponsorship forms. **Get yours at [comicrelief.com/resources](https://comicrelief.com/resources)**

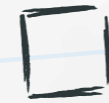
# CHECKLIST



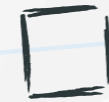
**Decide on your fundraising activity**, whether you go big with a bake sale, an epic challenge or fancy dress, do your something funny for money this Red Nose Day and help people get the support they need.



**Activate your JustGiving page** by clicking the link in the email you received when you registered for Red Nose Day.



**Get everything you need to join the party**, from posters and bunting to curriculum linked learning resources, at [comicrelief.com/resources](https://comicrelief.com/resources)



**Order your Red Nose Day school multipack** at [comicrelief.com/shop](https://comicrelief.com/shop)



**Shout about what you've got planned**, tag us on social media [@comicrelief](https://twitter.com/comicrelief) with [#RedNoseDay](https://twitter.com/RedNoseDay) and share your photos and videos with us at [comicrelief.com/shareyourstory](https://comicrelief.com/shareyourstory)



**Pay in your money and settle in** for a night full of funny for Red Nose Day on **Friday 21 March**.

## **PAT YOURSELF ON THE BACK**

It's thanks to your sensational silliness, fantastic fundraising and gigantic generosity that our funded partners can continue to provide the essential food, clothes, safety and support that we all need, but many just don't have.

**Thank you - you're incredible!**





# MARY BERRY'S RED VELVET CAKE

Get red-dy for Red Nose Day with an impressive but easy red velvet cake from the baking queen Dame Mary Berry. It's so simple, even a complete beginner can knock it together.

Preparation time: 30 mins to 1 hour

Cooking time: 25 to 30 mins

Serves: 8

Suitable for vegetarians

## INGREDIENTS

### For the red velvet cake

- Butter, for greasing
- 250g/9oz plain flour
- 1 tbsp cocoa powder
- 2 tsp baking powder
- 1 tsp bicarbonate of soda
- 250g/9oz light muscovado sugar
- 200ml/½ pint buttermilk
- 150ml/¼ pint sunflower oil
- 2 tsp vanilla extract
- 1 tbsp red food colouring gel or about ¼ tsp food colouring paste
- 2 large free-range eggs
- 8 white chocolate truffle balls, to decorate

### For the buttercream icing

- 250g/9oz butter, softened
- 2 tsp vanilla extract
- 300g/10½oz icing sugar
- 250g/9oz full-fat mascarpone

For cake labels, bunting and more go to [comicrelief.com/resources](http://comicrelief.com/resources)



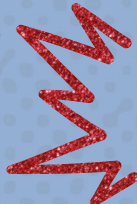
## METHOD

1. Preheat the oven to 180C/160C Fan/Gas 4. Grease two 20cm/8in sandwich tins and line the bases with baking paper.
2. Measure the flour, cocoa powder, baking powder, bicarbonate of soda and sugar into a bowl and mix well.
3. Mix the buttermilk, oil, vanilla, food colouring and 100ml/3½fl oz water in a jug. Add the eggs and whisk until smooth. Pour the wet ingredients into the dry ingredients and whisk until combined. The mixture should be bright red; it will get a little darker as it cooks. If it's not as vivid as you'd like, add a touch more colouring.
4. Divide the mixture evenly between the two prepared tins and level the surfaces. Bake for about 25–30 minutes, or until well risen and shrinking away from the sides of the tins. Cool in the tins for 10 minutes, then turn out, peel off the paper and leave to cool completely on a wire rack.
5. To make the buttercream icing, place the soft butter and vanilla extract in a large bowl and sift in half the icing sugar. Mix with an electric whisk until smooth. Sift in the remaining icing sugar and mix again. Add the mascarpone to the bowl and gently stir with a spatula (don't beat with a whisk as it may split). Put a fluted nozzle in a piping bag and spoon about 150g/5½oz of the buttercream into the bag.
6. To assemble the cake, sit one of the sponges on a cake plate and spread one-third of the buttercream over the cake, then sit the other cake on top. Ice the cake by first spreading a thin layer of icing – a crumb coat – over the whole cake before chilling for 30 minutes.
7. Pile the remaining icing from the bowl on top and spread it with a palette knife over the top and around the edges to completely cover the cake. Make sure that the icing is smooth around the edges before starting to create lines up the sides. Make wide lines up the sides and swirl the top.
8. Use the reserved buttercream in the piping bag to pipe a rope design around the edge of the top of the cake. To do this, start at the edge of the cake and pipe continuous swirls of icing overlapping each swirl as you pipe around the edge of the cake. Decorate with the chocolate truffles to finish.

## TOP TIPS

- Use a professional food colouring paste, if you can, as a natural liquid colouring won't work and may even turn the sponge green.
- The sponges can be made up to 3 days ahead and will stay moist if wrapped in cling film or eco wrap. You can freeze the cakes un-iced.
- To make your Chocolate Truffle 'Noses' Red, coat the chocolate balls in red edible glitter or luster.





"IT MEANS A LOT TO US ALL TO BE ABLE TO SUPPORT CHARITABLE WORK ACROSS THE UK AND BEYOND THROUGH COMIC RELIEF. WE KNOW THAT AT THIS TIME, THERE ARE A LOT OF PEOPLE IN NEED OF SUPPORT, AND WE'RE HAPPY TO DO OUR BIT; ALTHOUGH IT HAS ALSO BEEN A LOT OF FUN TO PARTICIPATE!"

Trinity Academy

"THE STUDENTS GOT SO MUCH OUT OF PARTICIPATING IN THE 24-HOUR SPORT-A-THON FOR RED NOSE DAY IN TERMS OF BOOSTING THEIR SELF-BELIEF AND SELF-CONFIDENCE, CEMENTING THEIR FRIENDSHIPS AND GENERALLY FEELING AMAZING ABOUT THEIR ACHIEVEMENT."

Farnborough Hill School



**THERE'S MORE WHERE THAT CAME FROM**

You'll find loads more free tips, tools and fun stuff at [comicalrelief.com/resources](http://comicalrelief.com/resources)



**FRIDAY 21 MARCH**



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