

DO SOMETHING FUNNY FOR MONEY



COMIC
RELIEF

RED
NOSE
DAY

FRIDAY 15 MARCH

YOUR PRIMARY SCHOOL FUNDRAISING GUIDE

HELLO THERE

We're over the moon that you're joining us to **Do Something Funny for Money** on **Friday 15 March**.

Inside this little guide, you'll find everything you need to get set for some serious funny business.

Remember, on Red Nose Day the sky's the limit. Do something silly. Do something daft. Raise a smile, a laugh and a whole load of cash.

We think teachers are brilliant and when you come together, you're unstoppable. It's you who make Red Nose Day into a nationwide fun filled day that turns funny into desperately needed money that changes lives. Every year, you raise laughs, smiles and a huge amount of cash for people who really need it. And this year, we need you again.

Whatever you and your school do this Red Nose Day, the money you raise could help put food on plates and roofs over heads, keep little ones safe and support families affected by conflict and climate change.

Now, let the fun commence...



WHAT'S INSIDE?

- 4-5 Why get involved?
- 6 How to get involved
- 7 Go Red with Blue Peter
- 8-9 Fundraising ideas
- 10 A Red Nose Revolution
- 10 Fundraisers in action
- 11 Six tips to top up your total
- 12 Fundraising downloads and learning resources
- 13 Comic Relief and LEGO
- 14 How to pay in

WHY GET INVOLVED?

Right now, many people across the UK and around the world are being forced to make truly impossible choices, every single day. We need you and your brilliant school community, now more than ever. So, let's get serious about being silly for a moment and find out how your fundraising could help people like Jacob and Zawadi...

MEET JACOB, 13 West Sussex, UK

Jacob used to feel overwhelmed in a busy classroom. His attendance was very low, he fell behind, and his confidence and mental health suffered.

After moving to a new school, Jacob began attending rap workshops run by Waves Music Therapy, which is funded by Comic Relief. Working with Louie Le Vack – a rapper and poet – Jacob discovered that he loved writing and performing.

Rapping has helped Jacob to express his feelings, grow in confidence and make new friends. His vocabulary and spelling have improved and he is working hard to catch up academically. He has recently started to mentor younger boys and plans to keep making music as a way of expressing himself.



“When you're here you can just express yourself.”

Jacob

LEARN MORE

To help you explain to your class why fundraising for Red Nose Day is so important, find a short film about Jacob and his friends and linked learning resources at comicrelief.com/primary

MEET ZAWADI, 7 Nairobi, Kenya

Zawadi was born prematurely and lives with disabilities. She has hydrocephalus and despite her health remaining stable, has delayed milestones and requirements which meant that local schools were unable to meet her needs.

Thanks to the Ready Steady Go project – funded by Comic Relief and run by Able Child Africa and Action Network for the Disabled – Zawadi and her family were able to get the support they needed. The project runs parent support groups, works with school communities to increase inclusion, and enables children with disabilities to access healthcare.

Today, Zawadi is happy, doing well at school and is getting medical care. With the help of funding from the project, Zawadi's mum runs a small business producing homemade detergents, which she sells to help support the family.



£100

could help us ensure that young homeless people have the financial support, housing and education they need for a brighter future.

£500

could provide emergency shopping vouchers for five families struggling with the rising costs of living.

£750

could provide a new mother seeking asylum in the UK with three months' supply of baby food and essentials.

“I have seen better growth in Zawadi day after day.”

Mumbi, Zawadi's mum

Your fundraising this Red Nose Day could help more people just like Jacob and Zawadi. You've proved this year after year, so let's make this one the best one yet.

HOW TO GET INVOLVED

Whether you're a cake-baker, joke-maker, telly-watcher, t-shirt wearer, Red-Nose buyer or just a laugh-til-you-cryer, get ready to turn funny into money and change lives for good.

What will your school do?

Stuck for fundraising ideas? Join in with thousands of primary schools across the UK on Red Nose Day by going Red with Blue Peter. Make a donation and go 'red-to-toe' with the Blue Peter presenters and Henry the dog (of course!). It's super simple and brilliant fun.

Top Tip

Visit amazon.co.uk/comicrelief and log into your Amazon Business account to purchase your Red Nose Day Schools Pack and for T-shirts head in-store to your local TK Maxx or online at tkmaxx.com



GO RED WITH ~~BLUE~~ PETER!

This Friday 15 March Blue Peter will be turning RED to celebrate Red Nose Day and they are asking you and your school to go 'red-to-toe' too. So, dust off your ruby slippers, pop on your lobster suit or simply don some scarlet socks - how far you take it is up to you!

Plus in true Blue Peter style they will be taking on a challenge just for Red Nose Day - plans are currently on a need-to-Nose basis, but they'd love schools to get involved, keep an eye on comicrelief.com/primary, your Red Nose Day emails and on Blue Peter for updates.



FABULOUS FUNDRAISING IDEAS

Don't fancy dressing up, or want to super-size your fundraising with extra ideas? No problem. After all it takes different kinds of people to be all kinds of funny. It takes different kinds of people to raise all kinds of money.



We're stronger together and you're in great company - see how many schools in your area are fundraising with you this Red Nose Day at comicroelief.com/schools



Bake up a storm

Showstopping and stunning or wonky, weird and wonderful, your brilliant bakes could bring in some serious dough. So set up a stall, stick up some posters and turn your cakes into cash, cash, cash.

Top Tip

For Red Nose Day recipes, head to comicroelief.com/resources

No time to bake? Just buy – we won't tell. Look the part in our stylish aprons available from your local Homesense store.

Get quizzical

Think you Nose it all? Put those brain cells to the test with our free quiz at comicroelief.com/quiz. Collect donations for a lunchtime brain-teaser, or make an evening of it, selling tickets for a friendly (or fierce?) parents vs. teachers face-off.

Top Tip

For quizzes for all ages visit comicroelief.com/resources

Challenge yourself

Get sponsored to tackle an epic (or downright daft) challenge, as a class or with the whole school. How about a skipping race with forfeits on the way, or a dance-a-thon dressed in onesies? Or a truly gruelling all-day silence. Shh...

Throw some shapes

Dig out your dancing shoes, release your inner Strictly star and sell tickets to a Red Nose Day school disco. When it comes to a playlist, there's plenty to choose from, with Red Nose Day hits by One Direction, The Saturdays and the Spice Girls (plus our favourite, Peter Kay).

Do your own thing

Got a better idea? Go for it! The funnier the better – because when it comes to Red Nose Day, no idea is too weird or wonderful. So get ready to Do Something Funny for Money.



Visit amazon.co.uk/comicroelief and log into your Amazon Business account to purchase your school's Red Nose Pack!

FUNDRAISING GUIDANCE

Keep it above board

To help keep your fundraising safe, legal and considerate, follow our simple dos and don'ts at comicroelief.com/dos-and-donts

Free resources

Make this Red Nose Day your best yet, with free bunting, cake labels, quiz packs, sponsorship forms and loads of brilliant learning resources. Get everything you need at comicroelief.com/resources

Share your story

We'd love to see what you get up to. And you never know, you could end up in the Red Nose Day spotlight. So send over your story...

Online at comicroelief.com/shareyourstory

On social media
[@comicroeliefsch](https://twitter.com/comicroeliefsch) [#RedNoseDay](https://twitter.com/RedNoseDay)

By email at
fundraising@comicroelief.com

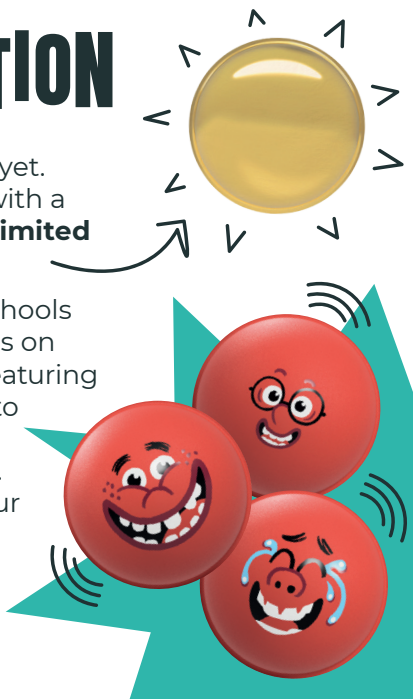
Whatever you do, whoever you do it with, raise a smile and have a laugh. Turn over for some top tips to get you right on your way...

A RED NOSE ReVOLUTION

This year's Red Noses are the funniest bunch yet. There will be three fun characters to collect, with a 1 in 166 chance to get your hands on a **super limited edition Rare 'Gold' Nose!**

We're thrilled to say that the Red Nose Day schools pack is back! This year, you can get your hands on a special schools pack, full of 25 Red Noses, featuring a mix of our Red Nose characters. Make sure to visit amazon.co.uk/comicrelief and log into your **Amazon Business account** to purchase. Also, get ready to scan the QR code inside your Red Noses box for an extra special surprise...

For more information on how to sign-up to **Amazon Business** and buy your Red Nose please visit comicrelief.com/rednoses



FUNDRAISERS IN ACTION

For Red Nose Day 2023 the brilliant staff and children from Belham Primary school, Peckham raised a whopping **£1100** by taking part in 'I'm a Teacher Get Me Out of Here!' Teams of teachers took on a series of challenges dreamed up by the children (including apple bobbing in cold soup and having gravy poured over them!) in order to make their exit from a locked classroom.

We can't wait to see what they do for Red Nose Day 2024!



We've explained about Comic Relief so the students know why they're raising money. But it's also about memories, nobody remembers that maths class where they learned long-division, but everyone remembers the day when their teacher came to school in their pyjamas!

Kirsty Doig, Teacher

SIX TIPS TO TOP UP YOUR TOTAL

Any donation you raise will make a difference. It will go towards organisations supporting those facing poverty and injustice here in the UK and around the world. Top up your total with our six tips...

1

Set a fundraising target

...and let everyone know about your goal and your progress.

2

Go cashless

Activate your JustGiving page and share the link on email and social media. If you've received QR code stickers, pop them on your posters – when scanned, they'll take people to your JustGiving page. You could also use ParentPay to collect donations.

3

Empower your pupils

Red Nose Day is a great opportunity to let your pupils take the reins. Download our handy school council guide at comicrelief.com/resources

4

Loop in local businesses

See if a friendly company is up for matching the money you raise, donating a prize, or helping with PR (remind them it'll look great for them too!).

5

Make a week of it!

More laughs, more joy, more life-changing money – what's not to love?

6

Shout about the great things you're up to

Don't forget to tag us on X [@comicreliefsch](https://twitter.com/comicreliefsch) **#RedNoseDay**



FUNDRAISING DOWNLOADS

We know times are tough right now. And we know that when times get tough, people get tougher. People are kinder, more compassionate, more determined, more generous. Rally your school and use our fundraising tools to help you raise what you can to help those who need it most. There are loads of free goodies to help you at comicrelief.com/resources



LEARNING RESOURCES

Let's get serious about being silly for a minute. As well as being loads of fun, Red Nose Day can help your pupils learn too. To find out more about the people and projects you'll be helping, and engage your pupils in purposeful learning, you'll find a KS1 and KS2 resources including a short video, assemblies and lesson plans at comicrelief.com/primary



USE THE POWER OF PLAY TO HELP SAVE THE DAY!

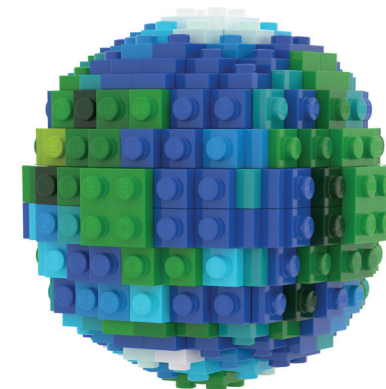


For a third year running, we'll be partnering with the LEGO Group to launch the national Build the Change challenge!

This year, we'll be asking your pupils to use their creativity to help solve the climate change challenges our planet and people are facing.

Whether it's action we can take locally, or an invention that could change the world, all ideas matter and more people need to hear them. Let's unleash our silliness and channel the power of play to help build a better future for all!

Find out more on this year's Comic Relief and Build the Change competition and your school's chance to win some brilliant prizes at comicrelief.com/LEGO



Build THE Change

LEGO, the LEGO logo, the Minifigure, are trademarks and copyrights of the LEGO Group
©2024 The LEGO Group. All rights reserved.

HOW TO PAY IN



It's quick and easy to pay in the money you raise:

JustGiving **Activate** the JustGiving page set up if you registered by clicking the link in your registration email.

Share the link or QR code by email and on social media and if you have QR stickers enclosed, use them on posters.

ParentPay **Go to** comicrelief.com/parentpay to get set up.

Collect donations through your account page using your unique link, then ParentPay will send the money direct to us.

Online **Go to** comicrelief.com/schoolspayin and use a credit or debit card.

If you collected sponsorship forms, write the reference number from your confirmation email in the space at the bottom of the form(s) and post to the address below.

At a bank **Fill in** the giro attached to the letter in this pack.

Take your giro, cash and cheque(s) to any bank.

If you collected any sponsorship forms, send your bank paying-in receipt with the form(s) to:

Red Nose Day 2024 Primary schools
EY

PO Box 51543

London

SE1 2UG

Make cheques payable to

Red Nose Day 2024 Primary schools.

giftaid it

Remember, we can only claim Gift Aid if you send in your sponsorship forms. When you tick the Gift Aid box, the government will give us 25% on top of your donation. It doesn't cost you a penny and it means that every pound that you donate can go towards helping to transform people's lives in the UK and across the world.

CHECKLIST

Red Nose Day will be here before you know it, so use this checklist to make sure you have what you need:

- ✓ **Activate** the JustGiving page set up if you registered by clicking the link in your registration email
- ✓ **Pick** your favourite fundraising ideas and get planning
- ✓ **Download** everything from extra posters to recipes, quizzes and learning resources at comicrelief.com/resources
- ✓ **Shout about** what you've got planned and tag us on X @comicreliefsch #RedNoseDay
- ✓ **Pay in your money** and settle in for a night full of funny for Red Nose Day on **Friday 15 March** on **BBC One and iPlayer**
- ✓ **Do it right**
Keep your fundraising safe, legal and considerate by checking out our handy dos and don'ts comicrelief.com/dos-and-donts

Pat yourself on the back: Your school is incredible. Thank you. The money you raise means we can continue to provide essential support to those trying to get by in the face of poverty here in the UK and around the world.



THANK YOU TO ALL OUR AMAZING SCHOOLS



There's more where that came from.
You'll find loads more free tips, tools and
fun stuff at comicroelief.com/resources



Red Nose Day is an initiative of Comic Relief, operating name of Charity Projects, registered charity in England & Wales (326568) and Scotland (SC039730) and company limited by guarantee registered in England & Wales (01806414), registered address 6th Floor, The White Chapel Building, 10 Whitechapel High Street, London, E1 8QS. CHICKEN RUN: DAWN OF THE NUGGET TM/© Aardman. Netflix TM/© Netflix. Used with permission/Wallace & Gromit Ltd. All rights reserved/ Shaun the Sheep © & TM/Morph ©/TM Aardman Animations Ltd. All rights reserved.

Photo credits: Patch Dolan, Ray Burminston, Daniel Loveday, Brian Inganga

**Thank you to all our brilliant fundraisers and models who contributed to this fundraising pack.
We think you're amazing!**

