

YOUR

RED NOSE DAY

RED NOSE

PRIMARY SCHOOL
FUNDRAISING GUIDE



COMIC
RELIEF

RED
NOSE
DAY

FRIDAY 20 MARCH

FRIDAY 20 MARCH IS RED NOSE DAY!

WHAT'S
INSIDE...

p4

Take on the
Taskmaster

p5

Introducing the
Design-Yer Nose

p6

Fundraising ideas

p8

Top tips

p10

Fabulous
fundraisers

p11

The Nosey Awards

p12

How your money
makes a difference

p14

Ways to pay in

p15

Checklist

This Red Nose Day, it's time to take things a bit less seriously. To lighten up a little and laugh loudly, proudly and together - at ourselves. Because it's good to laugh, for everyone.

On Friday 20 March, for one big, beautiful day, we're bringing the nation together to change serious stuff for the better, all through simple acts of silliness. And we're so happy to have you and your pupils on board.

Whether you recreate your headteacher in cake, take on an epically silly challenge, or simply don scarlet socks and sell our brand new, Design-Yer Nose Red Noses, you'll be helping to support incredible local organisations in the UK and across the world.

You'll help people get the basics that we all need - like food, shelter and safety.

Inside this guide, you'll find everything you need to be daft, have fun and help raise vital funds for much needed projects.

So prepare to turn smiles into safety and belly laughs into meeting basic needs.

Because in a world of so much uncertainty, we're certain of this: Laughter is good for everyone.

LET'S DO
THIS!



TAKE ON THE TASKMASTER

This year, we're teaming up with the champions of silliness: Taskmaster Education.

Together, we've devised some terrifically tricky tasks to test your pupils' teamwork, problem solving and creativity.

From a skyscraper caper that's a real balancing act, to creating hooter shooter Nose launchers, and a classic game of Nose pong, fun and LOLs are guaranteed.

Ask everyone to pay to play or sell tickets to your own Taskmaster show, then pick one task or do them all, it's up to you. After all, for one day only, you are the Taskmaster.



FUNDRAISER SPOTLIGHT

Students from Trinity Academy, Edinburgh raised an incredible £1,810 for Red Nose Day 2025 by holding their own Taskmaster event. With a student taking to the Taskmaster throne, teachers took on loads of gloriously silly tasks in front of a packed audience.

We were so impressed, they even featured on the Red Nose Day TV show, with the Taskmaster himself, Greg Davies!



INTRODUCING THE DESIGN-YER NOSE

This year, we're putting our famous Red Nose in your hands. That's right, it's a blank canvas. The first ever... drum roll please... Design-Yer Nose!

So... get your pupils drawing, doodling and dazzling, to turn their Noses into whatever they fancy. Encourage their creativity with markers, stickers, crayons and who Nose what else!

Get your Red Nose Multipack for schools, which includes 30 Design-Yer Noses, by heading to:

comicrelief.com/shop

And don't forget to scan the QR code on the box for Nose-spiration, including draw-alongs, practise resources and lots more!



DESIGN-YER NOSE COMPETITION FOR SCHOOLS

We're launching our first-ever Design-Yer Nose, and we want you to take part in our schools' competition.

This is your school's chance to get creative and win BIG.

Encourage your pupils to draw what makes them smile. Bright, bold and personally designed - it's a blank canvas for pupils to bring their ideas to life.

Designs will be judged by **Mr Doodle**, who's already created five brilliant Nose designs this year.

You could win a £100 Amazon gift voucher for your school, plus brilliant Red Nose Day prizes!

Closing date: 27 March.

For full details on how to enter and T&Cs, visit comicrelief.com/nose-competition



IDEAS FOR FUNDRAISING



BAKE YOURSELF FUNNY FOR MONEY

Shake up your bake sale by asking budding chefs to render their favourite member of staff in cake or biscuit form. From tasty Rich Tea-chers to a dunkable deputy head and a SENCO-conut cake, the base can be bought or baked. Then it's all in the eye-cing.



TOUR DE FARCE

Prepare to bring some serious Olympic prowess to PE, with a large side of silly. Think teachers racing toddler bikes, pupils taking on fancy-dress relays, a hobby horse derby or the 100m animal sprint (crab walking anyone?!) Pupils can pay to take part, pick a winner, or simply buy tickets to watch the mayhem unfold.



LET'S GET QUIZZICAL!

Think you Nose it all? Put those brain cells to the test with our free quizzes at comicrelief.com/resources Host a pay-to-play lunchtime brainteaser with our special quiz aimed at primary pupils, or make an evening of it, selling tickets for a friendly (or fierce) parents v. teachers face-off.

MEET OUR SCHOOL CHAMPIONS

Kit Brown and Maddie Moate! Watch this space for more... Stuck for a CrowdFund My Cringe idea? What's more cringeworthy (and revolting) than a gunging?! Check out Maddie's recipe...



MADDIE'S GLORIOUSLY GLOODY GUNGE

Mix 350ml of water with 140g cornflour* in a bowl. Add food colouring or powder paint (check it washes out first!) Adapt amounts depending on how much gunge you need. Yuck!

*PLEASE BE AWARE OF ALL ALLERGIES



CROWDFUND MY CRINGE

Find a willing colleague to step up and prepare for some #awks major cringing. Together, choose something seriously embarrassing - rapping in assembly, dancing in the playground or just wearing a rival football shirt. Then set a fundraising target. If your pupils hit the total, it's game on!



RED TO TOE

Are you red-dy to put a new spin on non-uniform day? From scarlet socks to ruby slippers, a raspberry beret to a crimson cape (or just a classic Red Nose and Red Nose Day T-shirt combination), ask everyone to wear red in return for a donation. Bonus points to anyone who goes red from head to toe.

DO YOUR OWN THING

Got a better idea? Go for it! The sillier the better - when it comes to Red Nose Day, no idea is too weird or wonderful. Because, through simple acts of silliness, we can change some serious stuff for the better. We LOVE seeing what you get up to, so share your story at comicrelief.com/shareyourstory

TOP TIP WANT TO DIAL UP THE FUNNY?

Pupils, and teachers, turn the tables (if you dare) and come dressed as each other. Think Mrs Smith in a pinafore and pigtails and Bob from 2c in cords and elbow patches...



On Friday 20 March, Blue Peter will be joining in the Red Nose Day fun and taking themselves funny for money. In true Blue Peter style, the team will be going BIG! As well as turning RED, expect daft presenter challenges, celebrity guests and a closer look at this year's doodle-tastic Red Nose!

Blue Peter would love to hear about your Red Nose Day plans. Simply email: schools@comicrelief.com



TOP TIPS TO BOOST YOUR FUNDRAISING *

SET A FUNDRAISING TARGET

Setting a target boosts your final total. FACT. So, aim high, tell the world and see if you can smash it.



SHOUT ABOUT IT!

Put up the posters in this pack, send out emails, tell everyone you see – anything to promote your fundraising events and drum up donations.



EMPOWER YOUR PUPILS

Red Nose Day is a great opportunity to let your pupils take the reins. Download our handy school council guide at comicrelief.com/primary and watch out for some special school council comms.



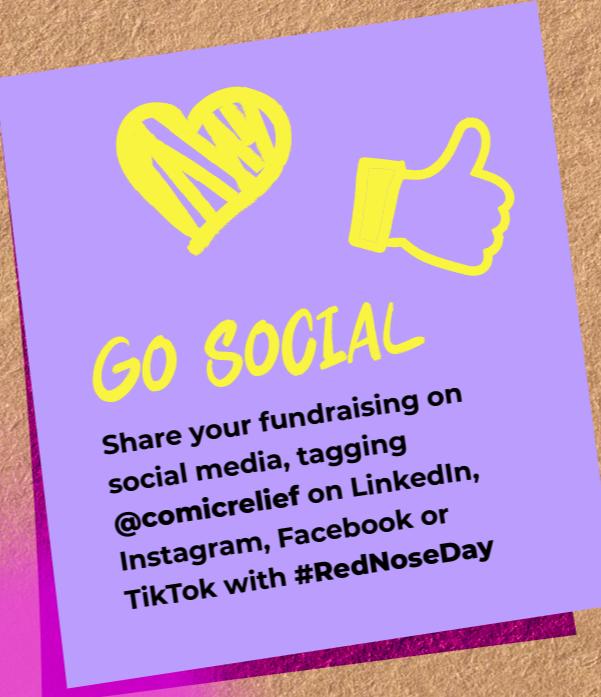
SHARE YOUR STORY

We love seeing what you brilliant bunch get up to. And you never know, you could end up in the Red Nose Day spotlight. Send over your story online at comicrelief.com/shareyourstory on social media @comicrelief #RedNoseDay or by email at fundraising@comicrelief.com

KEEP IT ABOVE BOARD...



To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at comicrelief.com/dos-and-donts



EVEN MORE

FREE STUFF!

Make this your best Red Nose Day ever, with loads of handy extras, including bunting, cake labels, email banners, quiz packs and more. Get started at comicrelief.com/resources



FABULOUS FUNDRAISERS

Since Comic Relief started in 1985, incredible people like you have raised a whopping £1.6 billion – yes, billion – to support over 100 million people in the UK and across the world (correct as of December 2025).

Because, when people blend the serious and the silly, amazing things happen. From keeping mobile food clubs on the road; to stocking the shelves of multibanks and protecting more children and young people from harm - your Red Nose Day silliness helps people eat, sleep and get the relief they need.

Laughter changes lives.
And it's all because of you.

THANK YOU,
YOU'RE THE BEST!
X X X X X

CLASS ACT AWARD

WINNER 2025

ST GREGORY CEVC PRIMARY SCHOOL

Over the last ten years, staff and pupils at St Greg's have taken part in a huge range of brilliant, creative things, all to raise money for Red Nose Day. From classroom congas to superhero fancy dress and even a second Christmas lunch in February, they challenged themselves to find '40 ways to make the world a better place' to celebrate 40 years of Comic Relief. Everyone at St Greg's went above and beyond, and we think they're truly fabulous!



THE NOSEY AWARDS

RISING STAR AWARD

The Rising Star Award for our youngest fundraisers

CLASS ACT AWARD

The Class Act Award for those who lead the way in school fundraising

SOLO SUPERSTAR AWARD

The Solo Superstar Award for amazing individuals going big in their fundraising

LENNY AWARD



The Lenny Award for those legendary supporters who go above and beyond and raise outstanding funds

SPORTY STAR AWARD

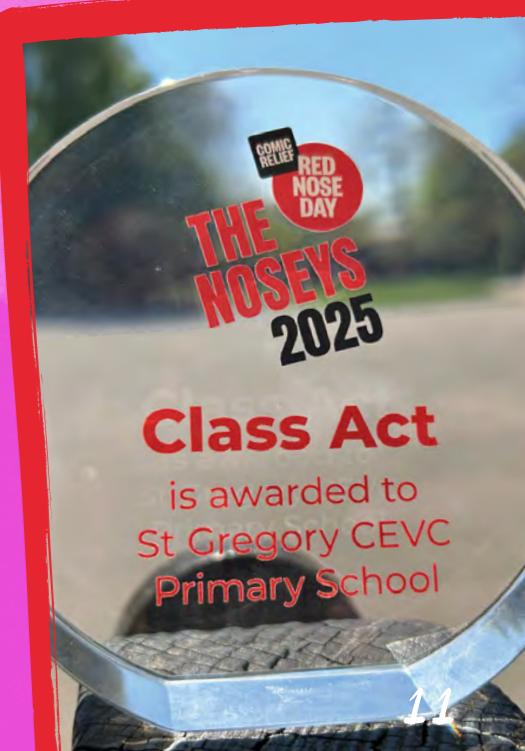
The Sporty Star Award for the sporty souls who broke a sweat for a good cause

DREAM TEAM AWARD

The Dream Team Award for brilliant groups of fundraisers coming together to make a difference

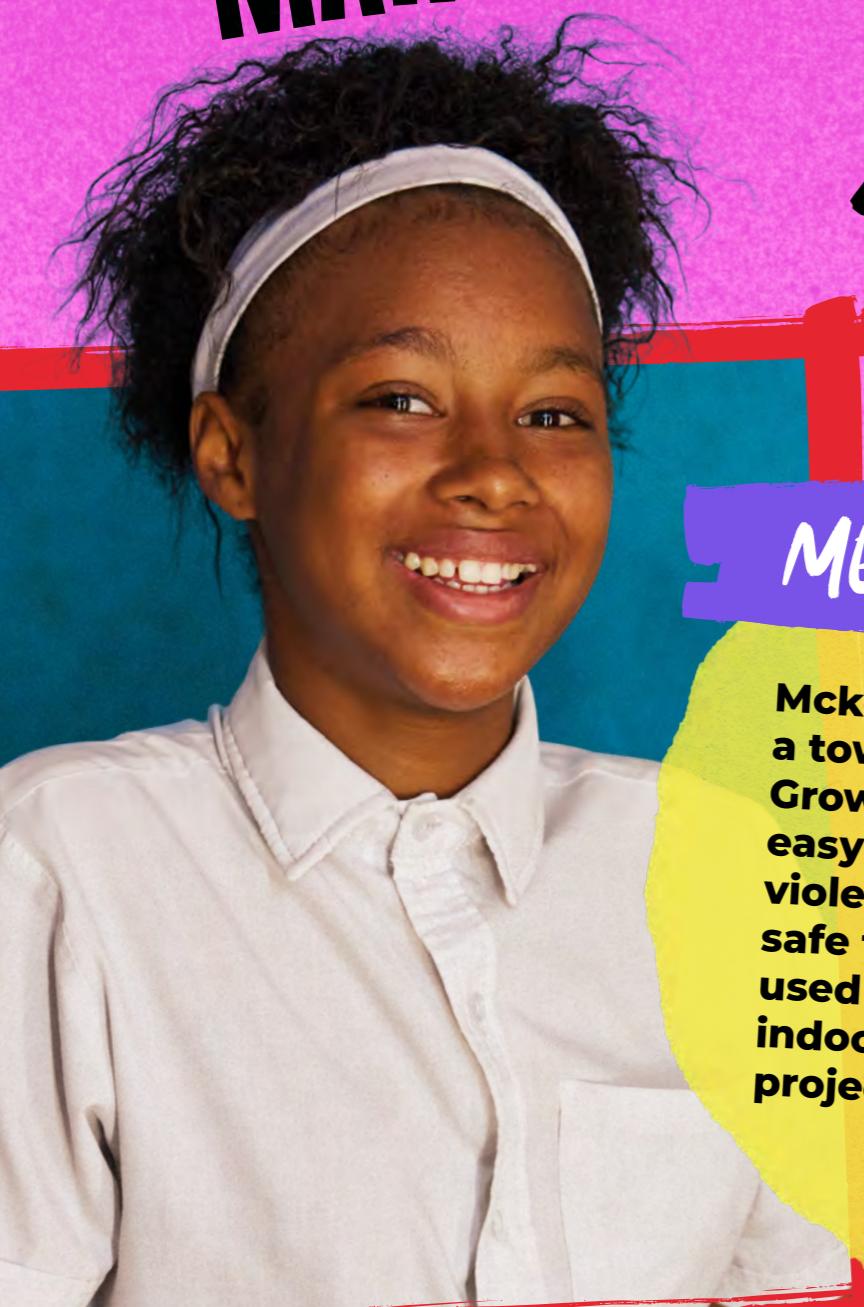
COULD YOU BE OUR
NEXT WINNER?

This year, we could be celebrating you and your school. Find out more and send a nomination at comicrelief.com/awards



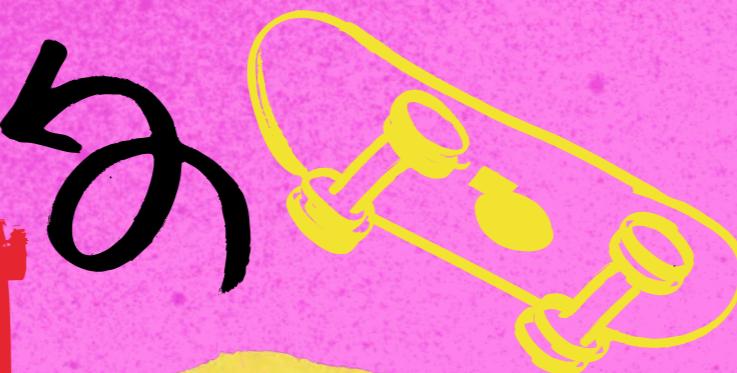
The Nosey Awards 2026 are rolling in, and Comic Relief is ready to celebrate YOU – the fundraising legends. It's our little way of saying a massive Thank you for the incredible effort you go to.

HOW YOUR POWER MAKES A DIFFERENCE



MEET MCKESHA

Mckesha, 13, lives in Atlantis, a town in South Africa. Growing up in Atlantis isn't easy – there's lots of crime and violence, and at times it isn't safe to play outside. Mckesha used to spend most of her time indoors until she found a brilliant project called Skateistan.



The money you raise this Red Nose Day will do serious good for serious reasons, right across the UK, and around the world.

Whether it's an organisation in your community, or a community further afield, your generosity means local organisations can keep helping people when they need it most, with essential things like a warm meal, a place to feel safe and, above all, someone to help turn fear into hope.



Skateistan, an organisation funded by Comic Relief, provides a safe space where children can learn to skateboard, get support with schoolwork, access resources and have fun with their friends.

The organisation's aim is to **educate, inspire and empower young people** by helping them see that their circumstances do not define them. Children aged 5 to 18 are given the chance to develop essential life skills, evolve into leaders, develop effective solutions for their communities, and imagine a new world for themselves.

Skateistan has given Mckesha a safe place to play. She loves learning skateboarding tricks and has developed new skills, grown in confidence, opened up to people and made friends.

Today, with the organisation's support, **Mckesha is full of confidence and wants to be a doctor when she grows up.**



"WITHIN OUR SAFE SPACE CHILDREN GET TO LEARN, GROW, AND BE KIDS AGAIN..."

Ayesha, Programme Manager at Skateistan

LEARNING RESOURCES

You'll find loads of resources for KS1 and KS2, including a short film about Mckesha and Skateistan, assemblies, topic maps and curriculum-linked activities at comicrelief.com/primary



WAYS TO PAY

IT'S QUICK AND EASY

JUSTGIVING

Activate your JustGiving page – you'll find the activation link in your Red Nose Day registration email. Share your unique JustGiving link or use the QR code stickers in this pack to collect your donations, and we'll take care of the rest.

ONLINE

Pay in the money you raised with a credit or debit card at comicrelief.com/pay-in

PARENTPAY

Go to comicrelief.com/parentpay to get set up. Collect donations through your account page using your unique link, then ParentPay will send the money direct to us.

AT A BANK

Fill in the giro attached to the letter in this pack, then take your giro, cash and cheque(s) to any bank.

BY POST

Fill in the giro attached to the letter in this pack, then send your giro and cheque(s) to the address below.

**Red Nose Day 2026 Primary Schools,
PO Box 12635, Colchester, CO7 5AN**

Please make cheque(s) payable to
Red Nose Day 2026 Primary Schools.



CHECKLIST

DECIDE ON YOUR FUNDRAISING ACTIVITY

Whether you take on the Taskmaster, set a silly challenge or don your fancy dress, get involved this Red Nose Day and help people get the support they need.

ACTIVATE YOUR JUSTGIVING PAGE

Simply click the link in the email you received when you registered for Red Nose Day, then share your unique URL or QR code with your supporters. We'll take care of the rest.

GET MORE FREE STUFF

For even more brilliant Red Nose Day resources, from extra posters and bunting to curriculum-linked learning resources, head to comicrelief.com/resources

GET YOUR HANDS ON YOUR NOSES

Order your Red Nose Day school multipack of Design-Yer Noses at comicrelief.com/shop then set up a stall and sell, sell, sell! (and don't forget to enter the Design-Yer Nose competition!)

SHOUT ABOUT IT

Tell the world what you've got planned, tag us on social media @comicrelief with #RedNoseDay and share your photos and videos with us at comicrelief.com/shareyourstory

PAY IN YOUR MONEY

Don't forget to pay in the money you raise. Find out how on the page opposite, or at comicrelief.com/pay-in

SETTLE IN FOR A NIGHT FULL OF FUNNY

Tune in to BBC One or iPlayer from 7pm on Friday 20 March to follow all the fun, or check out the highlights later on.

PAT YOURSELF ON THE BACK

It's thanks to your sensational silliness, fantastic fundraising and gigantic generosity that our funded partners can continue to provide the essential food, clothes, safety and support that we all need, but many just don't have. **You're brilliant, thank you!**



We can't wait to see what you get up to!

Tell us all about your fundraising at

comicrelief.com/shareyourstory

Or on social media

@comicrelief #RedNoseDay

THANK YOU-
FOR GETTING SERIOUSLY
SILLY FOR GOOD
xxx



Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.

Photo credits: Sam Riley, Comic Relief, Daniel Loveday, Legae Sehlako, Fundraisers and image courtesy Taskmaster.



Registered with
**FUNDRAISING
REGULATOR**

WE'RE TAKING OURSELVES

FUNNY

FOR MONEY THIS
RED NOSE DAY

WHAT?

WHEN?

WHERE?

JUSTGIVING
PAGE QR CODE
GOES HERE



SCAN QR CODE
TO DONATE

COMIC
RELIEF

RED
NOSE
DAY

Get more posters at comicrelief.com/resources

Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.



Registered with
FUNDRAISING
REGULATOR

FRIDAY 20 MARCH

THANK YOU FOR BEING
AMAZING

TOGETHER WE HAVE
RAISED AN INCREDIBLE

£

FOR
RED NOSE DAY
mrrrr



Get more posters at comicrelief.com/resources

© Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard. www.disney.com
Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS. Photo credit: Sam Riley.



FRIDAY 20 MARCH

HOW YOUR MONEY MAKES A DIFFERENCE

HELP FEED CHILDREN

£5

could help feed a child for a day at a community hub during school holidays in the UK, stopping them from going hungry.



SUPPORT YOUNG PEOPLE

£10

could help provide after school lessons for a child seeking safety in the UK, helping them progress in their education.



THE BEST START IN LIFE

£36

could equip 20 students in South Africa with the stationery and basic learning resources they need for a month, helping them complete homework and supporting their ongoing education.



HELP FAMILIES GET BY

£100

could provide a week's worth of baby supplies for five families in the UK struggling to meet their basic needs.



A PLACE TO CALL HOME

£25

could provide a young person in the UK who has experienced homelessness with a starter pack, helping them to take the first steps towards thriving independently in a new home.



HELP PROVIDE LIFE'S ESSENTIALS

£250

could provide a community rainwater harvesting system, ensuring clean water access for a school or women's group in a community facing water insecurity in South Africa.



COMIC
RELIEF
**RED
NOSE
DAY**

Whatever you do this Red Nose Day, the money you raise will help support incredible projects that get people the basics they need, from shelter and safety to food and essential supplies, right across the UK and around the world.



MEET MCKESHA

Mckesha is 13 and lives in Atlantis, a town in South Africa.

The streets of Atlantis can be dangerous, with lots of crime and violence. Growing up, Mckesha didn't have anywhere safe to play, spending most of her time inside. But Skateistan changed that.

Skateistan, an organisation funded by Comic Relief, gives children like Mckesha somewhere safe to play and learn - from skateboarding to homework - all whilst having fun with friends.

Today, with the organisation's support, Mckesha is full of confidence and wants to be a doctor when she grows up.

HOW WOULD YOU FEEL

IF YOU DIDN'T HAVE A
SAFE SPACE TO PLAY?



"WHEN I'M ON
MY SKATEBOARD,
IT FEELS LIKE FLYING.
LIKE THE WORLD IS
MOVING WITH ME,
NOT AGAINST ME."

Mckesha, 13



The money you raise this Red Nose Day will do serious good for serious reasons. Your generosity will mean that local organisations keep helping people when they need it most, with essential things like a warm meal, a place to feel safe and, above all, someone to help turn fear into hope.

To find out more about Mckesha and watch a short film about her and the difference your fundraising makes, head to comicrelief.com/primary

Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.

Photo credit: Legae Sehlako

COMIC
RELIEF
RED
NOSE
DAY

FRIDAY 20 MARCH

FR
Registered with
FUNDRAISING
REGULATOR