

YOUR

RED NOSE
DAY

RED NOSE
SECONDARY SCHOOL
FUNDRAISING GUIDE



COMIC
RELIEF

RED
NOSE
DAY

FRIDAY 20 MARCH

FRIDAY 20 MARCH IS RED NOSE DAY!

WHAT'S
INSIDE...

p4

Take on the
Taskmaster

p5

Introducing the
Design-Yer Nose

p6

Fundraising ideas

p8

Top tips

p10

Fabulous
fundraisers

p11

The Nosey Awards

p12

How your money
makes a difference

p14

Ways to pay in

p15

Checklist

This Red Nose Day, it's time to take things a bit less seriously. To lighten up a little and laugh loudly, proudly and together - at ourselves. Because it's good to laugh, for everyone.

On Friday 20 March, for one big, fun-filled day, we're bringing the nation together to change serious stuff for the better, all through simple acts of silliness. And we're so happy to have you and your students on board.

Whether you recreate your headteacher in cake, take on an epically silly challenge, or simply don scarlet socks and sell our brand new, Design-Yer Nose Red Noses, you'll be helping to support incredible local organisations in the UK and across the world.

You'll help people get the basics that we all need - like food, shelter and safety.

Inside this guide, you'll find everything you need to be daft, have fun and help raise vital funds for much needed projects.

So prepare to turn smiles into safety and belly laughs into meeting basic needs.

Because in a world of so much uncertainty, we're certain of this: Laughter is good for everyone.

LET'S DO
THIS!



INTRODUCING OUR VERY
SPECIAL DESIGN-YER NOSE -
YOU WON'T WANT TO MISS OUT!



TAKE ON THE TASKMASTER

This year, we're teaming up with the champions of silliness: Taskmaster Education.



FUNDRAISER SPOTLIGHT

Students from Trinity Academy, Edinburgh raised an incredible £1,810 for Red Nose Day 2025 by holding their own Taskmaster event. With a student taking to the Taskmaster throne, teachers took on loads of gloriously silly tasks in front of a packed audience.

We were so impressed, they even featured on the Red Nose Day TV show, with the Taskmaster himself, Greg Davies!



INTRODUCING THE DESIGN-YER nose

This year, we're putting our famous Red Nose in your hands. That's right, it's a blank canvas.

The first ever... drum roll please... Design-Yer Nose!

So... get your students drawing, doodling and dazzling, to turn their Noses into whatever they fancy. Encourage their creativity with markers, stickers, paints and who Nose what else!

Get your Red Nose Multipack for schools, which includes 30 Design-Yer Noses, by heading to:

comicrelief.com/shop

And don't forget to scan the QR code on the box for Nose-spiration, including draw-alongs, practise resources and lots more!



DESIGN-YER NOSE COMPETITION FOR SCHOOLS

We're launching our first-ever Design-Yer Nose, and we want you to take part in our schools' competition. This is your school's chance to get creative and win BIG.

Encourage your students to draw what makes them smile. Bright, bold and personally designed - it's a blank canvas for students to bring their ideas to life.

Designs will be judged by **Mr Doodle**, who's already created five brilliant Nose designs this year. You could win a £100 Amazon gift voucher for your school, plus brilliant Red Nose Day prizes!

Closing date: 27 March.

For full details on how to enter and T&Cs, visit comicrelief.com/nose-competition

MR DOODLE!



IDEAS FOR FUNDRAISING

BAKE YOURSELF FUNNY FOR MONEY

Shake up your bake sale by asking budding chefs to render their favourite member of staff in cake or biscuit form. From tasty Rich Tea-chers to a dunkable deputy head and a SENCO-conut cake, the base can be bought or baked. Then it's all in the eye-cing.



TOUR DE FARCE

Prepare to bring some serious Olympic prowess to PE, with a large side of silly. Think teachers racing toddler bikes, students taking on fancy-dress relays, a hobby horse derby or the 100m animal sprint (crab walking anyone?!) Students can pay to take part, pick a winner, or simply buy tickets to watch the mayhem unfold.



LET'S GET QUIZZICAL!

Think you Nose it all? Put those brain cells to the test with our free quizzes at comicrelief.com/resources. Host a pay-to-play lunchtime brainteaser with our special quiz aimed at secondary students, or make an evening of it, selling tickets for a friendly (or fierce) parents vs. teachers face-off.



CROWDFUND MY CRINGE

Find a willing colleague to step up and prepare for some #awks major cringing. Together, choose something seriously embarrassing - rapping in assembly, dancing in the playground or just wearing a rival football shirt. Then set a fundraising target. If your students hit the total, it's game on! Check out how Les Quennevais school do it in our Fundraiser spotlight!

RED TO TOE

Are you red-dy to put a new spin on non-uniform day? From scarlet socks to ruby slippers, a raspberry beret to a crimson cape (or just a classic Red Nose and Red Nose Day T-shirt combination), ask everyone to wear red in return for a donation. Bonus points to anyone who goes red from head to toe.

DO YOUR OWN THING

Got a better idea? Go for it! The sillier the better - when it comes to Red Nose Day, no idea is too weird or wonderful. Because, through simple acts of silliness, we can change some serious stuff for the better. We LOVE seeing what you get up to, so share your story at: comicrelief.com/shareyourstory



FUNDRAISER SPOTLIGHT

Les Quennevais school, Jersey has been supporting Comic Relief for over two decades. In the run up to Red Nose Day, pictures of staff are put on collection buckets and the teacher with the most donations gets gunged in front of the whole school! This along with staging their own masked singer, running bake sales and just being generally fabulous led the school to be named runner up for the 2025 Lenny Award! BRILLIANT!

TOP TIP

USE YOUR JUSTGIVING PAGE AND SHARE THE LINK OR QR CODE TO COLLECT DONATIONS.

WANT TO DIAL UP THE FUNNY?

Students, and teachers, turn the tables (if you dare) and come as each other. Think Mrs Smith in a blazer and tie and Bob from 7c in cords and elbow patches...



TOP TIPS TO BOOST YOUR FUNDRAISING *

SET A FUNDRAISING TARGET

Setting a target boosts your final total. FACT. So, aim high, tell the world and see if you can smash it.

SHOUT ABOUT IT!

Download posters from comicrelief.com/resources send out emails, tell everyone you see – anything to promote your fundraising events and drum up donations.



EMPOWER YOUR STUDENTS

Red Nose Day is a great opportunity to let your students take the reins. Download our handy school council guide at: comicrelief.com/secondary and watch out for some special school council comms.

KEEP IT ABOVE BOARD...

To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at comicrelief.com/dos-and-donts

SHARE YOUR STORY

We love seeing what you brilliant bunch get up to. And you never know, you could end up in the Red Nose Day spotlight. Send over your story online at comicrelief.com/shareyourstory or on social media @comicrelief #RedNoseDay or by email at fundraising@comicrelief.com



GO SOCIAL

Share your fundraising on social media, tagging @comicrelief on LinkedIn, Instagram, Facebook or TikTok with #RedNoseDay

EVEN MORE

FREE STUFF!

Make this your best Red Nose Day ever, with loads of handy extras, including bunting, cake labels, email banners, quiz packs and more. Get started at comicrelief.com/resources



FABULOUS FUNDRAISERS

Since Comic Relief started in 1985, incredible people like you have raised a whopping £1.6 billion – yes, billion – to support over 100 million people in the UK and across the world (correct as of December 2025).

Because, when people blend the serious and the silly, amazing things happen. From keeping mobile food clubs on the road; to stocking the shelves of multibanks and protecting more children and young people from harm - your Red Nose Day silliness helps people eat, sleep and feel safe.

Laughter changes lives.
And it's all because of you.

THANK YOU,
YOU'RE THE BEST!
X X X X X

CLASS ACT AWARD

WINNER 2025

ST GREGORY CEVC PRIMARY SCHOOL

Over the last ten years, staff and pupils at St Greg's have taken part in a huge range of brilliant, creative things, all to raise money for Red Nose Day. From classroom congas to superhero fancy dress and even a second Christmas lunch in February, they challenged themselves to find '40 ways to make the world a better place' to celebrate 40 years of Comic Relief. Everyone at St Greg's went above and beyond, and we think they're truly fabulous!



THE NOSEY AWARDS

RISING STAR AWARD

The Rising Star Award for our youngest fundraisers

CLASS ACT AWARD



The Class Act Award for those who lead the way in school fundraising

SOLO SUPERSTAR AWARD

The Solo Superstar Award for amazing individuals going big in their fundraising

LENNY AWARD



The Lenny Award for those legendary supporters who go above and beyond and raise outstanding funds



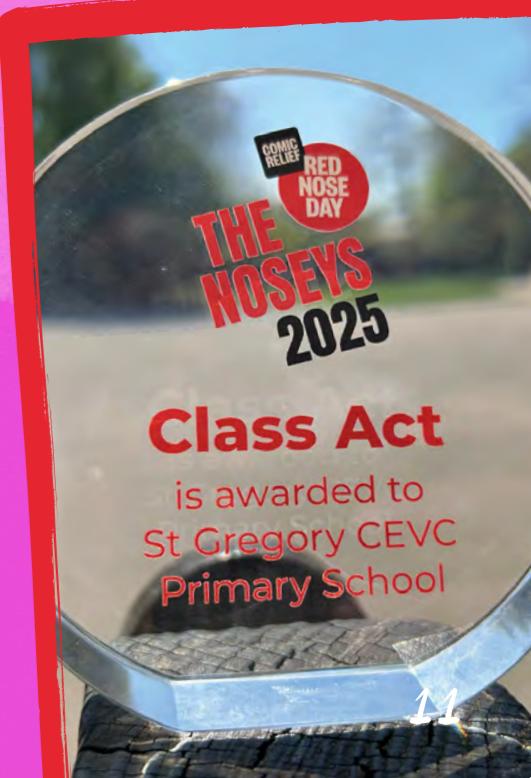
The Sporty Star Award for the sporty souls who broke a sweat for a good cause



The Dream Team Award for brilliant groups of fundraisers coming together to make a difference

COULD YOU BE OUR NEXT WINNER?

This year, we could be celebrating you and your school. Find out more and send a nomination at comicrelief.com/awards



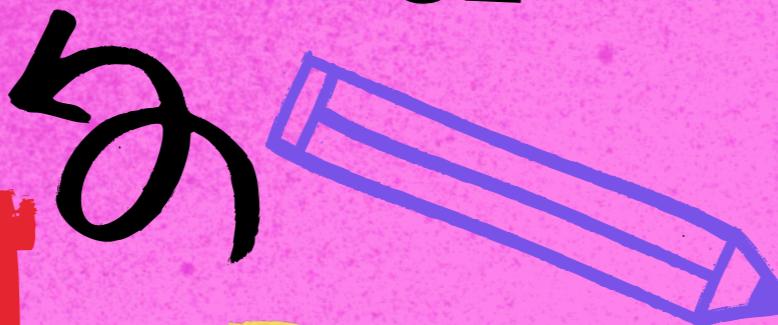
The Nosey Awards 2026 are rolling in, and Comic Relief is ready to celebrate YOU – the fundraising legends. It's our little way of saying a massive Thank you for the incredible effort you go to.

HOW YOUR POWER MAKES A DIFFERENCE



MEET MEHMET

Mehmet, 18, lives in London. Growing up, he didn't always feel safe and regularly heard stories about local knife and gun crime and experienced threatening behaviour. This impacted his confidence and his mental health. Then, by chance, he found Steel Warriors.



Steel Warriors, an organisation supported by Comic Relief, melts down knives taken off the streets by the police, and transforms the steel into outdoor gyms. They then use calisthenics sessions to empower young people, promoting physical and mental wellbeing and developing the skills and confidence needed to build positive futures.

Calisthenics is a sport which uses bodyweight and gravity to build strength. A mix of exercises including pull ups, dips and handstands, it requires patience, dedication and consistency.

The impact on Mehmet has been huge. Calisthenics and Steel Warriors has quickly become his passion, community and safe space and he now coaches younger people, is studying chemistry at university and wants to become a teacher.



"THERE ISN'T REALLY ANYTHING ELSE THAT I'VE EXPERIENCED LIKE IT. ANY PARK, ANY OUTDOOR FACILITY DOES NOT COME CLOSE TO THE SENSE OF SECURITY YOU FEEL IN STEEL WARRIORS."

- Mehmet



LEARNING RESOURCES

You'll find loads of resources for KS3, including a short film about Mehmet and Steel Warriors, an alternative film about a brilliant South African organisation called Black Girls Rising, assemblies, tutor time activities and curriculum-linked ideas at comicrelief.com/secondary



WAYS TO PAY

IT'S QUICK AND EASY TO COLLECT AND PAY IN THE MONEY YOU RAISE.

JUSTGIVING

Activate your JustGiving page – you'll find the activation link in your Red Nose Day registration email.

Share your unique JustGiving link to collect your donations, and we'll take care of the rest.

ONLINE

Go to comicrelief.com/pay-in and pay in the money you raised with a credit or debit card.

PARENTPAY

Go to comicrelief.com/parentpay to get set up. Collect donations through your account page using your unique link, then ParentPay will send the money direct to us.

AT A BANK

Request a giro from: comicrelief.com/giro-request then take your giro, cash and/or cheque(s) to any bank.

BY POST

Request your giro and then send it, along with your cheque(s) to the address below.

**Red Nose Day 2026 Secondary Schools,
PO Box 12635, Colchester, CO7 5AN**

Please make cheque(s) payable to
Red Nose Day 2026 Secondary Schools.

CHECKLIST

- DECIDE ON YOUR FUNDRAISING ACTIVITY
- ACTIVATE YOUR JUSTGIVING PAGE
- GET MORE FREE STUFF
- GET YOUR HANDS ON YOUR NOSES
- SHOUT ABOUT IT
- PAY IN YOUR MONEY
- SETTLE IN FOR A NIGHT FULL OF FUNNY

PAT YOURSELF ON THE BACK

It's thanks to your sensational silliness, fantastic fundraising and gigantic generosity that our funded partners can continue to provide the essential food, clothes, safety and support that we all need, but many just don't have. **You're brilliant, thank you!**



We can't wait to see what you get up to!

Tell us all about your fundraising at

comicrelief.com/shareyourstory

Or on social media

@comicrelief #RedNoseDay

THANK YOU-
FOR GETTING SERIOUSLY
SILLY FOR GOOD
xxx



Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.

Photo credits: Sam Riley, Comic Relief, Daniel Loveday, Legae Sehlako, Fundraisers and image courtesy Taskmaster.

© Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard. www.disney.com



Registered with
**FUNDRAISING
REGULATOR**

WE'RE TAKING OURSELVES

FUNNY

FOR MONEY THIS
RED NOSE DAY

WHAT?

WHEN?

WHERE?

JUSTGIVING
PAGE QR CODE
GOES HERE



SCAN QR CODE
TO DONATE

COMIC
RELIEF

RED
NOSE
DAY

Get more posters at comicrelief.com/resources

Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.



Registered with
FUNDRAISING
REGULATOR

FRIDAY 20 MARCH

THANK YOU FOR BEING
AMAZING

TOGETHER WE HAVE
RAISED AN INCREDIBLE

£

FOR
RED NOSE DAY
mrrrr



Get more posters at comicrelief.com/resources

© Disney. Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard. www.disney.com
Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS. Photo credit: Sam Riley.



FRIDAY 20 MARCH

HOW YOUR MONEY MAKES A DIFFERENCE

HELP FEED CHILDREN

£5

could help feed a child for a day at a community hub during school holidays in the UK, stopping them from going hungry.



SUPPORT YOUNG PEOPLE

£10

could help provide after school lessons for a child seeking safety in the UK, helping them progress in their education.



THE BEST START IN LIFE

£36

could equip 20 students in South Africa with the stationery and basic learning resources they need for a month, helping them complete homework and supporting their ongoing education.



HELP FAMILIES GET BY

£100

could provide a week's worth of baby supplies for five families in the UK struggling to meet their basic needs.



Whatever you do this Red Nose Day, the money you raise will help support incredible projects that get people the basics they need, from shelter and safety to food and essential supplies, right across the UK and around the world.

A PLACE TO CALL HOME

£25

could provide a young person in the UK who has experienced homelessness with a starter pack, helping them to take the first steps towards thriving independently in a new home.



HELP PROVIDE LIFE'S ESSENTIALS

£250

could provide a community rainwater harvesting system, ensuring clean water access for a school or women's group in a community facing water insecurity in South Africa.



COMIC
RELIEF
**RED
NOSE
DAY**



MEET MCKESHA

Mckesha is 13 and lives in Atlantis, a town in South Africa.

The streets of Atlantis can be dangerous, with lots of crime and violence. Growing up, Mckesha didn't have anywhere safe to play, spending most of her time inside. But Skateistan changed that.

Skateistan, an organisation funded by Comic Relief, gives children like Mckesha somewhere safe to play and learn - from skateboarding to homework - all whilst having fun with friends.

Today, with the organisation's support, Mckesha is full of confidence and wants to be a doctor when she grows up.

HOW WOULD YOU FEEL

IF YOU DIDN'T HAVE A
SAFE SPACE TO PLAY?



"WHEN I'M ON
MY SKATEBOARD,
IT FEELS LIKE FLYING.
LIKE THE WORLD IS
MOVING WITH ME,
NOT AGAINST ME."

Mckesha, 13



The money you raise this Red Nose Day will do serious good for serious reasons. Your generosity will mean that local organisations keep helping people when they need it most, with essential things like a warm meal, a place to feel safe and, above all, someone to help turn fear into hope.

To find out more about Mckesha and watch a short film about her and the difference your fundraising makes, head to comicrelief.com/primary

Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS.

Photo credit: Legae Sehlako

COMIC
RELIEF
RED
NOSE
DAY

FRIDAY 20 MARCH

FR
Registered with
FUNDRAISING
REGULATOR